



City of Olean Comprehensive Development Plan Steering Committee Meeting #1

July 19th, 2023 – 5:30 PM



Agenda

1. Introductions
2. Project Team
3. Points of Contact
4. Comprehensive Plan Overview & Schedule
5. Outreach and Community Participation Plan
6. Deliverables
7. Next Steps
8. Discussion



Introductions

1. Name
2. Connection to Olean / Project
3. Why do you live or work in Olean and why do you choose to stay?



The Team



Daniel Riker, P.G.
Project Manager



Emma Phillips
Deputy Project Planner



Tanya Zwahlen
Outreach Lead



Molly Vendura
Visualization /
Landscape
Architecture



Michael LaMontagne, AIA
Architecture



Jeff Williams
Planning



Anne Redmond
Outreach



Kelsey Wessel, PE
Transportation



Olwen Huxley
Sustainability



C&S Companies

- ◆ Founded in 1968
- ◆ Over 500 professionals and tradespeople
- ◆ 20 offices in 12 states
- ◆ Headquartered in Syracuse with NY offices in Buffalo, Rochester, Binghamton, Plattsburgh, and Albany
- ◆ Full-service, project delivery specialists
 - ◆ Planning
 - ◆ Market Analysis
 - ◆ Transportation
 - ◆ Environmental
 - ◆ Civil
 - ◆ Buildings
 - ◆ Energy
 - ◆ Sustainability
 - ◆ Construction



Highland Planning, LLC

- ◆ Founded in 2007, with over 20 years experience
- ◆ Six professionals, IAP2 trained
- ◆ Headquartered in Rochester, NY
- ◆ Experience includes
 - ◆ Public Engagement and Outreach for:
 - ◆ Transportation projects
 - ◆ Downtown Revitalization Initiatives
 - ◆ Housing Studies
 - ◆ Commercial District Revitalization
 - ◆ Brownfield Revitalization Strategies



Molly Vendura Landscape Architect, PLLC

- ◆ 25+ years of experience in landscape architecture, planning, engineering and urban design
- ◆ background in engineering and environmental science
 - ◆ approaches projects from a unique perspective: blending best practices with creative design to produce innovative, attractive & functional projects



Cross-Section Looking South - Front Street
Olean, NY



Points of Contact and Communication

◆ City of Olean

- ◆ Keri Kerper – kkerper@cityofolean.org
- ◆ Kathy Monroe - kmonroe@cityofolean.org
- ◆ Tiffany Taylor – ttaylor@cityofolean.org

◆ Project Team

- ◆ Dan Riker – driker@cscos.com
- ◆ Emma Phillips – ephillips@cscos.com
- ◆ Tanya Mooza Zwahlen - tanya@highland-planning.com
- ◆ Molly Vendura – mvendura@vendurala.com

◆ Feedback

- ◆ Please provide feedback (no more than 1 week after receiving a document for review)
- ◆ Engagement feedback (anytime) – Tanya
- ◆ Project and Process Feedback (anytime) – Dan & Emma



What is a Comprehensive Plan?

- ◆ Community-driven process and document
 1. **Where are we now?** *Analysis of existing conditions*
 2. **Where are we going?** *Identification of trends*
 3. **Where do we want to be?** *Community vision & goals*
 4. **How do we get there?** *Policies, Strategies, Implementation actions*



What is a Comprehensive Plan?

- ◆ Highest-level of expression for a community's future
 1. **Blueprint** *for the next 10-20 years*
 2. **Compass** *that guides decision making*
 3. **Playbook** *for capital investments and further planning initiatives*
 4. **Messaging tool** *to articulate community vision and reference point*



What will the Plan cover?

- ◆ Land use and Zoning
- ◆ Housing
- ◆ Economic Development
- ◆ Transportation
- ◆ Natural Resources
- ◆ Resiliency & Sustainability
- ◆ Smart Growth Principals
- ◆ + other items that we here about during outreach!



How Long Will This Take?

Summer 2023
– Inventory of
Existing
Conditions and
Analyses

Winter 2024 –
Identifying
Policy
Preferences

Summer/Fall
2024 –
Finalization of
Plan

Fall 2023 –
Community
Outreach and
Development
of Vision and
Goals

Spring 2024 –
Draft
Comprehensive
Plan



Task Force Committee Responsibilities



Creative Connections
Clubhouse - Amsterdam



Stakeholder Walking Tour - Canton

- ◆ Ensuring inclusive public engagement
- ◆ Representing the larger community interest
- ◆ Guiding the process
- ◆ Being a local champion during and following project completion
- ◆ Attending Committee Meetings & public outreach events



Outreach Elements

- ◆ Stakeholder Interviews
- ◆ Community Participation Plan
- ◆ Public Meetings (2)
- ◆ Survey
- ◆ Pop-up Event(s)



Engagement Objectives



**IDENTIFY KEY ISSUES
AND OPPORTUNITIES**



**IDENTIFY COMMUNITY
VALUES AND PRIORITIES**



DEVELOP COMMUNITY VISION



BUILD CAPACITY



Deliverables

A Comprehensive Development Plan with...

- ◆ Fleshed Out Priority Projects
- ◆ Prioritization Of Those Projects
- ◆ Identified Sources of Funding
- ◆ Step By Step Guide for Implementation
- ◆ Community Support!



Next Steps

- ◆ Draft Existing Conditions Inventory for Steering Committee review
- ◆ Updated Public Engagement Plan
- ◆ First Public Meeting to facilitate discussion of Vision / Introduce the public to the project
- ◆ Steering Committee #2 / walking tour in early Fall
 - ◆ Visit the map and identify focus areas & opportunities for improvements which will shape our walking tour



Questions

Questions or Comments?

