



Town of Monroe Tourism Grant Post-Event **FOLLOW UP REPORT**

Complete and submit this form within 30 days after your event.
Forms not received could jeopardize future awards.

Mail to:
Monroe Tourism Commission, 981 County Rd Z, Arkdale, WI 54613
Email:
monroetourism.adamscounty@gmail.com

Organization: _____

Mailing Address: _____

City: _____ State: _____ Postal Code: _____

FOLLOW UP INFORMATION

Please provide an overstay report, including total stays in Town of Monroe versus other areas:

Please provide program or event attendance:

Please provide a recap of marketing measures of success for all funds applied to marketing efforts (how many “likes” and “followers” on social media):

If you don't have a social media presence, how do you measure success of the event:

What is the future of the event?

How did you hear about this grant program?

The grant recipient and organization representative attest the response in the report are true and accurate

Name: _____ Title: _____

Signature: _____ Date: _____

