



# Mad River Valley Recreation District

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Board members:

Doug Bergstein, Treasurer

Mike Nucci, MRP Czar

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Whitney Philips

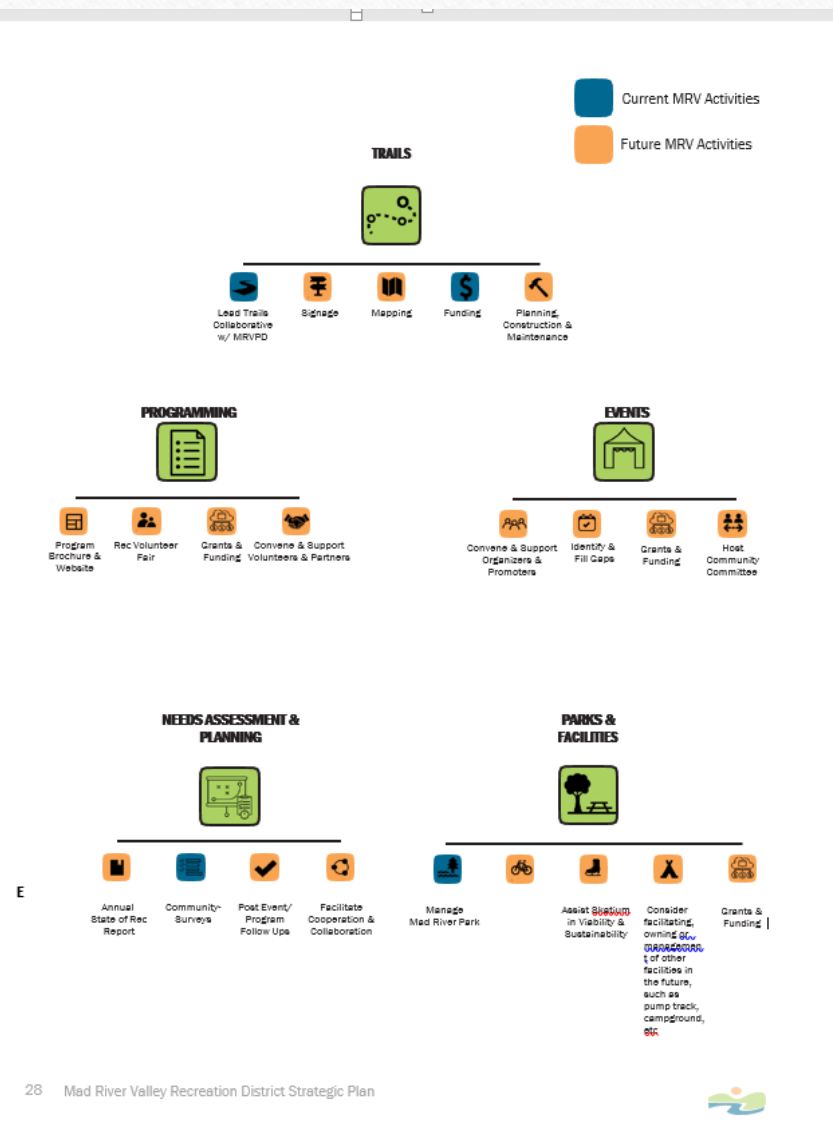
Jeff Whittingham, Secretary

Chrissy Bellmyer



# Mad River Valley Recreation District

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- Established in 1994 as Union Municipal District by Warren, Waitsfield and Moretown
  - Broad range of functions enabled
  - Grant program primary function
  - Purchased Mad River Park in 2017
  - Strategic Plan developed in 2018 with Mission: ***“To facilitate, enhance, and create recreational opportunities throughout the Mad River Valley that promote community vitality, physical fitness, appreciation for the outdoors, and a high quality of life.”***



## FIVE AREAS OF MRVRD FOCUS

- Trails
- Programming & Grants
- Events
- Needs Assessment and Planning
- Parks and Facilities



# MRVRD Updates

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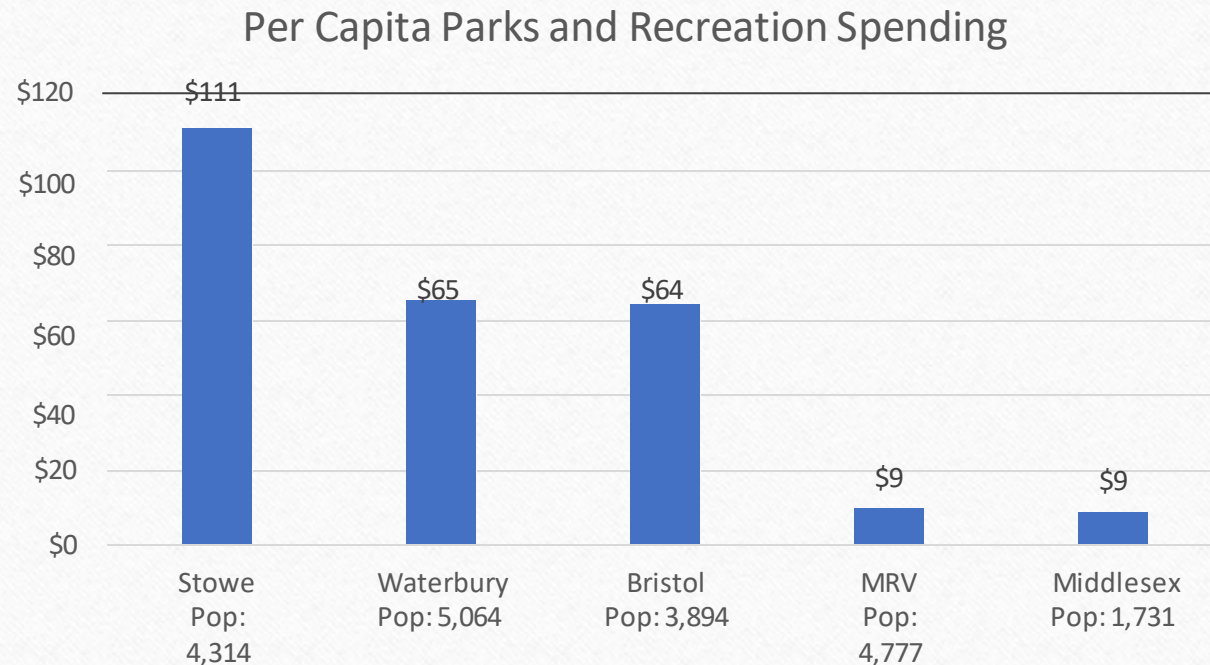
- Joined as member of Vermont League of Cities and Towns (for insurance and municipal assistance)
- Made significant improvements to grant program (info, eligibility, accountability, public)
- More social media
- Co-hosted Summer Kick-Off Recreation Celebration
- Mad River Park – installed ADA ramp, improved fields, addressed user policies, lease agreements

# Recreation Funding

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- MRVRD Recreation Grant Program – 13 applicants in 2019 seeking \$80k
  - Granted 44k
- MRR and MRPA both submitted grant requests to VT's Recreational Trails Program
- Vermont Recreation Outdoor Economic Council Grant (VOREC): State doubled funds to \$200, no applicant from MRV
- New recreation groups- back country skiing and uphill access

# Community Benchmarking



- MRV spending on recreation relatively low
- Leveraged by many separate recreation non-profits and volunteers
- Pro's and Con's to this dynamic



# MRVRD Goals

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- Sustain significant citizen engagement in recreation leadership
  - Provide support with fundraising, volunteer cultivation, programming/registration
- Improve access to information for residents and visitors
- Bring Valley and State perspective and resources – Big picture and future planning. (learn from other communities)
- Step into leadership for/with MRVPD to act as convener, community organizer
  - Opportunities for collaboration at many levels (programmatic, financial)

# Recreation Coordinator and Facilities Manager

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- Seeking extra \$15k, per member town to support new staff position
- 24 hour week, \$18-\$22/hr range
- Job calls for skills as community organizer, communicator and creative thinker
- Tasks include managing grant program, Mad River Park site, planning events, initiating needs assessments with public and recreation groups, additional grant writing
- Leadership role with MRV Trails Collaborative and ongoing work with Unified Kiosk and Trailhead Signage Project and future MOU among partners

