

# Resolve to be Ready Toolkit

---

Ring in the new year with the key messages and resources you need to kickstart the Resolve to be Ready campaign! Utilize the sample social media captions, graphics, and videos to promote protective actions and help your stakeholders mitigate the hazards that impact our communities. We have also included information in our Announcements section about the Assistance to Firefighters Grant Program and Until Help Arrives Training. We would greatly appreciate your support in sharing our messaging widely and let us know how we can best meet your preparedness needs in 2025.

## Table of Contents

▢ <a href="#">Announcements</a> .....	1
▢ <a href="#">Key Messages</a> .....	2
▢ <a href="#">Talking Points</a> .....	2
▢ <a href="#">Online Resources</a> .....	3
▢ <a href="#">Social Media</a> .....	3
▢ <a href="#">Graphics</a> .....	4
▢ <a href="#">Videos</a> .....	5

## Announcements

- ▢ [Until Help Arrives](#) and [Stop the Bleed](#) are free courses that can empower you to take lifesaving action in an emergency, in those crucial minutes after a crisis before first responders arrive on scene.
- ▢ If you are interested in partnering with the Preparedness Team for a training, event, or crosspromotion, please reach out to [Jaqueline Robinson](#)



FEMA

# December 2024 Resolve to be Ready Toolkit

## Key Messages

- ❑ Resolve to be ready for 2025! Ring in the new year knowing you and your loved ones are prepared and safe if a disaster strikes with ready.gov.
- ❑ Give back for when it's needed the most, use the [Disaster Preparedness Guide for Caregivers \(PDF\)](#) or [Disaster Preparedness Guide for Older Adults \(PDF\)](#).
- ❑ An emergency savings fund and a weeks' worth pantry staples is critical for winter storm preparedness, start saving now for the year ahead.

## Talking Points

### Resolve to Plan

- ❑ Make an emergency plan: choose a safe place to meet, learn evacuation routes, and establish an out-of-town contact.
- ❑ Set up group text lists so you can communicate with friends and family during emergencies.
- ❑ Get to know your neighbor and invite them to be a part of your emergency plan.
- ❑ Sign up for alerts and warnings. Download the FEMA app to get real-time alerts, safety tips, and locate open shelters.
- ❑ Take a class in CPR and first aid.

### Resolve to Safeguard

- ❑ Snap photos of important documents and save them in a secure place or online.
- ❑ Keep and update emergency supplies; remember to include cash.
- ❑ Have back-up power sources available to charge devices in case of a power outage.
- ❑ Snap pictures of your property for insurance purposes.
- ❑ Check your insurance for coverage on disasters like floods, hurricanes, and earthquakes.

### Resolve to Budget

- ❑ Spend within your means. Use a personal budgeting worksheet or app to help plan for holiday expenses, emergencies and beyond.
- ❑ Financially prepare for the New Year with an emergency fund. Find out how with the [Emergency Financial First Aid Kit](#).
- ❑ Build up your savings. Get into the habit of adding to your savings account the first of every month beginning January 1.



# FEMA

# December 2024 Resolve to be Ready Toolkit

## Online Resources

- [#WinterReady | Ready.gov](#) / [#WinterReady | Listo.gov](#)
- [Disaster Preparedness Guide for Caregivers \(PDF\)](#)
- [Disaster Preparedness Guide for Older Adults \(PDF\)](#)
- [Low and No Cost Preparedness | Ready.gov](#)
- [Financial Preparedness | Ready.gov](#)

## Social Media

More content is available here: [Winter Ready Social Media Kit](#) / [Spanish Winter Ready Social Media Kit | Ready.gov](#)

Official Hashtags:

- #ResolveToBeReady
- #PrepTips
- #NewYear

X

- Your emergency savings can help you get life-saving items like food, shelter, and water in an emergency. Snap up saving tips at [www.ready.gov/financial-preparedness](http://www.ready.gov/financial-preparedness) #FinancialFuture
- #PrepTips: Take a first aid and CPR class. [www.ready.gov/safety-skills](http://www.ready.gov/safety-skills) #ResolveToBeReady
- Plan how you will leave and where you will go if you are advised to evacuate. Consider who in your life might need extra assistance and checkout [www.ready.gov/evacuation](http://www.ready.gov/evacuation) #ResolveToBeReady
- Get prepared by having an emergency supply kit already stored. [www.ready.gov/kit](http://www.ready.gov/kit) #ResolveToBeReady

Nextdoor/Instagram/Facebook

- ✨ 5 Ways to get tech ready this holiday season! ✨
- 1. Download the FEMA app- to get real-time emergency alerts, safety tips, and locate open shelters. You can sign up to receive text or email alerts from your local Office of Emergency Management too.
- 2. Digitize those Docs- snap photos of important documents and save them online or in a secure place you can access during an emergency.
- 3. Keep Contact- set up group text lists so you can communicate with friends and family at the same time during emergencies.



# FEMA

## December 2024 Resolve to be Ready Toolkit

4. Budget with Confidence- download money saving apps to help you save for a rainy day.
5. Stay Charged- have external power sources available to charge phones and other devices in case of a power outage.

Share some more tips in the comments! #ResolveToBeReady #PrepTips

### LinkedIn

#### □ Be Prepared to Save a Life!

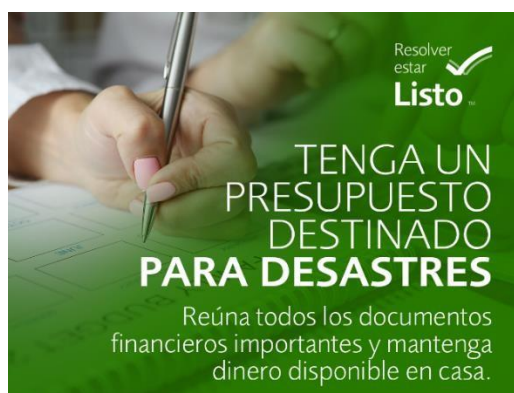
Emergencies can happen in the blink of an eye, and in those crucial minutes before first responders arrive, YOU could be the difference between life and death. Level up your safety skills this year with free trainings that help you lead in a crisis:

- [Until Help Arrives](#) – Learn how to assist others in the critical moments before help arrives.
- [Stop the Bleed](#) – Learn how to control severe bleeding and save lives until medical professionals take over.

Empower yourself with the knowledge to make a difference when seconds count. Take (or host!) these courses today (virtually or in-person) and be ready to act in an emergency.

### Graphics

- [Resolve to be Ready Graphics](#) / [Resolve to be Ready Graphics \(Español\)](#)



# FEMA

## December 2024 Resolve to be Ready Toolkit



### Videos

- [Caregivers Preparedness Guide](#) Webinar
- [Take Control](#) Short
- [Emergency Preparedness \(Ready.gov/kids\)](#) / [Mensaje de Preparación para Emergencias \(Listo.gov/kids\)](#)
- [What to expect after you apply for FEMA assistance](#) Short
- [FEMA App: Take Charge of Disasters](#) Short



# FEMA