

Village of Ephraim

STREETSCAPE DESIGN & LANDSCAPE ARCHITECTURAL PLAN

AGENDA

- A Vision for Ephraim
- Analysis
- Recommendations
 - Streets and R.O.W.
 - Parking
 - Landscaping
 - Standards

Then



Now



THE VISION

A peaceful Village with strong ties to its history, that protects its natural resources, welcomes visitors, and embraces its residents new and old.







STREETS

- Walkways/bikeways are not well connected or defined
- Crosswalks are poorly placed/missing
- Lack of shade





PARKING

- Unsafe
- Over prioritized
- Unorganized





PUBLIC SPACES

- Not consistent/compatible with quality of Civic Buildings
- Lack of maintenance
- Lack of shade
- Low quality/mismatched materials and furnishings



SIGNAGE/LIGHTING

- Lack of uniformity/legibility
- Placement is inconsistent
- Sign clutter

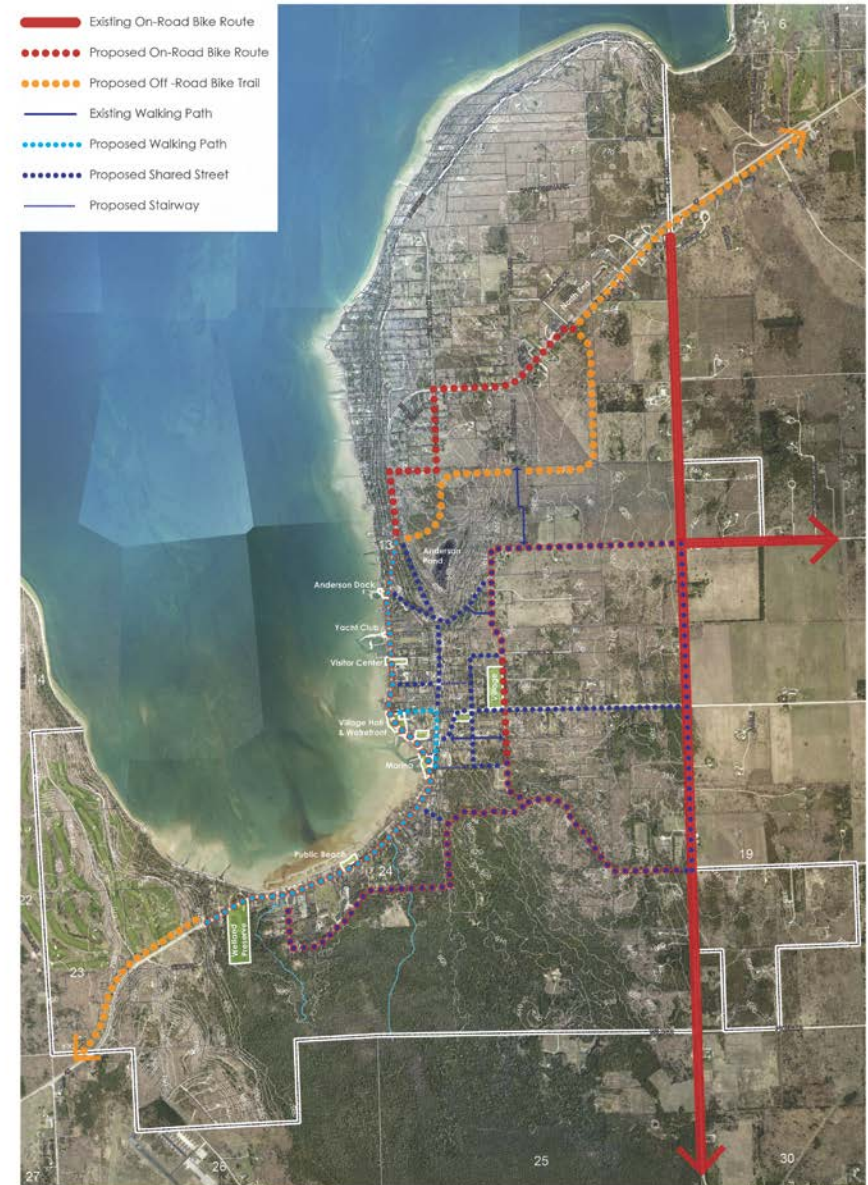
living LAB: RECOMMENDATIONS

a collaborative design studio



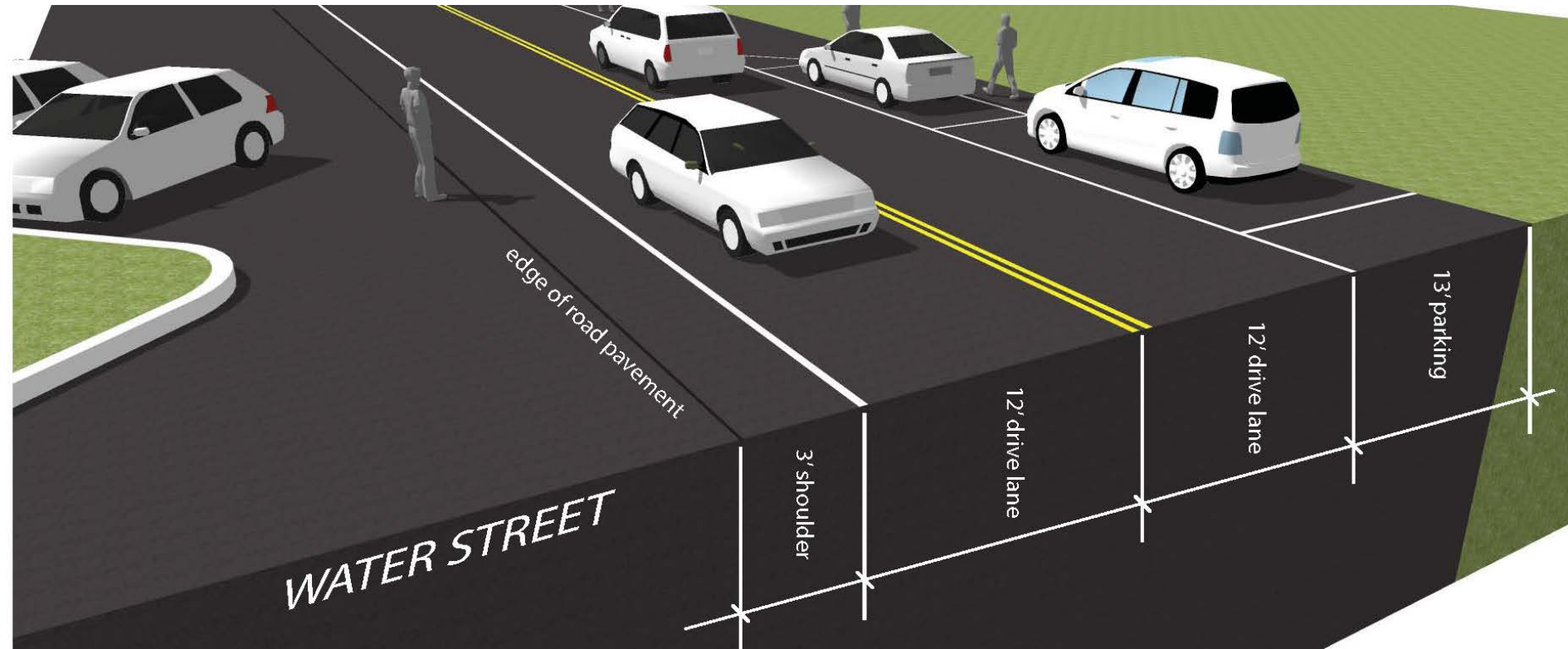
BICYCLE AND PEDESTRIAN FACILITIES

- Connect public parks and landmarks
- Provide safe accommodations
- Link to regional trails and neighboring Towns/Villages
- Provide pedestrian connections through underused R.O.W

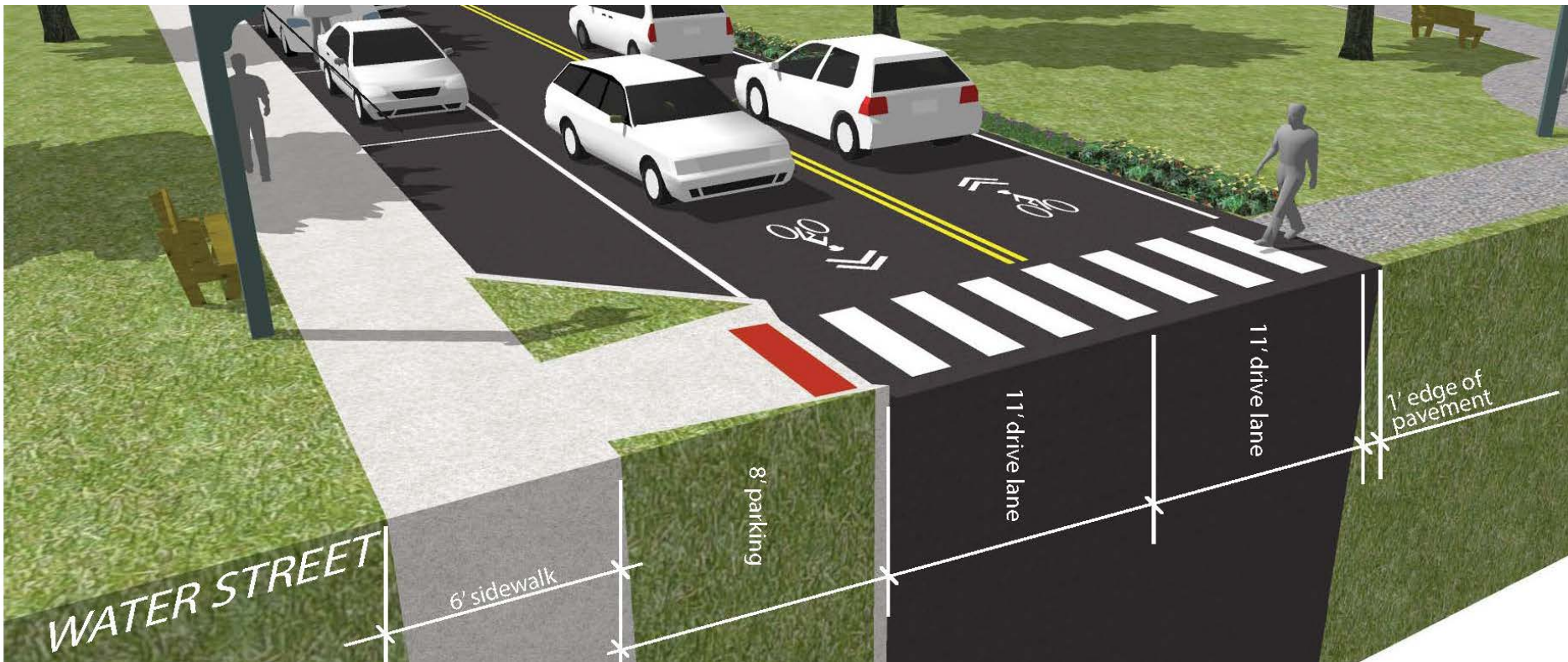


COMPLETE STREETS

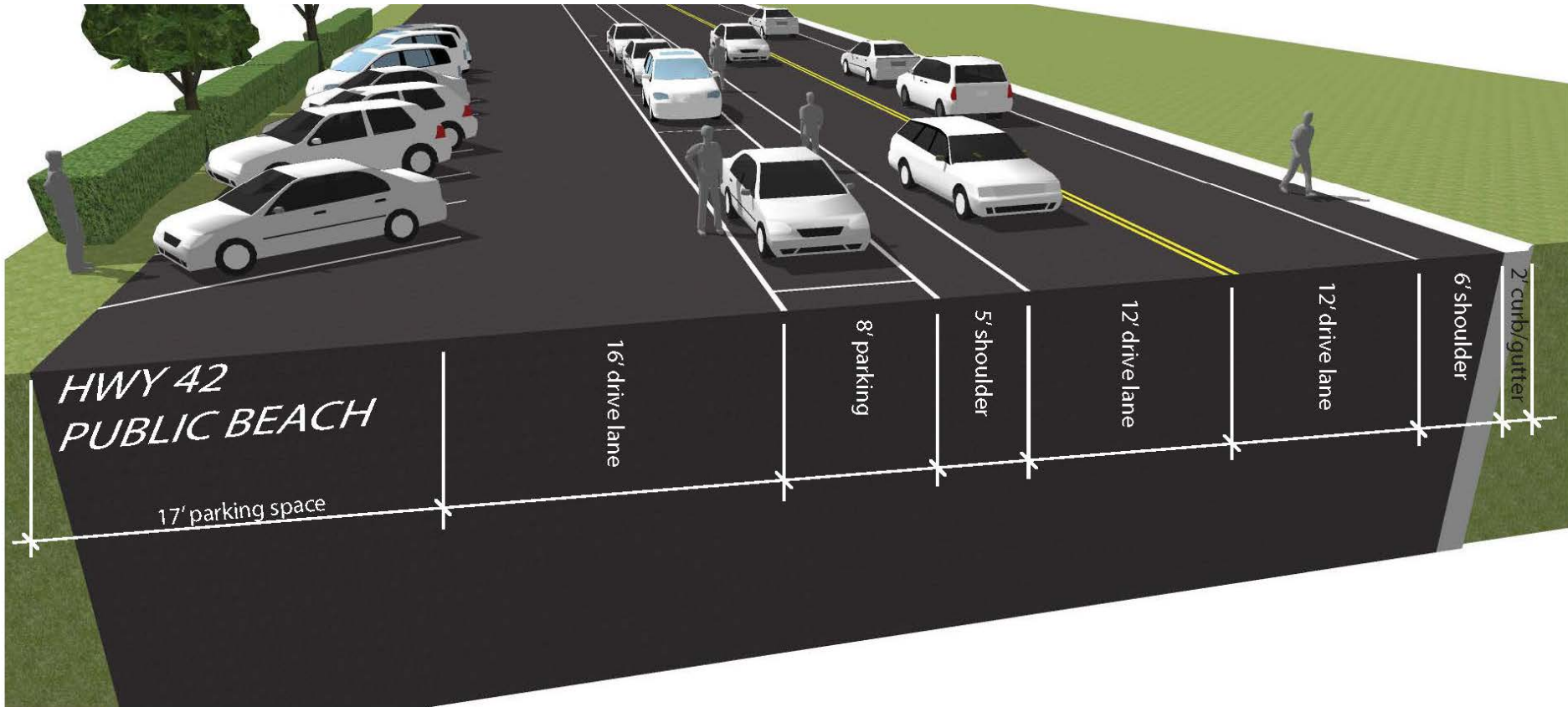
- Provide accommodation for all modes of travel and all abilities of user along and across the roadway (Complete Streets)
- Supported by state law
 - Opportunity to influence the Highway 42 design



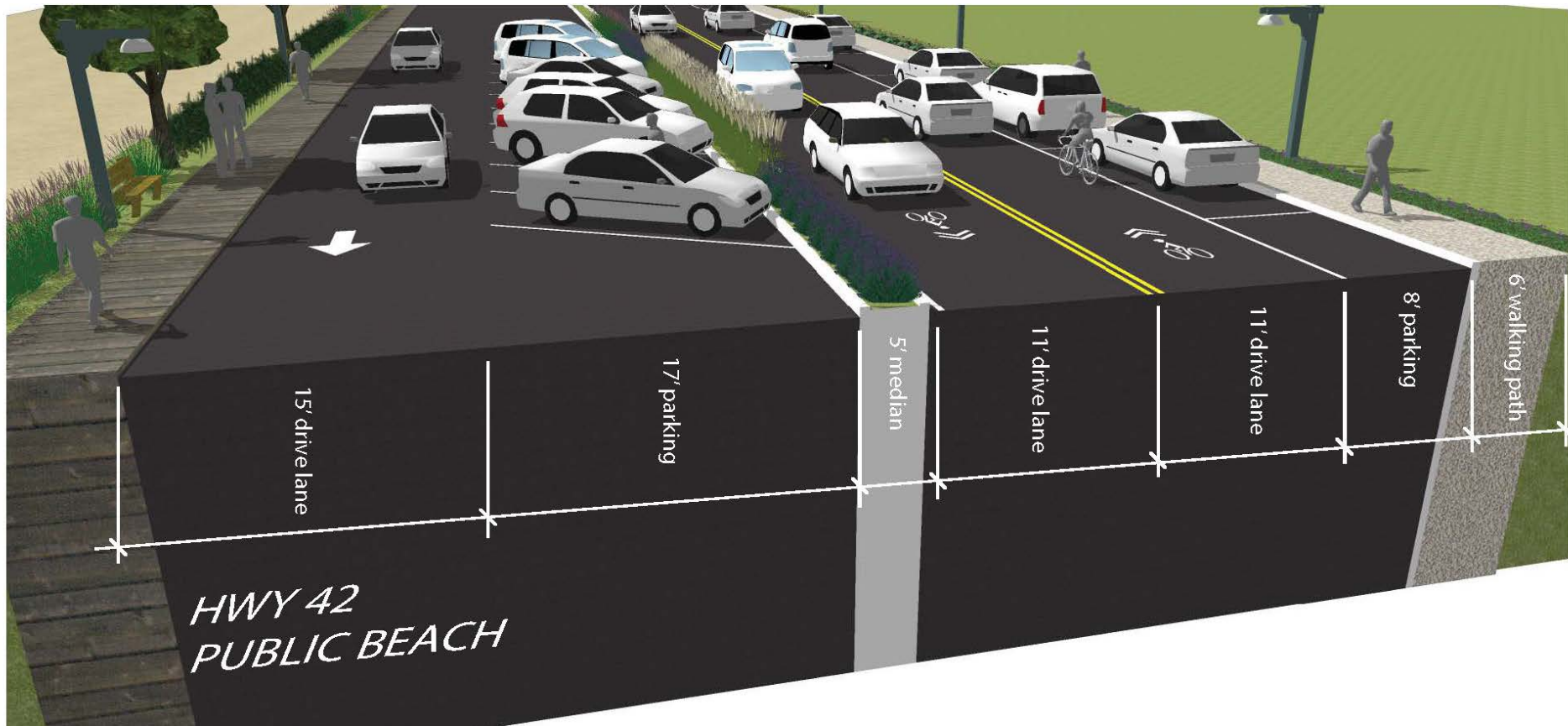
EXISTING WATER STREET



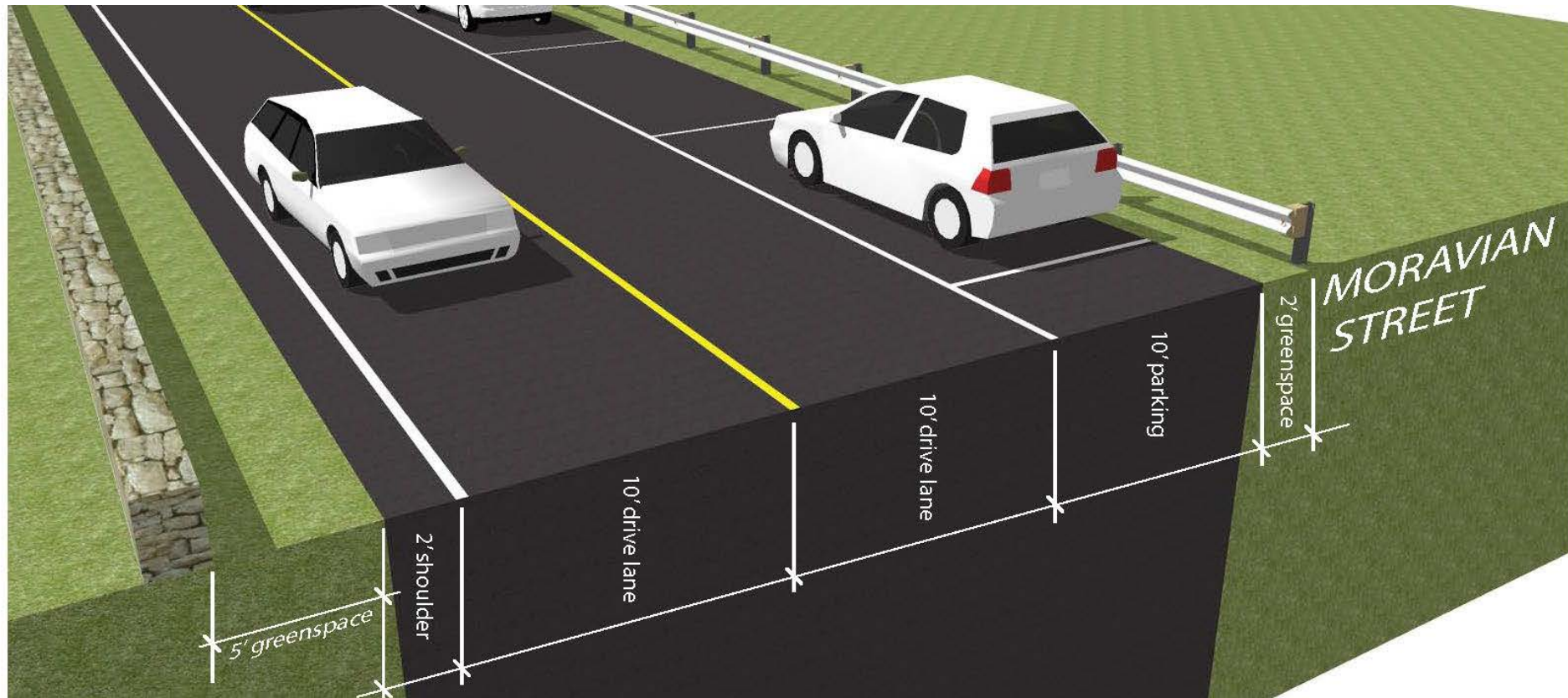
PROPOSED WATER STREET



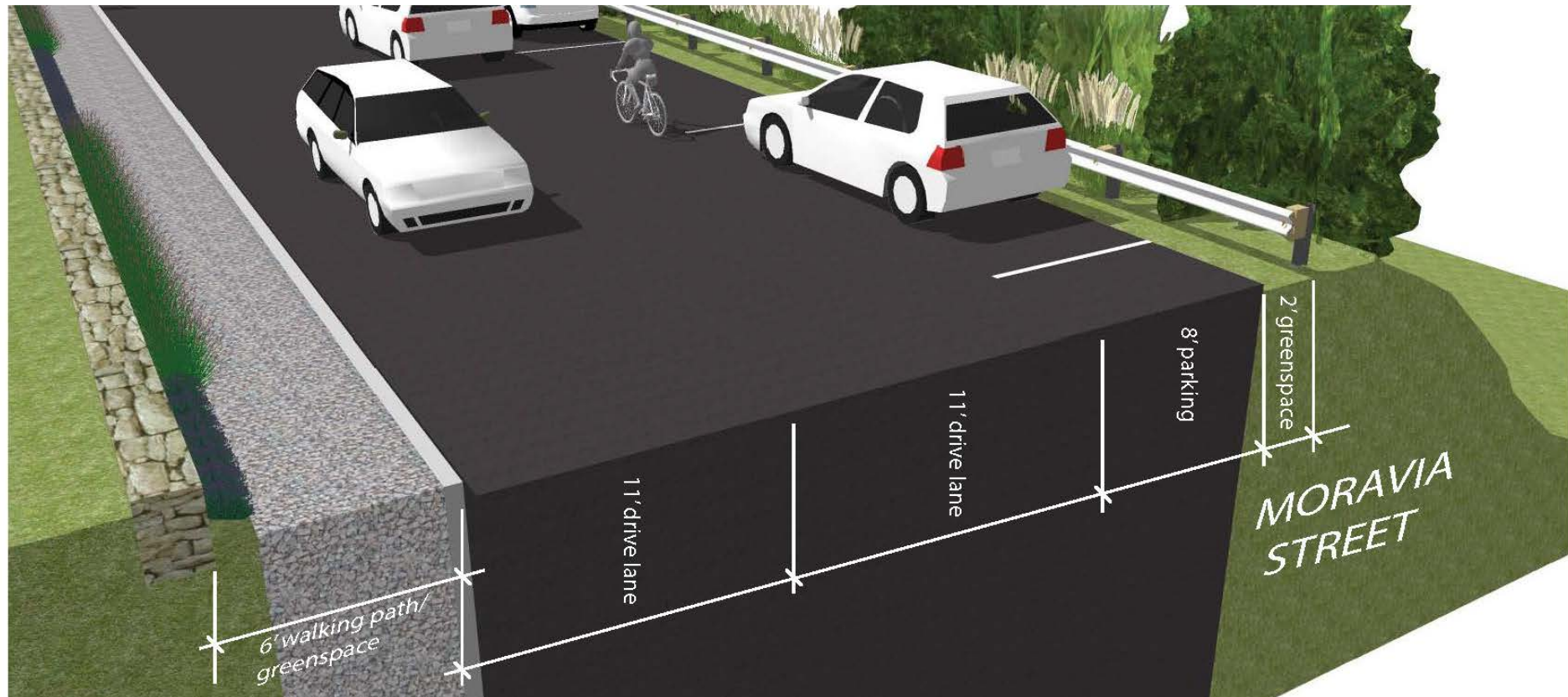
EXISTING HIGHWAY 42 AT BEACH



PROPOSED HIGHWAY 42 AT BEACH



EXISTING MORAVIA STREET



PROPOSED MORAVIA STREET

PARKING

- Consolidate parking within the Village core
- Provide perimeter parking for visitors/employees/boat trailers with shuttles during peak season/events
- Implement a bike sharing program
- Limit parking on 42 to east side of the street and 2 hour max
- Balance parking need with character/size of spaces





BIKE SHARE



ELECTRIC TRAM

CURRENT STREETScape ELEMENTS



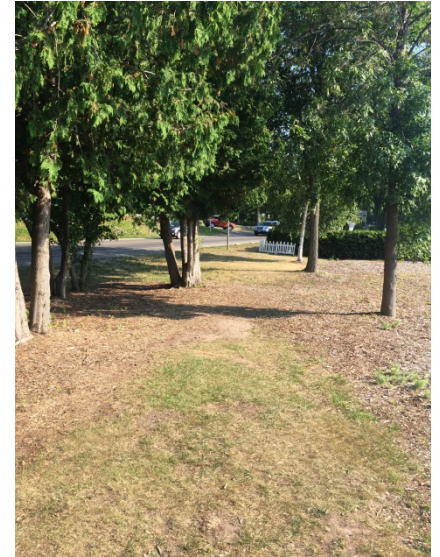
STREETSCAPE ELEMENT ISSUES

- Selection of 'standard' catalog items that don't reflect the history or charm of Ephraim
- Inconsistent or ineffective Placement
- Lack of Maintenance
- Don't function as expected

PROPOSED STREETSCAPE ELEMENTS



CURRENT LANDSCAPE TREATMENTS



LANDSCAPE ELEMENT ISSUES

- You are starting with great bones
- Lack of maintenance of lawn areas and parks
- Lack of color
- Lack of purposeful placement of color and effective screening

PROPOSED LANDSCAPE ELEMENTS



CURRENT SIGNAGE TREATMENTS



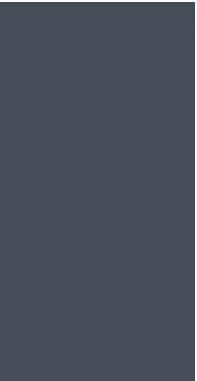
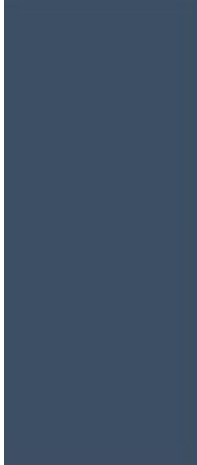
SIGNAGE ISSUES

- A variety of different styles
- Lack of unique identity on most recent signage – similar to adjacent communities
- Lack of visibility at night
- Ineffective placement

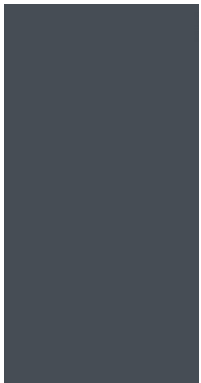
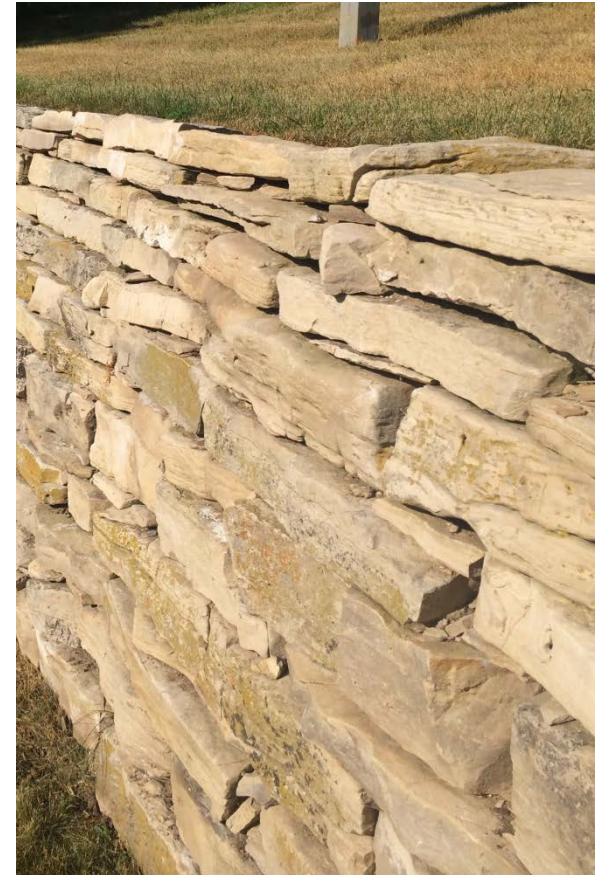
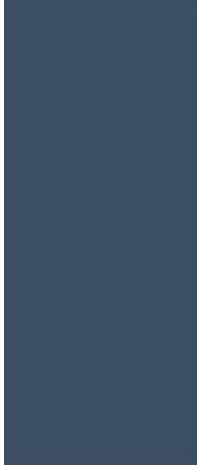
PROPOSED SIGNAGE TREATMENTS



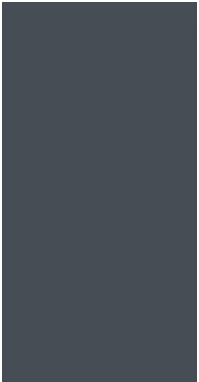
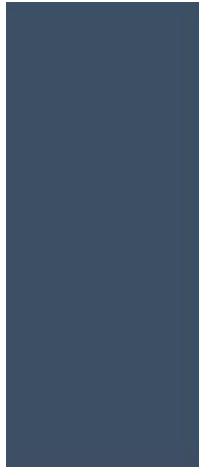
VILLAGE FAMILY OF ELEMENTS



VILLAGE FAMILY OF ELEMENTS



WOODS FAMILY OF ELEMENTS



BEACH ELEMENTS

