
VILLAGE OF SARANANG LAKE DOWNTOWN REVITALIZATION INITIATIVE

VISION

Saranac Lake is a place that's **authentically Adirondack** and **decidedly different**. At first glance, it's a **historic village** where the lakes and mountains are as accessible as they are beautiful.

A closer look reveals a **downtown with an urban vibe** where **creative energy** flows freely. **Art, music, volunteerism and healthy living** help define the culture of this inspiring place. Together with its proximity to abundant recreational opportunities, downtown provides people with a dynamic small-town experience that **complements the natural surroundings** of the Adirondack Park.

Downtown Saranac Lake is a social, commercial and cultural hub that connects surrounding communities. Well-designed public and private spaces as well as unique amenities support a safe, walkable and livable downtown attracting residents, visitors and creative entrepreneurs. A carefully executed strategic plan for downtown Saranac Lake will provide sustainable opportunities to **enhance the quality of life** for residents, **expand business opportunities**, and support a **thriving and resilient community**.



Looking southeast down Broadway