



# Discover Wheaton Tourism Newsletter

## Where is Wheaton?

Welcome to Fall everyone! It was a long hot summer but we are now into shorter days and cooler nights. Fall is often one of the prettiest times of year and it inspires people to travel. The nice thing, is that we don't have to go far to see the brilliant colors that the season has to offer so people come to our area to get a look at it. With this in mind it's our goal to make sure people know where Wheaton is and that they can drive our roads and see some great colors and scenes.

One of our biggest projects has been to get signs on some of our roads welcoming people to Wheaton and letting them know where we are. There is a little red tape to get things approved but we are on track to get signs up sooner than later. If you have ideas for what the sign should look like and say please submit them to anyone on the Tourism Commission or Holly Sorensen at Sleep Inn.

We are also working on a throwing a Family Halloween Party on Sunday, October 28th at the Sleep Inn/29 Pines. This way families can celebrate together with some fun games, prizes, and even a movie showing. Mark your calendars for that date and we'll see you all there.

## Looking for new Commission Members!

We need to fill two positions on the Wheaton Tourism Commission. If you or someone you know is interested please contact Ken Custer or Holly Sorensen.

October 2012  
Volume 1, Issue 2



### Commission Members

Ken Custer—Chair

Al Sacks

William Kleich (aka Loopy)

Randy Summerfield—Secretary



Holly Sorensen  
Director of Sales and Marketing for Discover Wheaton Tourism Commission  
715-874-2900

## Club, Organization, or Event?

Are you part of a club or organization? Are you looking for help with a fundraiser? If so please fill out the below information and send in or drop off to Holly Sorensen at 5872 33rd Ave Eau Claire WI 54703. We want to know of the organizations that exist and let you know about the assistance available to you.

Name of Group: \_\_\_\_\_

Contact person: \_\_\_\_\_

Phone #: \_\_\_\_\_ Email: \_\_\_\_\_

## What's going on in Wheaton



**FAMILY HALLOWEEN PARTY** OCT. 28TH 11-2PM  
SPONSORED BY WHEATON girl scouts

NOT FAR FROM IT ALL  
WHEATON MISSION

**COSTUME CONTEST**  
GAMES • PRIZES  
FUN FOR ALL AGES!

**FREE SWIM**  
STARTING AT 2PM

**LUNCH SPECIALS AT 29 PINES & HOT STUFF DELI**  
GIVE US A CALL  
(715) 874-2900

SLEEP INN & SUITES, RESTAURANT, CENEX



**COMEDY NIGHT**

SATURDAY, NOVEMBER 10TH SHOW STARTS AT 7:30 PM

Tickets \$15 Per Person  
\$18 At The Door

**\$104.99 Room Package**

Includes a standard room & 2 tickets  
Valid on the show up to 11:59pm on the same day  
Not valid with any other discounts, special or price

For More Info Call (715) 874-2900

Presented By WHEATON

NOT FAR FROM IT ALL  
WHEATON MISSION

SLEEP INN & SUITES, RESTAURANT, CENEX

Located on Hwy 29 & City T & Hwy 29 at the North Crossing



### Upcoming Events

#### Fall Wine Releases

Wednesday, November 14, 2012

#### Public Wine Tasting

Friday, November 16, 2012 3-5:30pm

Public wine tasting at

Ray's market in Colby, WI

#### Holiday Open House

Saturday, December 1, 2012

#### Holiday Formal Wine Dinner

Friday, December 7, 2012 7-10pm

#### Sparkling Wine Weekend

December 14 & 15, 2012

Check out [www.riverbendvineyard.com/events](http://www.riverbendvineyard.com/events) for all of the details!



**To Have and To Hold**

**Fourth Annual Wedding Fair**  
Sunday, November 4th, 2012  
11 AM - 1 PM

**Sleep Inn & Suites**  
29 Pines Conference Center

Food Tasting & Wine Sampling • Local Wedding Business Displays  
Door Prizes & Grand Prize And Much More

For More Information Please Call (715) 874-2900



**Ladies Night Out**  
Thursday, November 15th

Purses, Health & Beauty, Hair, Photography, Cooking & Kitchen, Purses, Cosmetics, Jewelry, Tupperware

**SLEEP INN & SUITES**  
Conference Center

For More Details Call (715) 874-2900

And Much More

### Exciting Events at Loopy's this Fall:

#### Saturday, October 20th:

#### **5th Annual Coors for a Cure benefitting St. Jude's Children's Hospital**

Presented by: Northwestern Bank, Coors and Coors Light, B-95 and Loopy's:

\* Volleyball Tourney starts at 9:00am, Bean Bag Tourney starts at Noon, Portion of all food and beverage sales to be donated

**-Monday Night Football:** Pick your team 2 for 1's (pick your team before kickoff and receive 2 for 1's on your teams T.D.'s), 16" 2 topping pizza and pitcher of beer only \$17.50

**-Friday Night Fun Night:** Honey Weiss beer battered fish fry, open volleyball and bean bags in the dome till midnight, live music by Thee Weasels every 1st Friday of the month

**-Free shuttle pick up and drop off:** 15 minute radius from Loopy's to and from your home or hotel. You have the fun and let us do the driving! Call for availability: 715-723-LOOP

**-Book your holiday, birthday, wedding or banquet in the Dome** now. Seating for up to 400, full service bar, full banquet and appetizer menu for any size party, check out our full menu at our web site: [www.723loop.com](http://www.723loop.com), 10 foot projection screen, on site ceremonies, sound system and microphone

**-Join us on Facebook** at Loopy's Saloon, Grill and Event Dome

If you would like to submit an event for the next newsletter please contact Holly at 715-874-2900