



info@downtownsaranaclake.com



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DOWNTOWN ADVISORY BOARD

- Chair:** Tim Fortune
- Vice Chair/Treasurer:** Adam Harris
- Secretary:** Brandon Devito
- Board Member:** CJ Hagmann
- Board Member:** Diane Litynski
- Board Member:** Kelly Brunette
- Board Member:** Greg Moore
- Board Member:** Kathy Steinbrueck
- Board Member:** Jeremiah St. Louis



DOWNTOWN ADVISORY BOARD

2013 - 2019

Improve the economic vitality by enhancing the experience, image, and lifestyle of
Downtown Saranac Lake.

Downtown Advisory Board

39 Main Street
Saranac Lake, NY 12983
(518) 891-4150 ext 234
info@downtownsaranaclake.com

OUR MISSION

Improve the economic vitality by enhancing the experience, image and lifestyle of Downtown Saranac Lake.

WHO WE ARE

Formed in 2013, the purpose of the Downtown Advisory Board (DAB) is to make recommendations to the Village of Saranac Lake Board of Trustees regarding policies and undertake actions that support our mission.

To accomplish this purpose and mission, DAB utilizes the National Trust for Historic Preservation Main Street Four-Point Approach as listed below:

Four Points

- Organization
- Promotion
- Design
- Economic Vitality

Board Members must be a:

- Downtown resident
- Downtown property owner
- Downtown business owner, or
- Downtown event representative



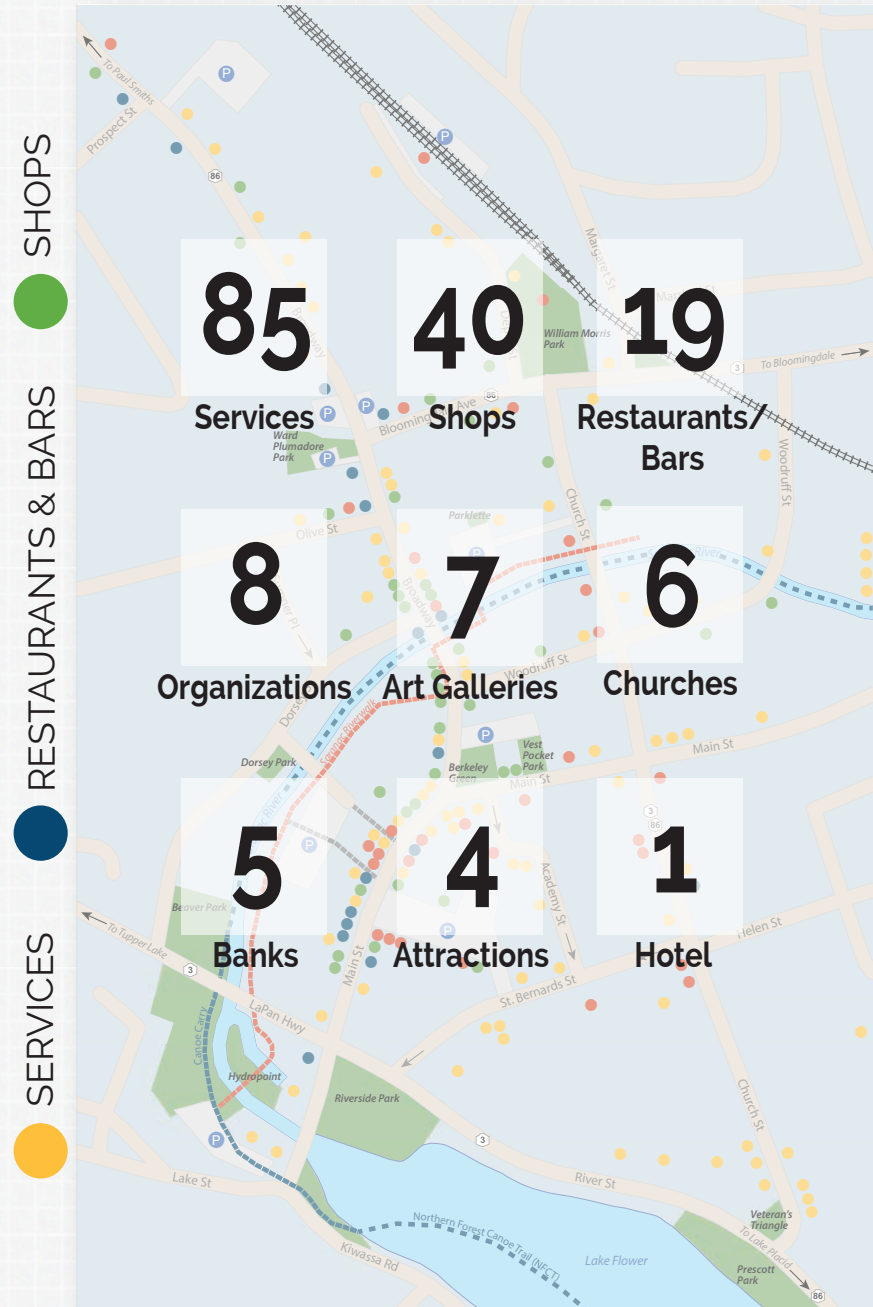
Music on the Green

WHAT WE DO

The DAB is engaged in dozens of projects and issues that increase the appeal of downtown to residents, employees and visitors.

The DAB has the power and is required to:

1. Act in advisory capacity in matters pertaining to issues, policies, actions that affect Downtown.
2. Assist in the planning and implementation of downtown events, promotions, beautification, fundraising, infrastructure improvements, and stimulating public interest therein; and seek cooperation of public and private entities.
3. Act as a liaison between Downtown stakeholders and the Village Board of Trustees.
4. Advocate for the implementation of adopted plans and policies related to Downtown.



ART, ATTRACTIONS, BANKS, CHURCHES, HOTEL, ORGANIZATIONS