

**Village of Hales Corners  
5635 S. New Berlin Road  
Hales Corners, WI 53130**

**JULY 4<sup>TH</sup> COMMITTEE  
Minutes  
March 9, 2023-6:30pm**

- 1.0 Call to Order & Roll Call-** Called to order at 6:35pm. Present:  
I. Thomson, D. Besson, N. Wilkes, M. Eternicka, E.Valaitis,
- 2.0 Minutes- March 9, 2023** copies were not available so approval moved to the April Meeting
- 3.0 Safety Review**
  - No additional updates
- 4.0 Treasure's Report**
  - M. Eternicka reported that an update will be provided at the April Meeting.
  - Deposits on Fireworks, Restrooms and UTV Rental have been made
  - D. Besson and S. Kulik will submit the Holtz Grant request by 5/1/23
- 5.0 Permits & Contracts**
  - Park and Pool House Application has been submitted and it does include approval for Beer Sales
- 6.0 Food & Drink Donations**
  - I. Thomson will submit on-line request with Festival Foods for 750 ice cream sandwiches for the Children's parade/games for pick up Mon. 7/3 6pm
  - N. Wilkes reported two food vendors are in the process of completing applications for vending- Firewise BBQ and Dippin Dots.
  - It was clarified that food trucks will need to complete applications with Milwaukee County and the HC Health Department. Cost to Milwaukee County is a flat \$250.
  - It was clarified that Food trucks would not be along New Berlin Road but rather in the cordoned off area in the Pool Parking Lot.
  - N. Wilkes will contact the HC Health Dept to find out who the beer vendor is that has registered to be part of the HC Farmers Market. To reach out to see if they want to be a 4<sup>th</sup> of July vendor.
  - July 4<sup>th</sup> Committee will run a fundraiser Brat, Hot Dog and Burger sale Sunday, May 7<sup>th</sup> for the 4<sup>th</sup> of July Committee at the Brat Stand Festival Foods Hales Corners. Committee members signed up for volunteer times to run the brat sale.

## 7.0

### Events

#### 7.1 **Firecracker Four**

- No updates

#### 7.2 **Car Show**

- D. Besson and D. Duston are working on the Car Show

#### 7.3 **Children's Parade**

- 500 flags need to be ordered
- E. Valaitis has reached out to the new Whitnall Middle School Band director about playing prior to start of the children's parade.
- E. Valaitis will order medals
- K. Hubacz will report next month
- K. Hubacz to email N. Wilkes about Parade categories and judging criteria to post on the 4<sup>th</sup> of July website

#### 7.4 **Children's Games**

- Dan O'Donnell has agreed to emcee the children's parade awards and children's games
- E. Valaitis will set up ice cream & field games
- E. Valaitis will secure judges for field games
- I. Thomson will take care of the water balloons
- N. Wilkes will post the Field Game Listing on the 4<sup>th</sup> of July website

#### 7.5 **Patriotic Pet Costume Contest**

- N. Wilkes reminded the committee of the ALL THINGS WISCONSIN theme
- Adding two new prizes: Most Photogenic and Best Trick
- N. Wilkes securing prizes

#### 7.6 **Pie Baking Contest**

- I. Thomson will coordinate
- E. Valaitis will order medals

#### 7.7 **Bed Races**

- Since HC COW 4/10 meeting was cancelled B. Nagy's appointment to the July 4<sup>th</sup> Committee will be reviewed for approval at the HC COW 4/17 meeting.
- N. Wilkes working with DPW to bring wooden Bed Race Beds to Wheel & Sprocket
- E. Valaitis to contact WSD about use of HCE parking lot and possible use of power outlet
- Committee discussed ordering Bed Trophies for the 1<sup>st</sup> place teams

#### 7.8 **Big Parade**

- I. Thomson working on securing contracts and looking for new units and unit sponsorships from the community
- 2023 Grand Marshall selection discussed. Dan will follow up at May meeting

##### 7.8.1 **Parade Review Stand**

- M. Eternicka and crew will construct current stand using N&S towing truck

#### 7.9 **Fireworks**

- D. Besson reported Wolverine contract is secured and initial payment made

**8.0 Possible New Events**

**8.1 Friends of Library Book Sale**

- No updates

**8.2 Pie Eating Contest**

- Discussion leaning toward tabling this idea for 2023

**9.0 Publicity**

**9.1 Flyer -**

- N. Wilkes will be updating flyer by 5/15
- N. Wilkes asked committee members to review their sections of the Schedule events flyers and make any updates
- Flyer Theme updated to: LET FREEDOM RING

**9.2 Website**

- N. Wilkes confirmed Hales Corners 4<sup>th</sup> of July website where all flyers, rules and regulations pdf forms can be posted

**8.0 Set Next Meeting Date** for Thursday, May 11<sup>th</sup> 6:30pm

**9.0 Adjournment-** Motion by I. Thomson and M. Etenicka