



# *Town of Baileys Harbor*

2392 COUNTY RD F, • PO BOX 308 • BAILEYS HARBOR, WI 54202 • DOOR COUNTY, WI

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## **2017 ANNUAL REPORT**

# MINUTES FROM ANNUAL MEETING APRIL 18, 2017

Donald Sitte called the Annual Meeting to order at 7:00PM in the auditorium of the Town Hall. Present were Donald Sitte, Roberta Thelen, Peter Jacobs, Barbara Anschutz, Robert Schultz, Haley Adams, Lois Pluff and Ray Einhorn. There were also 52 visitors. Pledge of Allegiance - After reciting the Pledge of Allegiance, Donald Sitte read the final report from former Clerk/Administrator Doug Smith and then requested him to come forward and accept recognition for his service to the Town of Baileys Harbor. Doug Smith was presented with a plaque for his service and a gift certificate to Chives Restaurant from the Town of Baileys Harbor.

At 7:10PM Donald Sitte recognized the new Town Clerk, Haley Adams, and new Deputy Clerk, Ray Einhorn.

Donald Sitte called for a moment of silence for the late Willard Zak, the Assistant Fire Chief for 37 years.

Accept minutes from 2016 Annual Meeting – Motion made/second Lynn Matke/Brynn Swanson. Carried.

Accept financial reports per auditors – Town Treasurer Lois Pluff reads the reports on each of the town funds: general, wastewater, and marina. General Government, Equipment Outlay – The full amount of the tractor/loader was expensed in 2016, instead of the budgeted lease payments due in 2016. The \$21,000 is being paid as lease payments in 2017. Public Safety – The \$95,000 variance in the fire truck replacement fund is for refurbishing the existing truck and purchasing equipment to outfit the new truck and was part of the loan proceeds. \$343,652 was the amount of the purchase of the new truck. \$110,000 was saved and used for this purchase. Debt Service – The lease payments of \$21,000 were moved by the auditors to debt retirement account. Capital Outlay- Marina Repairs – The assigned funds were used - \$37,774 for marina and room tax funds of \$30,225 made up the majority of the budget adjustment of this expense. Wastewater – Depreciation cost for the year was calculated as \$267,712. The General Fund did transfer \$15,000 as part of keeping charges down. In 2017, utility charges were increased to cover this \$15,000 transfer of funds. Charges have not been increased since 2011. Marina Fund – maintenance and supplies expenses of \$10,000 were over budget. Lake & Pond Solutions - \$1,450; Baylake Electric - \$1,550; overhead door - \$630; Franke Masonry concrete repair - \$2,400 extra yearly expenses. Net income of \$8,000 for marina during 2016, as the building capital outlays were from the General Fund. General Debt Balance Outstanding as of 12/31/2016 is \$1,765,946.00. \$214,506 is due in 2017. No questions on financial report. Motion made/second Bill Becker/Brynn Swanson. Carried.

Recognition of Baileys Harbor Fire Chief Brian Zak - A letter was sent to the town commending Brian Zak for providing excellent service and records during a recent audit of BHFD which included review and inspection of fire reports and training records.

Accept all reports as printed – 7:25PM – Motion made/second James Krone/Carl Klug –Carried.

Other reports - Brynn Swanson, coordinator of the Baileys Harbor Community Association reported on the current status of the BHCA. She referenced her report and offered a chart (in the annual report) to better illustrate where room tax funds are being allocated. Question from visitor Ray Cole pertaining to the designation of the funds from the accrued room taxes. Town Treasurer Lois Pluff responds with various examples such as Baileys Harbor Dog Park, Anclam Park, Community projects and 2016 monies paid for the marina. For future Annual Meetings a Yearly Room Tax Report will now be printed starting next year. Also, two new BHCA employees were introduced – Michael Tafacory will be taking a primary role in events and running the visitor center; Katie Roth will be handling the social media, websites and marketing. Question from visitor Lynn Matke concerning where town donations for fireworks were allocated. Brynn Swanson and Lois Pluff respond. Visitor Ed Miller stands up to offer up a “thank you” for the wonderful fireworks. Upcoming events – 29th Annual Brown Trout Tournament (April 20-21), 2nd Annual Blessing of the Fleet Festival (May 20-21), 6th Annual Door County Beer Festival & Peninsula Center Spring Classic (June 18), 166th Annual 4th of July Celebration (July 2 -4), 30th Annual Autumn fest Car Show & Pistons and Pin Ups Event (September 23-24).

Other reports – Resolution from the Town of Liberty Grove: Acknowledgement and congratulations on the ranking of Baileys Harbor as the 13th Most Comfortable City for travelers nationwide. Donald Sitte explains the creation of the Town Personnel Committee to be an oversight committee for all departments and employees. This committee consisting of Donald Sitte (Chair), Robert Schultz (Vice Chair) and Barbara Anschutz (Appointed Member) was created to compensate for the absence of a Town Administrator.

Motion from resident Max Laird to include the resolution from the Town of Liberty Grove in the minutes for the 2017 Annual Report. Motion/second Max Laird/Michael Tafacory.

# MINUTES FROM ANNUAL MEETING APRIL 18, 2017

Roll call: Roberta Thelen, aye. Peter Jacobs, aye. Barbara Anschutz, aye. Donald Sitte, aye. Robert Schultz, aye. Motion carried.

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## TOWN OF LIBERTY GROVE RESOLUTION 11-16 BAILEYS HARBOR RANKED 13th MOST COMFORTABLE PLACE BY EXPEDIA

WHEREAS, Expedia.com ranked places to visit nationwide and,

WHEREAS, the Town of Baileys Harbor is a bordering municipality of the Town of Liberty Grove in Door County, Wisconsin and,

WHEREAS, Baileys Harbor was voted the 13th most comfortable city for travelers nationwide

BE IT HEARBY RESOLVED that the Town of Liberty Grove in Door County, Wisconsin congratulates the Town of Baileys Harbor on the notable ranking done by Expedia.com.

Adopted at a regular meeting of the Town Board of the Town of Liberty Grove held this 16th day of November, 2016.

Vote: Lowry, Goss, Mulliken, Covotsos, and Farber – aye

I, Janet Johnson, clerk/treasurer of the Town of Liberty Grove, hereby certify that the above resolution was passed at a properly noticed meeting of the Liberty Grove Town Board on November 16th, 2016.

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### New Business:

Donald Sitte gives explanation of town debt and explains that the restoration of the Public Works Building will cost approximately \$150,000 – so instead of moving forward with restoration at this point, the town will be renting two units at \$80.00 per unit, per month.

Resident Jane Pluff questions which roads will be repaired in the coming future. Robert Schultz responds with tentative plans for Deer Crest Road, Summit Road (all the way to the treatment plant), Anclam Road and logging trail. All will be dependent upon funds. NEA will be working on Highway 57 in the coming fall.

BHCA coordinator Brynn Swanson questions the depth of the channel and if it will be deeper (citing problems with a boat and too shallow of water from last year's Blessing of the Fleet) in time for the 2nd Annual Blessing of the Fleet. Mark Jonas, Harbormaster, responds that there is one bad spot, a 25-30 foot area but otherwise the water is 4' deep and should rise another 6 inches before Blessing of the Fleet. There will be no dredging, by order of the DNR, from March 1st – July 1st.

Resident Ann Heyse questions any future plans or developments with the former local store Nelsons. Donald Sitte responds that all talks with the Nelsons have been in closed session and the town is not at liberty to speak of those discussions. Donald Sitte suggests approaching one of the Nelsons and asking for details for they are at their own discretion in providing information to the public.

Resident Mariah Goode announces that the Wisconsin Rural Partners have announced that the UW-Extension Community Vitality and Place making Team have been selected as one of four Wisconsin Top Rural Development Initiatives for 2017.

Donald sitte did a show of hands to make the 2018 meeting at 6 instead of 7. By majority vote the meeting time will remain at 7:00PM.

Motion made/second Brynn Swanson/ Lucy Klugg to set meeting date at 7:00PM Tuesday April 17th 2018. Carried.

Motion made/second Bill Becker/ Jane Pluff to adjourn at 8:07PM.

These minutes are subject to correction at the next regular monthly Town Board meeting.

Haley Adams, Town Clerk

Raymond Einhorn, Deputy Clerk

## 2017 TOWN CLERK REPORT

For those of you who have stopped in the office may have noticed new faces. I took over for Doug Smith as of April 1st 2017. The Town has also hired a new Deputy clerk, Ray Einhorn. Thank you to all who've welcomed us and been patient through this transition. The Town Hall has really flourished this year, utilizing the space for community and private events.

Voter ID is still required at the polls and for absentee (sometimes called "early") voting (certain limited exemptions do apply). In person absentee voting currently begins on the third Monday preceding an election and ends on the Friday preceding an election. In person absentee voting can occur between the hours of 9:00AM and 3:00PM Monday through Thursday, 9:00AM until noon on the second Friday preceding an election and 10:00AM until 5:00PM on the Friday immediately preceding an election. This schedule is subject to change for each election, so it's always best to call ahead.

Recycling continues to be available at the Baileys Harbor Green Site located on Green Site Road which connects to the east side of State Highway 57 north of the downtown area between Ahrens Road and West Meadow Road. Also available is a scrap metal bin. The Town has continued to make many improvements to the site including more signage and accommodations. As a reminder please be sure to follow all instructions as to what is/isn't allowed for both the recycling bins and the scrap metal bins.

Building permits are issued by Brett Guilette of Inspection Specialists, LLC. He is in the lower level of the Town Hall on Wednesdays from 8:30AM to 9:30AM or he can be reached at (920) 495-3232. Zoning permits are issued by Jeff Kussow of the Door County Planning Department. That number is (920) 746-2323. The Town's assessment firm is Action Appraisers & Consultants, Inc., owned by Troy & Amy Zacharias. They can be reached at 888.796.0603 or [info@actionappraisersinc.com](mailto:info@actionappraisersinc.com).

Best regards,  
Haley Adams  
Town Clerk

## 2017 CONSTABLE REPORT

Road Obstructions/Traffic Control - 19, 911 Trace - 19, Training - 8, ATL /Check Well Being - 13, Town Board - 18, Accidents - 24, Building Security/ Open Doors - 30, Burning Complaints - 2, Alarms - 12, Ordinance Citations - 2, Disturbance of Peace - 1, Theft - 5, Suspicious Activity - 2, Officer / Agency Assists - 5, Driving Complaints - 13, Recovered Remains - 1, Citizen Assists - 5, Disabled Vehicles - 14, Found Property - 1, Trespass - 4, Damage to Property - 1, Parades - 2, Parking Citations - 16, Deaths - 2, Civil Standby - 2, Water Rescue - 4, Traffic Stops - 4, Traffic Citations - 1, Parking Complaints - 8, Dog/Animal Complaints - 3, Noise Complaints - 2

Miles: 8,091

Hours: 529.5

Constables Mark Merrill & Gary Nelson

# 2017 BAILEYS HARBOR FIRE DEPARTMENT REPORT

The Baileys Harbor Fire Department has had a safe and successful year. Here are a few of the interesting facts from 2017:

We responded to a total of 66 calls.

- Of those, 57 were from our Mid-Door group. (Baileys Harbor, Ephraim, & Gibraltar)
- We had 49 calls in Baileys Harbor, 2 in Ephraim, and 6 in Gibraltar along with 9 Mutual Aid.
- We had a total of 6 Water Rescue calls this past year with our boat that is kept in the Town Marina.
- Our Department has 31 members presently on the roster.
- We continue to put an emphasis on training so that we can have the most qualified crew possible to serve the town. The department has logged 783 hours in calls, 753 hours for meetings/training, 597 hours in maintenance and 103 hours in classes.
- We had (1) Firefighter complete Entry Level Firefighter as well as the whole department completed the Active Shooter training.
- The Fire Department is continuing the use of the Knox Box program. Knox Box is a small key vault used to secure your house keys in and is mounted to your house/business. If the Department is called to your house/business for an alarm and there is not anyone on-site, we can have the County's Communication Center release our master key from the fire truck Knox Box safe and gain access to your Knox Box and obtain the keys for access to the premises, thus no forceable entry. This is highly recommended for residents with alarm systems, seasonal residents and businesses without 24 hour personnel on-site. If you have a key holder, many times we are unaware of who it is or they may not be available. The EMR group also has access to the truck and key for medical responses. Please contact Brian Zak (Fire Chief) if interested in this program at 920/421-0198 or email [bhfiredepartment@townofbaileysharbor.com](mailto:bhfiredepartment@townofbaileysharbor.com). The approximate cost is around \$150.00.
- The Fire Department continues applying for State and Federal Grants when possible. We also actively participate with other local and county fire departments in applying for regional grants.
- The department along with all of the other departments in the county now belong to the statewide system of MABAS. MABAS is a statewide tool where we can pull resources and personnel from other department at no cost to the municipality

The Fire department continues to have success with our Pancake Breakfast on the 4th of July and we see growth every year.

- We continue to look at growing our department, so if you are interested in joining, we are interested in you.
- For those of you on Facebook we can be followed at Baileys Harbor Fire and Rescue. We post occasional pictures and what the Department has been doing.

We can be contacted at 920/421-0198 Fire Chief Brian Zak or email [bhfiredepartment@townofbaileysharbor.com](mailto:bhfiredepartment@townofbaileysharbor.com).

- The department recently had Engine 4 refurbished/repurposed. This Engine has now been converted into a heavy rescue with the purpose of all of our rescue calls. This truck carries all of our car accident equipment including the jaws, cold water rescue equipment, and all supplemental boat rescue equipment.
- The department also completed the outfitting of our enclosed trailer which carries the six wheeler and its related rescue equipment.
- The Baileys Harbor Fire Department in association with the Baileys Harbor EMR group have been installing AED's in public areas throughout town. We have installed (1) in the Town Hall and (1) in The Ridges Sanctuary building. These were donated/installed through the Willard Zak memorial. We are installing additional AED's in the Town Marina, the Rec Park, and the Information Building. We are also carrying AED's on our Engine's.
- Lastly, we are coming out of winter and I remind everyone for next winter to keep their driveways and private roads plowed and maintained. Driveways and roads that are not maintained limit and/or prevent a timely emergency response! Please remember if we can't get to it, we can't save it!
- Also, for any outside burning, except for campfires, burning permits are required and do not cost anything to obtain. They can be obtained from Don at the Waste Water Treatment Plant during the week, Steve at Kiehna's or our Town Constable Mark Merrill.

Sincerely,

Brian Zak-Fire Chief

# Town of Baileys Harbor Door County, Wisconsin



**GENERAL FUND  
DETAILED COMPARISON OF BUDGETED AND ACTUAL REVENUES  
FOR THE YEAR ENDED DECEMBER 31, 2017  
WITH COMPARATIVE ACTUAL AMOUNTS FOR THE YEAR ENDED DECEMBER 31, 2016**

	Budget			Variance Final Budget - Positive (Negative)	2016 Actual
	Original	Final	Actual		
<b>Taxes</b>					
General property	\$ 1,391,420	\$ 1,391,420	\$ 1,391,420	\$ -	\$ 1,368,120
Managed forest lands	-	-	840	840	840
Room taxes	80,000	82,600	105,795	23,195	106,705
Total taxes	<u>1,471,420</u>	<u>1,474,020</u>	<u>1,498,055</u>	<u>24,035</u>	<u>1,475,665</u>
<b>Intergovernmental</b>					
State					
State shared taxes	10,824	10,824	10,819	(5)	10,825
Payment in lieu of taxes	20,700	20,700	20,825	125	20,904
Severance	-	-	-	-	337
Highway aids	87,991	87,991	87,992	1	87,991
Fire insurance dues	13,000	14,484	15,174	690	13,356
Computer aid	150	150	243	93	248
Forest cropland	-	-	1,776	1,776	447
Law enforcement improvement	160	160	160	-	160
County recycling	1,200	1,200	1,661	461	1,792
Total intergovernmental	<u>134,025</u>	<u>135,509</u>	<u>138,650</u>	<u>3,141</u>	<u>136,060</u>
<b>Licenses and permits</b>					
Licenses					
Liquor and malt beverage	5,500	5,500	6,217	717	5,575
Operators, cigarette and other licenses	550	550	630	80	640
Permits					
Driveway permits	-	-	200	200	-
Total licenses and permits	<u>6,050</u>	<u>6,050</u>	<u>7,047</u>	<u>997</u>	<u>6,215</u>
<b>Fines and forfeits</b>					
Parking tickets	-	-	320	320	575



# Town of Baileys Harbor Door County, Wisconsin



**GENERAL FUND  
DETAILED COMPARISON OF BUDGETED AND ACTUAL REVENUES  
FOR THE YEAR ENDED DECEMBER 31, 2017  
WITH COMPARATIVE ACTUAL AMOUNTS FOR THE YEAR ENDED DECEMBER 31, 2016**

	Budget			Variance Final Budget - Positive (Negative)	2016 Actual
	Original	Final	Actual		
Public charges for services					
Park rental	600	600	125	(475)	925
Town hall rental	1,000	1,000	568	(432)	1,279
Cemetery	500	500	2,050	1,550	1,075
Building inspections	1,100	1,100	5,522	4,422	2,860
Title search fee	1,000	1,000	1,455	455	1,125
Launching fees	3,600	3,600	4,764	1,164	4,597
Other public charges	-	-	-	-	604
Total public charges for services	7,800	7,800	14,484	6,684	12,465
Miscellaneous					
Interest on investments	3,900	3,900	7,418	3,518	3,752
Donations					
Fire department	-	1,940	2,058	118	11,148
First responders	-	-	300	300	250
Miscellaneous	-	-	4,300	4,300	100
Insurance recoveries and dividends	1,700	1,700	8,698	6,998	1,689
Sale of town property	-	-	200	200	-
Miscellaneous	-	-	75	75	75
Total miscellaneous	5,600	7,540	23,049	15,509	17,014
<b>Total Revenues</b>	<b>\$ 1,624,895</b>	<b>\$ 1,630,919</b>	<b>\$ 1,681,605</b>	<b>\$ 50,686</b>	<b>\$ 1,647,994</b>

# Town of Baileys Harbor Door County, Wisconsin



## GENERAL FUND

### DETAILED COMPARISON OF BUDGETED AND ACTUAL EXPENDITURES

FOR THE YEAR ENDED DECEMBER 31, 2017

WITH COMPARATIVE ACTUAL AMOUNTS FOR THE YEAR ENDED DECEMBER 31, 2016

	Budget			Variance	
	Original	Final	Actual	Final Budget - Positive (Negative)	2016 Actual
<b>General Government</b>					
Town chairman	\$ 9,000	\$ 9,000	\$ 9,000	\$ -	\$ 9,000
Town supervisors	20,000	20,000	20,000	-	20,000
Town clerk	77,115	77,115	74,307	2,808	71,889
Town treasurer	10,000	10,000	6,991	3,009	10,926
Board of review	900	900	900	-	900
Elections	5,000	4,000	3,005	995	4,474
Administration	13,000	8,000	5,622	2,378	9,045
Legal	9,000	4,800	4,681	119	8,302
Accounting and audit	7,050	7,050	6,803	247	6,800
Advertising	3,500	3,500	3,864	(364)	2,046
Office expenses	16,500	20,700	23,752	(3,052)	11,586
Postage	3,550	3,550	2,215	1,335	3,353
Property and liability insurance	23,800	23,800	25,991	(2,191)	24,133
Assessment of property	30,800	30,800	30,800	-	36,700
Mileage reimbursement	700	700	660	40	644
Maintenance personnel	85,000	85,000	81,886	3,114	85,766
Maintenance supplies/truck	13,500	16,000	16,328	(328)	14,139
Town hall	78,450	75,450	46,057	29,393	55,481
Telephone	3,350	3,350	3,239	111	2,961
Fringe benefits	80,000	96,000	95,982	18	86,269
Equipment repairs	2,400	2,400	1,711	689	885
Equipment outlay	59,900	39,800	39,720	80	51,531
Dues and subscriptions	1,300	1,300	809	491	1,086
Total general government	<u>553,815</u>	<u>543,215</u>	<u>504,323</u>	<u>38,892</u>	<u>517,916</u>
<b>Public Safety</b>					
Town constable	18,000	18,000	14,904	3,096	53,172
Fire department	191,960	192,384	167,534	24,850	172,169
First responders	28,900	28,900	21,476	7,424	27,164
Fire insurance	13,200	13,200	9,980	3,220	12,929
Fire truck replacement fund	12,972	68,972	68,764	208	343,652
Total public safety	<u>265,032</u>	<u>321,456</u>	<u>282,658</u>	<u>38,798</u>	<u>609,086</u>
<b>Public Works</b>					
Roads	328,000	325,000	233,027	91,973	319,796
Sidewalks	15,000	15,600	15,549	51	42,511
Street lighting	19,000	19,000	18,087	913	17,977
Signs	500	500	447	53	195
Maintenance building	7,000	7,000	6,118	882	6,280
Snow removal	45,000	45,000	59,551	(14,551)	49,566
Recycling	19,000	19,000	19,873	(873)	19,932
Total public works	<u>433,500</u>	<u>431,100</u>	<u>352,652</u>	<u>78,448</u>	<u>456,257</u>
<b>Health and Human Services</b>					
Cemetery	2,000	2,000	1,188	812	918
Dog boarding	1,200	1,200	1,200	-	1,200
Total health and human services	<u>3,200</u>	<u>3,200</u>	<u>2,388</u>	<u>812</u>	<u>2,118</u>



# Town of Baileys Harbor Door County, Wisconsin



**GENERAL FUND  
DETAILED COMPARISON OF BUDGETED AND ACTUAL EXPENDITURES  
FOR THE YEAR ENDED DECEMBER 31, 2017  
WITH COMPARATIVE ACTUAL AMOUNTS FOR THE YEAR ENDED DECEMBER 31, 2016**

	Budget		Actual	Variance Final Budget - Positive (Negative)	2016 Actual
	Original	Final			
Culture and Recreation					
Launch ramp renovation	1,000	1,000	290	710	190
Recreation field and parks	52,500	49,000	36,319	12,681	75,386
Anclam park	6,000	6,000	5,902	98	3,556
Pavilion and playground	23,800	23,800	23,646	154	5,132
Bicycle study/coastal byway	300	300	300	-	300
Historical society	30,000	30,000	7,461	22,539	22,876
Marina	15,000	15,000	14,215	785	11,495
Total culture and recreation	<u>128,600</u>	<u>125,100</u>	<u>88,133</u>	<u>36,967</u>	<u>118,935</u>
Conservation and Development					
Planning and zoning	5,000	5,000	4,259	741	2,239
Smart growth	4,000	4,000	1,055	2,945	-
Baileys Harbor Community Association	32,000	32,000	32,000	-	32,208
Total conservation and development	<u>41,000</u>	<u>41,000</u>	<u>37,314</u>	<u>3,686</u>	<u>34,447</u>
Debt Service					
Principal	194,517	216,617	214,506	2,111	183,293
Interest	42,131	42,131	42,664	(533)	38,115
Total debt service	<u>236,648</u>	<u>258,748</u>	<u>257,170</u>	<u>1,578</u>	<u>221,408</u>
Capital Outlay					
Marina	-	-	-	-	86,780
Anclam park DOT renovation	2,300	2,300	949	1,351	10,572
Total capital outlay	<u>2,300</u>	<u>2,300</u>	<u>949</u>	<u>1,351</u>	<u>97,352</u>
<b>Total Expenditures</b>	<u><b>\$ 1,664,095</b></u>	<u><b>\$ 1,726,119</b></u>	<u><b>\$ 1,525,587</b></u>	<u><b>\$ 200,532</b></u>	<u><b>\$ 2,057,519</b></u>

# Town of Baileys Harbor Door County, Wisconsin



**STATEMENT OF REVENUES, EXPENSES AND CHANGES IN NET POSITION  
PROPRIETARY FUND  
FOR THE YEAR ENDED DECEMBER 31, 2017  
WITH COMPARATIVE AMOUNTS FOR THE YEAR ENDED DECEMBER 31, 2016**

	<b>Wastewater Utility</b>	
	<b>2017</b>	<b>2016</b>
<b>OPERATING REVENUES</b>		
Charges for services	\$ 393,744	\$ 362,794
Other	26,875	17,850
Total operating revenues	420,619	380,644
<b>OPERATING EXPENSES</b>		
Operation and maintenance	388,628	383,390
Depreciation	269,530	267,712
Total operating expenses	658,158	651,102
Operating loss	(237,539)	(270,458)
<b>NONOPERATING REVENUES (EXPENSES)</b>		
Interest income	4,236	2,233
Interest and fiscal charges	(4,756)	-
Total nonoperating revenues (expenses)	(520)	2,233
Loss before contributions and transfers	(238,059)	(268,225)
Capital contributions	16,552	26,870
Transfers in	-	15,000
Change in net position	(221,507)	(226,355)
Net position - January 1	3,675,357	3,901,712
Net position - December 31	<u>\$ 3,453,850</u>	<u>\$ 3,675,357</u>

*The notes to the basic financial statements are an integral part of this statement.*

# Town of Baileys Harbor Door County, Wisconsin



## MARINA SPECIAL REVENUE FUND STATEMENT OF REVENUES, EXPENDITURES AND CHANGES IN FUND BALANCE - BUDGET AND ACTUAL FOR THE YEAR ENDED DECEMBER 31, 2017

	Budgeted Amounts			Variance with Final Budget - Positive (Negative)
	Original	Final	Actual	
REVENUES				
Public charges for services				
Docking fees	\$ 25,000	\$ 25,000	\$ 27,477	\$ 2,477
Launch fees	6,000	6,000	6,494	494
Seasonal fees	43,500	43,500	51,758	8,258
Gas and diesel sales	57,150	57,150	67,649	10,499
Other	10,550	10,550	11,353	803
Miscellaneous	-	-	3,279	3,279
Total revenues	142,200	142,200	168,010	25,810
EXPENDITURES				
Operation and maintenance				
Wages and fringe benefits	54,000	54,000	45,197	8,803
Maintenance and supplies	18,800	18,800	18,767	33
Utilities	5,300	5,300	6,435	(1,135)
Gas purchases	40,000	40,000	43,512	(3,512)
Insurance	6,500	6,500	7,137	(637)
New equipment	2,000	2,000	2,682	(682)
Miscellaneous	15,600	15,600	23,819	(8,219)
Total expenditures	142,200	142,200	147,549	(5,349)
Net change in fund balance	-	-	20,461	20,461
Fund balance - January 1	8,717	8,717	8,717	-
Fund balance - December 31	\$ 8,717	\$ 8,717	\$ 29,178	\$ 20,461

# BAILEYS HARBOR COMMUNITY ASSOCIATION

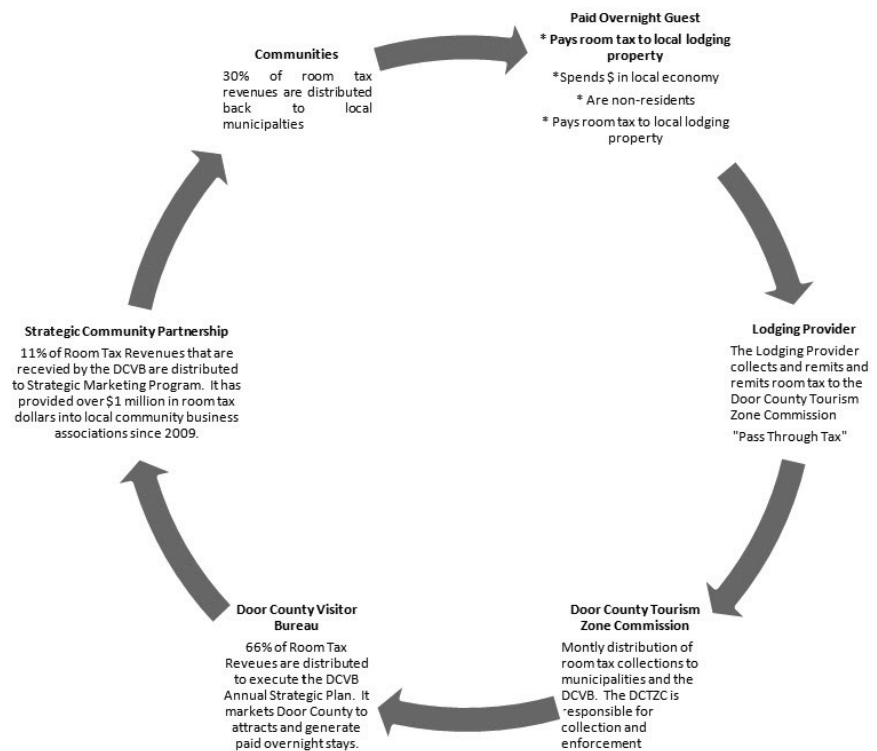
The Baileys Harbor Community Association is the nonprofit organization that organizes, promotes and sponsors our town's festivals including the Baileys Harbor Brown Trout Tournament, Blessing of the Fleet Festival, 4th of July, and Autumnfest as well as events that promote civic betterment such as the Easter Egg Hunt, Halloween Party and Christmas Tree Lighting Parade and Party.

Our staff consists of two year round employees, Katie and Brynn, working together to coordinate the events, running the visitor center at the Toft House, and marketing Baileys Harbor as a destination. Our marketing efforts are the main driver for tourism and the economic impact it brings is vital to a town of our size. We have included the following table to show you the amount of money the Town has received due our efforts and the subsequent contributions of our lodging properties.

If you'd like more information, please feel free to ask Brynn. We've also included the flow chart below to summarize Room Tax Collections. Our representatives on the Tourism Zone Commission, the entity that distributes this money, are Bryan Nelson of Blacksmith Inn and Andy Stimers.

Year	Room Tax Collected by BH Lodging Properties	Amount to Town of Baileys Harbor
2011	\$228,896	\$68,669
2012	\$247,113	\$74,134
2013	\$256,274	\$76,882
2014	\$270,837	\$81,251
2015	\$297,971	\$89,391
2016	\$356,455	\$106,937
2017	\$347,880*	\$104,364 *not including late collections

\*2016 collections without late fees were \$329,471.



In 2017, our website had over 34,614 sessions (up from 21,800 in 16), 26,218 users (17,190 in 16) and 78,096 page views (51,880 in 16). Our facebook page has nearly 3,500 likes (up from 2,700 in 16) and 1,222 followers on Instagram. Our visitor center had over 2,500 people come into it while it was open May to October. We are working on some great updates to the Toft House including rekeying the locks, updating the bathroom to make it open to the public, installing a door on the upper BHCA office, and we are working on getting a new entrance installed.

We are always looking for volunteers so please let us know if you're interested in helping out for festivals and events. We are a donation based non-profit that raises money through fundraising drives, membership, the Door County Visitor Bureau's Strategic Community Partnership Program and a stipend from the Town of Baileys Harbor. 2017 brought a lot of changes including a new agreement between the Town of Baileys Harbor and the BHCA agreeing that we get 40% of the room tax collected and given to the Town for increased marketing efforts and making the staff a more year round cohesive unit providing a team approach.

Some new exciting things happening in the Business Community this year are Door County Brewing Co.'s new facility is up and running including a brand new Hacienda Beer Co. and the addition of the Music Hall, Door County Broadband's new facility at the corner of F & EE, and The Ridges Sanctuary had over 30,000 people come through their facility since they opened. Many of our restaurants and lodging properties are reporting great increases in revenue and contributing it in part to our marketing efforts. The Blessing of the Fleet Festival had a great turn out and we're happy to announce that we will be growing the number of boats participating this year. Our Farmers Markets will be every Sunday and the Concerts in the Park series is continuing under the pavilion in Kendall Park.

30th Annual Brown Trout Tournament – April 19-22  
 3rd Annual Blessing of the Fleet Festival – May 19-20  
 7th Annual Door County Beer Festival & Peninsula Center Spring Classic – June 16  
 167th Annual 4th of July Celebration – July 3-4  
 25th Annual Autumnfest Car Show & Pistons and Pin Ups Event – Sept 22-23

Community Events:  
 Easter Egg Hunt - Saturday before Easter  
 Halloween – Oct 31  
 Holiday Party & Parade – Dec 1

For more information, visit our website [BaileysHarbor.com](http://BaileysHarbor.com) or please contact Brynn Swanson at [info@baileysharbor.com](mailto:info@baileysharbor.com) or 920.839.2366.

# BAILEYS HARBOR HISTORICAL SOCIETY

Explore the Past -- Inspire the Future

In 2009, the Baileys Harbor Historical Society (BHHS) was organized, with the help and encouragement of the Town Board, for the purpose of exploring and disseminating the history of Baileys Harbor. The Society has affiliated itself with the Wisconsin Historical Society and established itself as a non-profit {501(c) (3)} organization. Each summer the society presents a series of well-attended, free, public events about the interesting and lively history of Baileys Harbor. A newsletter published in the spring and fall details society activities and also presents articles on Baileys Harbor history. BHHS reaches out to the world with our website, [www.baileysharborhistoricalsociety.org](http://www.baileysharborhistoricalsociety.org) ; we maintain a Facebook page, and our public programs are available on YouTube. DVDs of the programs are available for purchase, and a DVD of each program is available at the Baileys Harbor Library.

The Society has well over 100 memberships, representing interested individuals and families across the United States, and also local businesses. To support local history and join in the fun at the BHHS, visit our website, print a membership form, and send it to the indicated address. Our Members Brunch is held each September and has been a great way to end the summer season.

Our 2017 public presentations included a Baileys Harbor Grade School reunion that all but overflowed the Town Hall, a presentation on the Brann family in early Baileys Harbor, and the story of Maxwellton Braes telling how golf came to Baileys Harbor. The Society mounts displays in the cases outside the library as well as displays in the Visitor Center during the summer. BHHS also answers historical questions about Baileys Harbor that are generated from our website and from individuals calling at the Visitor Center. With the help of the town, we have renovated the gardens at the Toft House, and installed display cabinets in the house, as well. 2017 activities ended with ornament making at the community tree lighting party. The Baileys Harbor Historical Society is looking forward to continuing our activities in 2018.

The Historical Society welcomes ideas for presentations on our local history. We will be happy to assist in preparation of a display or a program. If you have an idea, please share with us. If you have an interest in volunteering, don't be shy! Our email is -- [info@baileysharborhistoricalsociety.org](mailto:info@baileysharborhistoricalsociety.org). We mean it. Really.

Leann Desportes – President, BHHS