

APPLICATION FOR LICENSE  
SOLICITORS AND TRANSIENT MERCHANTS  
VILLAGE OF WALES

\*\$25 Application Fee

\*\*\$75 License Fee

Both fees due at time of Application submission

License must be applied for at least 3 business days prior to the Monthly Village Board Meetings  
(Board meetings are held on the first and third Mondays of each month)

\_\_\_\_\_, 20\_\_

To the VILLAGE BOARD OF THE VILLAGE OF WALES, WAUKESHA COUNTY,  
WISCONSIN

I hereby apply for a license to engage in the sale of merchandise or solicit for business at any place in the Village of Wales, temporarily by use of a motor vehicle or on foot. For purposes of this Section, sale of merchandise includes but is not limited to: soda water, popcorn, candy, ice cream, subscriptions to magazines, books and periodicals and any other type of merchandise.

ANSWER THE FOLLOWING QUESTIONS FULLY AND COMPLETELY:

PLEASE PRINT OR TYPE

Name of Applicant\_\_\_\_\_

Address of Applicant\_\_\_\_\_

City, State & Zip\_\_\_\_\_

Date of Birth\_\_\_\_\_Drs. Lic. No. & State of Issue\_\_\_\_\_

Location or Area Business is to be conducted in\_\_\_\_\_

\_\_\_\_\_

What is the nature of the business conducted?\_\_\_\_\_

\_\_\_\_\_

How long will business be conducted in the Village?\_\_\_\_\_

Name and Address of person or corporation owning the business\_\_\_\_\_

\_\_\_\_\_

Are you licensed to operate this business in any other municipality? \_\_\_\_Yes \_\_\_\_No

If yes, please supply copy of such license.

Have you been convicted of any felony or of violating any law of the State of Wisconsin or of the United States? \_\_\_\_Yes \_\_\_\_No

Date and Nature of such conviction\_\_\_\_\_

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Have you been convicted of violating any license law or ordinance? If yes, give info\_\_\_\_\_

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Give the name and address of those working for or with the above named business and operating in the Village of Wales. (If more space is needed, use back of application.)

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Falsification of any information on this application is grounds for denial of License.

You must have your license in plain view at all times while selling or soliciting in the Village.

Signature of Applicant:\_\_\_\_\_

Date

Date Received\_\_\_\_\_By:\_\_\_\_\_ Fee Pd\_\_\_\_\_

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Sheriff's Department Recommendation\_\_\_\_\_

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☐ Granted      ☐ Denied      Date\_\_\_\_\_

License Expires:\_\_\_\_\_ Good for 90 Days From Date of Issue

\*\$25.00 Application fee is non-refundable

\*\*\$75.00 License fee will be refunded if license is denied

Failure to apply for and be issued a license will result in a citation being issued to each individual and the company they represent.

**NO SOLICITATION OR SALES IS ALLOWED IN THE VILLAGE AFTER 8PM.**

Failure to stop solicitation or sales by 8pm will result in a citation being issued to each individual and the company they represent.