APPENDIX

Appendix: Community & Neighborhood Visioning Workshop

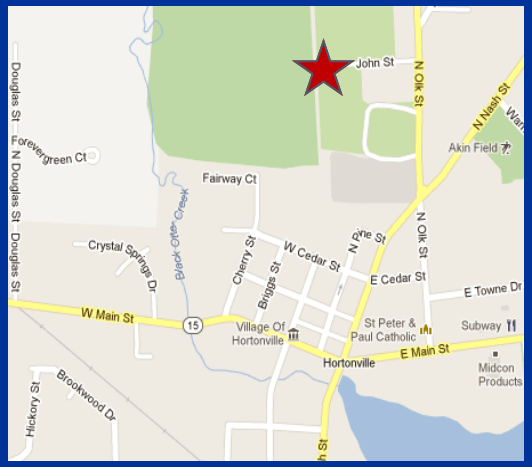
REGISTRATION & QUESTIONS

There is no cost to attend, but pre-registration by May 2nd is requested.

To pre-register, please contact the Village at **920-799-6011**, or send your name, address, phone number, and e-mail address to **admin@vohortonville.com**

WORKSHOP LOCATION

Grand View Golf Club
135 John Street, Hortonville, WI



POSTAGE

Village of Hortonville
118 N. Mill Street
PO Box 99
Hortonville, WI 54944-0099

COMMUNITY & NEIGHBORHOOD VISIONING WORKSHOP

What do you desire for the future of the Village and your neighborhood?

Saturday, May 4th, 2013
9:30 A.M.— 11:30 A.M.

Grand View Golf Club
135 John Street, Hortonville, WI

Hosted by the Village of Hortonville and the East Central Wisconsin Regional Planning Commission

Who should attend? Residents, businesses owners, homeowners, renters, elected and appointed officials, trail users, community volunteers, children (8th grade or higher), or anyone else who feels they have a stake in the Village!

transportation
recreation
economic development
environment
land use
re-development
municipal services

Please join us for a short Saturday morning public workshop, which will cover various topics that are critical for future of our Village.

A series of short presentations and interactive exercises will assist us in defining (or re-defining) the look, feel and function of our already strong-knit community.

Come help us craft the vision for land use over the next 20 years! Have an 'up-front' say in issues that face our community now and in the near future as we embark on an update of our Comprehensive Plan ('smart growth' plan).

As an incentive to participate, the Village will be offering a light continental breakfast at no charge for those that are <u>pre-registered by May 2nd</u> and in attendance. Additionally, a drawing will be held to give away to participants a select number of prizes that have been donated by area businesses!

PURPOSE OF WORKSHOP

To explore broad, community and neighborhood level issues and opportunities in order to derive feedback from participants, which will help guide future development and re-development opportunities in a manner that is beneficial for residents, businesses, property-owners and the greater Hortonville community.

GOALS FOR WORKSHOP

1. Foster a positive, collaborative, community-driven process for the Comprehensive Plan.
2. Cultivate a creative future outlook that capitalizes on the Village's context within the broader Fox Cities region.
3. Seek opportunities to connect and improve various neighborhoods and strengthen the downtown area.
4. Encourage the development of creative, catalytic new neighborhoods as we accommodate new development.

In the future...

HOW WILL THE VILLAGE LOOK, FUNCTION, AND FEEL?

diversity
walkable
active
safe
charming
useful
special
historic
welcoming
convenient
sustainable
connected

VILLAGE OF HORTONVILLE COMPREHENSIVE PLAN UPDATE
118 N. Mill Street
P.O. Box 99
Hortonville, WI 54944-0099

Sign In Sheet

COMMUNITY & NEIGHBORHOOD VISIONING WORKSHOP

Grand View Golf Club 135 John Street, Hortonville, WI
Saturday May 4, 2013 @ 9:30 a.m. to 11:30 a.m.

NAME	ADDRESS	PHONE #:	EMAIL
Nick Stroess	106 Lake Shore	779-0243	Nick-N-Crystal@att.net
CARL McCRARY	645 S. MILL ST	779-9839	DPW@VOHORTONVILLE.COM
Lynne Mischker	304 Honeysuckle Dr	779-6779	clerktreas@vohortonville.com
Patrick Vaile	200 Lakeshore Dr.	779-6011	admin@vohortonville.com
Andy Gitter	222 Emily Way	779-6107	apgitter@gmail.com
Juli Schuh	35 Crestview Dr	779-4286	hvpdcourt@hotmail.com
Jeff Schuh	35 Crestview Dr.	779-4286	Jschuh@charter.net
Gerald Blink	537 N. Nash St.	428-1643	sgmblink@att.net
JAY R. WOLFENBERG	409 E. MAIN ST.	779-0157	4ynbergs@att.net
WALMER HOEWISCH	333 E. MAIN	779-6828	WALMERHOEWISCH@SBCGLOBAL.NET

VILLAGE OF HORTONVILLE COMPREHENSIVE PLAN UPDATE
118 N. Mill Street
P.O. Box 99
Hortonville, WI 54944-0099

Sign In Sheet

COMMUNITY & NEIGHBORHOOD VISIONING WORKSHOP

Grand View Golf Club 135 John Street, Hortonville, WI
Saturday May 4, 2013 @ 9:30 a.m. to 11:30 a.m.

NAME	ADDRESS	Phone #:	EMAIL
Tori Mann	117 E. Cedar St. Hortonville	920 378-0003	torimann@yahoo.com
Mike Sullivan	351 N. Cherry St Hortonville	920-428-1489	
warren Mueller	215 S. Nash St Hortonville	920-250-0814	wjmueller@sbcglobal.net
Jan Arendt	W9421 Co Rd TT "	920 213 4679	polarbears@mac.com
Ed Heyes	9 Breyerwood Ct. "	779-0679	
Sara Heise	224 Brookwood Dr	779-0946	
Klay Heise	" "	" "	
Dale Walker	407 N. Pine Grove Lane	920-729-4458	dwalker22@gmail.com
Bill Curtis	216 LAKESHORE	779-9925	BWCURTIS@SBCGLOBAL.NET
CAROLE CURTIS	"	427-6309	carolecurtis@sbcglobal.net

Verna Zimmerman	125 John St Hart.	779-6132
Kay Brick	168 E Main St. Hartsville	659-2969
John Brick	" " "	"
Valerie Wilz	N2644 Landing Rd	419-2885

(Page Intentionally Left Blank)

VILLAGE OF HORTONVILLE
MAY 4, 2012
COMPREHENSIVE PLAN
COMMUNITY AND NEIGHBORHOOD
VISIONING WORKSHOP NOTES

The workshop started at 9:30 a.m. on May 4, 2013 at Grand View Golf Club.

Attending: Eric Fowle, Kathy Thunes, and Katherine Ahlquist of East Central Wisconsin Regional Planning Commission. Andrew Gitter, Jeff and Juli Schuh, Patrick Vaile, Lynne Mischker, Carl McCrary, Michael Sullivan, Nick Stroess, Gerald Blink, Jay Weyenberg, Walmer Hoewisch, Tori Mann, Warren Mueller, Jan Arendt, Ed Heyes, Klay and Sara Heise, Dale Walker, Bill and Carole Curtis, Verna Zimmerman, Kay and John Brick, and Valerie Wilz.

Village President Andrew Gitter opened the workshop with remarks and introductions.

Kathy Thunes reviewed comprehensive planning in State Statute and gave a review of this planning process and timeline.

Eric Fowle explained the planning approach and highlighted information about the village such as population, unemployment, education, and geography.

<u>Group Exercise</u>
Citizens attending were divided into groups according to the quadrant of the village they live in and worked on the following exercises.

- landmarks and positive places
- village neighborhoods
- travel routes and barriers to travel
- items needing improvement
- requests for improvements and new businesses
- areas for future development

The workshop ended at 11:45 a.m. after many chances for those present to give their opinion on multiple topics.

Submitted by Lynne Mischker WCMC, Village Clerk-Treasurer

(Page Intentionally Left Blank)

Exercise 1: Community Identity, Neighborhood Definition & Sense of Place

Table 1a. Group 1 - 5 Participants

Id.	Description
A	Industrial Park - Business Community, Economic Growth (2 Identified)
B	Charlie's Drive In - Drive In Restaurant (Novelty/fun)
C	Miller Park - Play/families attract young families
D	Community Hall - Historic/public gathering place
E	Police Dept. - Public Safety/Resource
F	Library - Resource Center / Educ.
G	Trail - Recreation
H	Black Otter Lake - Recreation
I	Alonzo Park - See "C"
J	Schools - Education / Cultural offerings
K	Commercial Club Park See "C"
L	Golf Club - Recreation
M	Otto Miller Park - sports complex / Revenue
N	Fire Department - Public Safety / Services

Table 1b. Group 2 - 5 Participants

Id.	Description
A	Boat Landing / River
B	Golf Course
C	Commercial Club Park
D	School Campus
E	Kwik Trip / DQ
F	Alonso Park & Boat Landing
G	Black Otter Lake & Fishing Pier
H	Wiouwash
I	Gilbert's grocery store
J	Black Otter Supper Club
K	Charlie's Place
L	Industrial Park
M	Industrial Park
N	Sports Complex

Exercise 1: Community Identity, Neighborhood Definition & Sense of Place

Table 1c. Group 3 - 9 Participants

Id.	Description
A	Industrial Parks (2 identified)
B	Park (All)
C	Downtown Business
D	Schools
E	Wiowash Trail
F	Golf Course
G	Lake
H	Diamonds (BB)
I	Church (All)
J	Library (Public Admin) New (Proposed)
K	Green Space

Table 1d. Group 4 - 4 Participants

Id.	Description
A	Commercial Club Park
B	Black Otter Lake
C	Grand View Golf Club
D	Veterans Memorial Park
E	Alonzo Park
F	Fire Hall
G	Otto Miller Athletic Field
H	Community Hall
I	Public School complex
J	Wiouwash Trail
K	Industrial Parks (1 identified)
L	Charlie's Place
M	Black Otter Supper Club

Exercise 1: Community Identity, Neighborhood Definition & Sense of Place

Table 1e. Group Summary

Assets	Table 1	Table 2	Table 3	Table 4	Total
Community Facilities	**3**	**0**	**1**	**1**	**5**
Police Department	*1*				*1*
Fire Department	*1*			*1*	*2*
Library	*1*				*1*
New Public Administration Building/Library			*1*		*1*
Commercial/ Industrial	**3**	**7**	**3**	**3**	**16**
Industrial Parks	*2*	*2*	*2*	*1*	*7*
Charlie's Place/Drive In	*1*	*1*		*1*	*3*
Kwik Trip		*1*			*1*
Dairy Queen		*1*			*1*
Gilbert's Grocery Store		*1*			*1*
Black Otter Supper Club		*1*		*1*	*2*
Downtown Businesses			*1*		*1*
Recreational/ Natural Resources	**7**	**7**	**6**	**7**	**27**
Parks (all)			*1*		*1*
Miller Park	*1*				*1*
Alonzo Park & Boat Landing	*1*	*1*		*1*	*3*
Black Otter Lake & Fishing Pier	*1*	*1*	*1*	*1*	*4*
Otter Miller Athletic Field - Sports Complex	*1*	*1*	*1*	*1*	*4*
Veterans Memorial Park				*1*	*1*
Commercial Club Park	*1*	*1*		*1*	*3*
Grand View Golf Club/Course	*1*	*1*	*1*	*1*	*4*
Wiouwash Trail	*1*	*1*	*1*	*1*	*4*
Boat Landing/River		*1*			*1*
Green Space			*1*		*1*
Historic/ Cultural Resources	**1**	**0**	**1**	**1**	**2**
Community Hall	*1*			*1*	*2*
Churches			*1*		
Education	**1**	**1**	**1**	**1**	**4**
Schools - general	*1*		*1*		*2*
Public School Campus		*1*		*1*	*2*

Note: While 2 of the tables indicated schools on the worksheet, the public school campus was identified for all on the map.

(Page Intentionally Left Blank)

Exercise 2: Community Connections - Barriers to Connectivity / Mobility

Table 2a. Group 1 - 5 Participants

Id.	Location	Description
A	W. Main St. (near Douglas St.)	Access - Congestion
B	N. Mill St. & W. Main St.	Buildings block view
C	W. Main St. & Nash St.	Congestion / left hand turn
D	N. Olk St. & E. Main St.	Congestion turning
E	E. Main St. & Warner St.	Right turn onto Warner St.
F	Kelly Way & E. Main St.	Congestion
G	N. Nash St. & Warner St.	Congestion / school out
H	N. Olk St. & CTH M (N. Nash St.)	Strange intersection
I	Dock / Lake	No parking
J	S. Nash St. & W. Dewey St.	Supper Club Parking
K	WiouwashTrailhead	Dead ends
L	Police Dept.	Blind parking exit
M	Fire Dept.	Congestion / blind spot

Note: Information in parenthesis was added by ECWRPC during analysis to clarify location.

Table 2b. Group 2 - 5 Participants

Id.	Location	Description
A	CTH MM (North of Olk St.)	No sidewalk for walkers
B	Crosswalk downtown (E. Main St. & N. Pine St.)	Traffic does not yield
C	Warner St. at Towne Dr. & N. Nash St.	Bus traffic
D	Main St. & Nash St.	School traffic & problematic left hand turns
E	Hwy 15 & Kelly Way	Left hand turn into Kelly Way from Hwy 15
F	W. Main St. (Betw. S. Spruce & N. Douglas Sts.)	Lack of sidewalk
G	Downtown (W. Main St., east of N. Briggs St.)	Lack of parking
H	Alley way behind the library	Blind spots / dangerous
I	North Olk St. between John St. and CTH MM	Lack of sidewalks

Note: Information in parenthesis was added by ECWRPC during analysis to clarify location.

Exercise 2: Community Connections - Barriers to Connectivity / Mobility

Table 2c. Group 3 - 9 Participants

Id.	Location	Description
A	Hwy 15 betw. school and Kelly Way	No sidewalk on Hwy 15
B	E. Main St. (Private hse betw. S. Lake St. & Kelly Way)	Can't pull out into traffic left or right
C	E. Main St. & Warner St.	No turn lane, running red lights
D	Warner St. & Towne Dr.	Congested by school, need signs
E	Main St. & Nash St.	Too much traffic, 7:30 8:00 AM after school
F	N. Nash St. & Warner St.	Question about traffic at new community center - congestion
G	(W. Baake St. & S. Nash St.)	No sidewalks
H	Lakeshore Dr.	No sidewalks
I	John St.	Too much traffic during baseball games / room for 1 car only

Note: Information in parenthesis was added by ECWRPC during analysis to clarify location.

Table 2d. Group 4 - 4 Participants

Id.	Location	Description
A	S. Nash St. (Near Baake St.)	No sidewalk or bike trail
B	Nye St. (Near Brookwood Dr.)	No sidewalk or bike trail
C	Wiouwash Trail	Dead ends
D	W. Main St. (Near N. Pine St.)	Parking (too little)
E	(S. Nash St. & W. Dewey St.)	Lack of parking for supper club
F	E. Main St. (East of Kelly Way)	Access to highway

Note: Information in parenthesis was added by ECWRPC during analysis to clarify location.

Exercise 2: – Community Connections - Barriers to Connectivity / Mobility

Table 2e. Group Summary

Location	Barrier	Table 1	Table 2	Table 3	Table 4	Total
Main Street		**6**	**5**	**4**	**2**	**17**
W. Main St. (near N. Douglas St.)	*Access/Congestion*	*1*				***1***
W. Main St. (Betw. S. Spruce St & N. Douglas St.)	*No Sidewalk*		*1*			***1***
W. Main St. (Downtown)	*Insufficient Parking*		*1*		*1*	***2***
W. Main St. & N. Mill St.	*Vision Obstruction (buildings)*	*1*				***1***
W. Main St. & N. Pine St (Downtown)	*Crosswalk/Traffic doesn't stop*		*1*			***1***
W. Main St. & Nash St.	*Congestion/Left Turn Lane/School Traffic (7:30 - 8:00 am & after school)*	*1*	*1*	*1*		***3***
E. Main St. & N. Olk St.	*Congestion/Turning*	*1*				***1***
E. Main St. & Warner St.	*Right Turn onto Warner/No Turn Lane/ Running Red Lights*	*1*		*1*		***2***
E. Main St. (Warner St. to Kelly Way - private property?)	*Traffic Congestion (Can't pull out right or left)*			*1*		***1***
E. Main St. (Warner St. to Kelly Way)	*No Sidewalk*			*1*		***1***
E. Main St. & Kelly Way	*Congestion/Left Turn into Kelly Way from STH 15*	*1*	*1*			***2***
E. Main St. (East of Kelly Way)	*No Access*				*1*	***1***
Nash Street (See Main Street)		**4**	**2**	**2**	**2**	**10**
N. Nash St. & Warner St.	*Congestion/School traffic/School Bus Traffic*	*1*	*1*			***2***
N. Nash St. & Warner St.	*Concern about congestion/Traffic at New Community Center*			*1*		***1***
N. Nash St. (CTH M) & N. Olk St.	*Strange Intersection*	*1*				***1***
S. Nash St. & Police Department/Alley behind Library	*Blind Exit from Parking/Blind Spots, Dangerous*	*1*	*1*			***2***
S. Nash St. & Bath St.	*No Sidewalks*			*1*		***1***
S. Nash St. & W. Dewey St.	*Supper Club Parking*	*1*			*1*	***2***
S. Nash St.	*No Sidewalks or bike trail*				*1*	***1***

Exercise 2: – Community Connections - Barriers to Connectivity / Mobility

Table 2e. Group Summary (Continued)

Location	Barrier	Table 1	Table 2	Table 3	Table 4	Total
Nye Street		**1**	**0**	**0**	**1**	**2**
Nye St. & Fire Station	*Congestion/Blind Spot*	*1*				***1***
Nye St.	*No Sidewalk or bike trail on Nye St.*				*1*	***1***
Warner Drive (See Nash St. & Main St.)		**0**	**1**	**1**	**0**	**2**
Warner St. & Town Dr.	*Bus Traffic/School Traffic/Congestion*		*1*	*1*		***2***
Crest Street		**0**	**1**	**0**	**0**	**1**
N. Crest St. (CTH MM)	*No Sidewalks*		*1*			***1***
Olk Street		**0**	**1**	**0**	**0**	**1**
N. Olk St. (Between John St. & N. Crest St. (CTH MM))	*No Sidewalks*		*1*			***1***
Lakeshore Drive		**0**	**0**	**1**	**0**	**1**
Lakeshore Drive	*No Sidewalks*			*1*		***1***
John Street		**0**	**0**	**1**	**0**	**1**
John St.	*Traffic during baseball games/one car width*			*1*		***1***
Other		**2**	**0**	**0**	**1**	***3***
Dock / Lake Parking	*No Parking*	*1*				***1***
Wiouwash Trailhead	*Dead End*	*1*			*1*	***2***
Total		**13**	**10**	**9**	**6**	**38**

Exercise 2b: Visual Preference Survey – "Places for Cars"

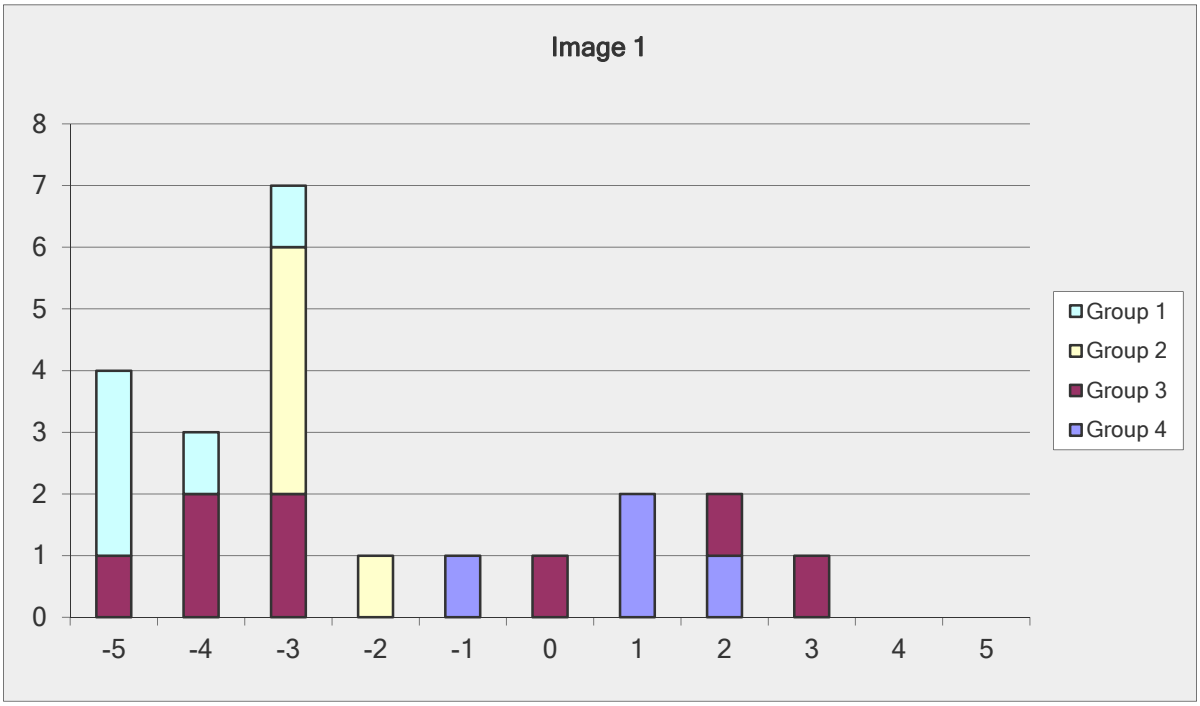
Exercise #2b– "Places for Cars"

1

Image 1					
Answer Options	Group 1	Group 2	Group 3	Group 4	Response Count
-5	3	0	1	0	4
-4	1	0	2	0	3
-3	1	4	2	0	7
-2	0	1	0	0	1
-1	0	0	0	1	1
0	0	0	1	0	1
1	0	0	0	2	2
2	0	0	1	1	2
3	0	0	1	0	1
4	0	0	0	0	0
5	0	0	0	0	0
Other (please specify)					18
				answered question	22
				skipped question	0

Note: Response varies from poor (-5) to no opinion (0) to good (5).

Exercise 2b: Visual Preference Survey – "Places for Cars"



Comments

The following comments were received:

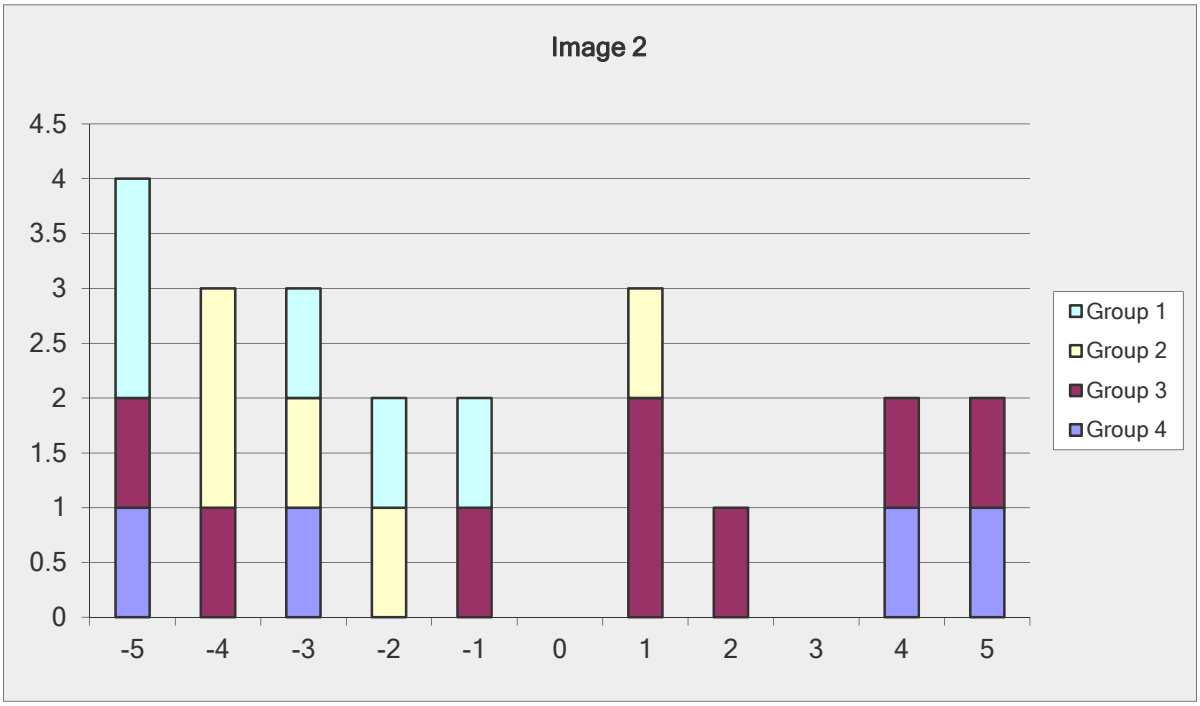
- Narrow sidewalks – congestion;
- Narrow Street;
- Looks crowded;
- Need to have adequate space;
- Tight;
- No room for traffic;
- Street and sidewalk narrow;
- No travel access S/B 1 way;
- Narrow;
- Hard to move;
- Do not like angle parking - too hard to park coming from opposite side, harder to pull out;
- Road too narrow;
- Too congested;
- Parking;
- Too narrow for cars, but like the "quaint" appearance;
- Narrow, trucks;
- Narrow, water retention on rail; and
- Unsafe (rail tracks) narrow, no directional lines.

Exercise 2b: Visual Preference Survey – "Places for Cars"

Image 2					
Answer Options	Group 1	Group 2	Group 3	Group 4	Response Count
-5	2	0	1	1	4
-4	0	2	1	0	3
-3	1	1	0	1	3
-2	1	1	0	0	2
-1	1	0	1	0	2
0	0	0	0	0	0
1	0	1	2	0	3
2	0	0	1	0	1
3	0	0	0	0	0
4	0	0	1	1	2
5	0	0	1	1	2
Other (please specify)					19
				answered question	22
				skipped question	0

Note: Response varies from poor (-5) to no opinion (0) to good (5).

Exercise 2b: Visual Preference Survey – "Places for Cars"



Comments

The following comments were received:

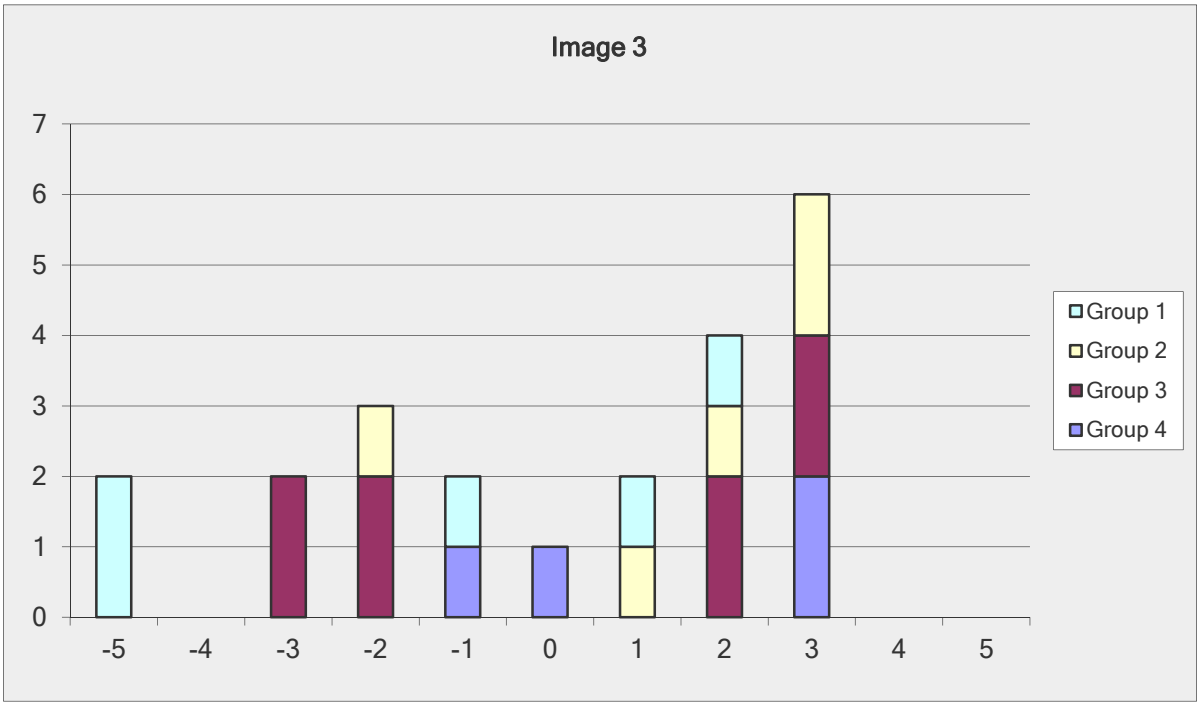
- Safe feeling;
- Dark - poor visibility;
- Only for small neighborhood - only room for one car to travel;
- Limit parking to one side;
- Tight, plus is sidewalks;
- No room to drive;
- Looks nice but very narrow;
- Need 1 side parking;
- Narrow - like the trees;
- Small lanes;
- Narrow street - parking on one side would be better;
- Should not have parking both sides;
- Hard for car to move;
- Way too narrow, but love the trees;
- No room for 2 lane traffic;
- Narrow, visibility, pretty though;
- Parking both sides, Fire Truck no pass;
- Un-wide street - emergency service problems, pretty trees – quaint; and
- Not wide.

Exercise 2b: Visual Preference Survey – "Places for Cars"

Image 3					
Answer Options	Group 1	Group 2	Group 3	Group 4	Response Count
-5	2	0	0	0	2
-4	0	0	0	0	0
-3	0	0	2	0	2
-2	0	1	2	0	3
-1	1	0	0	1	2
0	0	0	0	1	1
1	1	1	0	0	2
2	1	1	2	0	4
3	0	2	2	2	6
4	0	0	0	0	0
5	0	0	0	0	0
Other (please specify)					17
				answered question	22
				skipped question	0

Note: Response varies from poor (-5) to no opinion (0) to good (5).

Exercise 2b: Visual Preference Survey – "Places for Cars"



Comments

The following comments were received:

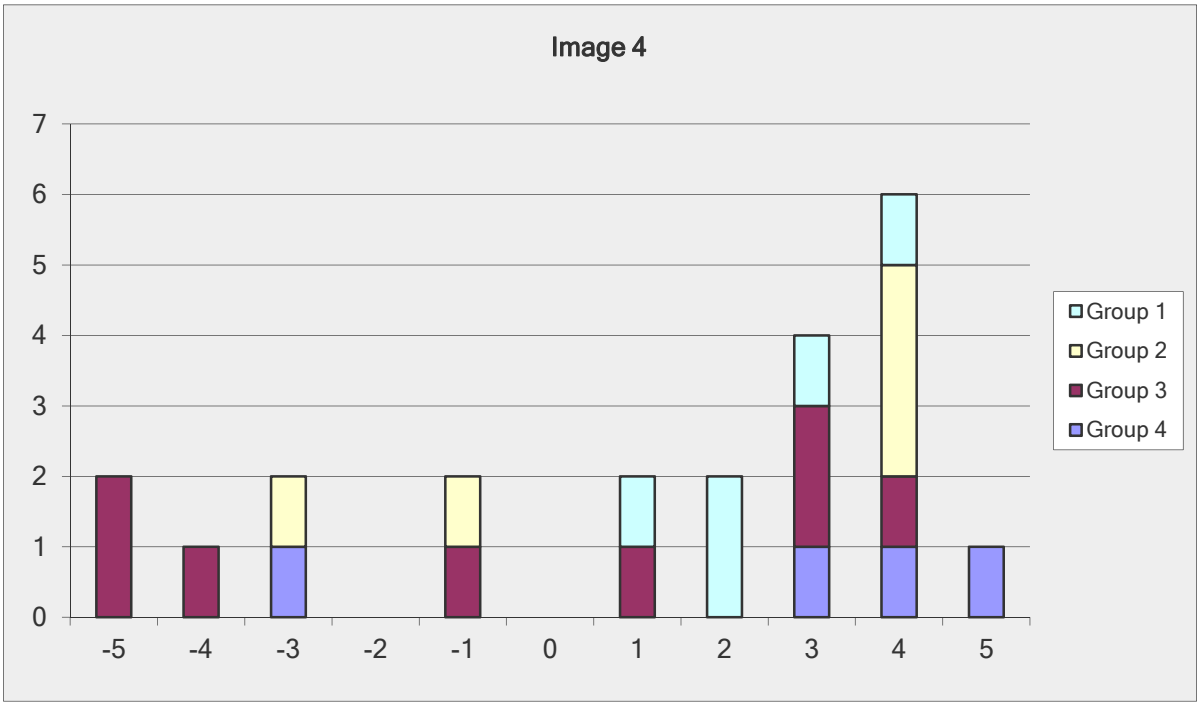
- Ugly;
- Good if room exists for off-street;
- Not enough green space, but good for parking;
- Nice attempt;
- Room to park off-road;
- Hidden parking appealing but no landscaping;
- Bad no natural front - dangerous access;
- Plenty of parking;
- Do not like green space in front of buildings to live. Businesses different;
- Parking off-street;
- Not much room for kids;
- Appears congested, lack of aesthetics;
- Buildings to close to road;
- Specific parking but visually plain;
- Parking off street - behind building;
- "Unattractive" building, lack of character, no vegetation, no signage for parking; and
- Blocked vision.

Exercise 2b: Visual Preference Survey – "Places for Cars"

Image 4					
Answer Options	Group 1	Group 2	Group 3	Group 4	Response Count
-5	0	0	2	0	2
-4	0	0	1	0	1
-3	0	1	0	1	2
-2	0	0	0	0	0
-1	0	1	1	0	2
0	0	0	0	0	0
1	1	0	1	0	2
2	2	0	0	0	2
3	1	0	2	1	4
4	1	3	1	1	6
5	0	0	0	1	1
Other (please specify)					19
				answered question	**22**
				skipped question	**0**

Note: Response varies from poor (-5) to no opinion (0) to good (5).

Exercise 2b: Visual Preference Survey – "Places for Cars"



Comments

The following comments were received:

- Like - pedestrian /bike importance;
- Don't like median by crosswalks – distracting;
- Higher maintenance for center area growth;
- Nice;
- Hard to see people crossing street;
- Bike path, crosswalks;
- To many choices - confusing uncomfortable – blah;
- No trees;
- Break down to slow traffic on old street;
- Need landscape;
- Bike lanes have to be crossed by motor traffic;
- Do not like bike lanes;
- Bike trail with median, crosswalk;
- Looks like a good idea;
- Appears dangerous - cross walk obstructed by plantings;
- Not wide enough to park on street or to pass mail trucks etc.;
- Wide, bike lane;
- Lack signage, tree in bad spot; and
- Limits speeding, nice landscape; clearly marked but lack of signage, tree blocks.

Exercise 2b: Visual Preference Survey – "Places for Cars"

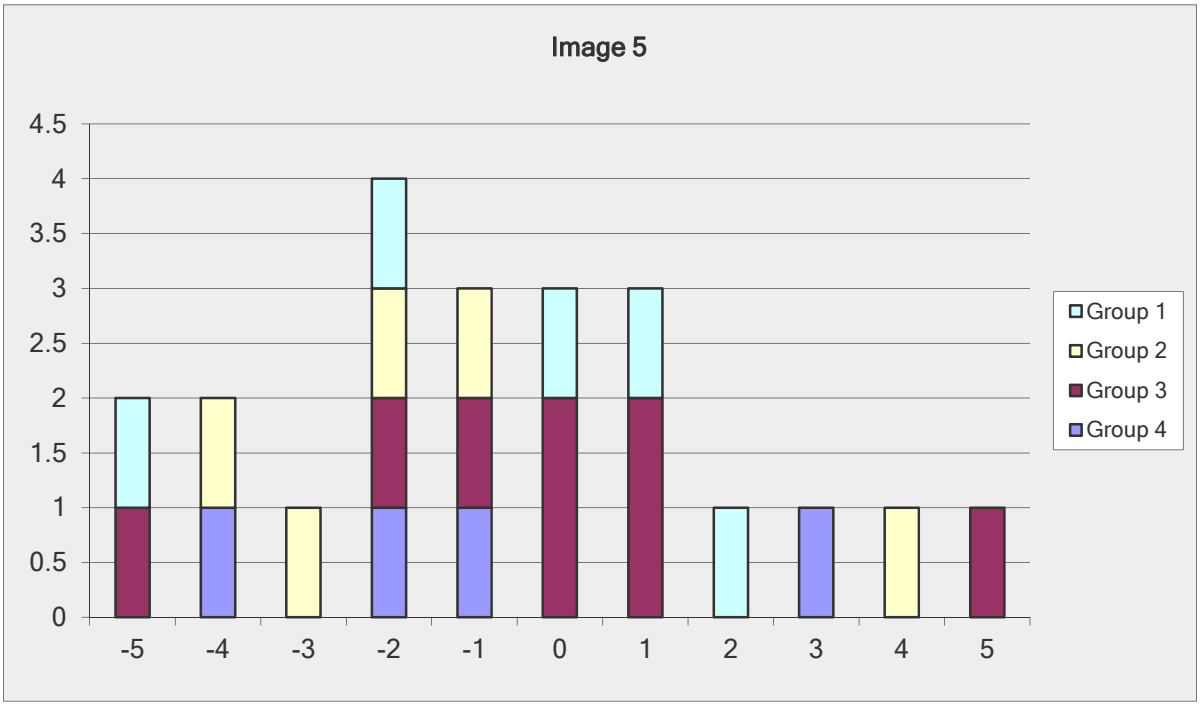
Exercise #2b– "Places for Cars"

5

Image 5					
Answer Options	Group 1	Group 2	Group 3	Group 4	Response Count
-5	1	0	1	0	2
-4	0	1	0	1	2
-3	0	1	0	0	1
-2	1	1	1	1	4
-1	0	1	1	1	3
0	1	0	2	0	3
1	1	0	2	0	3
2	1	0	0	0	1
3	0	0	0	1	1
4	0	1	0	0	1
5	0	0	1	0	1
Other (please specify)					17
				answered question	22
				skipped question	0

Note: Response varies from poor (-5) to no opinion (0) to good (5).

Exercise 2b: Visual Preference Survey – "Places for Cars"



Comments

The following comments were received:

- Little parking onsite;
- Prefer curb and gutter – sidewalks;
- Needs landscaping;
- No sidewalks, trees, landscaping;
- Mandate trees / landscaping;
- No sidewalk, long straight race tracks, dangerous for kids;
- Ok - mailbox to close to road no street parking road to narrow;
- Roundabouts suck;
- No center line nor walking path;
- No sidewalks for walking to little parking for people visiting;
- Lake of sidewalk, poor aesthetics;
- Poor conditions on roads;
- Too narrow, lacks a shoulder, mailboxes too close to road;
- Disrepair, unattractive, no street parking;
- Limited road parking, no curb;
- Roads need improvement, no curb, no walk/bike lane, culverts; and
- No parking.

Exercise 2b: Visual Preference Survey – "Places for Cars"

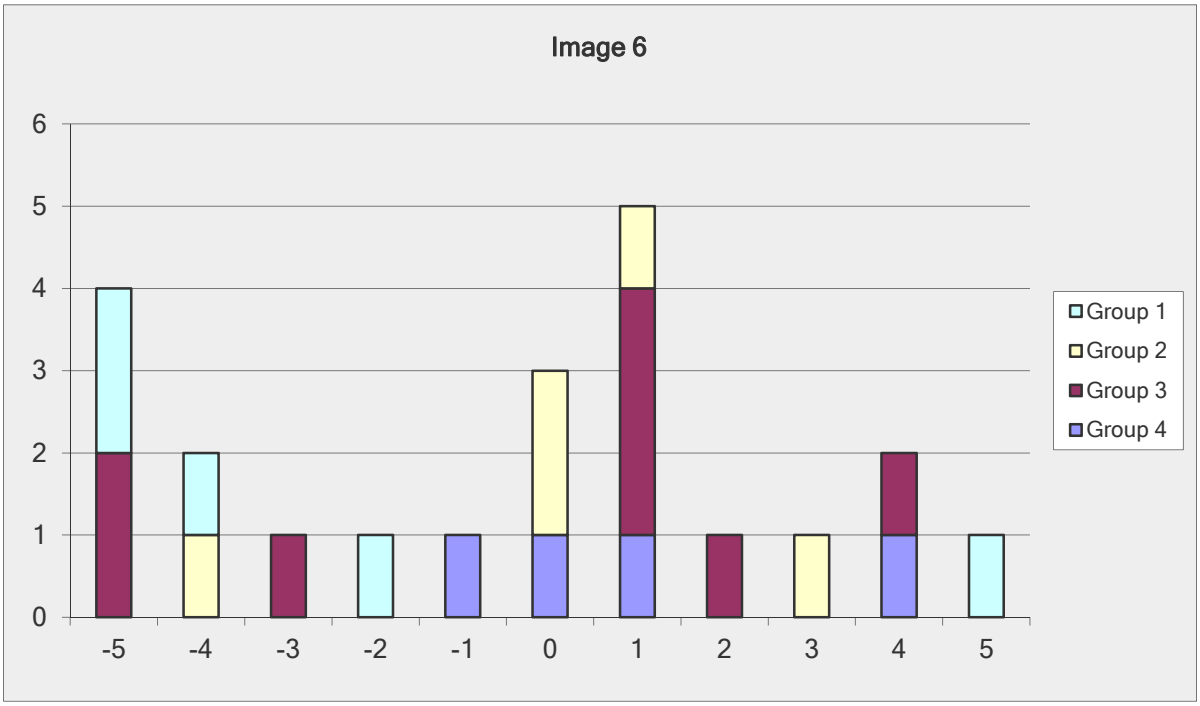
Exercise #2b– "Places for Cars"

6

Image 6					
Answer Options	Group 1	Group 2	Group 3	Group 4	Response Count
-5	2	0	2	0	4
-4	1	1	0	0	2
-3	0	0	1	0	1
-2	1	0	0	0	1
-1	0	0	0	1	1
0	0	2	0	1	3
1	0	1	3	1	5
2	0	0	1	0	1
3	0	1	0	0	1
4	0	0	1	1	2
5	1	0	0	0	1
Other (please specify)					13
				answered question	**22**
				skipped question	**0**

Note: Response varies from poor (-5) to no opinion (0) to good (5).

Exercise 2b: Visual Preference Survey – "Places for Cars"



Comments

The following comments were received:

- Great for vehicle movement;
- Okay when done right;
- A tad unsightly;
- Like the small ones, hate big ones;
- Well lit;
- Hate roundabouts!!;
- Not attractive;
- Bad idea;
- Hate roundabouts!!;
- Too many roundabouts too close together;
- Dislike roundabouts;
- Confusing; and
- Roundabouts, unsafe with two so close together.

Exercise 2b: Visual Preference Survey – "Places for Cars"

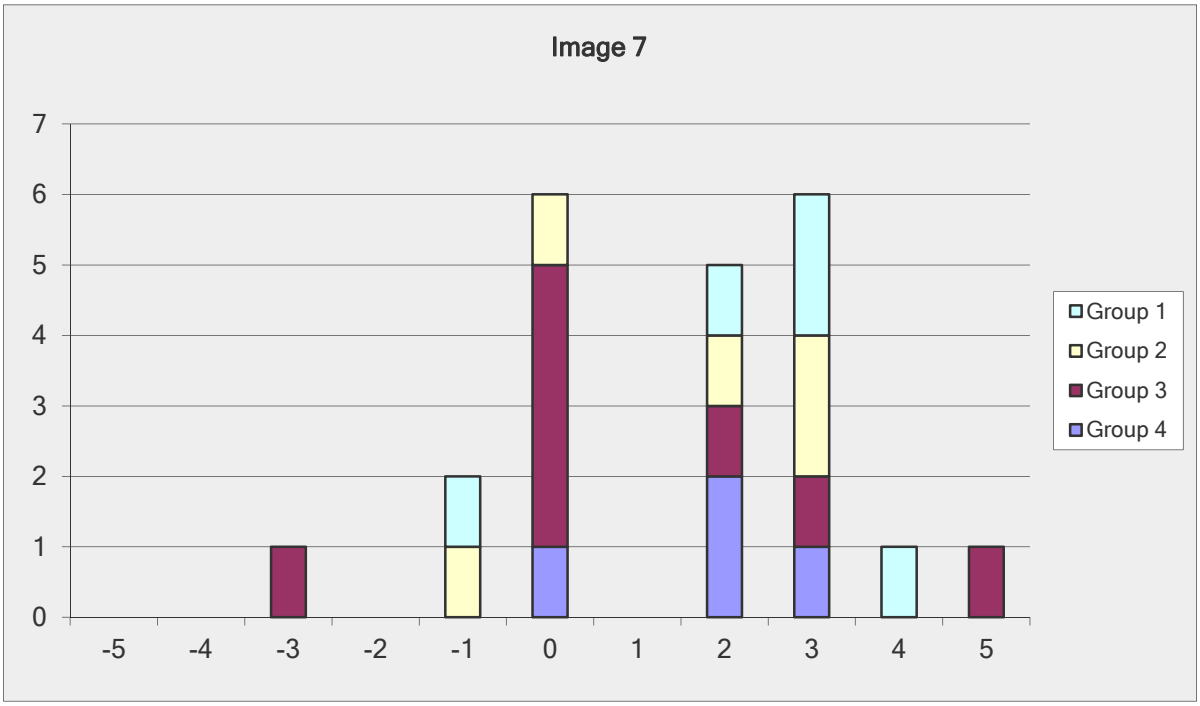
Exercise #2b– "Places for Cars"

7

Image 7					
Answer Options	Group 1	Group 2	Group 3	Group 4	Response Count
-5	0	0	0	0	0
-4	0	0	0	0	0
-3	0	0	1	0	1
-2	0	0	0	0	0
-1	1	1	0	0	2
0	0	1	4	1	6
1	0	0	0	0	0
2	1	1	1	2	5
3	2	2	1	1	6
4	1	0	0	0	1
5	0	0	1	0	1
Other (please specify)					11
				answered question	22
				skipped question	0

Note: Response varies from poor (-5) to no opinion (0) to good (5).

Exercise 2b: Visual Preference Survey – "Places for Cars"



Comments

The following comments were received:

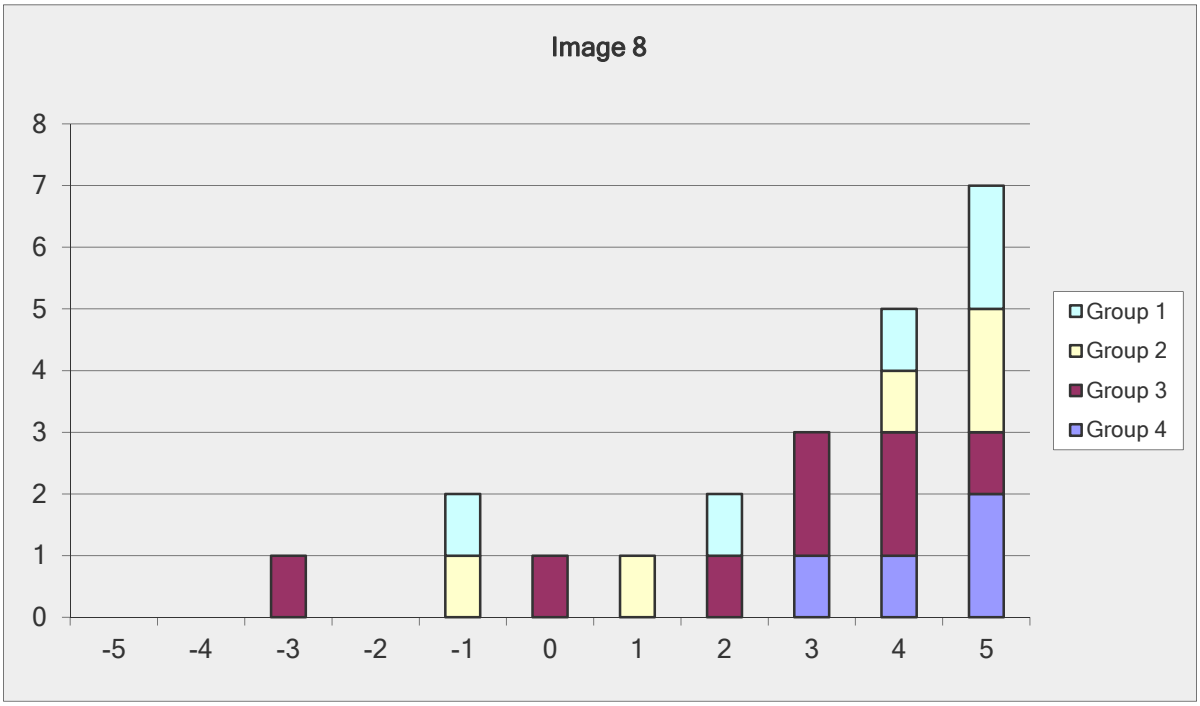
- Efficient - allows other uses;
- In proper area;
- Ok if you like that type of neighborhood;
- For downtown parking ramps ok if needed otherwise street parking is fine;
- Good use of land, expensive though;
- Good use of space;
- Looks efficient, clean, aesthetic for its purpose;
- Designated parking, marked well;
- Like designation off street;
- Vegetation, clearly marked, condensed parking, ADA access; and
- Ok.

Exercise 2b: Visual Preference Survey – "Places for Cars"

Image 8					
Answer Options	Group1	Group 2	Group 3	Group 4	Response Count
-5	0	0	0	0	0
-4	0	0	0	0	0
-3	0	0	1	0	1
-2	0	0	0	0	0
-1	1	1	0	0	2
0	0	0	1	0	1
1	0	1	0	0	1
2	1	0	1	0	2
3	0	0	2	1	3
4	1	1	2	1	5
5	2	2	1	2	7
Other (please specify)					15
				answered question	22
				skipped question	0

Note: Response varies from poor (-5) to no opinion (0) to good (5).

Exercise 2b: Visual Preference Survey – "Places for Cars"



Comments

The following comments were received:

- Love it!
- Bike lanes?
- Good design;
- Good design;
- Wide parking, bike lane - well designed;
- Good - do not need bike lanes;
- Good parking - nice bike lanes good sidewalks and well lit;
- Good all-around access;
- Do not like bike lanes or the roundabouts;
- Good parking, bike lanes great;
- Ample parking, love the bike lanes and trees;
- Wide, designated parking and bike lane;
- Like bike lane style;
- Parking bike lanes, good lighting, clearly marked, attractive inviting; and
- Ok.

Exercise 2b: Visual Preference Survey – "Places for Cars"

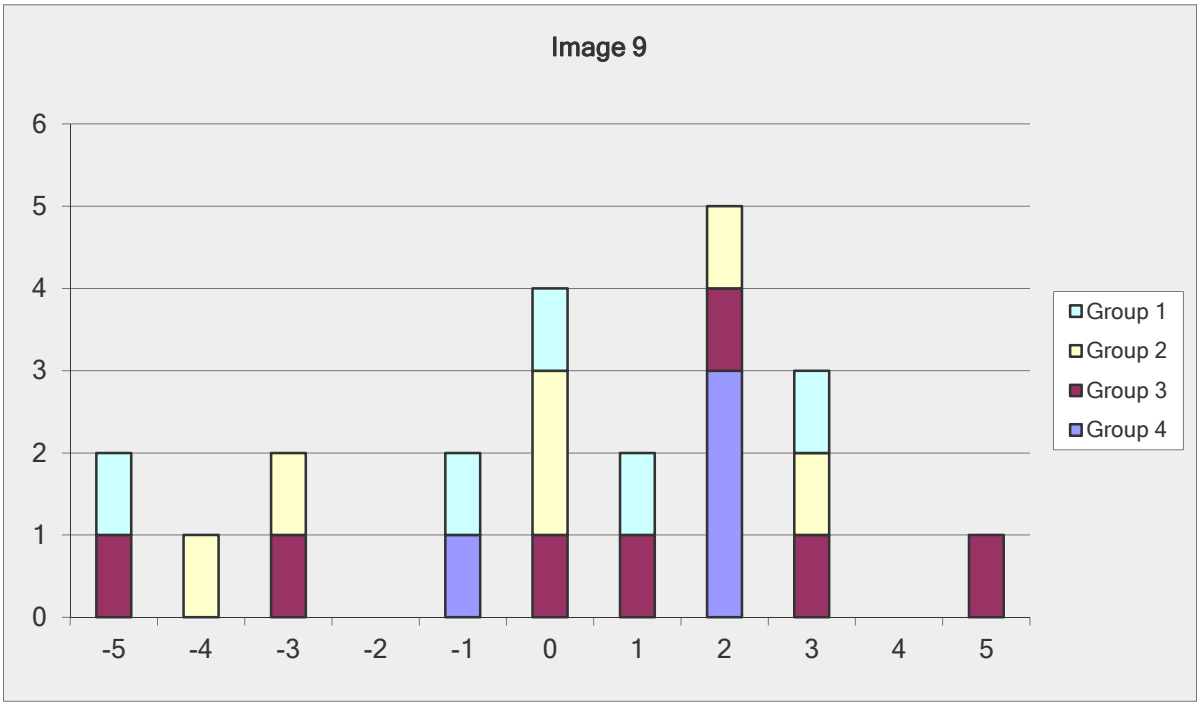
Exercise #2b– "Places for Cars"

9

Image 9					
Answer Options	Group 1	Group 2	Group 3	Group 4	Response Count
-5	1	0	1	0	2
-4	0	1	0	0	1
-3	0	1	1	0	2
-2	0	0	0	0	0
-1	1	0	0	1	2
0	1	2	1	0	4
1	1	0	1	0	2
2	0	1	1	3	5
3	1	1	1	0	3
4	0	0	0	0	0
5	0	0	1	0	1
Other (please specify)					7
				answered question	22
				skipped question	0

Note: Response varies from poor (-5) to no opinion (0) to good (5).

Exercise 2b: Visual Preference Survey – "Places for Cars"



Comments

The following comments were received:

- Safe intersection;
- Costs to maintain;
- Not good - people do not slow down!!
- At end of cul-de-sac?
- Poor use of land, difficult to plow;
- Useless; and
- Bussing nightmare, slows traffic, snow problems.

Exercise 2b: Visual Preference Survey – "Places for Cars"

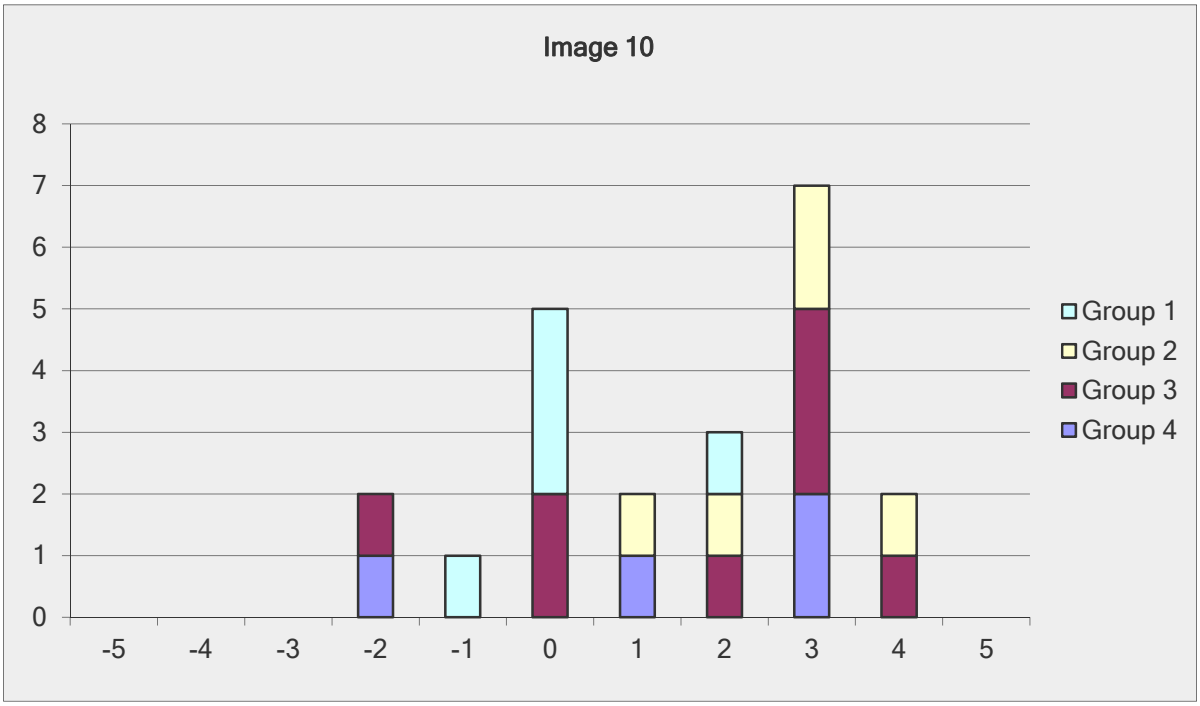
Exercise #2b– "Places for Cars"

10

Image 10					
Answer Options	Group 1	Group 2	Group 3	Group 4	Response Count
-5	0	0	0	0	0
-4	0	0	0	0	0
-3	0	0	0	0	0
-2	0	0	1	1	2
-1	1	0	0	0	1
0	3	0	2	0	5
1	0	1	0	1	2
2	1	1	1	0	3
3	0	2	3	2	7
4	0	1	1	0	2
5	0	0	0	0	0
Other (please specify)					15
				answered question	22
				skipped question	0

Note: Response varies from poor (-5) to no opinion (0) to good (5).

Exercise 2b: Visual Preference Survey – "Places for Cars"



Comments

The following comments were received:

- No green spaces, no aesthetics;
- Visually not very nice;
- Needs green and landscaping;
- Needs landscaping islands, etc.;
- No trees / landscaping;
- Ok for large business;
- Needs trees ample parking;
- Causes drainage issues;
- Normal;
- Ok for retail development;
- Needed;
- Standard parking lot;
- Necessary and designated but unattractive;
- Parking lot; and
- Private not public property.

Exercise 1 and 2: Community-Wide Concerns, Ideas, Issues.

Group 1: Concerns / Ideas / Issues

- North Crest & CTH MM
- Pine Grove Lane
- John Street
- North Olk Street
- Need Transportation for Elders
- Finding Wiouwash Trailhead
- Parking on Main Street

Group 2: Concerns / Ideas / Issues

None submitted.

Group 3: Concerns / Ideas / Issues

- Allow ATV's on Trail
- We like that there are not many big trucks going down the roads all the time.
- Reasons why people want to live in Hortonville:
  - Rural and Green Space
  - Small Town Living
  - Everybody smiles and says hi
  - The more commercialized the community becomes, the less "small" Town Hortonville will feeling
  - Need to Maintain Natural Integrity of Hortonville
- Priority on Maintaining Village as "Bedroom" Community
- Bike Paths
- No Multi-Family apartments
- North & East of By-Pass for Residential Development

Group 4: Concerns / Ideas / Issues

- Walking / biking concerns
- Like the smaller community size
- Like the parks & attention to landscaping

(Page Intentionally Left Blank)

Exercise 3: Neighborhood Improvements

Table 3a. Group 1 - 5 Participants

Id.	Location	Improvement
A	W. Main St. (Betw. S. Spruce St. & N. Douglas St.) - Fulcer House	Fulcer House - Needs to come down
B	S. Lincoln St. (Next to Canning Office) - House	Dilapidated
C	W. Main St. (Near Douglas St.)[1]	Add sidewalks
D	W. Main St. (W. Crystal Springs Dr.) - House	Cleanup
E	John St.	Parking - Congestion during sports
F	Towne Dr. - School	Parking / Traffic Issues
G	W. Main St. - Downtown	Parking / Bike / Walk access
H	N. Pine St. - Post Office	Parking / Street visibility
I	Main St. & Nash St. - Crosswalks	Difficult to cross
J	W. Main St. - Community Hall	Parking
K	W. Main St. (Betw. S. Spruce St. & Douglas St.) - Toy Factory (senior housing)	Eyesore / unsafe
L	S. Lincoln St. - Canning Factory	Eyesore renovate / use
M	W. Main St. - Miller Park	Parking
N	W. Main St. - All places[1]	All places - Bike Routes - Lanes
O	Open area - South of W. Main St.	Need Park - on Southwest side
P	Open area - South of W. Main St.	Open - More senior housing
	Location not indicated on map	Reg. - Swimming Pool

[1]Improvement may refer to larger area than specific location on W. Main St.

Table 3b. Group 2 - 5 Participants

Id.	Location	Improvement
A	W. Main St. - Community Hall	Embarrassment - needs to be razed
B	Crestwood Lane - Wildwood Park	Find use for
C	E. Main St. - Schmidt's Auto Salvage	Eyesore - needs to be cleaned up
D	E. Cedar St. - Apartment bldg.	Unattractive eyesore
E	E. Main St. - Piette Enterprises	Eyesore
F	W. Main St. - Library and Police Bldg.	Decrepit
G	N. Crest St. - Junkyard on CTH MM at base of Mystic Hts.	Unsightly

Exercise 3: Neighborhood Improvements

Table 3c. Group 3 - 9 Participants

Id.	Location	Improvement
A	S. Nash St. - Black Otter Lake	Recreation opportunities for lake, Canoe-kayak launch
B	Black Otter Lake	Increase lake utilization, wildlife park, vegetation management
C	E. Main St. - Mid - Con	Appearance
D	Lakeview Ave.	Access for snowmobiles through lake and trail
E	E. Main St. - Highway 15 Businesses	Minimum landscape / appearance standards
F	E. Main St. - New retail project	Maintain natural integrity (trees, grass, etc.)
G	Lakeshore Dr.	Walking designated on sidewalk to trail
H	Neighborhood Streets	Speed bumps to slow cars

Table 3d. Group 4 - 4 Participants

Id.	Location	Improvement
A	S. Lincoln St. - Industrial area	Unsightly
B	W. Main St. (Betw. S. Spruce St. & N. Douglas St.)	Dilapidated house
C	Nye St. (west of S. Nash St.)	Need sidewalk on northside of Nye
D	Open area - South of W. Main St.	Need southside area park or access to Miller
E	Industrial Park Ave. (Betw. Nye St. & Corporation Dr.)	Product not concealed (aesthetic), industrial

Exercise 3: Neighborhood Improvements

Table 3e. Group Summary

Location	Improvement	Group 1	Group 2	Group 3	Group 4	Total
Main Street		**9**	**4**	**3**	**1**	**17**
W. Main St. (Betw. S. Spruce St. & N. Douglas St.) - Fulcer House	*Needs to come down/dilapidated*	*1*			*1*	***2***
W. Main St. (Betw. S. Spruce St & N. Douglas St.) - Toy Factory (Senior Housing)	*Eyesore/Unsafe*	*1*				***1***
W. Main St. (Near N. Douglas St.)[1]	*Add sidewalks*	*1*				***1***
W. Main St. (W. Crystal Springs Dr.) - House	*Cleanup*	*1*				***1***
W. Main St. - Miller Park	*Parking*	*1*				***1***
W. Main St. - Downtown	*Parking/Bike/Walk access*	*1*				***1***
W. Main St. - Community Hall	*Parking*	*1*				***1***
W. Main St. - Community Hall	*Embarrassment - Needs to be razed*		*1*			***1***
W. Main St. - All places[1]	*Bike Routes/Lanes*	*1*				***1***
W. Main St. - Library and Police Bldg.	*Decrepit*		*1*			
Main St. & Nash St. - Crosswalk	*Difficult to cross*	*1*				***1***
E. Main St. - Piette Enterprises	*Eyesore*		*1*			***1***
E. Main St. - Hwy 15 Businesses	*Minimum landscape/appearance standards*			*1*		***1***
E. Main St. - New retail project	*Maintain natural integrity of new retail project (trees, grass, etc.)*			*1*		***1***
E. Main St. - Mid - Con	*Appearance*			*1*		
E. Main St. - Schmidt's Auto Salvage	*Eyesore, needs to be cleaned up*		*1*			***1***
Cedar Street		**0**	**1**	**0**	**0**	**1**
E. Cedar St. - Apartment Bldg.	*Unattractive eyesore*		*1*			***1***

[1] *Improvement may refer to larger area than specific location on W. Main St.*

Exercise 3: Neighborhood Improvements

Table 3e. Group Summary (Continued)

Location	Improvement	Group 1	Group 2	Group 3	Group 4	Total
Crest Street		**0**	**1**	**0**	**0**	**1**
N. Crest St. - Junkyard on CTH MM at base of Mystic Heights	*Unsightly*		*1*			***1***
Crestwood Lane		**0**	**1**	**0**	**0**	**1**
Crestwood Lane - Wildwood Park	*Find use for*		*1*			***1***
John Street		**0**	**0**	**1**	**0**	**1**
John St.	*Parking - Congestion during sports*	*1*		*1*		***2***
Industrial Park Avenue		**0**	**0**	**0**	**1**	**1**
Industrial Park Ave. (Betw. Nye St. & Corporation Dr.)	*Product not concealed (aesthetic), industrial*				*1*	***1***
Lakeshore Drive		**0**	**0**	**1**	**0**	**1**
Lakeshore Dr.	*Walking designated on sidewalk to trail*			*1*		***1***
Lakeview Avenue		**0**	**0**	**1**	**0**	**1**
Lakeview Ave.	*Access for snowmobiles through lake and trail*			*1*		***1***
Lincoln Street		**2**	**0**	**0**	**1**	**3**
S. Lincoln St. (Next to Canning Office) - House	*Dilapidiated*	*1*				***1***
S. Lincoln St. - Canning Factory	*Eyesore/renovate/use/unsightly*	*1*			*1*	***2***
Nye Street		**0**	**0**	**0**	**1**	**1**
Nye St. (west of S. Nash St.)	*Need sidewalk on northside*				*1*	***1***

Exercise 3: Neighborhood Improvements

Table 3e. Group Summary (Continued)

Location	Improvement	Group 1	Group 2	Group 3	Group 4	Total
Pine Street		**1**	**0**	**0**	**0**	**1**
N. Pine St. - Post Office	*Parking/Street visibility*	*1*				***1***
Towne Drive		**1**	**0**	**0**	**0**	**1**
Towne Drive - School	*Parking/Traffic Issues*	*1*				***1***
Nash Street						
S. Nash St. - Black Otter Lake	*Recreational Opportunities - Canoe/kayak launch*			*1*		
Other		**3**	**0**	**2**	**2**	**7**
Open Area - south of W. Main St.	*Need park on southwest side*	*1*			*1*	***2***
Open Area - south of W. Main St.	*More senior housing*	*1*			*1*	***2***
Swimming Pool	*Reg. swimming pool*	*1*				***1***
Black Otter Lake	*Increase lake utilization, wild life park, vegetation management*			*1*		***1***
Neighborhood Streets	*Speed bumps to slow cars*			*1*		***1***
Total		**16**	**6**	**8**	**6**	**36**

(Page Intentionally Left Blank)

Exercise 4: Downtown Revitalization

4a. What types of businesses, product lines or services are lacking within the downtown/village?

Group 1:

Participant #1
1. Elderly Housing
2. Hardware Store
3. Pharmacy
4. More Fast Food Establishments (Taco Bell, McDonalds)
5. Upscale Housing

Participant #2
1. Hardware
2. Clothing
3. Natural Foods
4. Pharmacy
5. Elderly Housing
6. Upscale Housing/Condos

Participant #3
1. Hardware Store
2. Elderly Housing
3. Upscale Townhouse/Executive Rentals
4. Organic Foods

Participant #4
1. Discount Store (General Dollar)
2. Taco Bell
3. More Senior Apartments

Group 2:

Participant #1
1. Retail Stores: variety, hardware, general type
2. Larger Grocery
3. Sandwich Shop w/indoor seating (outdoor seating in summer)

Participant #2
1. Hardware Store
2. Upscale restaurant or bistro that doesn't focus on bar or tavern or eat-in deli
3. Art / gift gallery
4. Ice cream shop with seating

Exercise 4: Downtown Revitalization

4a. What types of businesses, product lines or services are lacking within the downtown/village? (continued)

Group 2 (continued):

Participant #3
1. Hardware Store

Participant #4
1. Need new food store - update

Group 3:

Participant #1
1. Need Hardware Access
2. Need to maintain Grocery Store
3. Move Industry off of Main St., when possible

Participant #2
1. Library book drop off at various locations
2. Misc. store (Dollar Store)
3. Pizza Parlor
4. Pharmacy

Participant #3
1. Pharmacy
2. Hardware
3. Lumber yard
4. Hotel?

Participant #4
1. Drug / Pharmacy
2. Hardware
3. Small engine repair

Participant #5
1. A reasonable priced lumber / hardware store
(Prices comparable to Menards / Home Depot, not high prices like Ace Hardware)

Participant #6
1. Auto parts store

Exercise 4: Downtown Revitalization

4a. What types of businesses, product lines or services are lacking within the downtown/village? (continued)

Group 3 (continued):

Participant #7
1. Meat market
2. Larger breakfast / coffee shop / restaurant

Group 4:

Participant #1
1. Hardware Store
2. Rx Pharmacy

Participant #2
1. Pharmacy
2. Hardware
3. Sporting Goods
4. Movie Theater

Participant #3
1. Pharmacy
2. Hardware
3. Different fast food

Participant #4
1. Pharmacy
2. Hardware

Exercise 4: Downtown Revitalization

4b. What kinds of physical improvements should be considered for the downtown that will make it more inviting and attractive?

Group 1:

Participant #1
1. Get rid of a few bars
2. More Parking
3. Places to sit and relax
4. Lake utilized more
5. Better facade for downtown
6. Places to sit and eat

Participant #2
1. Maintenance of buildings
2. Parking
3. Bike Lanes
4. Better facades on buildings, uniform, historic
5. Walking Routes
6. Town Square where library and Police Dept. are

Participant #3
1. Parking, Town Square, Uniform Historic building Designation (like Blue Design)
2. Bike Lanes
3. Walking Routes
4. Signage
5. Vegetation
6. Parks on Southside

Participant #4
1. More Stores

Group 2:

Participant #1
1. Parking structure
2. Bike trail
3. Dog park
4. Extension of Wiouwash Trail to downtown & beyond
5. Walking trails within community

Exercise 4: Downtown Revitalization

4b. What kinds of physical improvements should be considered for the downtown that will make it more inviting and attractive? (continued)

Group 2 (continued):

Participant #2
1. Parking
2. Small park / bench seating area
3. Trees
4. Cobblestone
5. Walking trail around the lake

Participant #3
1. Parking
2. Tie to Wiouwash Trail

Participant #4
1. Updating to new look

Group 3:

Participant #1
1. North side of Main Street S/B improved
2. Main Street well set up downtown with bypass in place

Participant #2
1. More sidewalks - walkways
2. Stop - prohibit - parking daily on/in yards
3. Sandblast fronts of old buildings

Participant #3
1. More parking downtown

Participant #4
1. Standards of appearance / attractiveness
2. Update store fronts

Exercise 4: Downtown Revitalization

4b. What kinds of physical improvements should be considered for the downtown that will make it more inviting and attractive? (continued)

Group 3 (continued):

Participant #5
1. Leave Historic brick on stone buildings just freshen up
2. Old run down wood buildings should have similar siding and look neat and clean, not run down and cheap

Participant #6
1. Signs - you can't tell what the stores are until you are past

Participant #7
1. Facade upgrades
2. Better parking
3. Encourage walking areas
4. Ice cream shop

Group 4:

Participant #1
No Response

Participant #2
1. Store front appearance improvements
2. Pedestrian improvements
3. More bulb-outs with trees

Participant #3
1. Plants
2. Better parking
3. Filled business spaces

Participant #4
1. New striping with bike lanes, etc.
2. Remove library, create a town square in that spot

Exercise 4: Downtown Revitalization

4c. What existing features of the downtown landscape and buildings need to be preserved as downtown Hortonville changes or grows?

Group 1:

Participant #1
1. Better facade on old buildings

Participant #2
1. Community Hall
2. Parks

Participant #3
1. Community Hall
2. Vegetation
3. Community Hall

Participant #4
1. More Parking

Group 2:

Participant #1
1. None

Participant #2
1. Some of the building fronts have been nicely preserved - Blue Design Group Bldg. is beautiful

Participant #3
No response

Participant #4
1. Nothing now

Exercise 4: Downtown Revitalization

4c. What existing features of the downtown landscape and buildings need to be preserved as downtown Hortonville changes or grows? (continued)

Group 3:

Participant #1
1. Community Hall needs to remain as does Horton Inn historic building
3. Remove BP for park when possible

Participant #2
1. What happens to empty business bldgs. to have new business move in

Participant #3
1. Horton Inn needs to be revamped or maybe turned into a nice hotel

Participant #4
1. Community Hall

Participant #5
No response

Participant #6
No response

Participant #7
1. The character of the buildings through preservation of facades, roofs etc.
2. Create an easy to walk area of complementary businesses

Group 4:

Participant #1
1. Parking
2. Landscaping

Participant #2
1. Historical appearance
2. Closeness - compactness

Exercise 4: Downtown Revitalization

4c. What existing features of the downtown landscape and buildings need to be preserved as downtown Hortonville changes or grows? (continued)

Group 4 (continued):

Participant #3

1. Bump outs

Participant #4

1. Some of the older building character
2. Maybe a Main St. program

Exercise 4: Downtown Revitalization

Table 4a. What types of businesses, product lines or services are lacking within the downtown/village?

Issue	Group 1	Group 2	Group 3	Group 4	Total
Housing					**7**
Elderly Housing	4				4
Upscale Housing	3				3
Retail Stores					**32**
Hardware Store	3	3	4	4	14
Pharmacy	2		3	4	9
Clothing Store	1				1
Discount Store	1		1		2
Art/Gift Shop		1			1
Lumberyard			2		2
Small Engine Repair			1		1
Auto Parts Store			1		1
Sporting Goods				1	1
Grocery Stores					**6**
Natural/Organic Foods Store	2				2
Grocery		2	1		3
Meat Market			1		1
Restaurants					**8**
Fast Food Establishments (Taco Bell, McDonalds)	2			1	3
Upscale Restaurant		1			1
Sandwich Shop		1			1
Ice Cream Shop		1			1
Pizza Parlor			1		1
Larger Coffee Shop/Restaurant			1		1
Lodging					**1**
Hotel			1		1
Entertainment					**1**
Movie Theater				1	1
Other					**2**
Move Industry off of Main Street			1		1
Library Book Drop (Various Locations)			1		1

Exercise 4: Downtown Revitalization

Table 4b. What kinds of physical improvements should be considered for the downtown that will make it more inviting and attractive?

Improvements	Group 1	Group 2	Group 3	Group 4	Total
Building Improvements	**5**	**0**	**7**	**1**	**13**
Building Facades	2		2	1	5
Building Maintenance	1				1
Uniform Historic Bldg. Design	2				2
Sandblast fronts of old buildings/freshen up stone buildings			2		2
Building Standards (appearance/attractiveness)			2		2
Business signage			1		1
Bicycle / Pedestrian Improvements	**4**	**5**	**3**	**2**	**14**
Places to sit and relax/ Bench seating area	2	1			3
Designated bike lanes	2			1	3
Designated walking routes/trails/walkways		1	2	1	4
More Sidewalks			1		1
Bicycle Trail		1			1
Extension to Wiouwash Trail between downtown & beyond		2			2
Retail Space	**3**	**0**	**1**	**1**	**5**
Reduce number of bars	1				1
Places to sit and eat	1				1
More Stores	1				1
Ice Cream Store			1		1
Filled business spaces				1	1
Transportation Improvements	**3**	**3**	**3**	**1**	**10**
More Parking	2	3	2	1	8
Signage	1				1
Stop/prohibit parking on/in yards			1		1
Recreational Improvements	**2**	**3**	**0**	**0**	**5**
Better utilization of lake	1				1
Park on southside	1				1
Small Park		1			1
Dog Park		1			1
Walking trail around lake		1			1
Other	**3**	**3**	**2**	**3**	**11**
Town Square	2			1	3
Vegetation/trees	1	1		1	3
Cobblestone		1			1
Update to new look		1			1
Main Street (north side) - S/B Improved			1		1
Main Street - ensure it is well set up			1		1
Bumpouts with Trees				1	1

Exercise 4: Downtown Revitalization

Table 4c. What existing features of the downtown landscape and buildings need to be preserved as downtown Hortonville changes or grows?

Preservation Components	Group 1	Group 2	Group 3	Group 4	Total
Buildings	**3**	**1**	**5**	**1**	**10**
Community Hall	2		2		4
Horton Inn			2		2
Building Character (preservation of facades, roofs, ex. Blue Design Group Bldg.)	1	1	1	1	4
Retail	**0**	**0**	**1**	**0**	**1**
Create a walkable area of complementary businesses			1		1
Transportation	**1**	**0**	**0**	**1**	**2**
More Parking	1			1	2
Recreation	**1**	**0**	**0**	**0**	**1**
Parks	1				1
Other	**1**	**0**	**0**	**5**	**6**
Vegetation/landscaping	1			1	1
Historical Appearance				1	1
Closeness/Compactness				1	1
Bumpouts				1	1
Main Street Program				1	1

Exercise 5: New Development

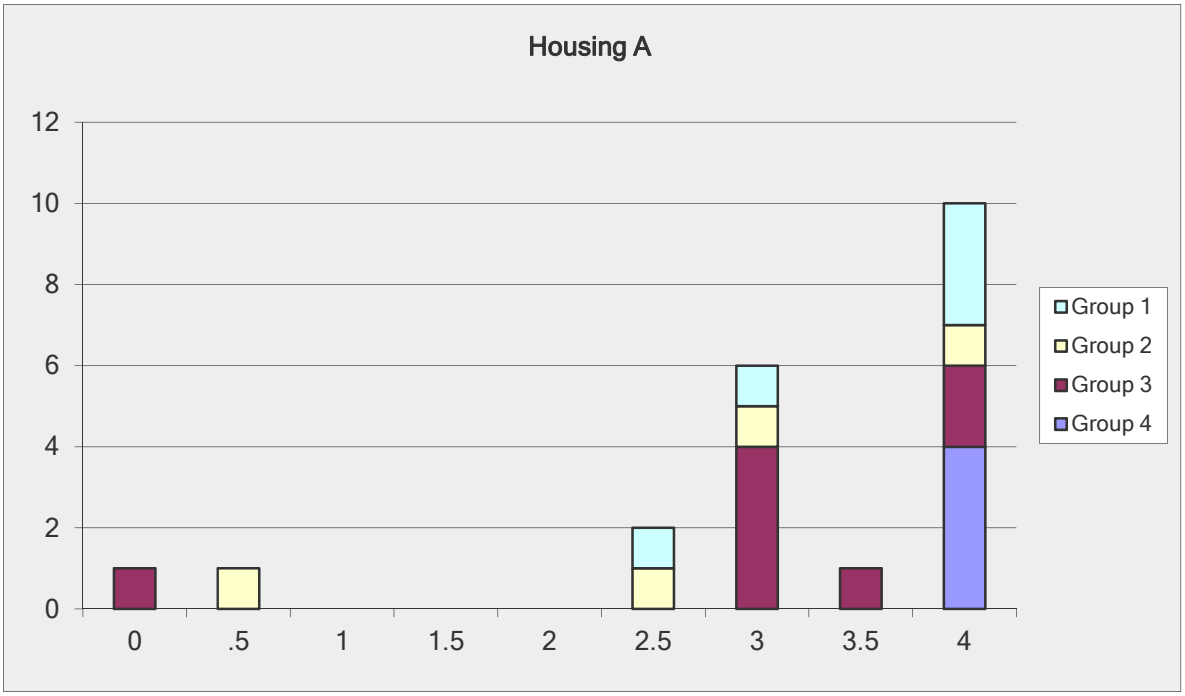
Design Preference Survey – Residential Types

Housing A					
Answer Options	Group 1	Group 2	Group 3	Group 4	Response Count
0	0	0	1	0	1
.5	0	1	0	0	1
1	0	0	0	0	0
1.5	0	0	0	0	0
2	0	0	0	0	0
2.5	1	1	0	0	2
3	1	1	4	0	6
3.5	0	0	1	0	1
4	3	1	2	4	10
Other (please specify)					2
				answered question	21
				skipped question	1

Note: Response varies from 0 (None of this type) to 4 (More of this type)

Exercise 5: New Development

Design Preference Survey – Residential Types



Comments:

The following comments were received:

- New sub-division.
- Bring up tax base.

Exercise 5: New Development

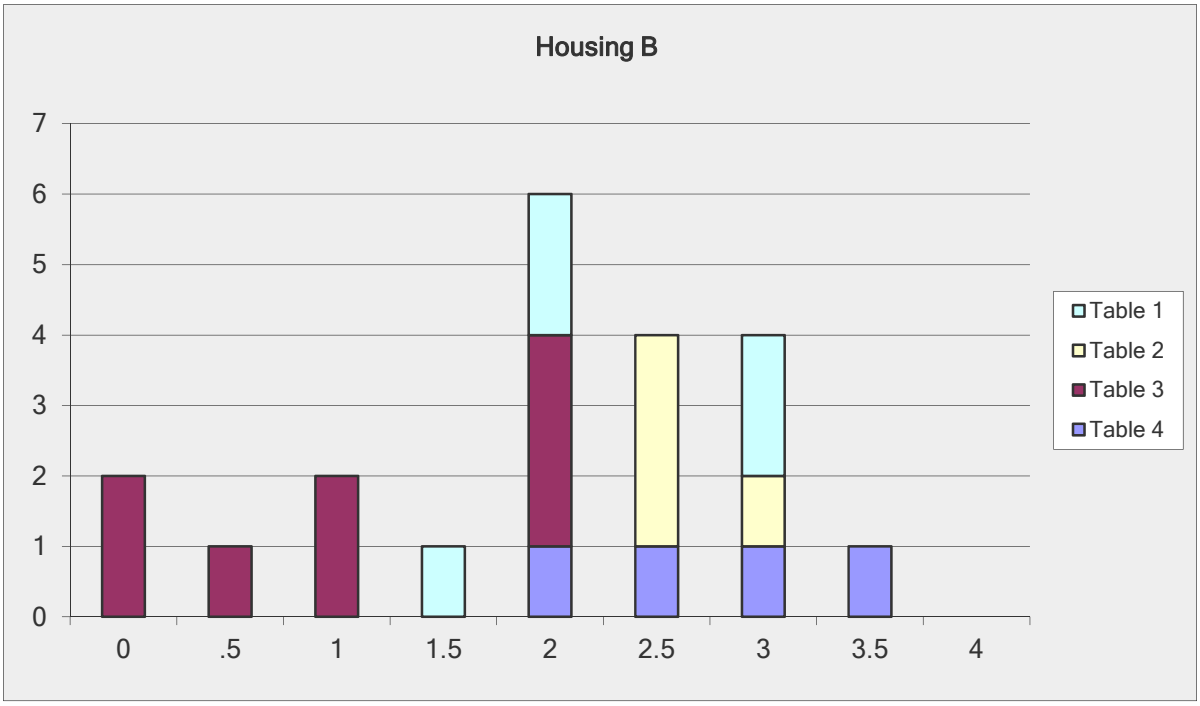
Design Preference Survey – Residential Types

Housing B					
Answer Options	Group 1	Group 2	Group 3	Group 4	Response Count
0	0	0	2	0	2
.5	0	0	1	0	1
1	0	0	2	0	2
1.5	1	0	0	0	1
2	2	0	3	1	6
2.5	0	3	0	1	4
3	2	1	0	1	4
3.5	0	0	0	1	1
4	0	0	0	0	0
Other (please specify)					1
				answered question	21
				skipped question	1

Note: Response varies from 0 (None of this type) to 4 (More of this type)

Exercise 5: New Development

Design Preference Survey – Residential Types



Comments:

The following comment was received:

- Tough to sell.

Exercise 5: New Development

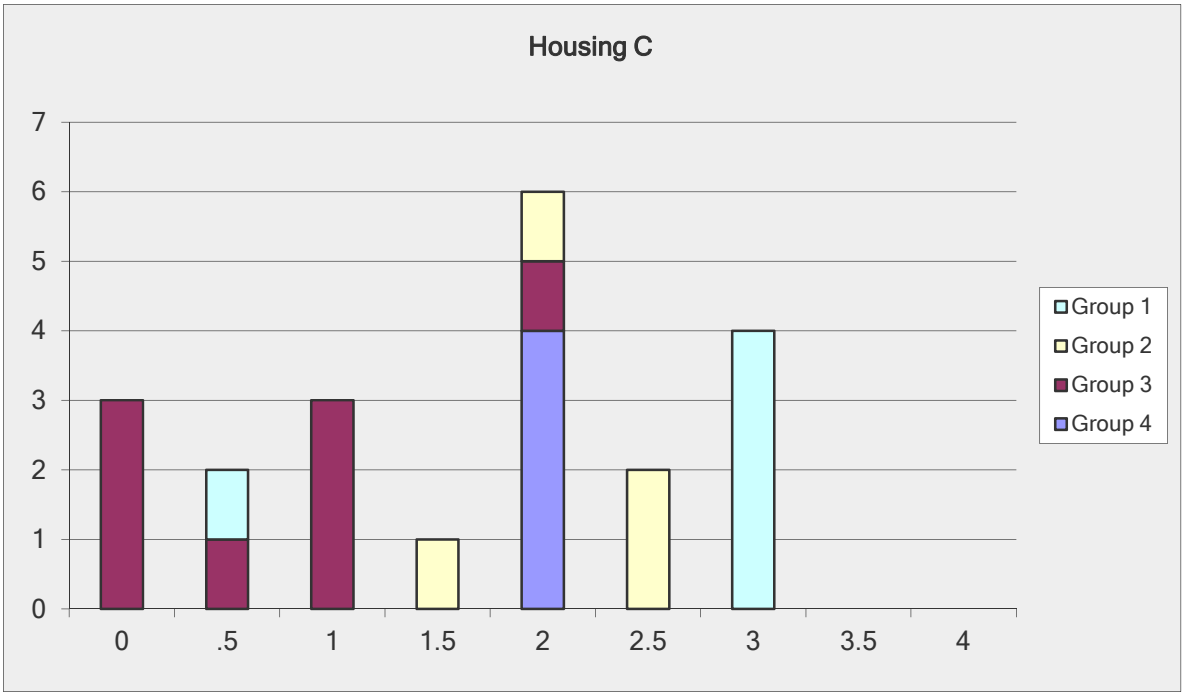
Design Preference Survey – Residential Types

Housing C					
Answer Options	Group 1	Group 2	Group 3	Group 4	Response Count
0	0	0	3	0	3
.5	1	0	1	0	2
1	0	0	3	0	3
1.5	0	1	0	0	1
2	0	1	1	4	6
2.5	0	2	0	0	2
3	4	0	0	0	4
3.5	0	0	0	0	0
4	0	0	0	0	0
Other (please specify)					1
				answered question	21
				skipped question	1

Note: Response varies from 0 (None of this type) to 4 (More of this type)

Exercise 5: New Development

Design Preference Survey – Residential Types



Comments:

The following comment was received:

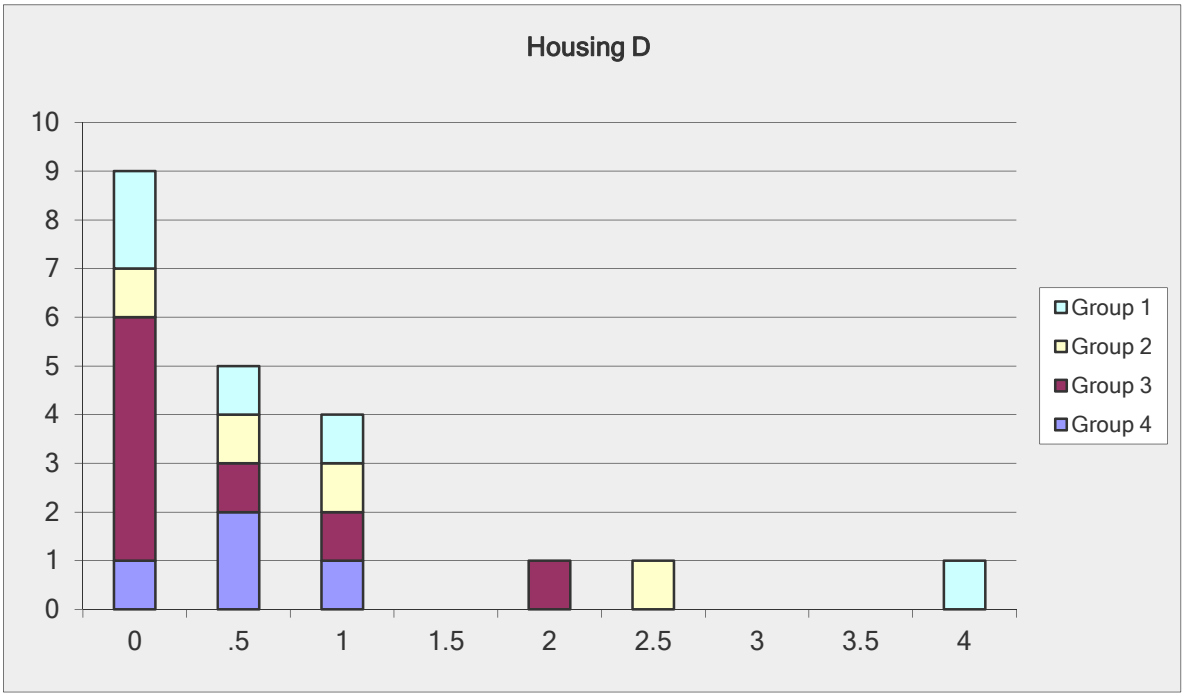
- Elderly housing, Executive Town homes, nice duplexes.

Exercise 5: New Development

Design Preference Survey – Residential Types

Housing D					
Answer Options	Group 1	Group 2	Group 3	Group 4	Response Count
0	2	1	5	1	9
.5	1	1	1	2	5
1	1	1	1	1	4
1.5	0	0	0	0	0
2	0	0	1	0	1
2.5	0	1	0	0	1
3	0	0	0	0	0
3.5	0	0	0	0	0
4	1	0	0	0	1
Other (please specify)					2

Note: Response varies from 0 (None of this type) to 4 (More of this type)



Comments:

The following comment was received:

- NO.
- Not enough infrastructure and sites to allow for this at this time.

Exercise 5: New Development

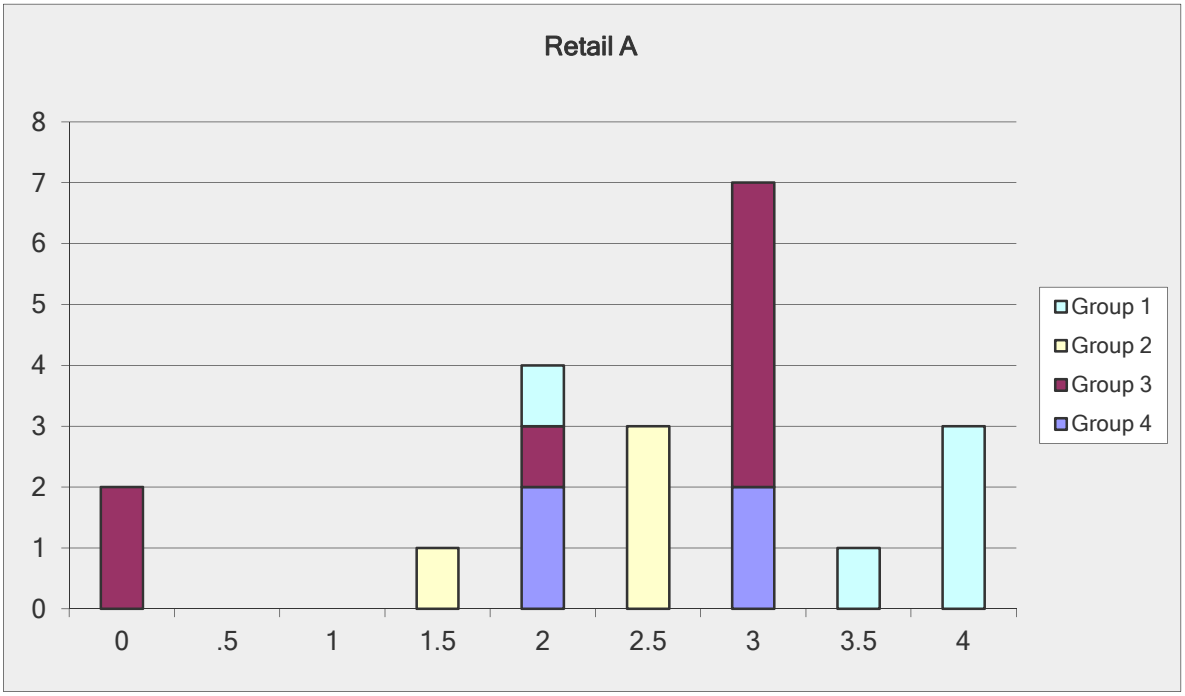
Design Preference Survey – Retail/Commercial Types

Retail A					
Answer Options	Group 1	Group 2	Group 3	Group 4	Response Count
0	0	0	2	0	2
.5	0	0	0	0	0
1	0	0	0	0	0
1.5	0	1	0	0	1
2	1	0	1	2	4
2.5	0	3	0	0	3
3	0	0	5	2	7
3.5	1	0	0	0	1
4	3	0	0	0	3
Other (please specify)					2
				answered question	21
				skipped question	1

Note: Response varies from 0 (None of this type) to 4 (More of this type)

Exercise 5: New Development

Design Preference Survey – Retail/Commercial Types



Comments:

The following comments were received:

- Along Main St. & at eastern edge or roundabouts.
- Based on building analysis.

Exercise 5: New Development

Design Preference Survey – Retail/Commercial Types

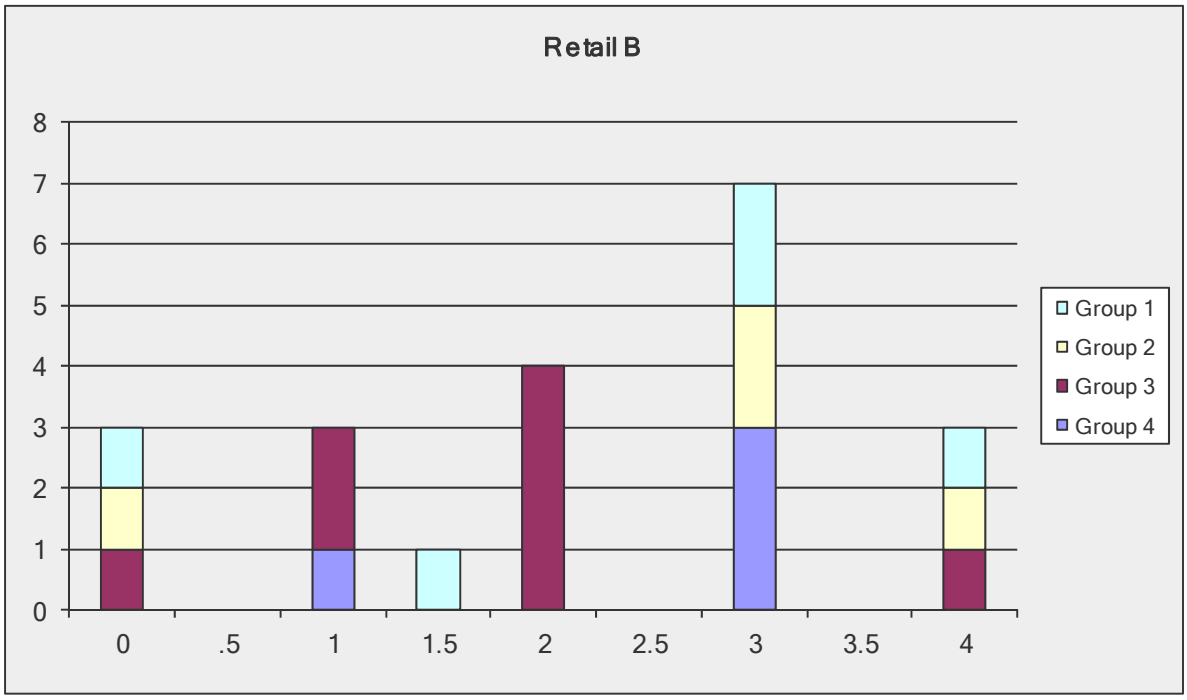
Exercise 5: New Development

Retail B					
Answer Options	Group 1	Group 2	Group 3	Group 4	Response Count
0	1	1	1	0	3
.5	0	0	0	0	0
1	0	0	2	1	3
1.5	1	0	0	0	1
2	0	0	4	0	4
2.5	0	0	0	0	0
3	2	2	0	3	7
3.5	0	0	0	0	0
4	1	1	1	0	3
Other (please specify)					2
				answered question	21
				skipped question	1

Note: Response varies from 0 (None of this type) to 4 (More of this type)

Exercise 5: New Development

Design Preference Survey – Retail/Commercial Types



Comments:

The following comments were received:

- Only on outskirts.
- East retail plaza.

Exercise 5: New Development

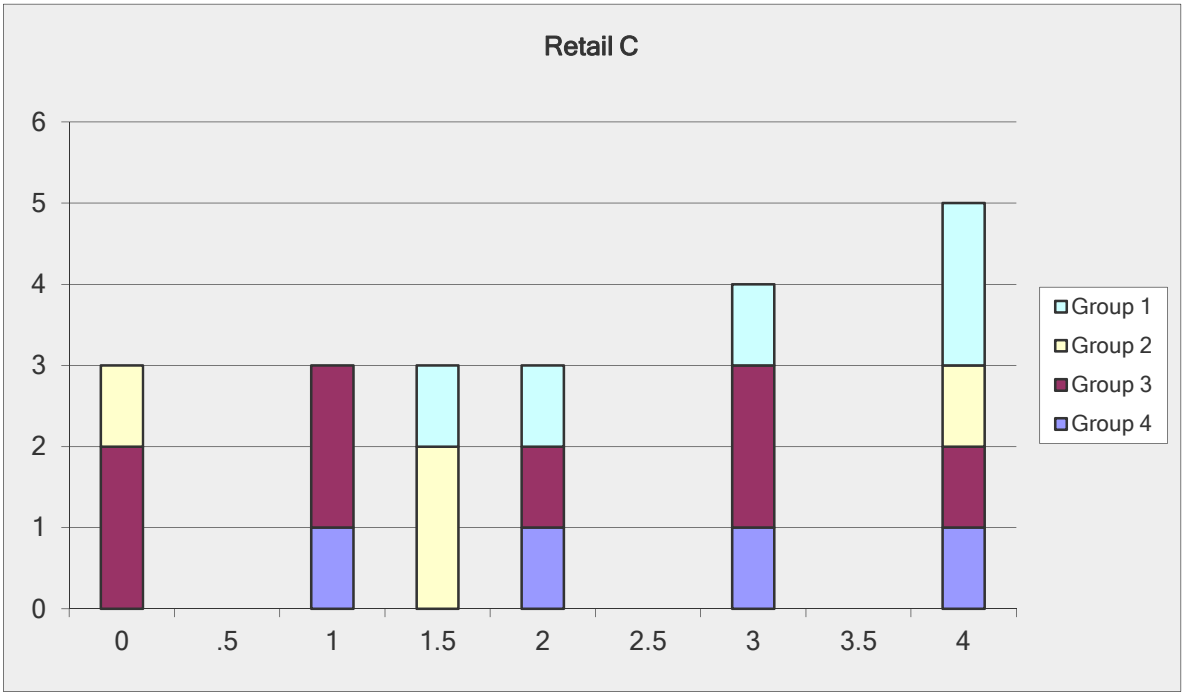
Design Preference Survey – Retail/Commercial Types

Retail C					
Answer Options	Group 1	Group 2	Group 3	Group 4	Response Count
0	0	1	2	0	3
.5	0	0	0	0	0
1	0	0	2	1	3
1.5	1	2	0	0	3
2	1	0	1	1	3
2.5	0	0	0	0	0
3	1	0	2	1	4
3.5	0	0	0	0	0
4	2	1	1	1	5
Other (please specify)					2
				answered question	21
				skipped question	1

Note: Response varies from 0 (None of this type) to 4 (More of this type)

Exercise 5: New Development

Design Preference Survey – Retail/Commercial Types



Comments:

The following comments were received:

- Near Warner & Main or on Main on outskirts.
- Bike / Pedestrian access, good historic style downtown.

Exercise 5: New Development

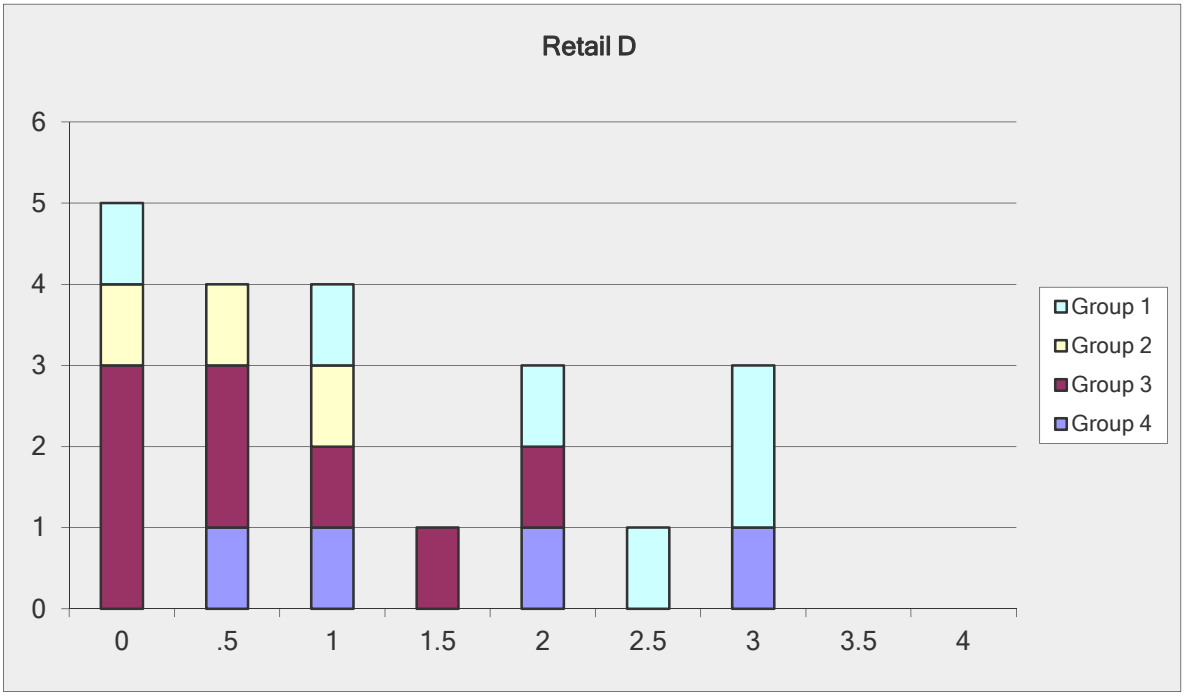
Design Preference Survey – Retail/Commercial Types

Retail D					
Answer Options	Group 1	Group 2	Group 3	Group 4	Response Count
0	1	1	3	0	5
.5	0	1	2	1	4
1	1	1	1	1	4
1.5	0	0	1	0	1
2	1	0	1	1	3
2.5	1	0	0	0	1
3	2	0	0	1	3
3.5	0	0	0	0	0
4	0	0	0	0	0
Other (please specify)					2
				answered question	21
				skipped question	1

Note: Response varies from 0 (None of this type) to 4 (More of this type)

Exercise 5: New Development

Design Preference Survey – Retail/Commercial Types



Comments:

The following comments were received:

- Maybe near roundabouts.
- Centralized.

Exercise 5: New Development

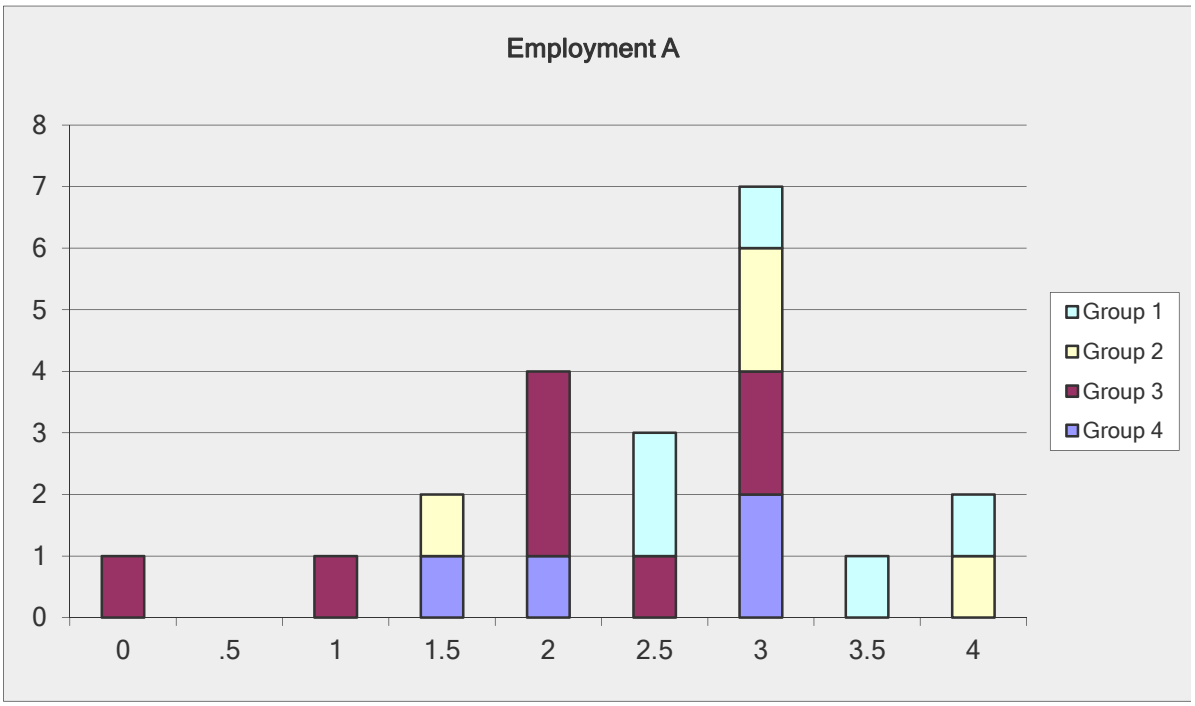
Design Preference Survey – Employment Types

Employment A					
Answer Options	Group 1	Group 2	Group 3	Group 4	Response Count
0	0	0	1	0	1
.5	0	0	0	0	0
1	0	0	1	0	1
1.5	0	1	0	1	2
2	0	0	3	1	4
2.5	2	0	1	0	3
3	1	2	2	2	7
3.5	1	0	0	0	1
4	1	1	0	0	2
Other (please specify)					1
				answered question	21
				skipped question	1

Note: Response varies from 0 (None of this type) to 4 (More of this type).

Exercise 5: New Development

Design Preference Survey – Employment Types



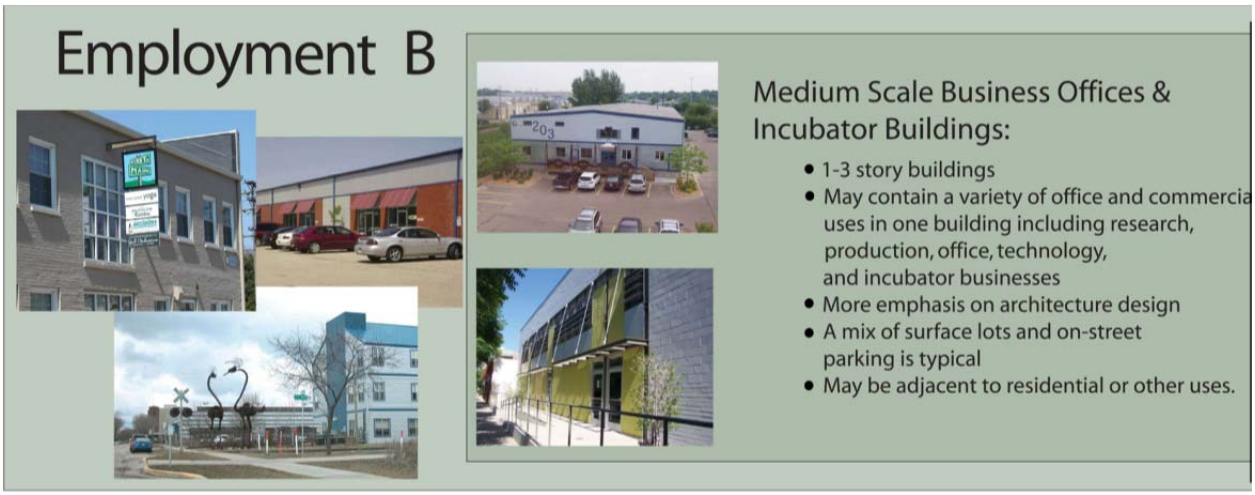
Comments:

The following comment was received:

- Mixture of service and product based.

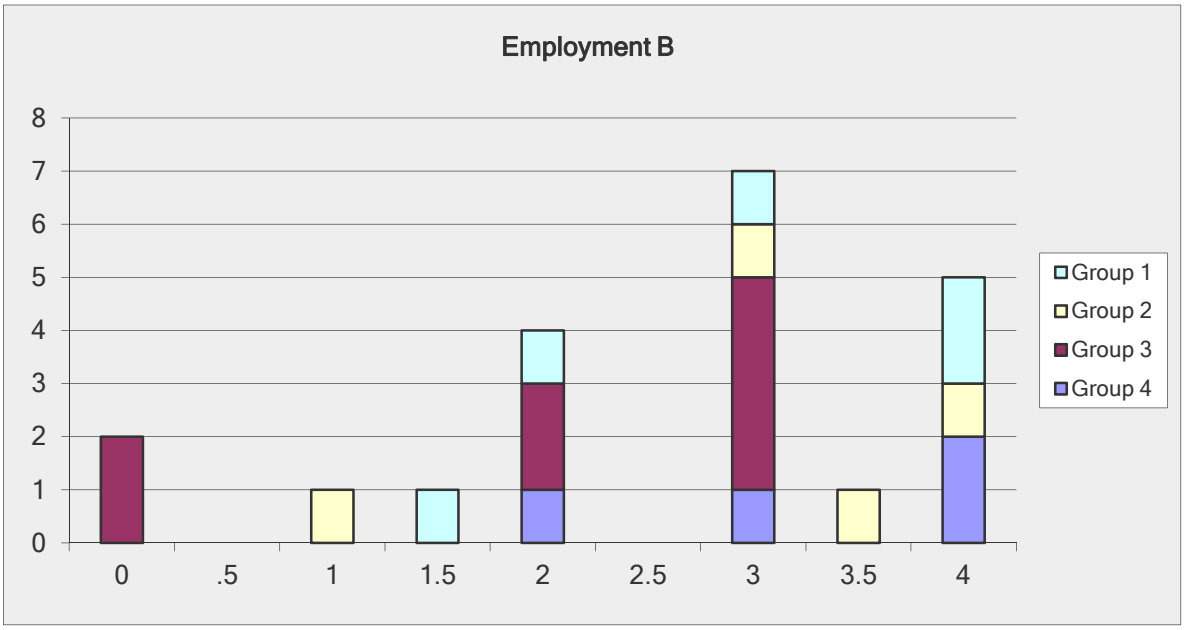
Exercise 5: New Development

Design Preference Survey – Employment Types



Employment B					
Answer Options	Group 1	Group 2	Group 3	Group 4	Response Count
0	0	0	2	0	2
.5	0	0	0	0	0
1	0	1	0	0	1
1.5	1	0	0	0	1
2	1	0	2	1	4
2.5	0	0	0	0	0
3	1	1	4	1	7
3.5	0	1	0	0	1
4	2	1	0	2	5
Other (please specify)					0
				answered question	21
				skipped question	1

Note: Response varies from 0 (None of this type) to 4 (More of this type).



No comments were received.

Exercise 5: New Development

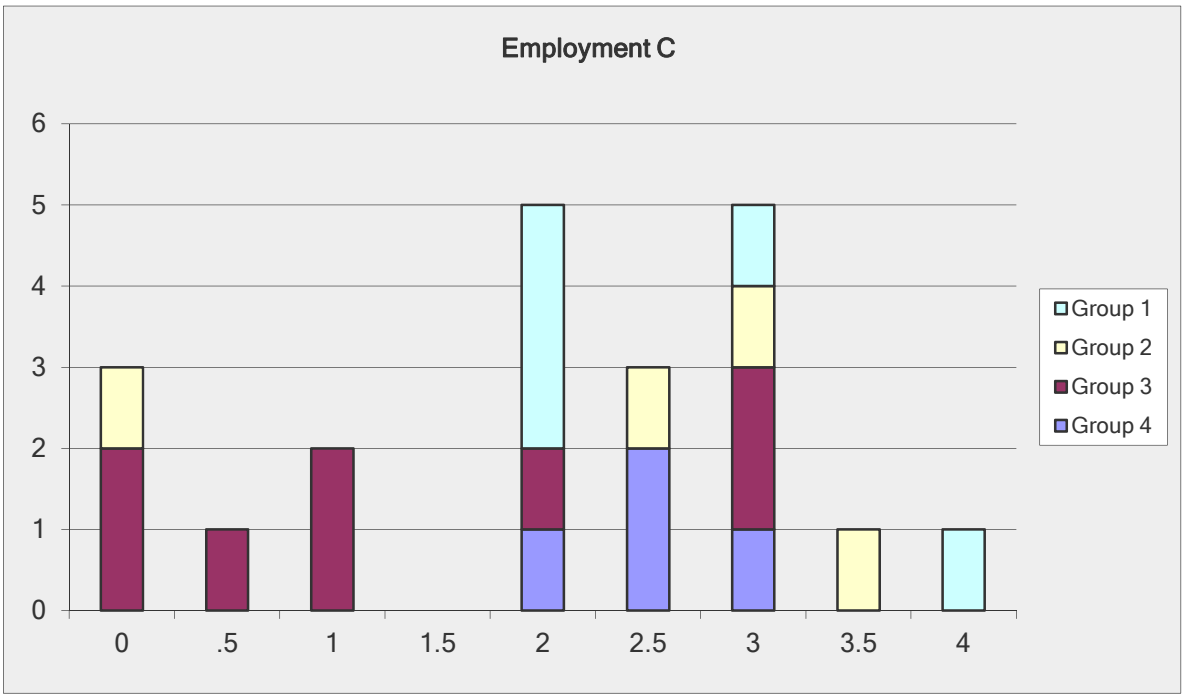
Design Preference Survey – Employment Types

Employment C					
Answer Options	Group 1	Group 2	Group 3	Group 4	Response Count
0	0	1	2	0	3
.5	0	0	1	0	1
1	0	0	2	0	2
1.5	0	0	0	0	0
2	3	0	1	1	5
2.5	0	1	0	2	3
3	1	1	2	1	5
3.5	0	1	0	0	1
4	1	0	0	0	1
Other (please specify)					2
				answered question	21
				skipped question	1

Note: Response varies from 0 (None of this type) to 4 (More of this type).

Exercise 5: New Development

Design Preference Survey – Employment Types



Comments:

The following comments were received:

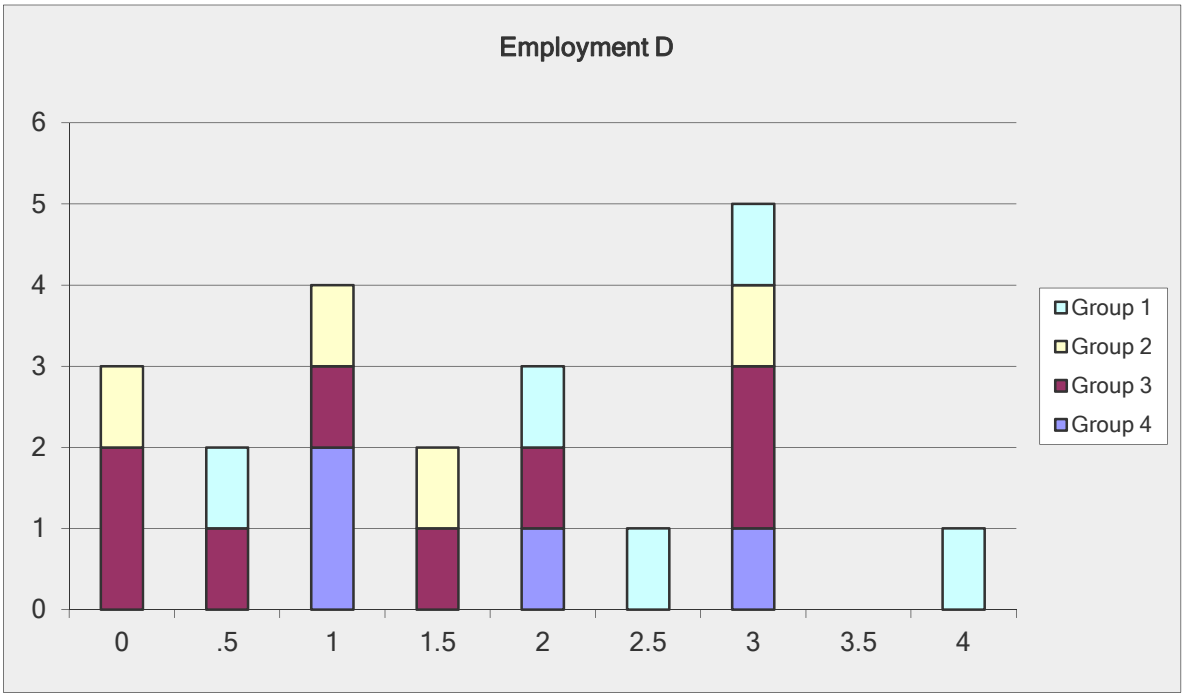
- In Industrial Parks.
- Industrial Park / more research facilities.

Exercise 5: New Development

Design Preference Survey – Employment Types

Employment D					
Answer Options	Group 1	Group 2	Group 3	Group 4	Response Count
0	0	1	2	0	3
.5	1	0	1	0	2
1	0	1	1	2	4
1.5	0	1	1	0	2
2	1	0	1	1	3
2.5	1	0	0	0	1
3	1	1	2	1	5
3.5	0	0	0	0	0
4	1	0	0	0	1
Other (please specify)					2
				answered question	21
				skipped question	1

Note: Response varies from 0 (None of this type) to 4 (More of this type).



Comments:

The following comments were received:

Exercise 5: New Development

Design Preference Survey – Employment Types

- May be near roundabouts.
- Industrial / commercial centers that are integrated in in style and location.