

Dear Census Partners:

Thank you for participating on the “Census Purge Week July 13th – 17th” and the “Faith Weekend, July 24th – 26th.” Please be aware of the updates below and feel free to share with any constituents.



1. Census Bureau to Email Households to Encourage Response to the 2020 Census

JULY 27, 2020 — The U.S. Census Bureau announced that it will begin emailing households in low-responding areas to encourage them to respond to the 2020 Census.

Millions of emails will be sent this week and then grow in numbers and continue into September. These emails supplement a final campaign reminding people to respond to the 2020 Census on their own, as census takers [begin asking households](#) to respond to the census through internet, phone, and paper form prior to the **Nonresponse Follow-up (NRFU) operation on August 11**.

2. 2020 Census Paid Temporary Workers

Census Bureau released the total number of 2020 Census paid temporary workers that earned any pay between July 12 – July 18, 2020. The data tables include national totals for all 50 states and the District of Columbia by Census Bureau regional geography.

3. "Rural Week of Action" (August 2 - 8, 2020) –Next week, we are going to have a “Rural Week of Action from August 2nd to 8th and we asked you to share this information and participate this event too. Again, the ultimate goal is to ensure everyone gets a chance to respond to the 2020 Census Survey via internet, phone, or mail their paper questionnaire back to Census Bureau.

4. Help Your Community Count - Across the country, every community counts. Share the resources below to help encourage your community to respond to the 2020 Census today!

5. Mobile Questionnaire Assistance (MQA) - In-person questionnaire response assistance in selected areas may now resume based on current health conditions. This program provides direct outreach efforts in the lowest responding neighborhoods. All Census staff involved in MQA will follow local guidelines with respect to PPE and social distancing. Please contact me if we can help staff an event in your community. **ALL MQA events are now Highly Mobile**

MQA Site in Places People Visit When Leaving Home – MQA sites are places that provide essential services like food pantries, grocery stores, pharmacies, faith organizations, DMV, and many other places.

6. Enumeration of Transitory Locations - Between **September 3 and September 28**, Census takers will count people staying at campgrounds, RV parks, marinas and hotels if they do not usually live elsewhere. This operation was previously scheduled to occur between April 9 and May 4 as mentioned on the revised [2020 Census operational timeline](#).

7. MOBILE RESPONSE RESOURCES—great banner and poster for any organization who wants to assist people to complete their 2020 Census survey.

8. THANK YOU! – As always, thank you so very much for all your effort for promoting Census.

Respectfully,

Ying Moua
Partnership Specialist
Chicago Regional Census Center
U.S. Census Bureau
Cell: 414-943-8084
www.census.gov | ying.moua@2020census.gov

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