Town of Baileys Harbor

2392 County Road F + P.O. Box 308 + Baileys Harbor, WI 54202 + Door County, WI

2020 Annual Report

TOWN OF BAILEYS HARBOR, ANNUAL MEETING April 20, 2021 – 6:00 P.M.

The Annual Meeting for the Town of Baileys Harbor will be held on Tuesday, April 20, 2021 at 6:00PM in the truck bay of the Baileys Harbor Fire Station, 2404 Park Road.

AGENDA

- 1. Call to Order
- 2. Pledge of Allegiance
- 3. Accept Last Year's Minutes
- 4. Accept Financial Report per Auditors
- 5. Old Business
 - a. Accept Town Clerk, Town Constable, and Fire Department reports as printed. Baileys Harbor Community Association and Baileys Harbor Historical Society are for review only.
 - b. Other reports
- 6. New Business
 - a. Town Board/Committee Reports
 - b. Update on Town projects
 - c. Pursuant to sec. 60.10(2)(e), Wis. Stats., consideration of granting authority to the Town Board to purchase the following properties for Town purposes: 8124/8120/8116 State Highway 57, known as Tax Parcel Nos. 002220511 and 002220511B (commonly known as Nelson's Shopping Center) and its two boat slips, S10 and S11, located at the Baileys Harbor Marina.
 - d. Any other business per State Statutes
- 7. Set Date for Annual Meeting 2022
- 8. Adjourn

If attending, we kindly request you wear a mask and practice social distancing. Thank you in advance.

Posted Friday, April 2, 2021 Katie Virlee Deputy Clerk

ANNUAL TOWN MEETING

Annual Meeting Minutes 4/21/2019

Chairman Doug Smith called the Annual Meeting to order at 7:00PM in the auditorium of the Town Hall. Present were Chairman Doug Smith, Clerk Haley Adams, and Deputy Clerk Katie Virlee. There were no visitors.

Due to the current public health emergency, it is anticipated that after calling the meeting to order there will be a motion and vote to immediately adjourn the annual town meeting to Tuesday, May 19th, 2020, as allowed under Wis. Stat. § 60.11(4).

Motion made by Haley Adams and second by Katie Virlee to adjourn to May 19th at 7PM. Carried.

Motion made Haley Adams and second by Katie Virlee to adjourn at 7:01PM. Carried.

These minutes are subject to correction at the next regular annual Town Board meeting.

Haley Adams, Town Clerk

ANNUAL TOWN MEETING

Annual Meeting Minutes 5/19/2020

Chairman Smith called the Annual Meeting to order at 7:00PM in the auditorium of the Town Hall. Present were Chairman Smith, Peter Jacobs, Barbara Anschutz, Jake Erickson, Haley Adams, Katie Virlee, and Lois Pluff. Roberta Thelen was absent. There were also 4 visitors.

Pledge of Allegiance.

Chairman Smith recognized Robert Schultz for his 28 years of dedicated service to the Town of Baileys Harbor. Robert was not able to attend tonight but he will be receiving a gift card as well a plaque to commemorate his time. Chairman Smith requested a moment of applause.

Accept minutes from 2019 Annual Meeting – Motion made/second Mark Merrill/Tim Tishler to accept the 2019 minutes. Carried.

Accept financial reports per auditors – As of 12/31/2019, general obligation debt outstanding was at \$1.216 million. Assigned Funds Balance equals \$343,816.00, which are funds assigned to various departments and projects. Total Funds Balance equals \$1.714 Million. General fund: We collected \$17,000 more in room tax as budget and these additional funds were assigned to room tax disbursement category for future expenses. Lois gave a breakdown of the use of those funds, including safety, improvements, fireworks, and donation to the BHCA. The original budget for roads \$325,500.00 and the final expense amount was \$375,380.00. These additional funds were in the assigned fund from a project put on hold in previous year. Overall, \$72,146 net revenue.

Wastewater: The depreciation expense was \$272,000, as a noncash item. There was a positive cashflow of \$18,682.00. When balancing the budget for 2019, we had to transfer \$18,000.00 from the general budget. In 2020, the sanitary rates have increased which alleviates the need to transfer funds from the general fund to balance the budget.

Marina: Funds Balance increased by \$4,276.00, and totals \$20,706.00. Overall, it was a good year. Seasonal and transient slips were down slightly but the weekends were busy.

Accept financial reports per auditor – Motion made/second John Peterthorn/Mark Merrill to accept the financial reports for 2019. Carried.

Old Business:

Accept Town reports as printed- Motion made/second Mark Merrill/ Tim Tishler to accept the reports as printed. Carried.

Other reports- Chairman Smith mentioned the sidewalk improvements in front of Baileys 57 gas station. As mentioned, the Marina had a good year, and we will be monitoring the high-water levels moving forward.

Barbara stated the sidewalk by the book drop at the town hall was cracking and sinking. This was budgeted for 2020 and just completed this Spring. Barbara also implemented a new sound system in the Town Hall auditorium.

Peter indicated the Toft House windows were installed as well as a rotted wall replaced.

New Business:

Chairman Smith introduced new Board member Jake Erickson. Jake is very excited for the opportunity to get more involved. He currently works for ADRC.

Susie Bauldry inquired about any updates from the Fire Station. Haley mentioned weekly minutes are available from Keller. Susie is concerned over the design; she feels that the Board was misled by Keller Construction. Susie mentioned the building does not appear to be set back 9 feet from the road. Tim Tishler mentioned the road could be off and the County did permit the variance distance. Susie questioned their professionalism and the use of the existing cistern. Barbara felt that Keller was very upfront about the possibility of needing a new cistern. The Board feels very confident in Keller and looks forward to the finishing product.

Tim Tishler inquired about an update for Anclam Beach/jetty improvements. Haley spoke with Steve; he will provide an update at the June meeting. Barbara mentioned the walkway was ripped out due to storms and the electrical was removed prior to the construction beginning. The regrade of the beach was included in the 2020 budget, and we also have the bulkhead ordinance that aids in our improvements.

Any other business per State Statutes- None.

Set date for Annual Meeting 2021- Motion made/second Susie Bauldry/Mark Merrill to have the annual meeting at 7PM on April 20, 2021. Carried.

Motion made/second Mark Merrill/Tim Tishler to adjourn at 7:23PM. Carried.

These minutes are subject to correction at the next regular annual Town Board meeting. Haley Adams, Town Clerk

2020 TOWN CLERK REPORT

In early April 2020, the office was closed to the public due to the COVID-19 pandemic, although the office was in fully operational via phone, email, or appointment. The Town Board adopted a Declaration of Emergency Resolution No 2020-03. This allowed the Board the Chair and supervisors the authority to order whatever is necessary and expedient for the health, safety, welfare, and good order of the Town of Baileys Harbor during the emergency, including without limitation the power to bar, restrict, and remove all unnecessary traffic, vehicular or pedestrian, from the local highways. Katie Virlee, Deputy Clerk worked diligently on the Routes to Recovery and CARES grant which aided in the Towns ability to recoup funds due the pandemic. Katie Virlee successfully implemented a new sanitary billing system through Workhorse software.

Elections were held in the auditorium to allow for social distancing, this will continue as the pandemic is still relevant. The office encouraged voters to utilize absentee voting to alleviate the anxiety of coming to the polls. Voter ID is still required at the polls and for absentee (sometimes called "early") voting (certain limited exemptions do apply). In person absentee voting currently begins on the third Monday preceding an election and ends on the Friday preceding an election. In person absentee voting is by appointment between the hours of 9:00AM and 3:00PM Monday through Thursday, 9:00AM until noon on the second Friday preceding an election and 9:00AM until 5:00PM on the Friday immediately preceding an election. This schedule is subject to change for each election, so it's always best to call ahead.

We continue to test your well water at the Baileys Harbor Wastewater Treatment Plant. Sample bottles and paperwork can be picked up either at the Baileys Harbor Wastewater Treatment Plant on Summit Road, or at the Town Office. Complete instructions are on the form and there is a \$25.00 fee.

Recycling continues to be available at the Baileys Harbor Green Site located on Green Site Road which connects to the east side of State Highway 57 north of the downtown area between Ahrens Road and West Meadow Road. Also available is a scrap metal bin. This service is for Baileys Harbor residents only. Residents will need to provide a form of identification to enter the site. The Hours of operation are as follows, Wednesdays 9-12 and Saturdays 1-4. The Town has continued improvements to the site including a gate and implementing an attendant to verify residency. As a reminder please be sure to follow all rules and regulations as posted for what is/isn't allowed for both the recycling bins and the scrap metal bin.

Building permits are issued by Brett Guilette of Inspection Specialists, LLC. He is by appointment only and can be reached at (920) 495-3232. Zoning permits are issued by Rick Brauer of the Door County Planning Department. That number is (920) 746-2323.

The Town's assessment firm is Action Appraisers & Consultants, Inc., owned by Troy & Amy Zacharias. They can be reached at (888) 796-0603.

Best regards,
Haley Adams

Town Clerk

2020 CONSTABLE REPORT

Building Checks/Open Doors -65, Parking Complaints- 10, Parking citations 56, 911 Trace/Follow-ups -18, Town Board - 17, Disabled Vehicles -5, Training - 7, Alarms -8, Road Obstructions -14, Accidents -14, Traffic complaints 3, Traffic Stops-5, Traffic Citations -1, Citizen Assists - 12, Animals Complaints -11, Attempt to locate/Check Well Being -9, Traffic Control -2, Disturbances/Disorderly Conduct -3, Camper Removal/trespass - 4, Abandoned Vehicle/Properly -9, Suspicious Vehicle/Activity -8, Thefts -4, Damage to Property - 4, Agency Assists -9, Dumping Complaint -1, Noise -6, Fireworks Complaint -1, Gunshots -4, Vehicle Defect Check -1, Civil Complaint -1, Anclam Park Ord- 4, Nuisance Ord- 2, Green Site Ord- 2, Custody Dispute-1, Deaths- 1, Lockouts-1, Boat Launch Fee Ord- 19, Fraud-1, Threats-2, Lost property- 2, Assault & Battery- 1, Governors Orders-1, Burning Complaints- 5. Misc: 3.

Miles 10,436

Hours 678

Constable Mark Merrill & Deputy Gary Nelson



Baileys Harbor Fire Department

2404 Park Street * P.O. Box 91 Baileys Harbor, WI 54202 Phone (920) 839-9411

e-mail: bhfd@dcwis.com

Annual Report 2020

The Baileys Harbor Fire Department has had a safe and successful year. Here are a few interesting facts from 2020:

- We responded to a total of 55 calls.
- Of those, 50 were from our Mid-Door group. (Baileys Harbor, Ephraim, & Gibraltar)
- We had 37 calls in Baileys Harbor, 4 in Ephraim, and 9 in Gibraltar along with 6 Mutual Aid.
- We had a total of 3 Water Rescue calls this past year with our boat that is kept in the Town Marina.
- Our Department has 33 members presently on the roster.
- We continue to put an emphasis on training so that we can have the most qualified crew possible to serve the town. The department has logged 509.5 hours in calls, 894.25 hours for meetings/training, 538 hours in maintenance and 28 hours in classes.
- We also had multiple members of the department participate in the Door County Fire Chief's Coalition during Covid-19 delivering various items to those who could not leave their house.
- The Fire Department is continuing the use of the Knox Box program. Knox Box is a small key vault used to secure your house keys in and is mounted to your house/business. If the Department is called to your house/business for an alarm and there is not anyone on-site, we can have the County's Communication Center release our master key from the fire truck Knox Box safe and gain access to your Knox Box and obtain the keys for access to the premises, thus no forceable entry. This is highly recommended for residents with alarm systems, seasonal residents and businesses without 24-hour personnel on-site. If you have a key holder, many times we are unaware of who it is, or they may not be available. The EMR group also has access to the truck and key for medical responses. Please contact Brian Zak (Fire Chief) if interested in this program at 920/421-5421 or email info@baileysharborwifireandrescue.org. The approximate cost is around \$150.00.
- The Fire Department continues applying for State and Federal Grants when possible. We also actively participate with other local and county fire departments in applying for regional grants.
- We moved into our new station in December and continue to get the station set up for ourselves moving forward. We are grateful to the community for their support in this new building. MY TEAM AND I THANK YOU!!!!!
- The Fire department continues to have success with our Pancake Breakfast on the 4th of July and we see growth every year.
- We continue to look at growing our department, so if you are interested in joining, we are interested in you.
- For those of you on Facebook, we can be followed at Baileys Harbor Fire and Rescue. We post occasional pictures and what the Department has been doing.

- We can be contacted at 920/421-5421 Fire Chief Brian Zak or email info@baileysharborwifireandrescue.org
- The Baileys Harbor Fire Department in association with the Baileys Harbor EMR group have been installing AEDs in public areas throughout town. We are installing additional AEDs in the Town Marina, the Rec Park, and the Information Building. We are also carrying AEDs on our Engine's.
- The department has also become an active participant in the Nor Door Rope Rescue Team. This team is comprised of Northern Door Firefighters who respond as one unit for difficult high angle and confined space rescues. We have been able to supply enough equipment for (3) members at this time and looking to provide more. At this time, we have (8) members involved with the team.
- WE WILL BE HAVING OUR NEW FIRE STATION DEDICATION AND TOUR ON SATURDAY APRIL 24TH FROM 10:00-1:00. WE WILL BE HAVING A COOKOUT FUNDRAISER AT THE SAME TIME. PLEASE COME OUT THAT DAY AND TAKE A TOUR OF THE STATION AND ENJOY OUR COOKOUT FUNDRAISER!!!!!
- Lastly, we are coming out of winter and I remind everyone for next winter to keep their driveways and private roads plowed and maintained. Driveways and roads that are not maintained limit and/or prevent a timely emergency response! Please remember if we can't get to it, we can't save it!
- Also, for any outside burning, except for campfires, burning permits are required and do not cost anything
 to obtain. They can be obtained from Don at the Wastewater Treatment Plant during the week, Steve at
 Kiehnau's or our Town Constable Mark Merrill.

Sincerely,

Brian Zak-Fire Chief

TOWN OF BAILEYS HARBOR DOOR COUNTY, WISCONSIN DETAILED COMPARISON OF BUDGETED AND ACTUAL REVENUES GENERAL FUND YEAR ENDED DECEMBER 31, 2020

	Bu	dget		Variance Final Budget - Positive
	Original	Final	Actual	(Negative)
TAXES				
General Property	\$ 1,445,548	\$ 1,445,548	\$ 1,445,548	\$ -
Managed Forest Lands			3,034	3,034
Room Taxes	105,000	110,000	113,150	3,150
Total Taxes	1,550,548	1,555,548	1,561,732	6,184
INTERGOVERNMENTAL				
State:				
State Shared Taxes	10,800	10,800	10,825	25
Payment in Lieu of Taxes	20,600	20,600	22,021	1,421
Highway Aids	105,698	119,977	119,977	-
Fire Insurance Dues	15,000	15,000	15,490	490
Computer Aid	200	200	253	53
Forest Cropland	-	_	147	147
Law Enforcement Improvement	160	160	160	-
County Recycling	1,800	3,250	3,252	2
Other Aid	3,730	19,775	25,173	5,398
Total Intergovernmental	157,988	189,762	197,298	7,536
LICENSES AND PERMITS Licenses:				
Liquor and Malt Beverage	5,500	5,500	6,127	627
Operators, Cigarette and			100	(100)
Other Licenses	500	500	400	(100)
Permits:				
Driveway Permits	100	100	550	450
Total Licenses and				
Permits	6,100	6,100	7,077	977
FINES AND FORFEITS				
Parking Tickets	200	1,610	1,640	30
PUBLIC CHARGES FOR SERVICES				
Park Rental	300	300	-	(300)
Town Hall Rental	900	900	400	(500)
Cemetery	375	375	1,525	1,150
Building Inspections	1,500	1,500	5,120	3,620
Title Search Fee	1,000	1,000	1,770	770
Launching Fees	4,200	6,700	6,808	108
Other Public Charges		<u> </u>	7,630	7,630
Total Public Charges				
for Services	8,275	10,775	23,253	12,478

TOWN OF BAILEYS HARBOR DOOR COUNTY, WISCONSIN DETAILED COMPARISON OF BUDGETED AND ACTUAL REVENUES (CONTINUED) GENERAL FUND YEAR ENDED DECEMBER 31, 2020

	-	Buo Original	dget	Final	Actual	Fina F	/ariance al Budget - Positive legative)
MISCELLANEOUS				A89 WILLIAMS	 and the second second		
Interest on Investments	\$	25,000	\$	25,000	\$ 16,248	\$	(8,752)
Donations:							
Fire Department		-		=	5,390		5,390
Insurance Recoveries and							
Dividends		2,300		2,300	6,750		4,450
Miscellaneous		-		-	119		119
Total Miscellaneous		27,300		27,300	28,507		1,207
Total Revenues	\$	1,750,411	\$	1,791,095	\$ 1,819,507	\$	28,412

TOWN OF BAILEYS HARBOR DOOR COUNTY, WISCONSIN DETAILED COMPARISON OF BUDGETED AND ACTUAL EXPENDITURES GENERAL FUND YEAR ENDED DECEMBER 31, 2020

		Bud	dget			Fina	ariance I Budget - ositive
	9	Original		Final	 Actual	(Ne	egative)
GENERAL GOVERNMENT				3.6			
Town Chairman	\$	9,850	\$	10,000	\$ 10,000	\$	=
Town Supervisors		24,000		23,850	23,233		617
Town/Deputy Clerk		90,500		97,000	96,575		425
Town Treasurer		10,000		10,000	8,924		1,076
Board of Review		900		750	750		-
Elections		6,500		7,879	10,083		(2,204)
Administration		10,000		11,880	7,426		4,454
Legal		5,000		7,626	8,939		(1,313)
Accounting and Audit		7,100		7,325	7,324		1
Advertising		1,100		1,100	920		180
Office Expenses		24,500		25,256	20,649		4,607
Postage		3,000		3,232	2,981		251
Property and Liability Insurance		25,000		23,565	23,127		438
Assessment of Property		30,800		30,800	30,800		-
Mileage Reimbursement		700		700	260		440
Maintenance Personnel		112,400		112,506	107,617		4,889
Maintenance Supplies/Truck		23,500		24,052	22,515		1,537
Town Hall		100,400		107,216	95,236		11,980
Telephone		3,350		4,100	4,083		17
Fringe Benefits		127,000		121,000	91,392		29,608
Equipment Repairs		5,000		5,100	5,021		79
Dues and Subscriptions		1,200		1,410	1,404		6
Total General Government		621,800		636,347	579,259		57,088
PUBLIC SAFETY							
Town Constable		17,925		17,125	17,063		62
Fire Department		183,500		185,898	161,253		24,645
First Responders		26,000		26,800	26,304		496
Fire Insurance		14,000		12,600	12,524		76
Total Public Safety		241,425		242,423	217,144		25,279
PUBLIC WORKS							
Roads		350,000		291,977	260,018		31,959
Sidewalks		23,000		34,210	34,201		9
Street Lighting		18,500		18,500	16,890		1,610
Signs		1,000		1,000	(247)		1,247
Maintenance Building		12,000		12,000	11,343		657
Snow Removal		65,000		65,000	41,074		23,926
Recycling		19,000		17,000	16,625		375
Total Public Works		488,500		439,687	379,904		59,783

TOWN OF BAILEYS HARBOR DOOR COUNTY, WISCONSIN DETAILED COMPARISON OF BUDGETED AND ACTUAL EXPENDITURES (CONTINUED) GENERAL FUND YEAR ENDED DECEMBER 31, 2020

			ž				Final	riance Budget -
			dget			Antonal		sitive
HEALTH AND HUMAN CEDVICES		Original		Final	-	Actual	(Ne	gative)
HEALTH AND HUMAN SERVICES	\$	4,500	\$	4,500	\$	2,364	\$	2,136
Cemetery Dog Boarding	Φ	1,200	Φ	1,200	Φ	1,200	Ψ	2,130
Total Health and		1,200	_	1,200		1,200		<u>-</u>
Human Services		5,700		5,700		3,564		2,136
Human Services		5,700		3,700		3,304		2,150
CULTURE AND RECREATION								
Launch Ramp Renovation		750		750		320		430
Recreation Field and Parks		37,500		33,548		31,433		2,115
Anclam Park		9,000		5,500		4,786		714
Other Parks		11,000		10,000		2,077		7,923
Bicycle Study/Coastal Byway		-		300		300		-
Historical Society		10,000		45,500		44,793		707
Marina		15,000		2,550				2,550
Total Culture and								
Recreation		83,250		98,148		83,709		14,439
CONSERVATION AND DEVELOPMENT								
Planning and Zoning		3,500		16,300		16,264		36
Room Tax Fund/Fireworks		8,500		-		-		-
Baileys Harbor Community								
Association		44,500		44,500		44,500		_
Total Conservation and								
Development		56,500		60,800		60,764		36
DEBT SERVICE								
Principal		230,666		509,072		4,315,280	(3,	806,208)
Interest and Fiscal Charges		35,361		35,611		151,685		116,074)
Total Debt Service	-	266,027		544,683		4,466,965		922,282)
CAPITAL OUTLAY								
Fire Station		_		3,810,611		3,734,716		75,895
Equipment Purchases		21,000		32,050		32,035		15
Anclam Jetty		,555		212,302		292,302		(80,000)
Anclam Park Renovation		8,500		3,000		1,625		1,375
Total Capital Outlay		29,500		4,057,963		4,060,678		(2,715)
Total Expenditures	\$	1,792,702	\$	6,085,751	\$	9,851,987	\$ (3,	766,236)

TOWN OF BAILEYS HARBOR DOOR COUNTY, WISCONSIN

STATEMENT OF REVENUES, EXPENDITURES, AND CHANGES IN FUND BALANCE - BUDGET AND ACTUAL – MARINA SPECIAL REVENUE FUND YEAR ENDED DECEMBER 31, 2020

							Fina	ance with I Budget -
	Budgeted Amounts			•		Positive		
		Original		Final		Actual	(Negative)	
REVENUES								
Public Charges for Services:			99			50.0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0		a v seru tea
Docking Fees	\$	24,000	\$	24,000	\$	22,340	\$	(1,660)
Launch Fees		6,000		6,000		8,438		2,438
Seasonal Fees		61,000		61,000		59,270		(1,730)
Gas and Diesel Sales		81,500		81,500		69,745		(11,755)
Miscellaneous		10,700		12,700		12,592		(108)
Total Revenues		183,200		185,200		172,385		(12,815)
EXPENDITURES								
Operation and Maintenance:								
Wages and Fringe Benefits		86,200		86,200		86,379		(179)
Maintenance and Supplies		9,800		11,340		17,910		(6,570)
Utilities		6,000		6,000		5,147		853
Gas and Diesel Purchases		68,000		68,000		53,586		14,414
Insurance		7,500		7,500		9,236		(1,736)
New Equipment		5,000		5,000		5,223		(223)
Miscellaneous		20,300		20,300		20,597		(297)
Total Expenditures		202,800		204,340		198,078		6,262
Excess of Revenues Over								
(Under) Expenditures		(19,600)		(19,140)		(25,693)		(6,553)
OTHER FINANCING SOURCES (USES)								
Transfers In		17,600		17,600		17,600		
NET CHANGE IN FUND BALANCE		(2,000)		(1,540)		(8,093)		(6,553)
Fund Balance - Beginning of Year		20,706		20,706		20,706		
FUND BALANCE - END OF YEAR	\$	18,706	\$	19,166	\$	12,613	\$	(6,553)

TOWN OF BAILEYS HARBOR DOOR COUNTY, WISCONSIN STATEMENT OF REVENUES, EXPENSES, AND CHANGES IN NET POSITION PROPRIETARY FUND

YEAR ENDED DECEMBER 31, 2020 (WITH COMPARATIVE FINANCIAL INFORMATION AS OF DECEMBER 31, 2019)

	Wastewater Utility		
	2020	2019	
OPERATING REVENUES Charges for Services Other	\$ 403,821 34,140	\$ 402,736 18,944	
Total Operating Revenues	437,961	421,680	
OPERATING EXPENSES Operation and Maintenance Depreciation Total Operating Expenses	429,032 273,221 702,253	410,497 272,863 683,360	
OPERATING LOSS	(264,292)	(261,680)	
NONOPERATING REVENUES (EXPENSES) Interest Income Interest and Fiscal Charges Total Nonoperating Revenues (Expenses)	5,439 (3,471) 1,968	11,461 (3,962) 7,499	
LOSS BEFORE CONTRIBUTIONS AND TRANSFERS	(262,324)	(254,181)	
Capital Contributions Transfers In		58,222 18,000	
CHANGE IN NET POSITION	(262,324)	(177,959)	
Net Position - Beginning of Year	3,073,572	3,251,531	
NET POSITION - END OF YEAR	\$ 2,811,248	\$ 3,073,572	

2020 BAILEYS HARBOR COMMUNITY ASSOCIATION

(Not an affiliate of the Town of Baileys Harbor)

The Baileys Harbor Community Association is the nonprofit organization that organizes, promotes and sponsors our town's festivals including the Baileys Harbor Brown Trout Tournament, 4th of July, Food Trucks & Floaties, and Autumnfest as well as events that promote civic betterment such as the Weekly Concerts and Farm Markets, Easter Egg Hunt, Halloween Party and Christmas Tree Lighting Parade and Party.

Our staff will be changing this year as Katie left in January and Brynn will be leaving in September. We are confident that we are hiring good candidates to continue what the BHCA has accomplished in past years. We will be working together to coordinate the events, running the visitor center at the Toft House, and marketing Baileys Harbor as a destination. Our marketing efforts are the main driver for tourism and the economic impact it brings is vital to a town of our size. We have included the following table to show you the amount of money the Town has received due our efforts and the subsequent contributions of our lodging properties.

If you'd like more information, please feel free to ask Brynn. Our representatives on the Tourism Zone Commission, the entity that distributes this money, are Bryan Nelson of Blacksmith Inn & Dave Eliot from Peninsula Publishing & Distributing.

Year	Room Tax Collected by BH Lodging Properties	Amount to Town of Baileys Harbor
2011	\$ 228,896	\$ 68,669
2012	\$ 247,113	\$ 74,134
2013	\$ 256,274	\$ 76,882
2014	\$ 270,837	\$ 81,251
2015	\$ 297,971	\$ 89,391
2016	\$ 356,455	\$ 106,937
2017	\$ 347,880	\$ 104,364
2018	\$ 370,532	\$ 111,159
2019	\$ 391,959	\$ 117,587
2020	\$390,212	\$117,063*

^{*}Please note that there was only a .45% decrease in room tax collections in 2020.

In 2020, our website had 39,068 sessions (down 8.8% from 19) and 31,804 users (down 3.6%) Our Facebook page has 6,192 likes (up from 5,415 in 19) and 2,226 followers on Instagram (up from 1,743).

We are always looking for volunteers so please let us know if you're interested in helping out for festivals and events. As a nonprofit the BHCA raises funds through sponsorships, memberships, fundraising drives, and room tax allocation distributed by the Town of BH and Destination Door County.

2020 Baileys Harbor Community Association - continued

Some new exciting things happening in the Business Community this year are the opening of Wally's Weenie Wagon, Simply Cuban Food Truck, and Chives Food Truck & Bar. Although Covid-19 wreaked havoc on our area, most of our businesses reported having great years. We started meeting biweekly with the coordinators from the other municipalities and produced great messaging for visitors and locals. We tried to prepare visitors for the "new normal" while asking them to protect our front line workers. We created *Weather Or Nots* and received a *Wisconsin Tourism Trailblazers Award* for the campaign. We also applied and received several grants and a EIDL loan to safeguard our budget after having to cancel much of our programming. Check out our website for a list of all the concerts happening this summer.

Current BHCA Board:

President: Andy Gill (Heirloom Café)

Vice President: Jeff Lutsey (Waseda Farms)

Treasurer/Secretary: Carin Hickey Stuth (BH Fish Co)

Sage Conrad (Jackalope Trading Co.)

Haley Adams (Town of BH)

Traci Vartanian (Wally's Weenie Wagon)

We are currently looking for a new Board Member if anyone is interested. Please contact Brynn to inquire.

For more information, visit our website BaileysHarbor.com or please contact Brynn Swanson at info@baileysharbor.com or 920.839.2366.

Baileys Harbor Historical Society 2020 Explore the Past; Inspire the Future

(Not an affiliate of the Town of Baileys Harbor)

The Baileys Harbor Historical Society (BHHS) was organized, with the help and encourage-ment of the Town Board, for the purpose of exploring and disseminating the history of Baileys Harbor. In 2010, its first year of operation, the Society affiliated itself with the Wisconsin Historical Society and established itself as a non-profit [501 (c) (3) organization. We would have celebrated our tenth anniversary in 2020, but sadly we were unable to do almost all of our usual activities.

We were unable to present our usual public programs illustrating Baileys Harbor history. Our newsletter was published in the spring and fall detailing society activities and also included arti-cles on Baileys Harbor history. Thankfully, BHHS reaches out to the world with our website, <www.baileysharborhistoricalsociety.org> which received just under 8,000 visits in 2020. All of our newsletters and public programs can be accessed on the site. We maintain a Facebook page, as well, and our public programs are also available on You Tube. DVDs of the programs are available for purchase, and DVDs of all programs may be borrowed from the Baileys Harbor Library.

The Society has well over 100 memberships, representing interested individuals and families locally and across the United States. To support local history and join in the fun at the BHHS, visit our website, print a membership form, and send it to the indicated address. Our Annual Meeting and Members Brunch is held each September and has been a great way to end the summer season, but concerns due to the COVID-19 pandemic prevented that meeting in 2020. Elections need to be held, and we do want to retain our good standing with the Wisconsin Historical Society.

The Society normally mounts displays in the cases outside the library as well as displays in the Visitor Center during the summer. These sites were not open to the public during 2020. BHHS also answers historical questions about Baileys Harbor that are generated from our website and from individuals calling at the Visitor Center.

We are a bit uncertain as to how 2021 will develop, but are meeting and planning to try and make local history a part of the summer activities in Baileys Harbor, as we have for the last ten years.

The Historical Society welcomes ideas for presentations on our local history. We will be happy to assist in preparation of a display or a program. If you have an idea, please share with us. If you have an interest in volunteering, don't be shy!

Our email is -- info@baileysharborhistoricalsociety.org.

Leann Despotes – President, BHHS