

**Concept Design Summary Briefing** 

Marek Landscaping, LLC

August 5, 2016

### Outline

- Introduction
- Marek's Qualifications
- Design Process
- Project Understanding
- Town Plaza Program Elements
  - Category 1
  - Category 2
- Design Examples What is a Plaza?
- Concept Design
- Discussion

### Introduction



Ben Yahr, ASLA, PLA Landscape Architect & Project Manager



Pat O'Connor Landscape Designer

### Marek's Qualifications

- Founded in 1996
- SBE / WBE
- 20 staff members
  - Landscape Architects
  - Landscape Designers
  - Green Infrastructure Designers
  - Restoration Ecologists
  - Field Ecologists / Field Crew
  - Hydrogeologist / Soil Scientist
  - Administrative Staff
- Milwaukee-based, Great Lakes-focused

- \$1.75M annual revenue
- Services:
  - Landscape Architecture
  - Contracting
  - Stewardship
  - Consulting



### Marek's Qualifications





















### Marek's Qualifications

### **Award-Winning Projects**

### 91st & 92nd Green Streets

•City of Milwaukee Mayor's Design Award, 2012

### **Beerline Recreational Trail**

 Milwaukee Awards for Neighborhood Development Innovation (MANDI) - Brewers Community Foundation Public Space Award Finalist, 2012

### Café Corazon

• Mayor's Design Award, 2016

### Department of Veterans Affairs -Community Resource & Referral Center

- Milwaukee Business Journal's Real Estate Awards, First Place Award for Best Neighborhood Impact
- Daily Reporter Top Projects of 2014

### Maryland Avenue Montessori School

•MMSD Green Luminary Award, 2015

### McKinley Marina North Masterplan

•WI ASLA Award of Merit, Un-Built Works Category, 2015

### Menomonee Valley Passage & Hank Aaron State Trail

- •MANDI, 2012
- •ASCE Engineering Achievement Award, 2011
- •The Daily Reporter Top Project of 2010

### Menomonee Valley Industrial Center & Community Park

Sierra Club's "One of the 10 Best Developments in the Nation"
U.S. Environmental Protection Agency Region 5 Phoenix Award, 2009, for excellence in brownfield development

### Mitchell Park Horticultural Domes Entryway Rainwater Harvesting System

- •MMSD Green Luminary Award, 2015
- BizTimes I.Q. Award for Innovation, 2015

### Shorewood Residential Bluff Restoration

•WI ASLA Award of Merit, Residential Category, 2015

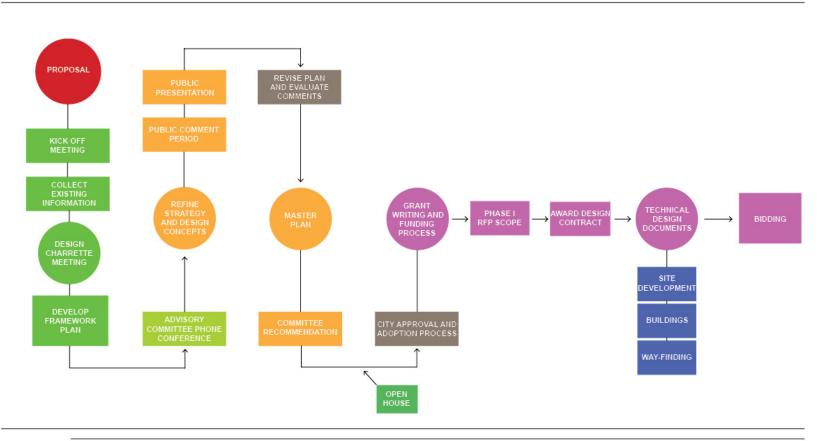
### **Tippecanoe Public Library**

• Mayor's Design Award, 2016

### **Three Bridges Park**

- •The Daily Reporter Top Project of 2013
- •ACEC 2014 Engineering Excellence Award
- •ACEC-WI 2014 Best of State Engineering Award
- •MANDI 2014 Brewers Community Foundation Public Space Award
- •City of Milwaukee Mayor's Design Award, 2014
- Public Policy Forum, Public Private
   Cooperation category, 2014

### **Design Process Steps**





Site Analysis – Existing Conditions





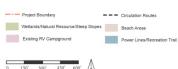


### Opportunities & Constraints



### Thompson's West End Park

Analysis of Existing Conditions, Opportunities, and Constraints





### Opportunities and Constraints

### Reconfigure roads and add campsites Adding campsites will provide improved

Adulty carripsies with provide improved camping experience, additional revenue for the City, and the opportunity to implement green campsite initiatives. Consideration to rustic platform camping and/or secluded unimproved sites should be given.

### Improved entranceway

Improve fee entrance station with wayfinding, rules, and information kiosk.

### Reconfigure the boat launch and beach areas

Better organization and parking needed. New bathroom facilities and picnic shelter can be located here.

### Kavak launch/landing

Proximity to Apostle Islands National Lakeshore and the Lake Superior Water Trail make this an ideal site to add a kayak Isunch site and carry-in camping. Exploration opportunities for kayakers exist just offshore from the park.

### Children's play area

Enhance existing play structures. Natural play features can reduce maintenance, enhance safety, and encourage creative play. Incorporating themes such as logging, boating, or fishing can enrich the experience.

### Goose contr

Enhancing the native vegetation along the shoreline will reduce the use by nuisance birds and will provide additional native habitat for beneficial wildlife.

### rtesian well

A possible roof, seating, places to set water jugs, and improved fixtures will help celebrate the importance of this spot. Well runoff could be used in a passive or interactive stone-lined surface water feature.

### Steep slopes

Although steep slopes provide a design challenge in regards to erosion hazards and site layout, they also provide opportunities for scenic viewpoints of Lake Superior.

### Wetlands

The wetlands provide a challenge for site design, but also provide an ecological asset that visitors come to enjoy.

### Stormwater management

Beach closures due to E.coli contamination can be reduced through more effective management of the stormwater that is discharged at the beach, and possibly from around the sanitation station.

### Habitat enhancement

Adding native vegetation to the shoreline will augment the Lake Superior corridor—providing connectivity for wildlife, improving fisheries, enhancing views of the shoreline from the lake, and providing a buffer zone for stormwater runoff and nuisance birds.

### Landscape improvements

Trees, boulders, and wayfinding points will provide needed shade, resting spots, play areas, and direction. Well-placed clumps of fall shade trees will maintain views and provide shelter from the elements where desired

### Lakeshore parking and walking trail

Improve connections between the existing walking trail, a new trail to Thompson's Creek and the cultural resources and businesses of downtown Washburn, and improve the connective fabric of the city.

### Sawmill/logging and shipping history

The history can be promoted by incorporating it into the design details in addition to the existing interpretive signage.

### rails

The existing lakeshore walking trail could be used for skiing in winter. A foot path to Thomposon's Creek could be considered.









Design Charrette

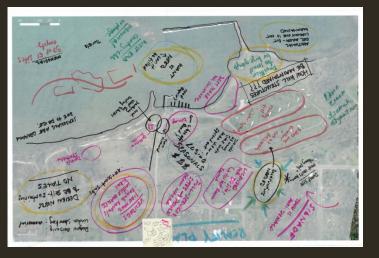


Design Charrette









**Building Consensus** 

THOMPSON'S WEST END PARK PUBLIC DESIGN MEETINGS COMMENTS	Convenient walkable trail to businesses in town
MARCH & JULY 2014  Maintain Vista  Memorial park shincluded for impro	
Marked Entryway Potential walk-in camping (Team 5B)	imitive Camping
Brownstone Entryway (Team 4A)  Brownstone Entryway (Team 4A)  Mountain biking/ ski loop (Team 4)  Mountain biking/ ski loop (Team 4)  Pavillion with history of sawmills.  Community building (Team 28)  Shelter/ boathouse (Team 3B)	Wildlife Habitat  mpsites  Tent Camping
	Kayak / Tent camping
Bike trail that's not the walking trail that continues through the whole park. (Team 3B) Seasonal cabins? Apr-Oct Camping  Keep artislan well just as it is	Improve Trail Connections ary (Team 2A)
More Trees!  Natural playgo und  Fish Cleaning  From Cleaning  Fro	Vaterfowl Habitat
reclaim field for recreational use/ Manage trees on break wall	g (Team 3B) osion control and bird watching
Kayak and Sailing Facility Remove gravel turn-around Add grass to pavillion bigger+better than current pavillion (Team 68)  Better Location for Swimming Area (Team 68)  walking trail for bird in Wew cool picnic pavillion (Team 68)	ion 200 feet from shore along algration corridor
Storage building:  kayak salling shelter+restrooms (Team 3)  Modify Payllion Snorkeling Sallboat and small craft mooring (Team 4B) SCUBA / Underwater Museum (1A)  Environmental education outdoor classrooms (Team 4B)  Kids fishing piers (Team 5B)  Improve Field  Kids fishing piers (Team 5B)  Kids fishing piers (Team 5B)  Improve Field  Limit for large groups (Team 1B)  Limit for	
Kayak landing area (Team 48) Additional rec area-but current one is not maintained (Team 18)  Waterfowl Habitat Goose Control (Team 1A)  Invasives Control  Remove Phragmites uso (Team 1A)	
Fishing Area/Fishing Access	
GENERAL COMMENTS:maximize greenspacecreate trail connections -improve wayfinding / navigation -improve wayfinding / navigation -more diverse usesmore diverse uses	ure March

Frame	work Plan Preference Survey	October 24, 20:	
Please help us complete the consolidated framework plan by providing feedback of the general locations of the following Framework elements:			
		A.	В.
Circulat	ion		
•	Park Entry		
•	Route Though Park		
•	Park Exit(s)		
•	Comments:		
Wayfin	ding, Views & Signage		
•	Paths		
•	Access to Downtown		
•	Comments:		
Archite	cture/Facilities		
	Main Pavilion Location		
	Pavilion Size & Use		
	Waterfront Boardwalk/Docks		
•	Comments:		
Boating			
	Launch Ramp		
	Canoe Kayak Access/Storage		
•	Finger Piers		
•	Comments:		
Playspa	ce		
	Playgrounds/Natural Play		
	Active Use (volleyball, horseshoes, etc.)		
	Beach Enhancement		
•	Comments:		
Campin	g		
	RV Sites		
	Group Camping		
	Rustic Camping		
	Paddle In/Boat Camping		
	Comments:		
Stormw	rater/Water Quality		
	Comments:		
Habitat	Restoration& Enhancement		
	Comments:		
		-	١

Framework Development





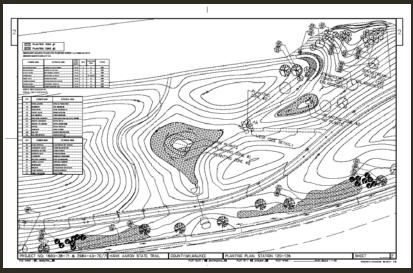
Concept Development

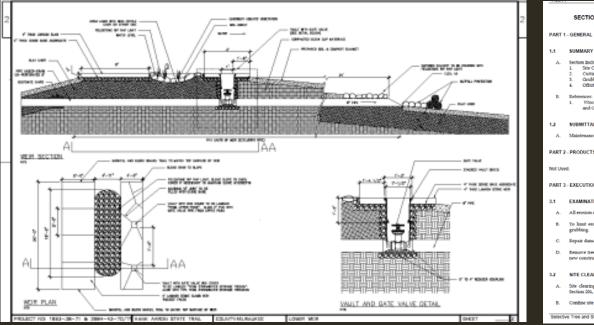


Project Funding

- Over 10 years of experience
- Assisted with dozens of grant applications
- Technical writing, plans and renderings
- Parks, trails, green infrastructure, habitat restoration, bluff stabilizations, floating islands, rain gardens
- Helped secure over \$1M in project funding
- Team member Pete Hill has helped secure over \$3M worth of project funding over his career
- Funding agencies include: Fund for Lake Michigan, National Fish & Wildlife Foundation, Milwaukee
   Metropolitan Sewerage District, EPA, SEWISC

Final Design





### SECTION 31 13 13 - SELECTIVE TREE AND SHRUB GRUBBING

- Cutting Grubbine

- - Wisconsin Department of Transportation Standard Specification Section 201 Clearing

Maintenance Data: include maintenance plan or instructions

### PART 2 - PRODUCTS

### PART 3 - EXECUTION

- All erosion control measures shall be in place prior to any disturbance to the site.

- Remove trees, stumps, roots, brush, other vegetation, debris, and other items that may hinder

- Site clearing shall be completed as specified under Wisconsin DOT Standard Specification Section 201, unless otherwise indicated.
- Confine site clearing to the limits indicated on plans.

Construction







### Project Understanding

### PLAZA SITES UNDER CONSIDERATION





## Project Understanding



### Program Elements

### **CATEGORY 1**

- Public restrooms
- Information center
- 4-season entertainment venue
- Lawn areas, integrated land- and hardscaping
- Artistic focal features
- Warm weather water feature
- Floodable ice skating area
- Event signage
- Public Wi-Fi
- Bicycle Parking

- Watering station for pets, bottles, and people
- Permanent picnic/seating
- Adaptable space for events
- Tie-in to storm sewers
- Dedicated well and septic systems
- Maintain or enhance downtown parking
- Maintain or enhance affected road/trail system
- Have adequate power

### Program Elements

### **CATEGORY 2**

- May be thematic
- Integrate and/or merge with Veterans Memorial Triangle
- Game tables or venues
- Fire pit or fireplace
- Large freshwater aquarium
- Convertible pavilion
- Food and beverage event facilities

- Unique art or sculpture
- Child playground
- "Contributors" wall space
- Motorcycle parking
- Increase or decrease elevation
- Electric car charging stations

**PREMIUM** 



**Urban Plaza** 

MODERATE



Town Plaza

**PREMIUM** 

MODERATE



**Paved Surface** 



Turf Surface

**PREMIUM** 

MODERATE



**Concrete Paver Path** 



**Crushed Gravel Path** 

**PREMIUM** 

**MODERATE** 



**Tall Fountain** 



**Burbling Fountain** 

**PREMIUM** 



Formal Ice Skating

**MODERATE** 



**Natural Ice Pond** 

**PREMIUM** 

MODERATE

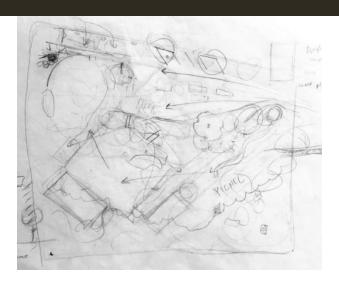


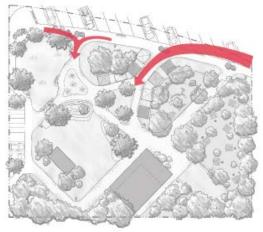


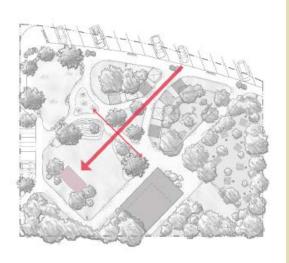
Pavilion

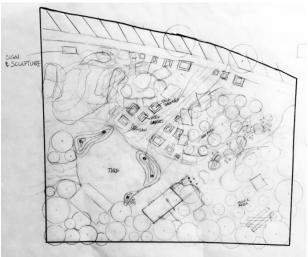
Shelter



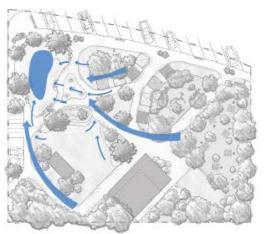










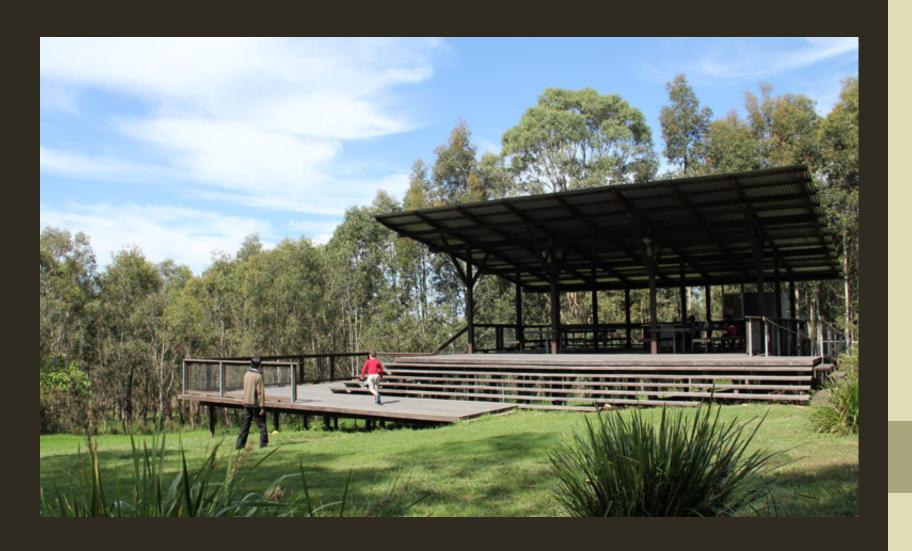


Structures

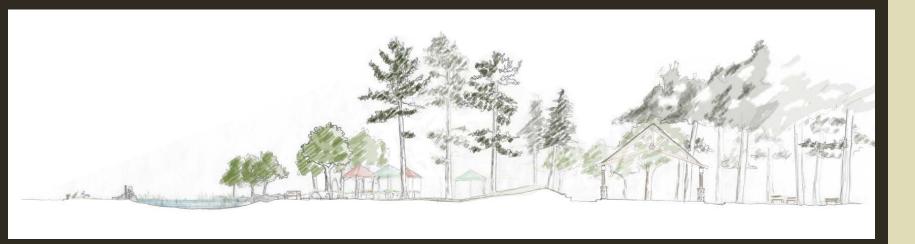




Entertainment Area



**Cross Section** 



Gathering Area



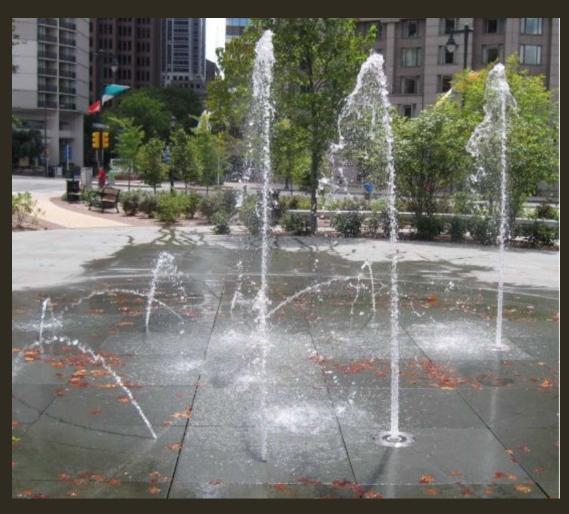
Natural Water Feature



Natural Water Feature



Splash Pad



Artistic Focal Area



# Concept Design Adventure Playground



Shaded Picnic Area



Shaded Picnic Area



Shaded Lawn Area





### Thank You!

