



Community Economic Profile

2024



Population

	Village of Grafton	Town of Grafton	Ozaukee County
Total Population:	12,160	4,355	91,503
Male	48.9%	-	49.7%
Female	51.1%	-	51.3%

Source: US Census Bureau, 2022 American Community Survey 1-year estimates

Households

	Village of Grafton	Town of Grafton	Wisconsin
Total Households	5,646	1,980	2,491,121
Persons Per Household	2.20	2.20	2.30
Households with Computer	94.3%	92.9%	94.9%
Households with broadband internet	92.4%	78.3%	90.6%

Source: US Census Bureau, 2022 American Community Survey 1-year estimates

Population Growth 1980-2023

Year	Village of Grafton	Town of Grafton	Ozaukee County
1980	8,381	3,588	66,981
1990	9,340	3,745	72,831
2000	10,464	3,980	82,317
2010	11,459	4,053	86,395
2020	12,094	4,268	91,503
2023	12,351	4,341	92,699

Source: US Census Bureau, 2020 Decennial Census; WisDOA, 2023 Population Est.

Housing

	Village of Grafton	Town of Grafton*	Wisconsin
Total Housing Units	5,846	1,786	2,770,335
Owner-occupied Units	63.3%	86.7%	68.0%
Median Value	\$285,400	\$404,300	\$252,800
Median Rent	\$1,109	\$1,058	\$992

Source: US Census Bureau, 2022 American Community Survey 1-year estimates

Taxes

2022 Local Property Taxes:

Village of Grafton

Assessment Ratio	0.8159
Net Rate/\$1,000:	
Within the Grafton School District	\$16.02
Within the Cedarburg School District	\$14.89

Town of Grafton

Assessment Ratio	0.7975
Net Rate/\$1,000	
Within the Grafton School District	\$12.08
Within the Cedarburg School District	\$10.93
Within the Port Wash.-Saukville District	\$11.82

Source: Ozaukee County Treasurer's Office, Village of Grafton

Income

	Per Capita Income	Median Household Income
Village of Grafton	\$45,593	\$83,500
Town of Grafton*	\$61,208	\$84,167
Ozaukee County	\$55,780	\$88,781
Wisconsin	\$40,188	\$70,996

Source: US Census Bureau, 2022 American Community Survey 1-year estimates

Labor Force

	Village of Grafton	Town of Grafton*	Ozaukee County
Population 18 and older	9,920	3,346	73,673
Population in Labor Force	71.6%	74.5%	67.0%
Population in Poverty	3.9%	2.3%	4.2%

Source: US Census Bureau, 2022 American Community Survey 1-year estimates

Employment by Industry

Total primary jobs in the Grafton Area 7,136

Industry	Number Employed	Percent
Manufacturing	1,399	19.6
Health Care and Social Assistance	1,841	25.8
Retail Trade	821	11.5
Professional, Scientific, & Management, & Administrative Waste Management Services	771	10.8
Arts, Entertainment, and Recreation, and Accommodation and Food Services	464	6.5
Construction	221	3.1
Finance and Insurance, and Real Estate and Rental and Leasing	649	9.1
Wholesale Trade	385	5.4
Other Services (excluding Public Administration)	207	2.9
Public Administration	157	2.2
Information	93	1.3
Transportation and Warehousing, and Utilities	114	1.6

Source: U.S. Census Bureau, OnTheMap Application, 2022



Major Employers

Employer	Industry
Aurora Medical Center	Medical Center (500-999 employees)
Pace Industries Inc.	Nonferrous Metal Die-Casting Foundries (100-249 employees)
Kapco, Inc.	Metal Crown, Closure, and Other Metal Stamping (100-249 employees)
Exacto Spring Corp	Machine Shop (100 to 249 employees)
Frank Mayer & Assoc.	Manufacturing (100-249 employees)
Costco Wholesale Corp.	Warehouse Club (100-249 employees)
Phillip Fabricating Inc.	Manufacturing (100-249 employees)
Regal Rexnord	Generator Manufacturing (500-999 employees)

Sources: Wisconsin Department of Workforce Development, Quarter 2/2021

Major Retailers

Aldi	Home Depot	Sleep Number
Blain's Farm & Fleet	TJ Maxx	Sendik's
Colder's	Meijer	Target
Costco	Men's Warehouse	Ulta Beauty
Dick's Sporting Goods	Michael's	
Harbor Freight Tools	PetSmart	
Kohl's	Pick 'n Save	

Major Health Care Facilities

Aurora Medical Center in Grafton

975 Port Washington Rd., Grafton, WI 53024

Aurora Cancer Center in Grafton

975 Port Washington Rd., Grafton, WI 53024

Aurora Advanced Healthcare

215 W Washington St., Grafton, WI 53024

Columbia St. Mary's Grafton Medical Center

2061 Cheyenne Ct., Grafton, WI 5302



Education

	Village of Grafton	Ozaukee County
Bachelor’s Degree or Higher	44.0%	49.7%
High School Degree or Higher	97.9%	97.6%

Source: US Census Bureau, 2022 American Community Survey 1-year estimates

Public and Private Schools

The Village of Grafton is served by the Grafton School District and the Cedarburg School District. The Town of Grafton is served by the Grafton School District, Cedarburg School District and Port Washington-Saukville School District. The Grafton area is also served by three parochial schools: Our Savior Lutheran School, St. Joseph Parish School, and St. Paul Lutheran School.

In addition, the Grafton School District, Cedarburg School District, and Port Washington-Saukville School District offer a four-year-old kindergarten (4K) program.

School District	Average ACT Score
Grafton	22.3
Cedarburg	23
Port Washington-Saukville	20.4

Source: Wisconsin Department of Public Instruction, 2022-2023 School Year (Completion rates for 2023 cohort)

Colleges, Universities, and Technical Schools

Postsecondary Educational Institutions within 25 miles (1,000 students or more):

- University of Wisconsin-Milwaukee
- Milwaukee Area Technical College
- Marquette University
- Concordia University Wisconsin
- Milwaukee School of Engineering
- Alverno College
- Mount Mary University
- Medical College of Wisconsin
- Wisconsin Lutheran College

Source: National Center for Education Statistics, College Navigator

Business Incentives

The Village has several active Tax Increment Financing districts and loan programs. Contact Jessica Wolff at 262-375-5303 for more information.

Transportation

Grafton is conveniently located along the recently expanded Interstate Highway 43. With three interchange access points, the entire Grafton area is within four miles of the interstate.

Highways

Interstate Highway 43, State Highways 32 and 60, County Highways C, V and W.

Public Transit

Ozaukee County Transit offers a Shared-Ride taxi service throughout the county (www.ozaukeetransit.com).

Air

Commercial airline service is available at:

- Milwaukee’s General Mitchell International Airport (31 miles south)
- Chicago’s O’Hare International Airport (100 miles south)

Rail

Rail freight service is provided by Canadian National Railway and Union Pacific Railroad. Passenger rail service, provided by Amtrak, is available at the Milwaukee Intermodal Station, 22 miles south.

Water

Port Washington Marina: 7 miles northeast
Port of Milwaukee: 25 miles south

Amenities

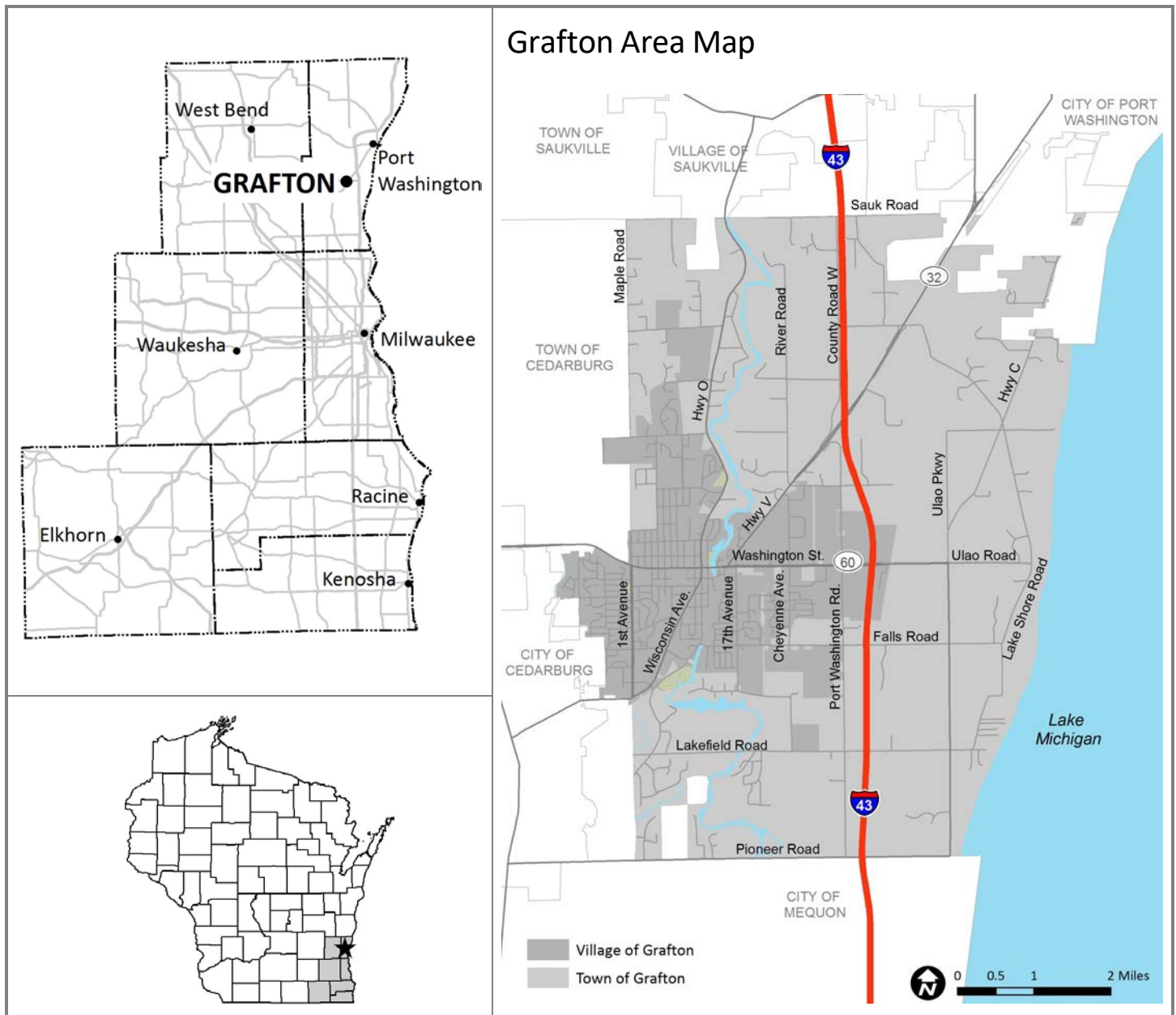
The Village’s amenities include 20 parks and open space areas encompassing 144 acres, recreation programs, aquatic center, senior center, access to the 30-mile Ozaukee Interurban Trail, library, and vibrant downtown.

The Town’s amenities include the Legacy Trail, Town of Grafton non-motorized boat launch, Lion’s Den Gorge Nature Preserve, and access to the 30-mile Ozaukee Interurban Trail.

For additional information, including Grafton’s Business and Community Directory, please see the Grafton Chamber of Commerce EZ Book:



<http://novoprint.com/graftonezbook.html>



Local Contacts

Village of Grafton

860 Badger Circle
Grafton, WI 53024
(262) 375-5300
www.villageofgraftonwi.gov

Town of Grafton

1102 Bridge Street
Grafton, WI 53024
(262) 377-8500
www.townofgrafton.org

Grafton Area Chamber of Commerce

1624 Wisconsin Avenue
Grafton, WI 53024
(262) 377-1650
www.grafton-wi.org

Ozaukee Economic Development

121 W. Main Street
Port Washington, WI 53074
(262) 238-7730
www.ozaukeebusiness.org

Ozaukee County UW-Extension

121 W. Main Street
Port Washington, WI 53074
(262) 284-8288
www.ozaukee.uwex.edu

**Note: Because of sampling variability, some estimates from the US Census Bureau, 2022 American Community Survey may not be statistically different from one another or from estimates for other geographic areas not listed in this profile.*

Prepared by Lucas Schilling, Ozaukee Economic Development Intern,
Ozaukee County Extension
in conjunction with Kathleen Cady Schilling, Executive Director,
Ozaukee Economic Development
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