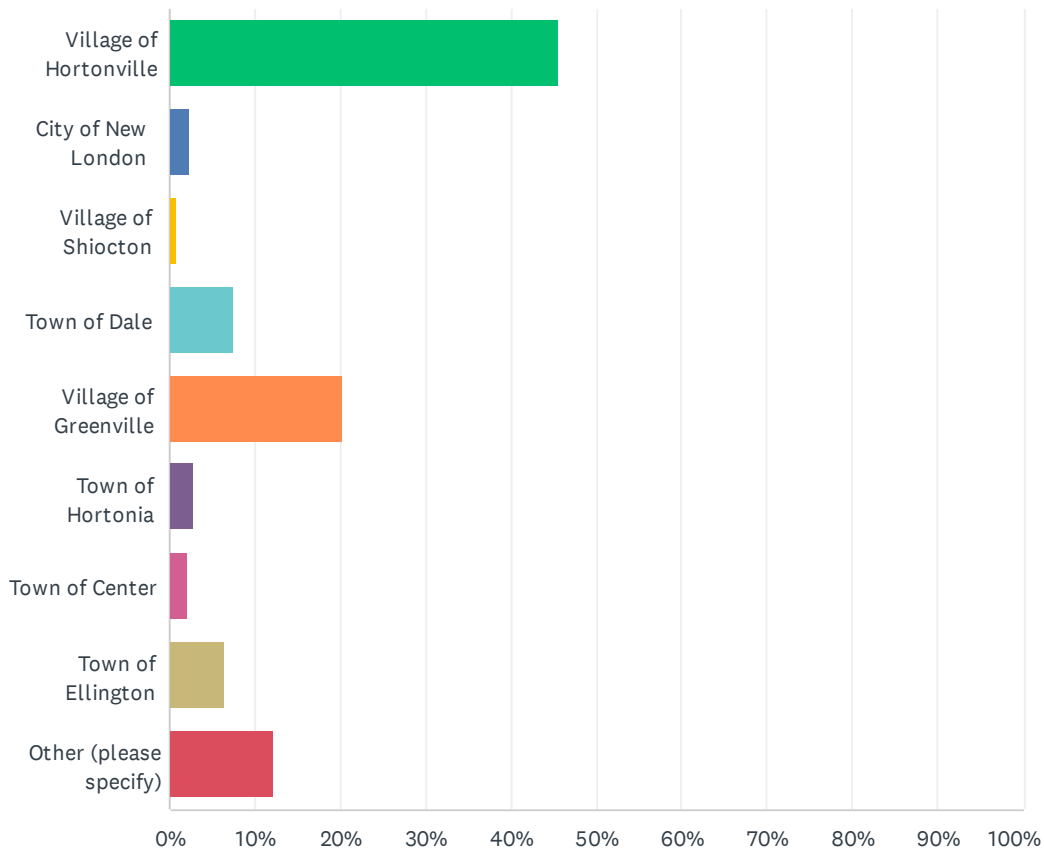


**APPENDIX C**  
**PUBLIC ENGAGEMENT**  
**RESULTS**

# Q1 Where do you live?

Answered: 386 Skipped: 2



ANSWER CHOICES	RESPONSES	
Village of Hortonville	45.60%	176
City of New London	2.33%	9
Village of Shiocton	0.78%	3
Town of Dale	7.51%	29
Village of Greenville	20.21%	78
Town of Hortonia	2.85%	11
Town of Center	2.07%	8
Town of Ellington	6.48%	25
Other (please specify)	12.18%	47
<b>TOTAL</b>		<b>386</b>

#	OTHER (PLEASE SPECIFY)	DATE
1	Appleton	10/25/2023 11:12 AM

## Village of Hortonville Community Survey

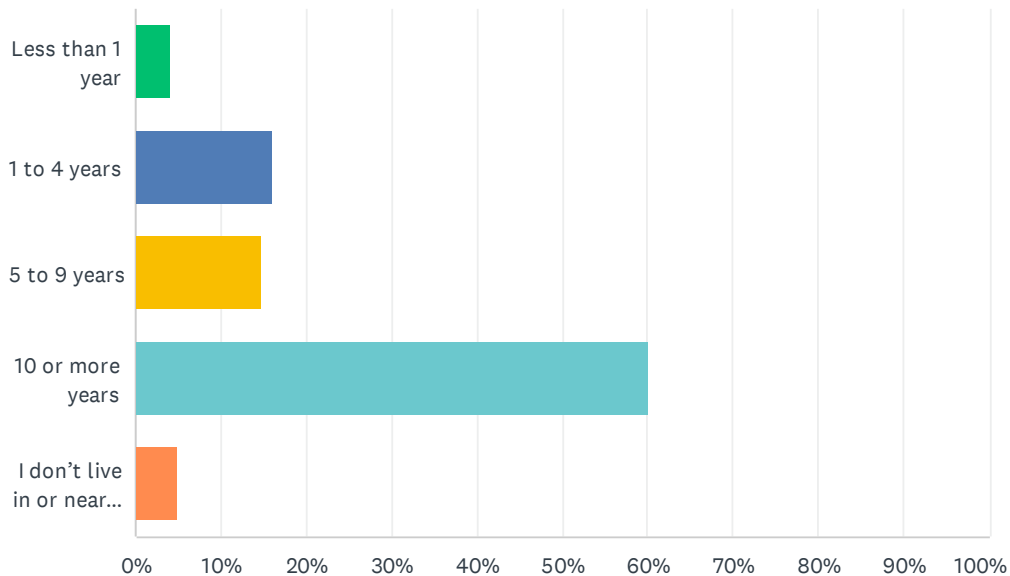
2	Town of liberty	10/19/2023 6:24 PM
3	Fond du Lac county - Town of Eldorado	10/19/2023 1:35 PM
4	Town of Liberty	10/19/2023 8:56 AM
5	Grand Chute	10/19/2023 7:29 AM
6	town of grand chute	10/18/2023 1:42 PM
7	Neenah	10/18/2023 10:45 AM
8	Hobart	10/18/2023 10:10 AM
9	Village of Fox Crossing	10/18/2023 10:04 AM
10	Town of Winneconne	10/18/2023 9:53 AM
11	Appleton	10/18/2023 9:35 AM
12	Fox Crossing	10/18/2023 8:56 AM
13	Winchester	10/18/2023 8:29 AM
14	Appleton	10/18/2023 8:15 AM
15	Apppleton	10/18/2023 7:55 AM
16	Appleton	10/18/2023 7:46 AM
17	Appleton	10/18/2023 7:39 AM
18	Grand Chute	10/18/2023 7:20 AM
19	clintonville	10/18/2023 7:17 AM
20	Neenah	10/18/2023 6:52 AM
21	Weyauwega	10/18/2023 6:19 AM
22	Appleton	10/17/2023 9:16 PM
23	Town of Algoma	10/17/2023 8:59 PM
24	Appleton	10/17/2023 8:50 PM
25	Appleton	10/17/2023 8:27 PM
26	Village of Fox Crossings	10/17/2023 7:19 PM
27	Appleton	10/17/2023 7:08 PM
28	Appleton	10/17/2023 5:41 PM
29	Darboy	10/17/2023 5:30 PM
30	Neenah	10/17/2023 5:02 PM
31	Appleton	10/17/2023 4:48 PM
32	Town of Royalton	10/17/2023 4:18 PM
33	Village of Fox Crossings	10/17/2023 4:11 PM
34	Town of Caledonia	10/17/2023 4:03 PM
35	Appleton	10/17/2023 3:57 PM
36	Appleton	10/17/2023 3:57 PM
37	Fox Crossing	10/17/2023 3:52 PM
38	Appleton	10/17/2023 3:48 PM
39	Ashwaubenon	10/17/2023 3:43 PM

# Village of Hortonville Community Survey

40	City of Appleton	10/17/2023 3:41 PM
41	Clayton	10/11/2023 5:07 PM
42	Town of Clayton	10/11/2023 4:22 PM
43	Town of Clayton	10/11/2023 11:41 AM
44	Ù	9/26/2023 12:35 AM
45	Winchester	9/21/2023 11:09 AM
46	caledonia	9/7/2023 4:12 AM
47	Town of Grand Chute	8/29/2023 3:07 PM

## Q2 How long have you lived in or near Hortonville?

Answered: 386 Skipped: 2



ANSWER CHOICES	RESPONSES
Less than 1 year	4.15% 16
1 to 4 years	16.06% 62
5 to 9 years	14.77% 57
10 or more years	60.10% 232
I don't live in or near Hortonville	4.92% 19
<b>TOTAL</b>	<b>386</b>

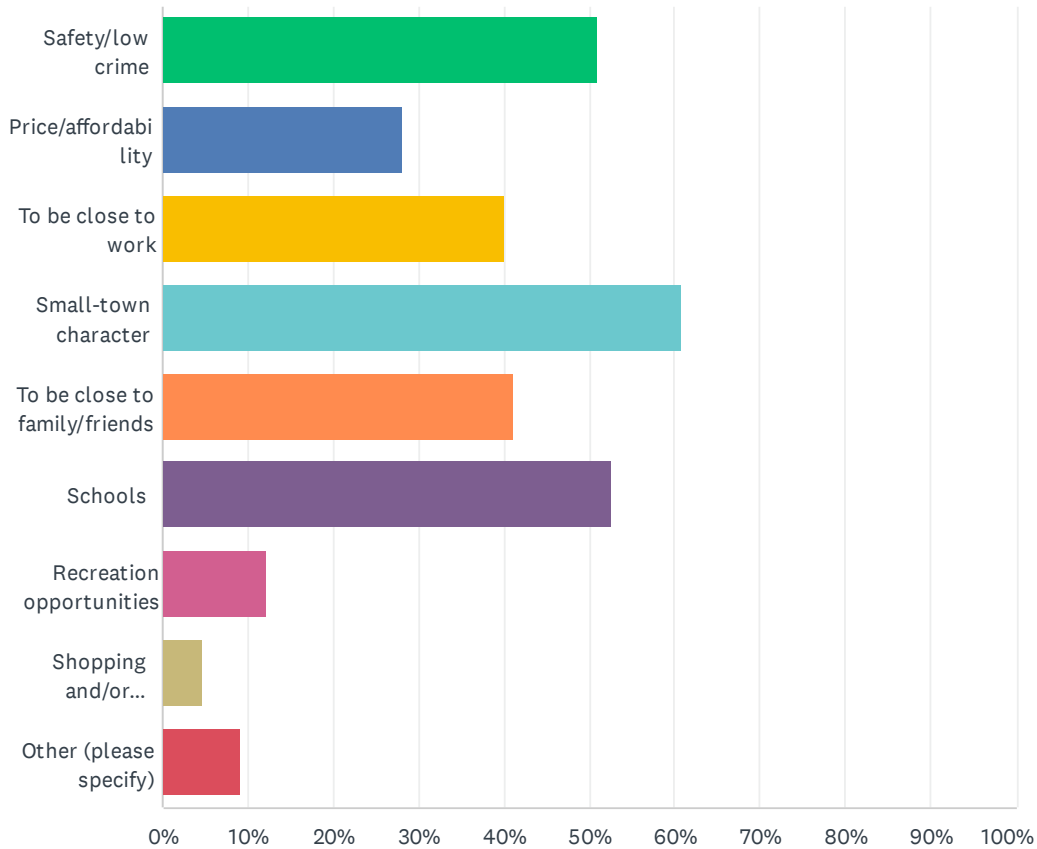
#	COMMENTS:	DATE
1	27 years	10/18/2023 1:06 PM
2	I live near Hortonville, but not in Hortonville	10/18/2023 10:45 AM
3	Lived in Hobart for only 3 months	10/18/2023 10:10 AM
4	I wouldn't say Winneconne is "near"	10/18/2023 9:53 AM
5	Have lived in Appleton for 7 years	10/18/2023 9:35 AM
6	27 years	10/18/2023 8:27 AM
7	If you consider Appleton near Hortonville I have lived in Appleton for over 10 years. I have worked in Hortonville for over 10 years.	10/18/2023 8:15 AM
8	I have worked in Hortonville for 19 years.	10/18/2023 7:39 AM
9	25 years	10/18/2023 7:22 AM
10	Not sure if Appleton is considered near...If so 10+ years	10/17/2023 3:57 PM

## Village of Hortonville Community Survey

11	I lived in Hortonville from 1994 - 2016 (all 4 of my children attended Hortonville schools.	10/17/2023 3:52 PM
12	Work in Hortonville	10/11/2023 5:07 PM
13	I recently moved out of Hortonville, but I lived in the downtown for 4+ years.	10/11/2023 4:22 PM
14	I grew up here, moved away for 10 years and then returned to raise my family.	9/21/2023 9:42 AM
15	My whole life	9/7/2023 12:36 AM

**Q3 Please indicate why you live in or near Hortonville. Select all that apply. If you don't live in or near the Village you may skip this question.**

Answered: 359 Skipped: 29



ANSWER CHOICES	RESPONSES
Safety/low crime	50.97% 183
Price/affordability	28.13% 101
To be close to work	40.11% 144
Small-town character	60.72% 218
To be close to family/friends	41.23% 148
Schools	52.65% 189
Recreation opportunities	12.26% 44
Shopping and/or entertainment	4.74% 17
Other (please specify)	9.19% 33
Total Respondents: 359	

#	OTHER (PLEASE SPECIFY)	DATE
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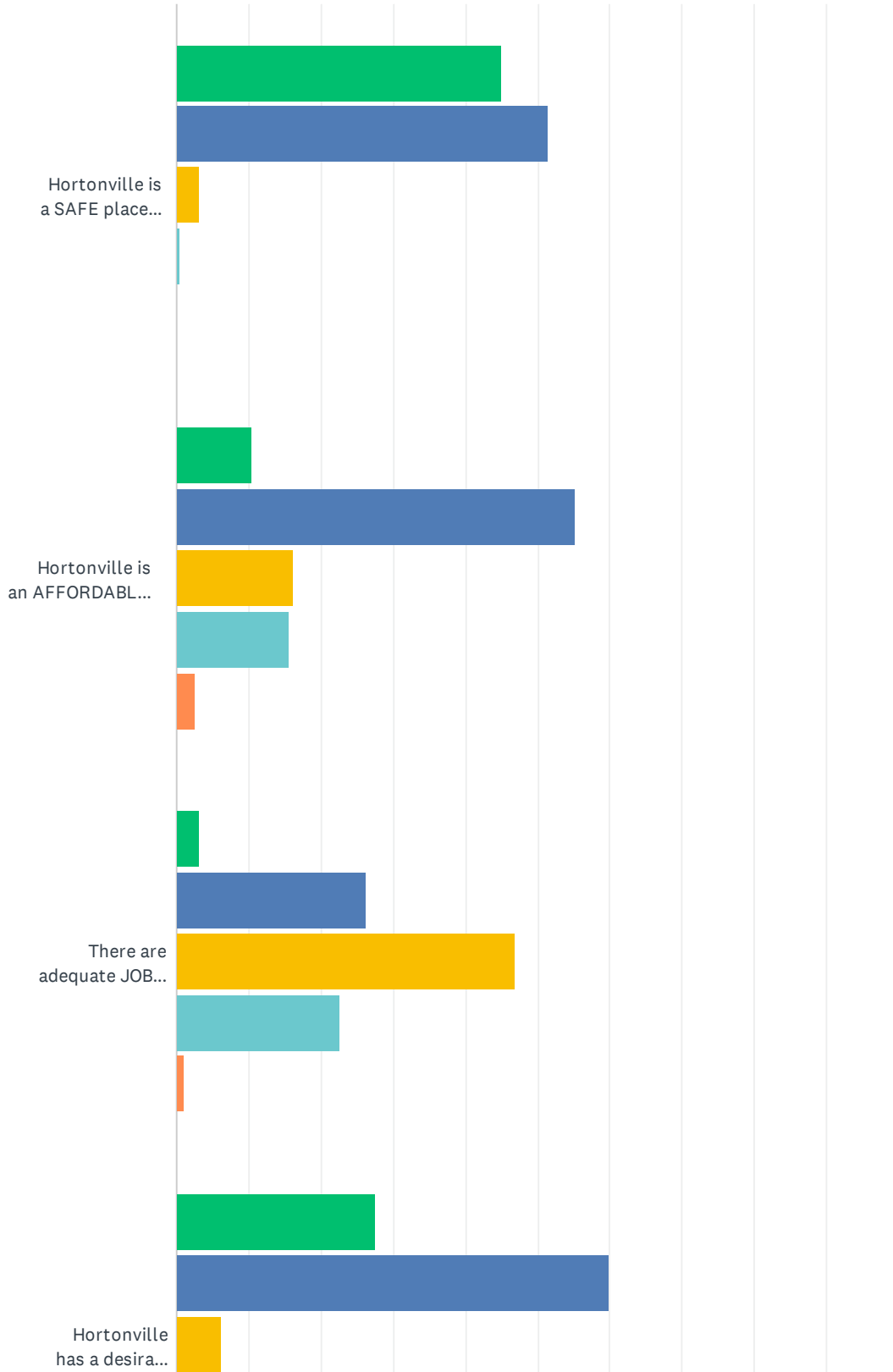
## Village of Hortonville Community Survey

1	Near and easy airport access	10/31/2023 8:02 PM
2	It is where my husband and I grew up	10/19/2023 8:34 AM
3	Country living but close enough to Appleton	10/18/2023 8:34 PM
4	Farming	10/18/2023 3:30 PM
5	where we found a house we liked	10/18/2023 1:42 PM
6	Country living	10/18/2023 12:43 PM
7	Born and raised here	10/18/2023 12:21 PM
8	My husband bought land and built in Hortonville because of affordability but we like the community	10/18/2023 10:28 AM
9	wanted space/larger lot	10/18/2023 10:27 AM
10	To be in a small town(green) area however that is not the case any more.	10/18/2023 9:29 AM
11	Liked the house	10/18/2023 8:09 AM
12	Husband works at Airport... close to Airport	10/18/2023 7:32 AM
13	More space for my family	10/18/2023 7:29 AM
14	I live in Neenah, but would like to live in the Hortonville area because of the community	10/17/2023 5:02 PM
15	Hortonville lost its small-town character with the construction of an unnecessary 4-lane highway through the middle of town (next to an elementary school and a middle school).	10/17/2023 4:01 PM
16	Great place to raise a family.	10/17/2023 3:58 PM
17	see above	10/17/2023 3:57 PM
18	Work	10/11/2023 5:07 PM
19	Our business is in town	10/11/2023 7:00 AM
20	Kids grew up here and have just stayed.	10/5/2023 3:21 PM
21	We love the house and quiet neighborhood	10/3/2023 9:52 AM
22	the only house on the market that had what I wanted	9/24/2023 12:35 PM
23	Rural but close enough to larger towns	9/20/2023 9:40 PM
24	slow pace of life	9/20/2023 2:07 PM
25	Country feel, small town, more traditional values	9/19/2023 5:37 AM
26	Space	9/13/2023 6:39 PM
27	Close to fox valley	9/9/2023 9:34 PM
28	Land size	9/9/2023 2:26 PM
29	Great neighborhoods	9/5/2023 10:00 PM
30	Close to Fox Cities	9/5/2023 1:03 PM
31	Close to cottage	9/5/2023 1:02 PM
32	Business owner in Hortonville	9/5/2023 12:35 PM
33	rural atmosphere	9/5/2023 11:45 AM

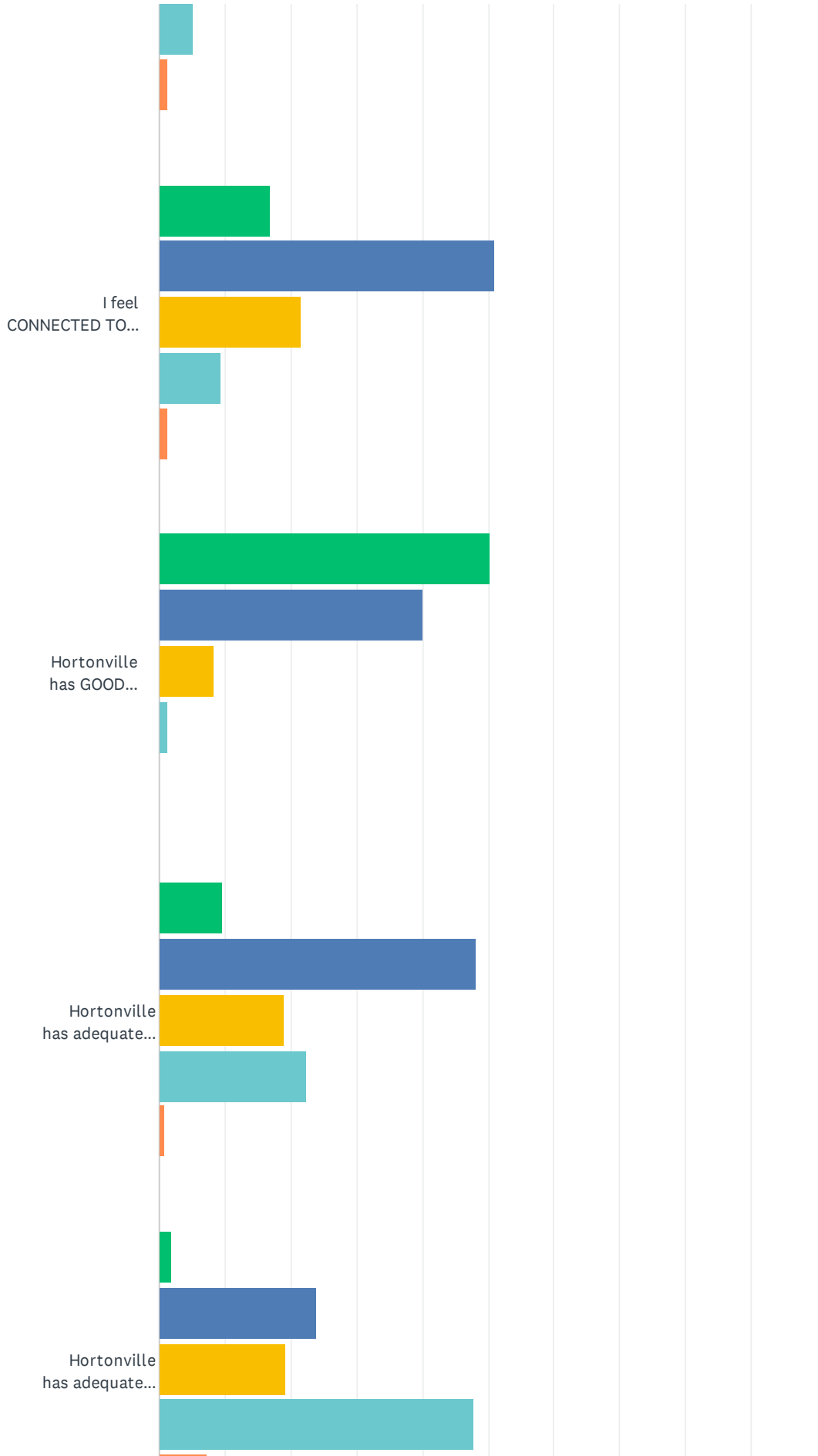


### Q4 Indicate your agreement or disagreement with each of the following statements.

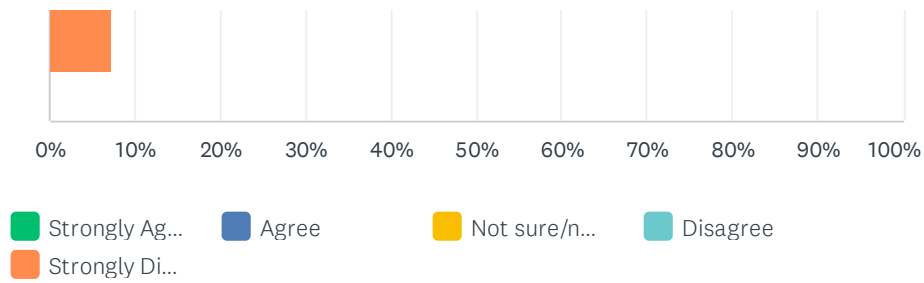
Answered: 386 Skipped: 2



# Village of Hortonville Community Survey



## Village of Hortonville Community Survey



	STRONGLY AGREE	AGREE	NOT SURE/NO OPINION	DISAGREE	STRONGLY DISAGREE	TOTAL
Hortonville is a SAFE place to live	44.94% 173	51.43% 198	3.12% 12	0.52% 2	0.00% 0	385
Hortonville is an AFFORDABLE place to live	10.42% 40	55.21% 212	16.15% 62	15.63% 60	2.60% 10	384
There are adequate JOB OPPORTUNITIES in Hortonville	3.12% 12	26.23% 101	47.01% 181	22.60% 87	1.04% 4	385
Hortonville has a desirable SMALL-TOWN CHARACTER	27.46% 106	59.84% 231	6.22% 24	5.18% 20	1.30% 5	386
I feel CONNECTED TO OTHERS in Hortonville	16.88% 65	50.91% 196	21.56% 83	9.35% 36	1.30% 5	385
Hortonville has GOOD SCHOOLS	50.39% 194	40.00% 154	8.31% 32	1.30% 5	0.00% 0	385
Hortonville has adequate RECREATIONAL OPPORTUNITIES	9.64% 37	48.18% 185	19.01% 73	22.40% 86	0.78% 3	384
Hortonville has adequate SHOPPING AND ENTERTAINMENT OPPORTUNITIES	1.82% 7	23.90% 92	19.22% 74	47.79% 184	7.27% 28	385

#	COMMENT:	DATE
1	A motel, hotel or air bnb is needed	10/31/2023 8:02 PM
2	We would like a dog park for dogs to be social and run unleashed safely	10/26/2023 9:03 PM
3	Entertainment splash pad kids bowling leagues glad to sed.the park updates	10/19/2023 6:24 PM
4	It used to feel so small town but that has changed. It is no longer affordable for the average person to live in Greenville.	10/19/2023 12:13 PM
5	Hortonville is lacking in transportation - bussing	10/18/2023 10:58 AM
6	We like Hortonville and enjoy the community	10/18/2023 10:28 AM
7	Great schools, great people, great place to work too	10/18/2023 7:20 AM
8	We need an affordable grocery store or a Kwik Trip	10/17/2023 4:48 PM
9	Please connect that new trail from Greenville to Wiouwash!	10/17/2023 4:19 PM
10	I wish there were more options for recreation in Hortonville and/or Greenville. I do see it has improved over time	10/17/2023 4:15 PM
11	It would be nice to have something similar to a Shopko close by to buy items without needing to go into Appleton and the hustle and bustle.	10/17/2023 4:11 PM
12	HYS and Parks and rec are wonderful organizations and programs. I am pretty confident that HYS is independent of the city. Parks are nice and updated. Many other communities have a	10/17/2023 3:58 PM

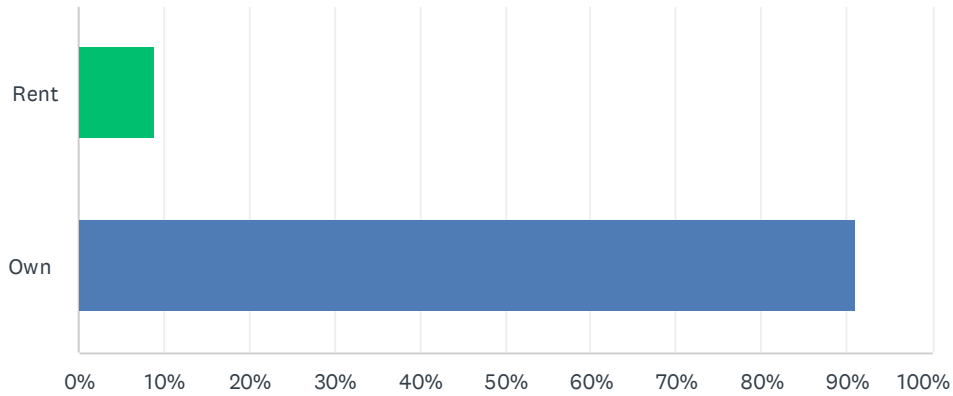
## Village of Hortonville Community Survey

Parks and Rec department and offer courses for adults and kids. Would love to see that expanded for our community.

13	Bars are the only adult entertainment, not a good option. There isn't anything for youth to do once it gets dark.	10/11/2023 7:00 AM
14	Need to promote and encourage small business to build on the "Village" feel. Small diner/ cafe, small shops, laundromat, live music,etc	10/5/2023 3:21 PM
15	Downtown is kind of lacking. See Ripon for comparison. Would be nice if Midcon were off the lake/main st either in industrial park or canning factory sight and that area was developed. It is getting better, ex Gilbert's / mini mall area.	9/25/2023 3:44 PM
16	Affordable unless the board wants to implement a wheel tax, feel like my taxes that I pay on my house are already too high!! Struggling financially with inflation the way it is	9/25/2023 12:19 PM
17	Recreational opportunities are getting better but still need a good amount more Park Updates.	9/22/2023 8:58 AM
18	There is room to attract retail business owners and diversify our food options. Downtown will be more pedestrian oriented, and catering to the population during the school year lets visitors see the value offered within hortonville.	9/21/2023 10:47 AM
19	Safe however let's keep it a small town and no more building of income based housing	9/20/2023 12:24 PM
20	I think it's getting better!	9/19/2023 5:38 AM
21	Love the small town feel, but not having a pharmacy or liquor store is a bit of an inconvenience. Also, we love the great food available but would like a more family friendly option other than the black otter that isn't as bar patron heavy. Don't get me wrong, I enjoy my adult beverages like many others but have to leave town to find a restaurant that isn't overcome with that tavern feel. We've tried every establishment that sells food in the surrounding 2-3 miles and food is good, but didn't want to take my tween and teen kids to watch the bar crowds.	9/14/2023 1:32 AM
22	I go to Appleton or New London, there's a few options downtown but I don't expect a lot. There's more character downtown and a few options and that's perfect	9/11/2023 4:22 AM
23	Taxes are too high for such a small town. I had the same size house and newer in a bigger city and paid less. We definitely don't need the amount of cops we have. All they do is sit and wait in business parking lots for people to speed	9/9/2023 2:26 PM
24	The addition of Hortonville Alliance Church in the Opera House was a brilliant move!	9/8/2023 2:02 PM
25	Hortonville has adequate facilities for the current population, but would love to see a bit of growth, which would allow for more opportunities & amenities (recreational, shopping, entertainment) for residents rather than always driving to Appleton or New London to obtain those.	9/6/2023 9:58 PM
26	Would love to see more stores downtown. I know they're trying, but are we offering incentives? The younger ones are doing a great job bringing in businesses and vitality.	9/5/2023 10:00 PM
27	The cost of water is outrageous in Hortonville!	9/5/2023 3:08 PM
28	Would like to see more small retail shops	9/5/2023 12:41 PM
29	Hortonville downtown is mostly bars or businesses that are not open regularly or are a service provider, chiropractor, insurance , tax office. Really no shopping or anything to give it a small town atmosphere	9/5/2023 12:35 PM
30	A dog park would be amazing.	9/5/2023 12:14 PM
31	Water is too high for a small community like Hortonville	9/5/2023 11:49 AM
32	I would hate to see Hortonville lose it's small town flavor. There are plenty of opportunities for jobs and entertainment nearby in Appleton. With growth comes crime.	9/5/2023 11:45 AM

## Q5 Do you rent or own your current primary residence?

Answered: 371 Skipped: 17

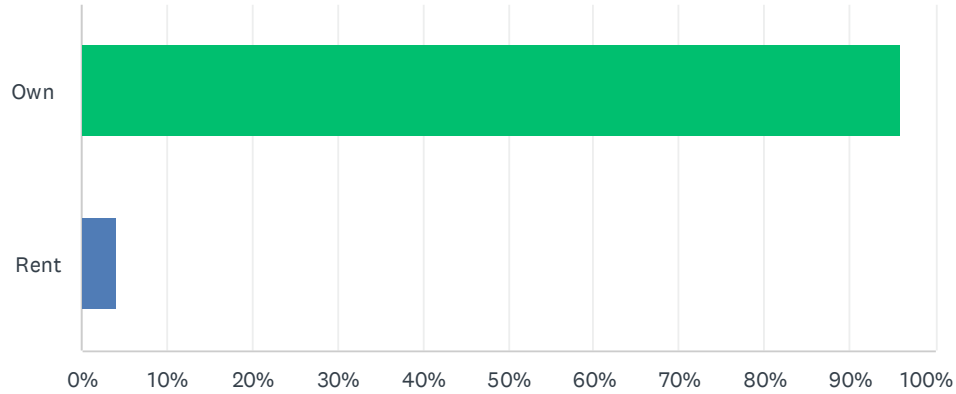


ANSWER CHOICES	RESPONSES
Rent	8.89% 33
Own	91.11% 338
<b>TOTAL</b>	<b>371</b>

#	COMMENT:	DATE
1	attempting to rent	10/18/2023 10:12 AM
2	in Appleton	10/18/2023 8:17 AM
3	Live with parents	10/18/2023 7:28 AM
4	Do not live in Hortonville	10/11/2023 5:09 PM
5	In greenville	9/7/2023 12:38 AM
6	Neither	9/5/2023 11:51 AM

## Q6 If you were to move in the next 5 years, would you prefer to own or rent your housing?

Answered: 373 Skipped: 15

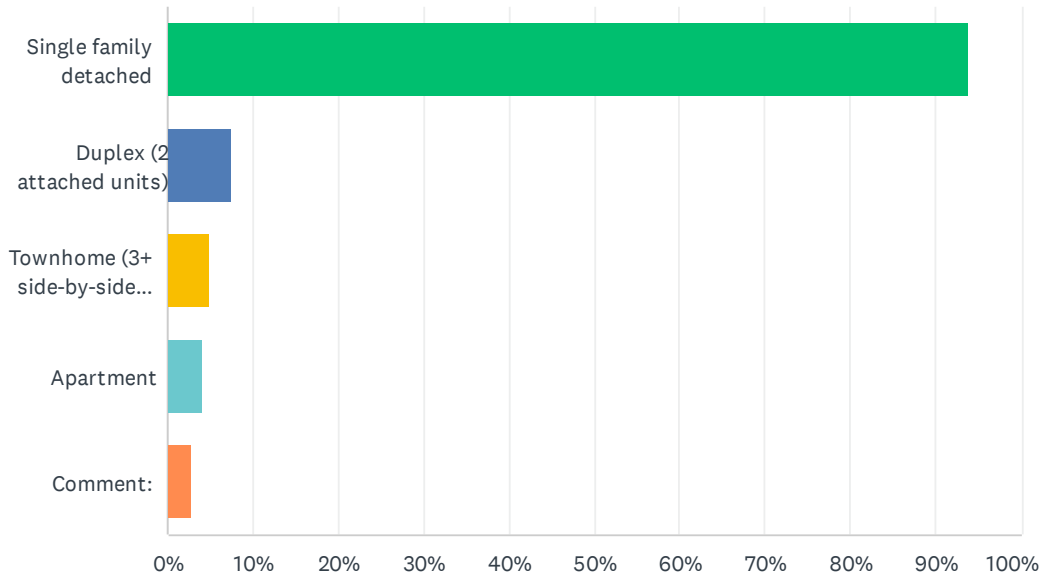


ANSWER CHOICES	RESPONSES	
Own	95.98%	358
Rent	4.02%	15
TOTAL		373

#	COMMENT:	DATE
1	This is almost impossible our housing costs are beyond unreasonable. No one can afford to buy a house in our school district anymore.	10/17/2023 4:58 PM
2	Taxes in Wisconsin and Hortonville are incredibly high.	10/17/2023 4:02 PM
3	Either	9/21/2023 10:49 AM
4	Please don't put anymore apartments or low income housing. All the does is bring trouble!	9/9/2023 2:29 PM
5	Not sure	9/7/2023 8:17 AM
6	Will be empty nester in 2 years	9/5/2023 1:04 PM

## Q7 If you were to move in the next five years, what form of residence would you consider? (check all that apply)

Answered: 373 Skipped: 15

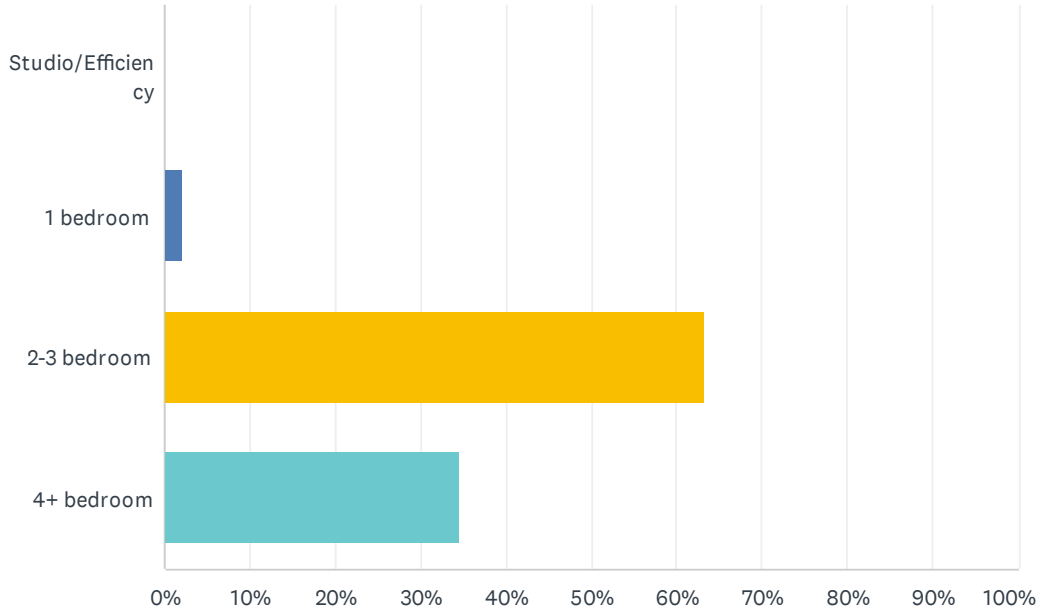


ANSWER CHOICES	RESPONSES	
Single family detached	93.83%	350
Duplex (2 attached units)	7.51%	28
Townhome (3+ side-by-side units)	4.83%	18
Apartment	4.02%	15
Comment:	2.68%	10
Total Respondents: 373		

#	COMMENT:	DATE
1	With no yard work.	10/31/2023 8:05 PM
2	retirement community	10/18/2023 8:17 AM
3	would love a condo with no outside mowing or shoveling	10/18/2023 5:43 AM
4	Please don't build a bunch of apartments and duplex's. Build affordable HOUSES	10/17/2023 4:58 PM
5	N/a	10/11/2023 5:09 PM
6	Condo	9/25/2023 2:47 PM
7	Condominium	9/8/2023 2:03 PM
8	Condos would be nice	9/5/2023 6:55 PM
9	Barndominium or pole building house.	9/5/2023 12:17 PM
10	farmette/acreage	9/5/2023 11:48 AM

## Q8 If you were to move in the next 5 years, what size of residence would you most likely seek?

Answered: 373 Skipped: 15



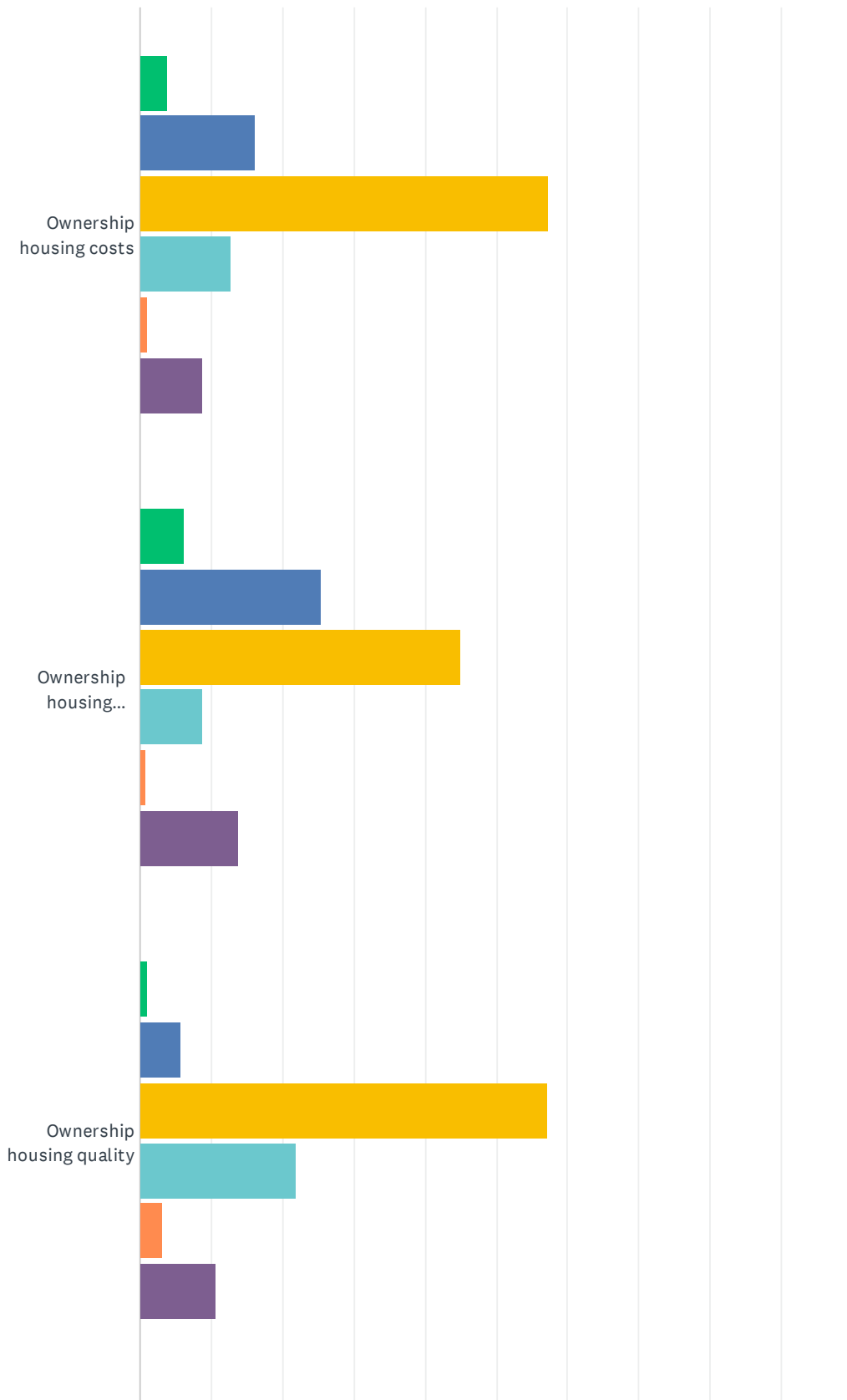
ANSWER CHOICES	RESPONSES
Studio/Efficiency	0.00% 0
1 bedroom	2.14% 8
2-3 bedroom	63.27% 236
4+ bedroom	34.58% 129
<b>TOTAL</b>	<b>373</b>

#	COMMENT:	DATE
1	N/a	10/11/2023 5:09 PM

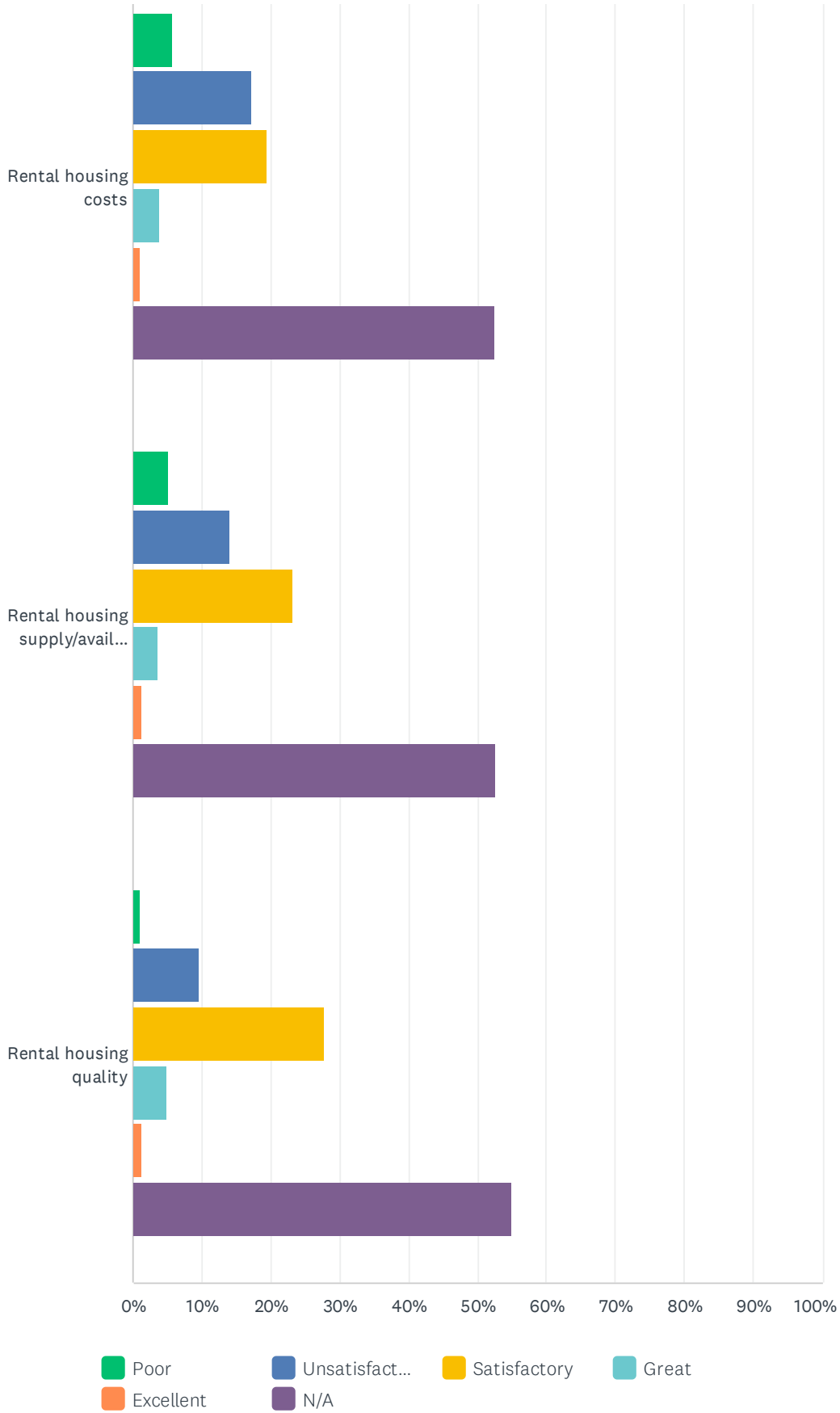


## Q9 Rate the housing options in Hortonville

Answered: 368 Skipped: 20



# Village of Hortonville Community Survey



Village of Hortonville Community Survey

	POOR	UNSATISFACTORY	SATISFACTORY	GREAT	EXCELLENT	N/A	TOTAL	WEIGHTED AVERAGE
Ownership housing costs	3.80% 14	16.30% 60	57.34% 211	12.77% 47	1.09% 4	8.70% 32	368	2.90
Ownership housing supply/availability	6.27% 23	25.34% 93	44.96% 165	8.72% 32	0.82% 3	13.90% 51	367	2.68
Ownership housing quality	1.10% 4	5.77% 21	57.14% 208	21.98% 80	3.30% 12	10.71% 39	364	3.23
Rental housing costs	5.77% 21	17.31% 63	19.51% 71	3.85% 14	1.10% 4	52.47% 191	364	2.52
Rental housing supply/availability	5.21% 19	13.97% 51	23.29% 85	3.56% 13	1.37% 5	52.60% 192	365	2.62
Rental housing quality	1.10% 4	9.64% 35	27.82% 101	4.96% 18	1.38% 5	55.10% 200	363	2.91

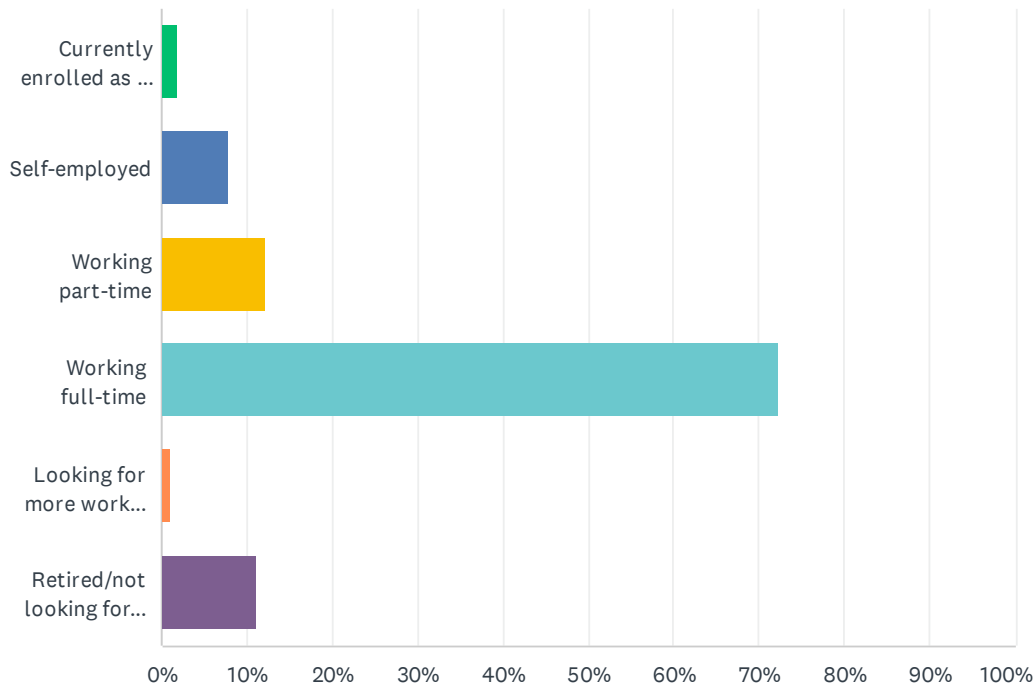
#	COMMENT:	DATE
1	I don't know about the options in Hortonville	10/19/2023 3:50 PM
2	Not familiar with housing in area at the moment	10/19/2023 3:07 PM
3	I am not sure about the housing options - I have never looked into it	10/18/2023 11:00 AM
4	unsure	10/18/2023 8:17 AM
5	I can't rate this information as I have not looked at housing in the area.	10/18/2023 8:09 AM
6	Build affordable housing. Not apartments.	10/17/2023 4:58 PM
7	I have not personally looked for housing so I cannot comment. I think the issues of affordable housing or even finding housing are a problem in many places	10/17/2023 4:16 PM
8	We haven't actively looked yet as we are still able to transport our children to school.	10/17/2023 4:13 PM
9	I live in Greenville and have not looked into the housing in Hortonville. It is further away from where I am employed.	10/17/2023 4:12 PM
10	Quite frankly the low income housing develop has put a strain on the resources of our schools. The needs are high.	10/17/2023 4:08 PM
11	Again, taxes in Wisconsin and Hortonville are high.	10/17/2023 4:02 PM
12	Don't know enough about it	10/17/2023 3:58 PM
13	I have not investigated the cost of housing in Hortonville	10/17/2023 3:58 PM
14	We were looking for a house in this area. The housing market was difficult.	10/17/2023 3:50 PM
15	Unsure about all things for this question.	10/17/2023 3:43 PM
16	New apartment/townhome rentals on W side of town are nice	9/25/2023 3:46 PM
17	costs of ownership housing is poor but this is everywhere, too expensive regardless.	9/25/2023 12:20 PM
18	I am happy where I live and have not been looking for other housing options	9/20/2023 9:41 PM
19	I haven't shopped for a home in 12 years, so I'm not sure of the market	9/20/2023 5:57 PM
20	No more rentals needed in town	9/20/2023 12:25 PM
21	I myself am not interested in renting, but I have tried to help my brother and a couple of work friends find rentals. The selection was very limited, I'd any, except the brand new places but they are low income which most of who I associate with wouldn't qualify. Many cannot own homes due to credit, down payment, etc so renting is the only option and they end up in the city where they don't feel safe.	9/14/2023 1:36 AM

## Village of Hortonville Community Survey

22	Housing costs are just expensive, we like the small town feel with larger communities around us. Living close to the bike trail is great for recreation.	9/11/2023 4:25 AM
23	Please no more apartments!	9/9/2023 2:29 PM
24	All housing answers are based on current housing market, which is reflective of the current economy.	9/6/2023 10:00 PM
25	Not sure what to say about rentals. I do not want to see additional high density housing in the area. What is here and what is currently being built are too much already in my opinion. That alone would make me consider selling to move to a more rural area.	9/5/2023 11:48 AM

## Q10 Describe your current employment situation (check all that apply)

Answered: 364 Skipped: 24



ANSWER CHOICES	RESPONSES
Currently enrolled as a student	1.92% 7
Self-employed	7.97% 29
Working part-time	12.09% 44
Working full-time	72.25% 263
Looking for more work (unemployed or underemployed)	1.10% 4
Retired/not looking for work	10.99% 40
Total Respondents: 364	

#	COMMENT:	DATE
1	Disabled	10/26/2023 10:07 PM
2	Work from home	10/26/2023 9:05 PM
3	2 Adults: 2 fulltime and 4 part time (some seasonal jobs) 2 teenagers with part-time positions	10/18/2023 8:02 AM
4	I have 2 jobs.	10/18/2023 7:48 AM
5	In HASD	10/17/2023 3:59 PM
6	SAHM	9/25/2023 8:20 PM
7	Downtown hortonville business owner.	9/21/2023 10:50 AM
8	SAHM	9/20/2023 2:04 PM

Village of Hortonville Community Survey

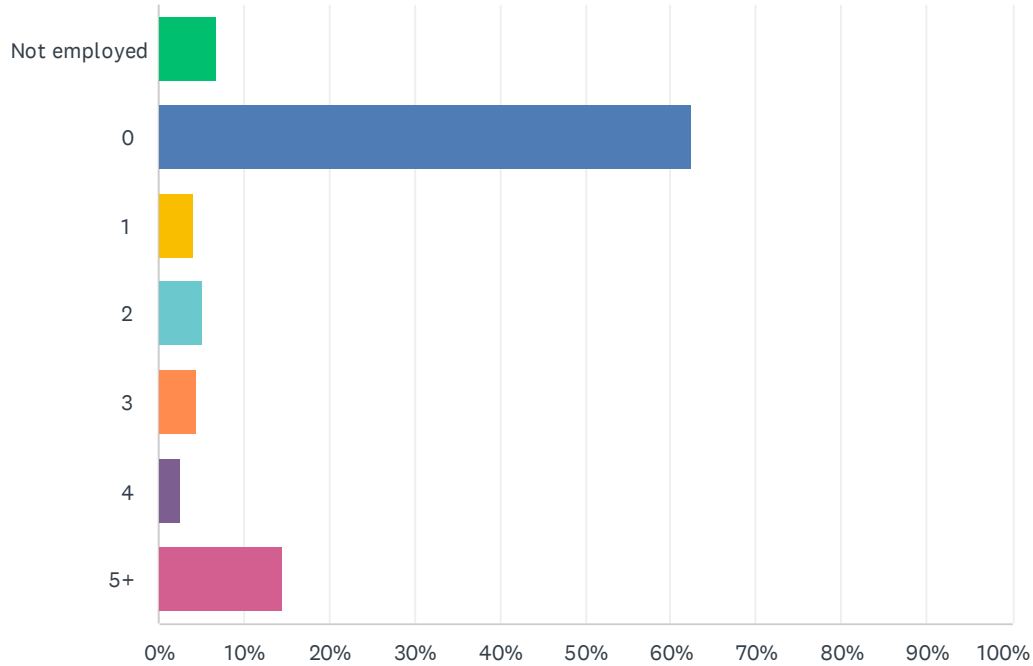
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9	Husband still working	9/13/2023 2:35 PM
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## Q11 If employed, how many days per week, on average, do you work FROM YOUR HOME?

Answered: 351 Skipped: 37

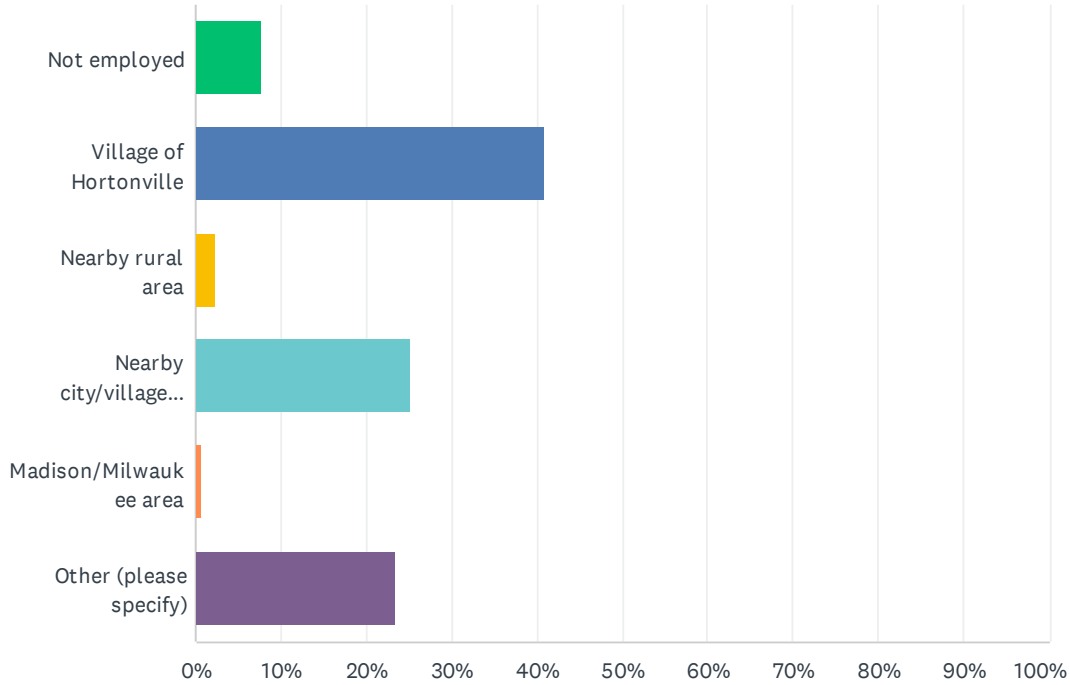


ANSWER CHOICES	RESPONSES
Not employed	6.84% 24
0	62.39% 219
1	3.99% 14
2	5.13% 18
3	4.56% 16
4	2.56% 9
5+	14.53% 51
<b>TOTAL</b>	<b>351</b>

#	COMMENT:	DATE
1	Work a second job that is all from home	10/29/2023 12:23 PM
2	Teacher. Work requires additional time at home to complete what is required to be successful.	10/22/2023 2:50 PM
3	I work in the evenings at home 1-2 days per week.	10/18/2023 10:06 AM
4	Self Owned Business at home	10/18/2023 7:48 AM
5	Unless taking my work home counts??	10/17/2023 4:00 PM
6	Schedule can vary	9/13/2023 2:35 PM

## Q12 If employed and working at least 1 day per week OUTSIDE YOUR HOME, where do you work?

Answered: 311 Skipped: 77



ANSWER CHOICES	RESPONSES
Not employed	7.72% 24
Village of Hortonville	40.84% 127
Nearby rural area	2.25% 7
Nearby city/village (Greenville, Dale, Liberty)	25.08% 78
Madison/Milwaukee area	0.64% 2
Other (please specify)	23.47% 73
<b>TOTAL</b>	<b>311</b>

#	OTHER (PLEASE SPECIFY)	DATE
1	Travel, random	10/31/2023 8:07 PM
2	Appleton	10/27/2023 8:36 AM
3	Nashville TN	10/26/2023 9:05 PM
4	Appleton	10/21/2023 5:44 PM
5	n/a	10/19/2023 1:36 PM
6	I am employed and do not work outside my home	10/18/2023 1:28 PM
7	Hortonville School District	10/18/2023 10:31 AM



## Village of Hortonville Community Survey

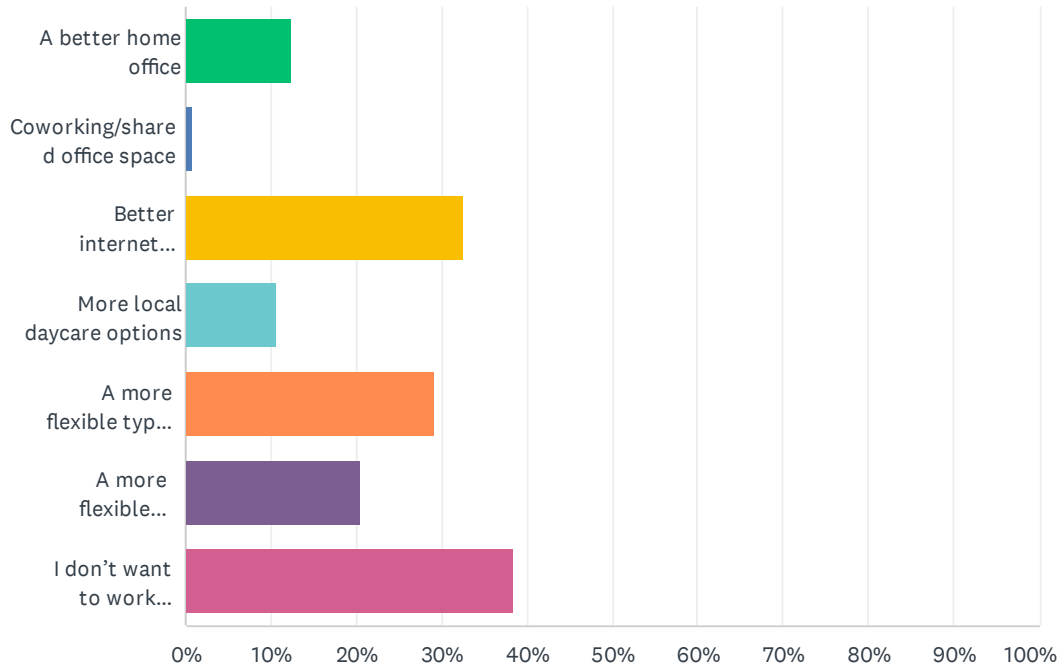
8	none above	10/18/2023 10:00 AM
9	Greenville, Kaukauna, Ellington...	10/18/2023 8:02 AM
10	Hortonville School District	10/18/2023 7:29 AM
11	Hortonville Area School District - both Hortonville and Greenville	10/17/2023 5:43 PM
12	Neenah	10/16/2023 11:06 AM
13	I work from home	10/3/2023 11:20 AM
14	Office	9/26/2023 11:35 AM
15	Appleton Area	9/26/2023 1:45 AM
16	Appleton	9/25/2023 9:27 AM
17	Appleton	9/23/2023 9:05 AM
18	Travel all over from brillion to shawno and in between	9/21/2023 8:46 PM
19	Appleton	9/21/2023 10:00 AM
20	Appleton	9/21/2023 9:52 AM
21	Na	9/21/2023 3:50 AM
22	Appleton	9/20/2023 11:00 PM
23	Neenah	9/20/2023 9:42 PM
24	Appleton & Neenah	9/20/2023 7:26 PM
25	No NA option; work at home	9/20/2023 3:05 PM
26	Oshkosh	9/20/2023 2:41 PM
27	Appleton	9/20/2023 1:52 PM
28	Shawano	9/20/2023 1:50 PM
29	Waupaca	9/20/2023 12:45 PM
30	Oshkosh	9/20/2023 12:26 PM
31	Appleton	9/20/2023 8:31 AM
32	Oshkosh	9/19/2023 5:47 AM
33	Appleton/neenah	9/18/2023 8:54 PM
34	Appleton	9/15/2023 7:02 PM
35	All remote	9/15/2023 9:45 AM
36	Appleton	9/14/2023 1:38 AM
37	Oshkosh	9/13/2023 8:49 AM
38	Neenah	9/9/2023 9:36 PM
39	Neenah	9/9/2023 9:06 PM
40	Menasha	9/9/2023 2:30 PM
41	Appleton	9/8/2023 4:18 PM
42	Neenah	9/8/2023 4:09 PM
43	Appleton	9/8/2023 2:04 PM
44	travel nation wide	9/7/2023 1:38 PM
45	Only work from home	9/7/2023 7:51 AM

## Village of Hortonville Community Survey

46	Appleton	9/7/2023 7:41 AM
47	Little Chute	9/6/2023 9:38 PM
48	Appleton	9/6/2023 9:29 PM
49	Appleton	9/6/2023 6:43 PM
50	Green Bay	9/6/2023 1:35 PM
51	Neenah and Appleton	9/6/2023 12:34 PM
52	Neenah	9/6/2023 10:30 AM
53	Neenah	9/5/2023 9:50 PM
54	Oshkosh	9/5/2023 3:49 PM
55	Appleton	9/5/2023 3:12 PM
56	Neenah	9/5/2023 2:18 PM
57	Appleton	9/5/2023 2:13 PM
58	Little chute	9/5/2023 1:58 PM
59	All over North East Wisconsin	9/5/2023 1:04 PM
60	Grand Chute	9/5/2023 1:03 PM
61	Oshkosh/Appleton	9/5/2023 12:07 PM
62	Appleton	9/5/2023 11:50 AM
63	Oshkosh	9/5/2023 11:45 AM
64	Midwest Region	9/5/2023 11:42 AM
65	Oshkosh	9/5/2023 11:14 AM
66	Appleton	9/5/2023 11:12 AM
67	Neenah WI	9/5/2023 11:00 AM
68	Neenah	9/5/2023 10:51 AM
69	Grand Chute	9/5/2023 10:47 AM
70	Appleton	9/5/2023 10:46 AM
71	Appleton	9/5/2023 10:41 AM
72	Appleton	9/5/2023 10:39 AM
73	Tyson Foods in New London	9/5/2023 10:38 AM

### Q13 Which of the following would improve your ability to work remotely from Hortonville? (check all that apply)

Answered: 316 Skipped: 72



ANSWER CHOICES	RESPONSES
A better home office	12.34% 39
Coworking/shared office space	0.95% 3
Better internet service	32.59% 103
More local daycare options	10.76% 34
A more flexible type of work	29.11% 92
A more flexible employer	20.57% 65
I don't want to work remotely	38.29% 121
Total Respondents: 316	

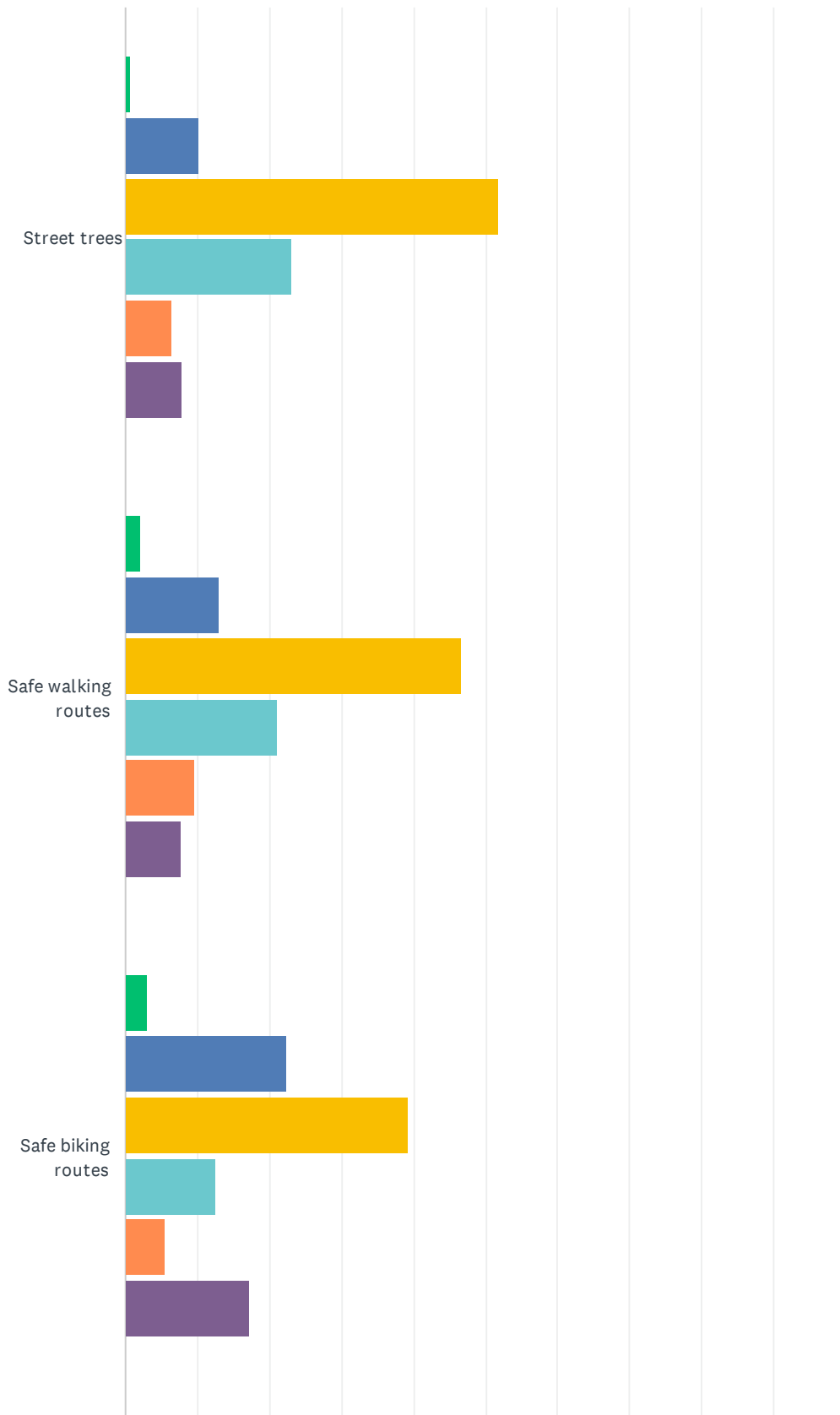
#	COMMENT:	DATE
1	Teacher, not able to work remotely	10/21/2023 11:40 AM
2	Would love to work from home always	10/19/2023 6:27 PM
3	I work in the schools. I need to be where the children are.	10/19/2023 3:51 PM
4	not an option...i work at school	10/18/2023 1:44 PM
5	I teach, working from home is not an option for me	10/18/2023 11:01 AM
6	No option to work at home due to type of job and never want to go back to virtual school!!!	10/18/2023 10:31 AM

## Village of Hortonville Community Survey

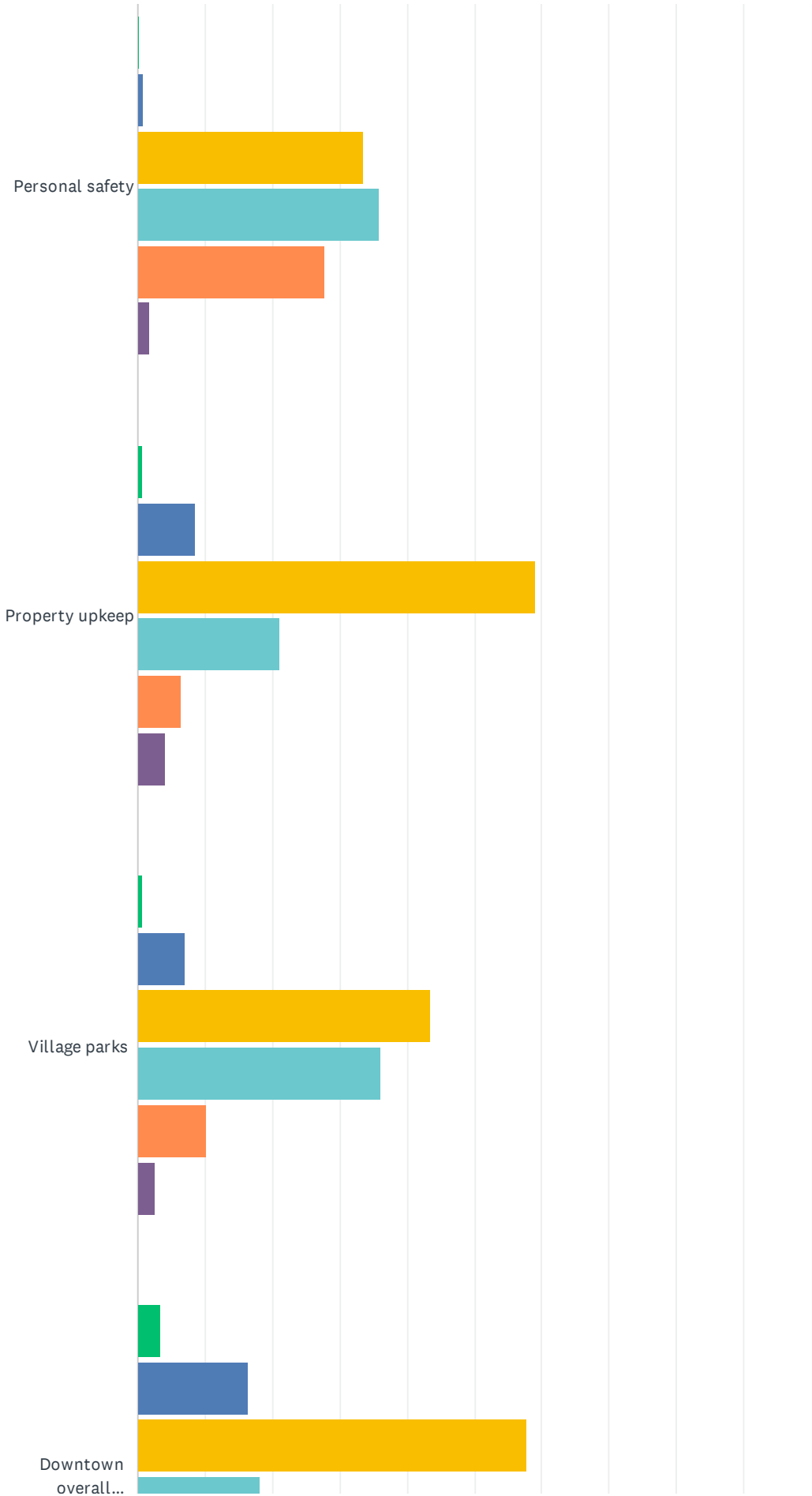
7	I do not, and will not, have the option to work from home.	10/18/2023 9:55 AM
8	HASD is not technologically advanced in their thinking regarding this, HR removed this option last week	10/18/2023 8:02 AM
9	I do not have the type of job where it would facilitate the ability to work from home.	10/17/2023 4:14 PM
10	I own a business and substitute teach. Working from home isn't an option.	10/11/2023 7:04 AM
11	Cheaper water	9/13/2023 6:39 AM
12	NA	9/8/2023 4:09 PM
13	competitive internet cable options	9/7/2023 1:38 PM
14	Retired	9/5/2023 2:23 PM
15	High speed internet was a big draw when I moved to the village	9/5/2023 2:04 PM
16	Cannot work remotely, in a construction field	9/5/2023 1:04 PM
17	More available free internet services throughout the village	9/5/2023 11:57 AM
18	I don't want to encourage more growth/increased population in Hortonville. Please consider keeping it a bedroom community.	9/5/2023 11:49 AM
19	No issues	9/5/2023 10:39 AM

### Q14 Overall, how do you rate the following in the Village?

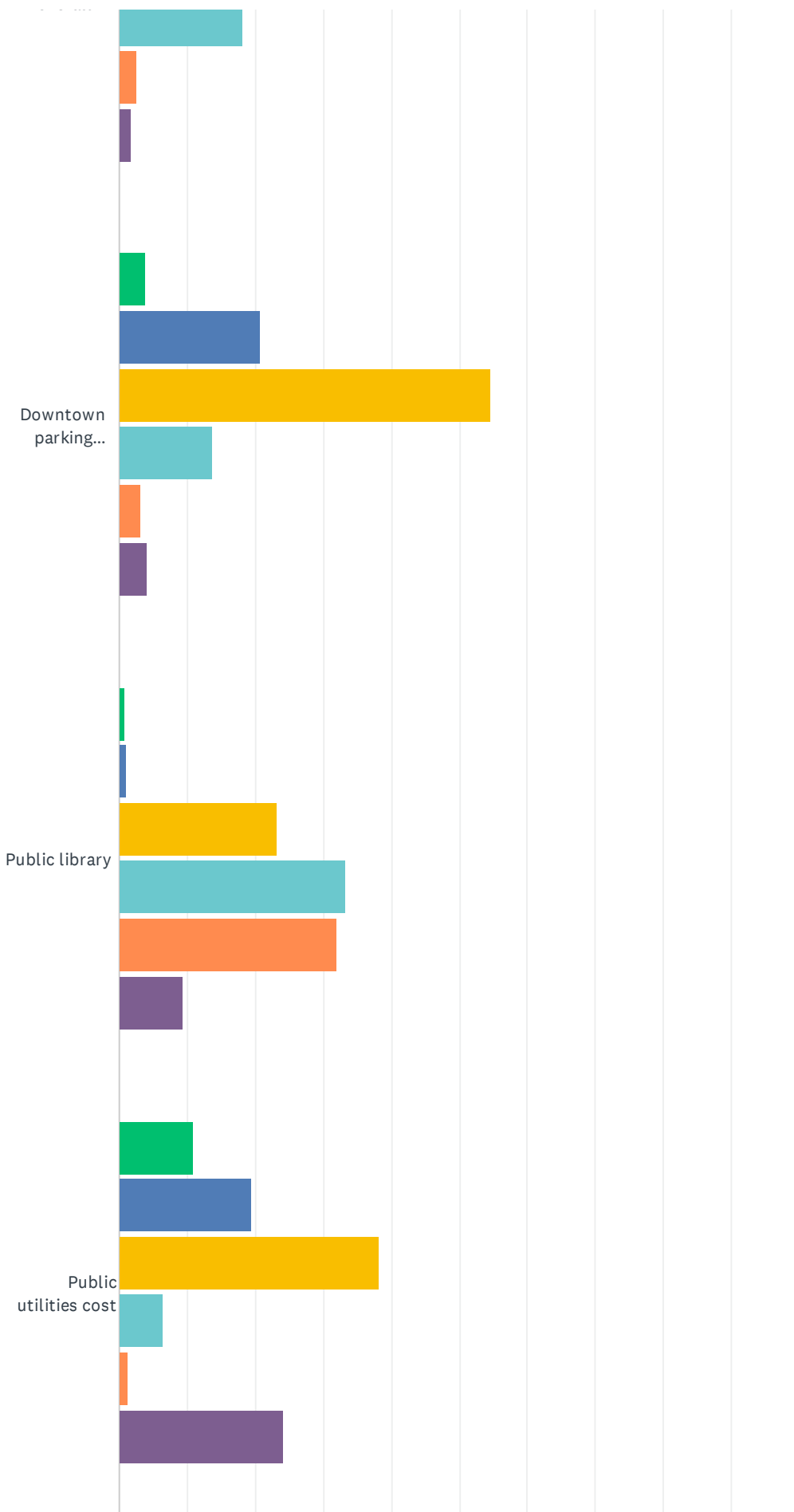
Answered: 344 Skipped: 44



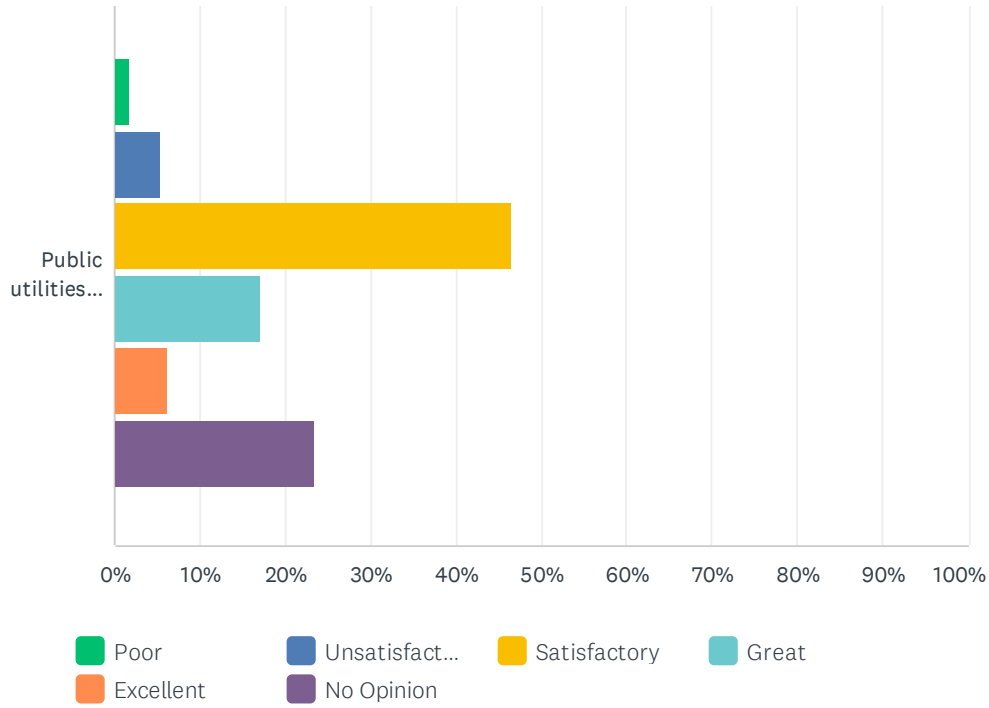
# Village of Hortonville Community Survey



# Village of Hortonville Community Survey



## Village of Hortonville Community Survey



	POOR	UNSATISFACTORY	SATISFACTORY	GREAT	EXCELLENT	NO OPINION	TOTAL	WEIGHTED AVERAGE
Street trees	0.59% 2	10.29% 35	51.76% 176	22.94% 78	6.47% 22	7.94% 27	340	3.01
Safe walking routes	2.05% 7	12.90% 44	46.63% 159	21.11% 72	9.68% 33	7.62% 26	341	3.01
Safe biking routes	2.93% 10	22.29% 76	39.30% 134	12.61% 43	5.57% 19	17.30% 59	341	2.44
Personal safety	0.29% 1	0.88% 3	33.53% 114	35.88% 122	27.65% 94	1.76% 6	340	3.84
Property upkeep	0.59% 2	8.53% 29	59.12% 201	21.18% 72	6.47% 22	4.12% 14	340	3.12
Village parks	0.59% 2	7.04% 24	43.40% 148	36.07% 123	10.26% 35	2.64% 9	341	3.40
Downtown overall appearance	3.50% 12	16.33% 56	57.73% 198	18.08% 62	2.62% 9	1.75% 6	343	2.95
Downtown parking convenience	3.78% 13	20.64% 71	54.65% 188	13.66% 47	3.20% 11	4.07% 14	344	2.80
Public library	0.87% 3	1.17% 4	23.32% 80	33.24% 114	32.07% 110	9.33% 32	343	3.66
Public utilities cost	10.85% 37	19.35% 66	38.12% 130	6.45% 22	1.17% 4	24.05% 82	341	1.96
Public utilities service	1.75% 6	5.26% 18	46.49% 159	16.96% 58	6.14% 21	23.39% 80	342	2.50

#	COMMENT:	DATE
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## Village of Hortonville Community Survey

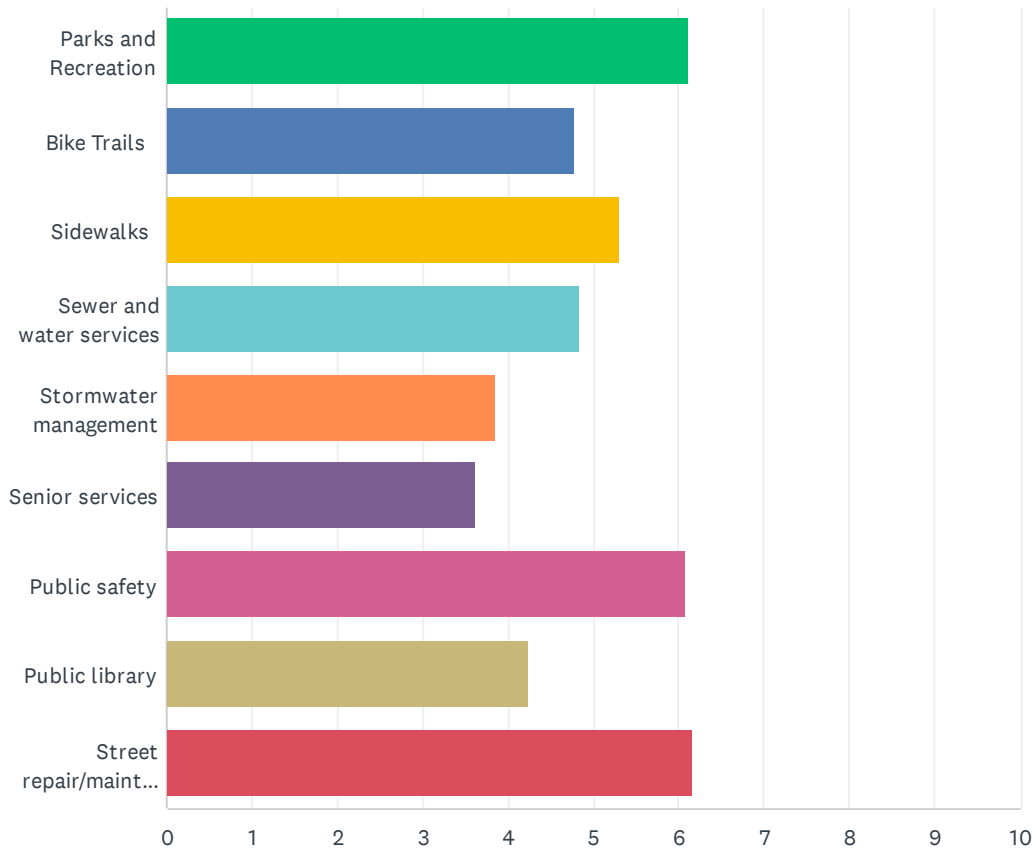
1	Parks r getting better	10/19/2023 6:32 PM
2	Public library has a GREAT atmosphere and staff!! They need MORE BOOKS.	10/19/2023 3:55 PM
3	Wish the library area was bigger with more space for small gatherings for local groups and not charged to rent space.	10/19/2023 3:11 PM
4	Would like to see more tennis/pickleball courts at another park-- Alonzo for example. Would also like a place for kids to go swimming. At the corner of Nash and Grandview, there is a huge lot for sale. Has anyone considered turning this into a 'swimming hole' like Plamman Park outside of Appleton? There is nothing like this in all of Greenville and Hortonville.	10/19/2023 8:11 AM
5	would be appreciated if the new walking trail along 15 went all the way into the lights in town.	10/18/2023 9:16 AM
6	I feel like some of the buildings could use some updates, it makes main street look junky	10/18/2023 8:12 AM
7	Water Bill never adjusted due to the sanitation addition after payoff	10/18/2023 8:05 AM
8	After the tornado took out all of your aged trees Hortonville is working on new ones that will be great when they mature	10/18/2023 5:46 AM
9	Library is a waste of tax payer funds. People use digital materials now.	10/12/2023 2:04 AM
10	When water rates increased several years ago, we were told it was to build a surplus that was required for a grant. Once the surplus was established, the rates would go down . That hasn't happened. With the price point of the new houses being built, I would think the input of funds would allow the rates to decrease.	10/11/2023 7:11 AM
11	Hard to find places for handycap people to park and get access to businesses.	10/9/2023 3:35 PM
12	Would love more added to the library	9/25/2023 8:23 PM
13	water and electric bills have been crazy expensive	9/25/2023 12:22 PM
14	Downtown Parking will always be a problem. In downtowns you always have to walk to businesses.	9/22/2023 9:02 AM
15	Would love to add an aquatic space to Hortonville! A splash pad would be incredible!	9/21/2023 10:12 AM
16	HYS Has done a phenomenal job at Otto Miller Park.	9/20/2023 2:44 PM
17	I would love to see a bigger library.	9/20/2023 1:27 PM
18	I had to pay a very high water bill \$500, nearly the past 3 months because I wasn't allowed to utilize the pool credit since my pool was just 20 gallons short of the minimum. I had to fill my pool twice and was told it would only cost \$33 each time. My water bill has never been so high. It's almost \$200 more from the pool.	9/14/2023 1:42 AM
19	Some places look great and others don't	9/13/2023 2:43 PM
20	Enchanted Florist is a disgrace....and there are several personal properties that need to have ordinances enforced.	9/12/2023 5:26 PM
21	We lose power WAY TOO OFTEN	9/11/2023 4:30 AM
22	The people whom live in the older homes on the outskirts of the entrance and exits of the cities have some hoarding issues. Makes our city look bad.	9/9/2023 2:33 PM
23	Need more	9/8/2023 4:12 PM
24	Otter miller park needs to have a play ground	9/7/2023 12:43 AM
25	Why is the water/sewer in Hortonville more than double that in New London and Appleton?	9/6/2023 10:08 PM
26	to many properties have so much junk around their homes and unkept propeeties with weeds that are unslightly	9/6/2023 12:12 PM
27	We have the reputation of having a high amount of power outages. How can that be fixed? It's costing money as homeowners. And makes working from home inconsistent. Thanks for the great pickleball courts! The quality is excellent!	9/5/2023 10:07 PM
28	Too many residential lawns used for parking, many undrivable vehicles sitting in residential driveways and yards.	9/5/2023 7:01 PM

## Village of Hortonville Community Survey

29	The ability to walk dogs in the parks and cemeteries would be appreciated	9/5/2023 2:08 PM
30	More amenities. Splash pad	9/5/2023 2:02 PM
31	Many poorly trimmed private trees, should be trimmed higher in front yards and boulevards	9/5/2023 2:02 PM
32	Water cost is outrageous. 2-3x neighboring communities price.	9/5/2023 12:21 PM
33	Water and Sewer is so much higher than surrounding areas.	9/5/2023 12:03 PM
34	Looking forward to the park improvements that are planned	9/5/2023 11:08 AM

Q15 Rank the following items based on your priorities for ADDITIONAL VILLAGE INVESTMENT, where 1 is the highest priority and 9 is the lowest priority.

Answered: 333 Skipped: 55

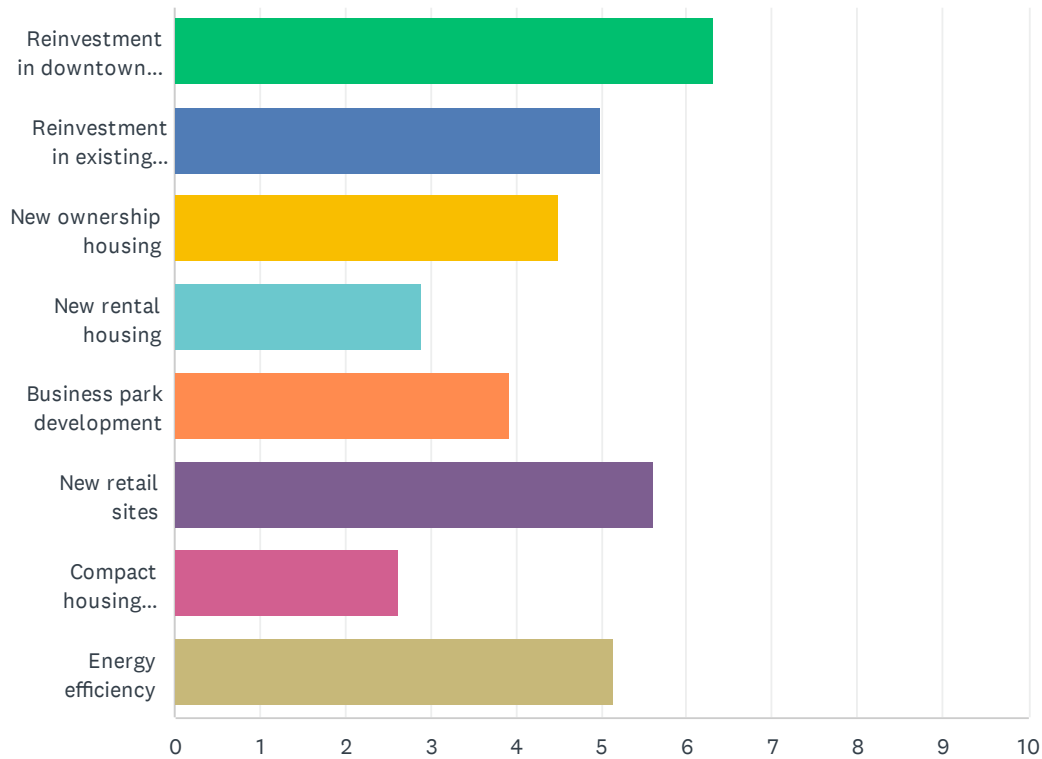


Village of Hortonville Community Survey

	1	2	3	4	5	6	7	8	9	TOTAL	SCO
Parks and Recreation	21.32% 71	14.71% 49	12.61% 42	12.91% 43	11.11% 37	11.11% 37	6.91% 23	6.61% 22	2.70% 9	333	6
Bike Trails	6.91% 23	10.51% 35	14.71% 49	8.71% 29	11.11% 37	12.01% 40	12.91% 43	9.61% 32	13.51% 45	333	4
Sidewalks	7.51% 25	16.82% 56	9.61% 32	15.32% 51	13.81% 46	12.01% 40	9.01% 30	9.01% 30	6.91% 23	333	5
Sewer and water services	7.21% 24	11.71% 39	10.51% 35	10.81% 36	10.21% 34	14.71% 49	14.41% 48	12.31% 41	8.11% 27	333	4
Stormwater management	4.20% 14	4.80% 16	7.21% 24	11.71% 39	8.71% 29	10.81% 36	15.92% 53	18.32% 61	18.32% 61	333	3
Senior services	3.30% 11	5.11% 17	8.41% 28	6.91% 23	9.31% 31	11.71% 39	13.51% 45	15.92% 53	25.83% 86	333	3
Public safety	29.13% 97	11.11% 37	9.31% 31	10.51% 35	10.81% 36	7.81% 26	7.21% 24	6.91% 23	7.21% 24	333	6
Public library	5.41% 18	7.51% 25	8.71% 29	10.51% 35	12.01% 40	12.01% 40	11.71% 39	16.52% 55	15.62% 52	333	4
Street repair/maintenance	15.02% 50	17.72% 59	18.92% 63	12.61% 42	12.91% 43	7.81% 26	8.41% 28	4.80% 16	1.80% 6	333	6

**Q16 Rank the following items based on YOUR PRIORITIES for development and property improvement in the Village, where 1 is the highest priority and 8 is the lowest priority.**

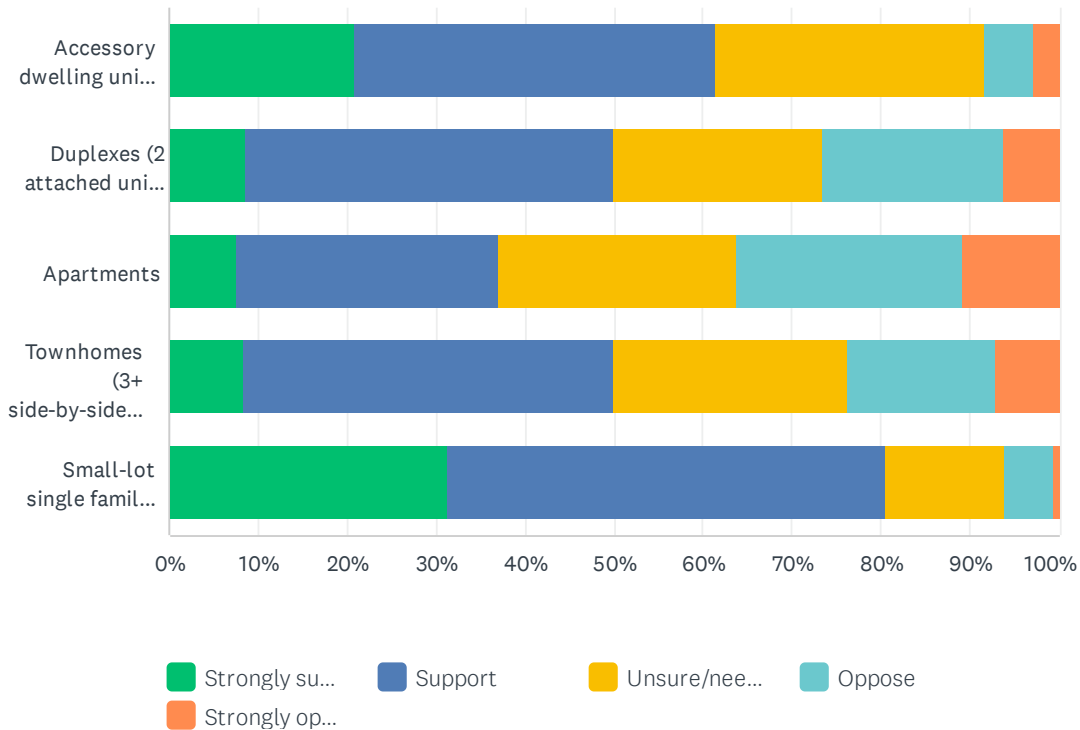
Answered: 302 Skipped: 86



	1	2	3	4	5	6	7	8	TOTAL	SCORE
Reinvestment in downtown buildings and sites	29.14% 88	28.15% 85	17.88% 54	10.60% 32	6.62% 20	2.98% 9	0.99% 3	3.64% 11	302	6.31
Reinvestment in existing homes	9.27% 28	17.55% 53	18.21% 55	15.23% 46	13.58% 41	13.58% 41	7.62% 23	4.97% 15	302	4.98
New ownership housing	10.26% 31	7.95% 24	12.25% 37	14.90% 45	20.20% 61	19.54% 59	9.60% 29	5.30% 16	302	4.50
New rental housing	3.31% 10	4.64% 14	5.63% 17	8.61% 26	9.93% 30	12.58% 38	22.85% 69	32.45% 98	302	2.91
Business park development	6.62% 20	6.29% 19	10.93% 33	11.59% 35	19.21% 58	18.87% 57	12.58% 38	13.91% 42	302	3.93
New retail sites	19.21% 58	21.19% 64	18.87% 57	14.90% 45	7.62% 23	8.28% 25	5.30% 16	4.64% 14	302	5.60
Compact housing development	1.99% 6	3.31% 10	3.31% 10	6.95% 21	7.95% 24	13.58% 41	33.44% 101	29.47% 89	302	2.63
Energy efficiency	20.20% 61	10.93% 33	12.91% 39	17.22% 52	14.90% 45	10.60% 32	7.62% 23	5.63% 17	302	5.14

Q17 A common trend in development today is to accommodate growth while using land and utility resources more efficiently. Indicate your support for each of the following housing options.

Answered: 313 Skipped: 75



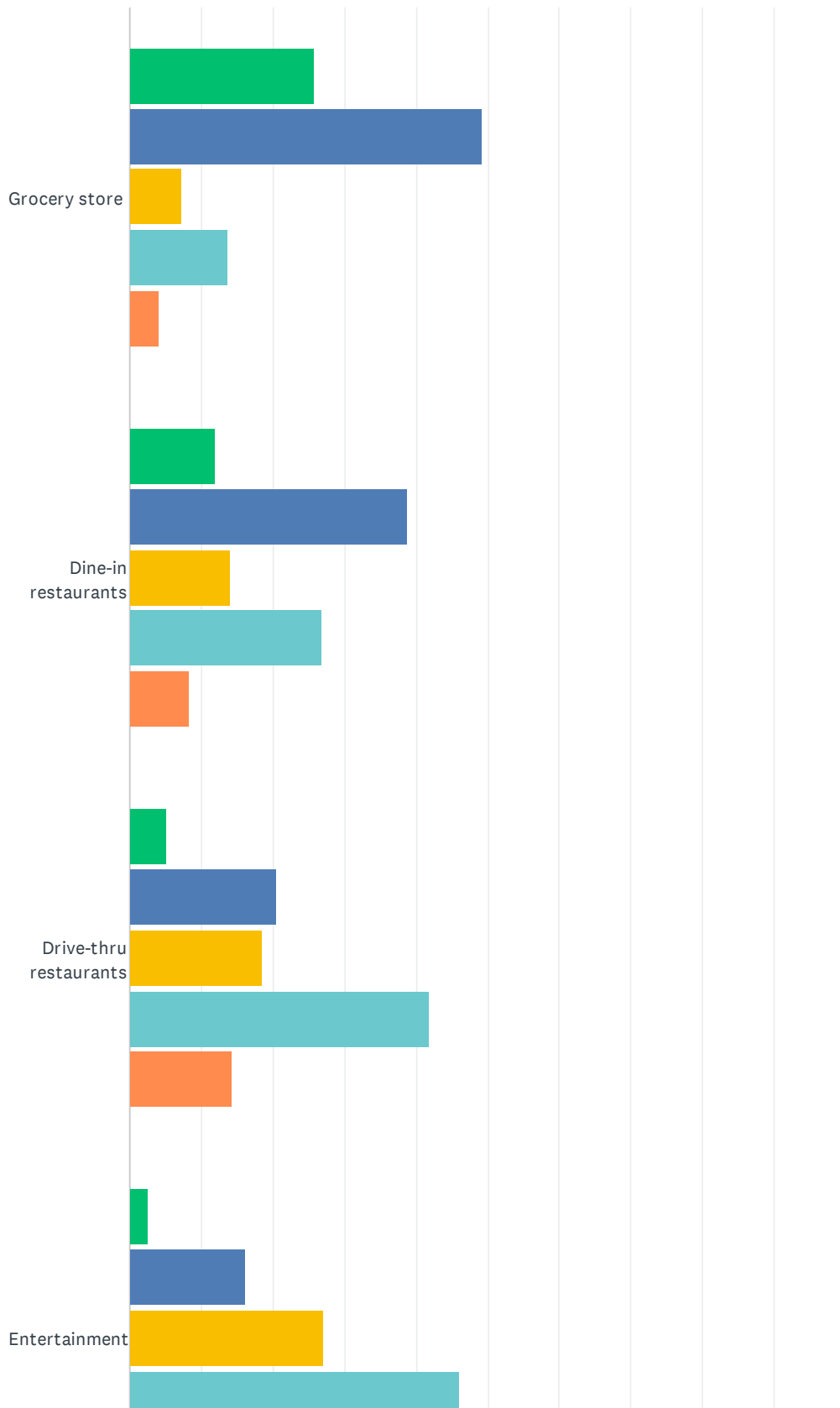
	STRONGLY SUPPORT	SUPPORT	UNSURE/NEED MORE INFO	OPPOSE	STRONGLY OPPOSE	TOTAL
Accessory dwelling units (AKA "granny flats/In-Law units") with single family homes	20.77% 65	40.58% 127	30.35% 95	5.43% 17	2.88% 9	313
Duplexes (2 attached units) in existing neighborhoods	8.63% 27	41.21% 129	23.64% 74	20.45% 64	6.07% 19	313
Apartments	7.67% 24	29.39% 92	26.84% 84	25.24% 79	10.86% 34	313
Townhomes (3+ side-by-side units)	8.36% 26	41.48% 129	26.37% 82	16.72% 52	7.07% 22	311
Small-lot single family homes	31.31% 98	49.20% 154	13.42% 42	5.43% 17	0.64% 2	313

#	COMMENT:	DATE
1	We have enough apartments. Lets clean up what we have.	10/19/2023 12:38 PM
2	Not sure if town homes are the same as condos. We could use some condos.	9/25/2023 3:07 PM
3	It just depends on the Locations.	9/22/2023 9:06 AM
4	Crime goes up the cheaper housing is.	9/9/2023 2:36 PM
5	Low income housing brings greater crime	9/5/2023 2:09 PM



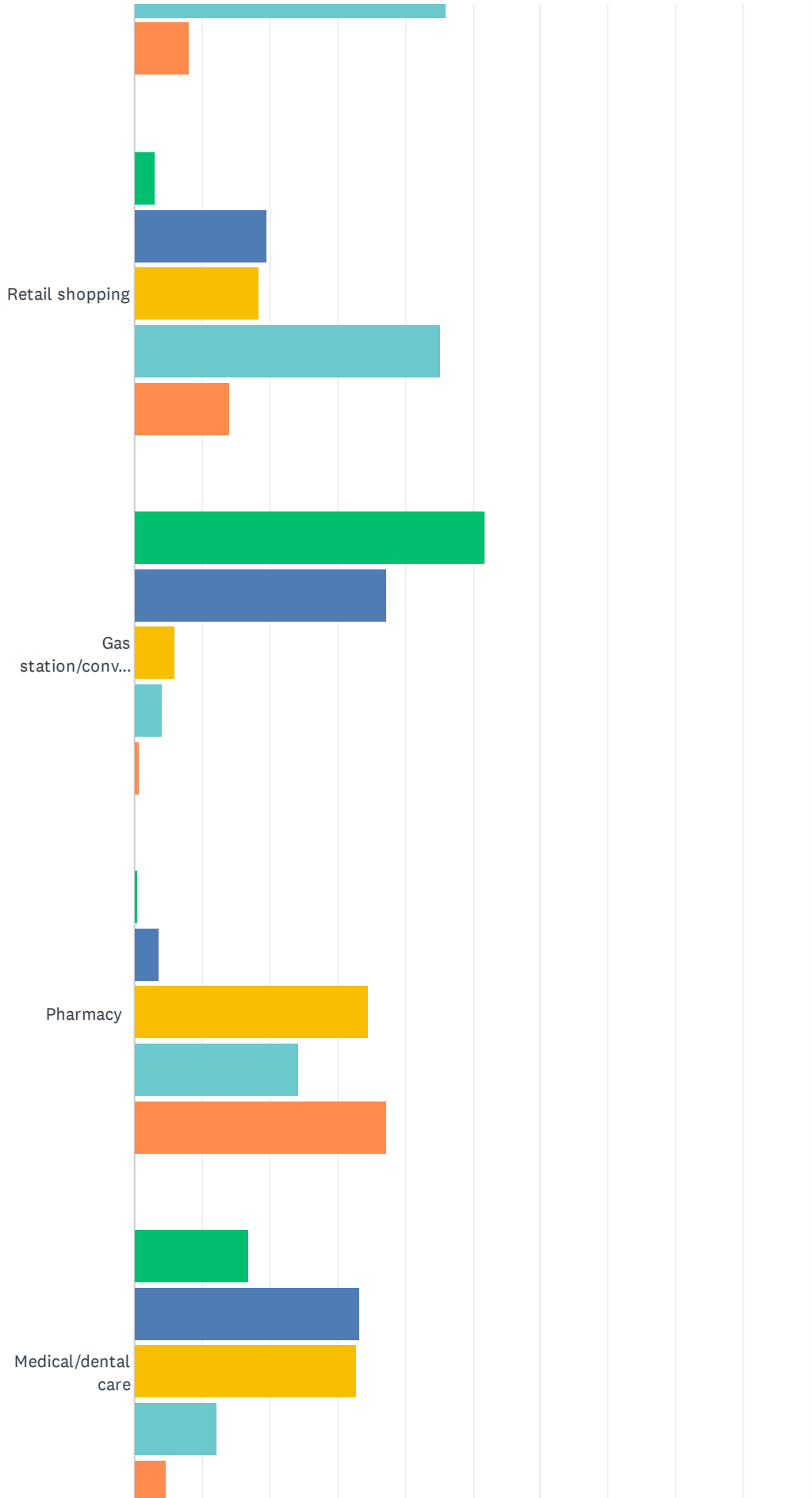
# Q18 How satisfied are you with the following in Hortonville?

Answered: 315 Skipped: 73

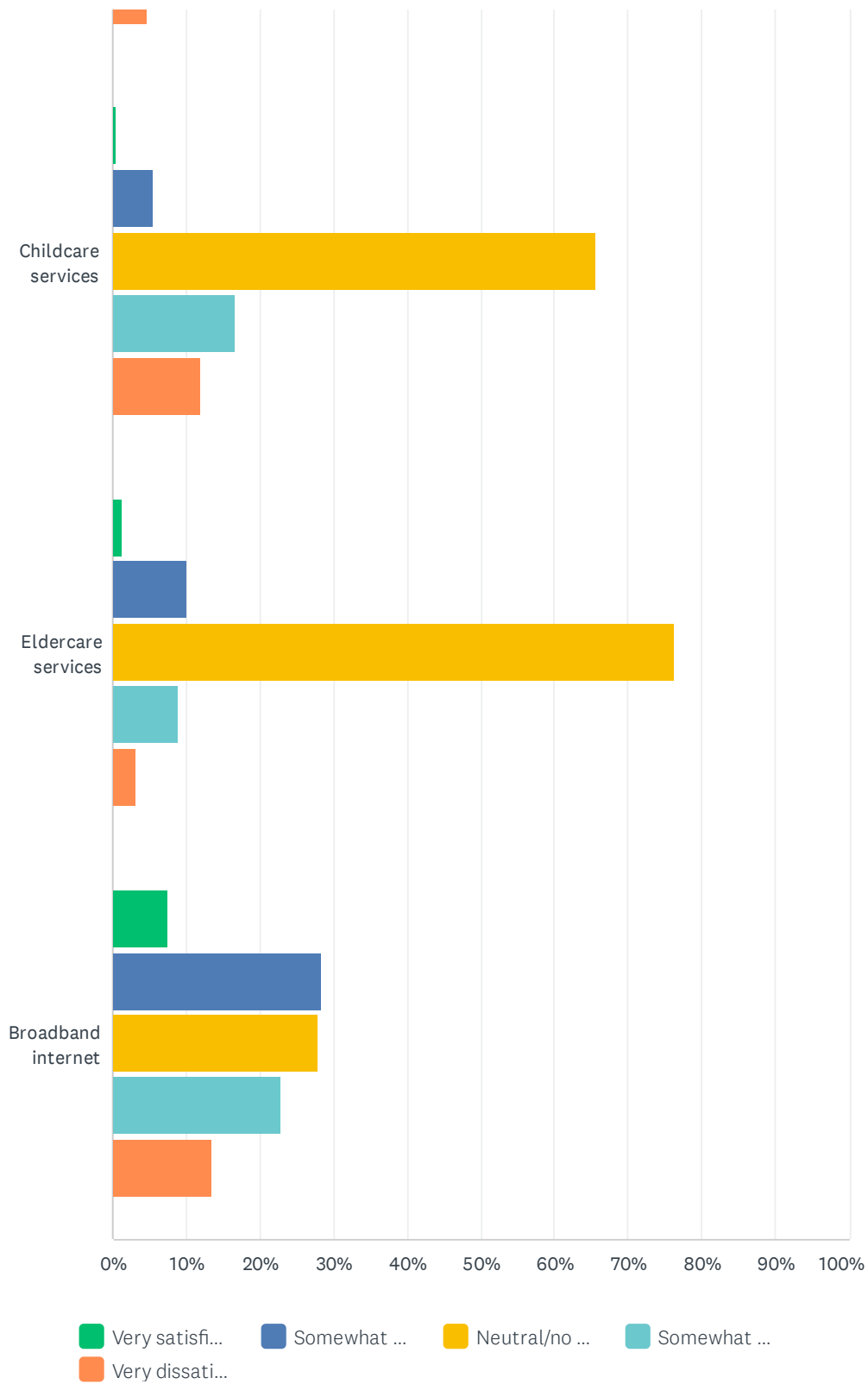




# Village of Hortonville Community Survey



# Village of Hortonville Community Survey



Village of Hortonville Community Survey

	VERY SATISFIED	SOMEWHAT SATISFIED	NEUTRAL/NO OPINION	SOMEWHAT DISSATISFIED	VERY DISSATISFIED	TOTAL
Grocery store	25.71% 81	49.21% 155	7.30% 23	13.65% 43	4.13% 13	315
Dine-in restaurants	11.86% 37	38.78% 121	14.10% 44	26.92% 84	8.33% 26	312
Drive-thru restaurants	5.10% 16	20.38% 64	18.47% 58	41.72% 131	14.33% 45	314
Entertainment	2.59% 8	16.18% 50	27.18% 84	45.95% 142	8.09% 25	309
Retail shopping	2.88% 9	19.55% 61	18.27% 57	45.19% 141	14.10% 44	312
Gas station/convenience store	51.76% 162	37.38% 117	6.07% 19	4.15% 13	0.64% 2	313
Pharmacy	0.32% 1	3.56% 11	34.63% 107	24.27% 75	37.22% 115	309
Medical/dental care	16.93% 53	33.23% 104	32.91% 103	12.14% 38	4.79% 15	313
Childcare services	0.32% 1	5.45% 17	65.71% 205	16.67% 52	11.86% 37	312
Eldercare services	1.29% 4	10.03% 31	76.38% 236	9.06% 28	3.24% 10	309
Broadband internet	7.40% 23	28.30% 88	27.97% 87	22.83% 71	13.50% 42	311

#	COMMENT:	DATE
1	Dissatisfied we means we could do better	10/19/2023 6:50 PM
2	Some additional fast food/easy grab restaurants would be great.	10/18/2023 1:45 PM
3	We need a grocery store, like an Aldi	10/18/2023 10:46 AM
4	High School is the only entertainment we use in Hortonville	10/18/2023 10:34 AM
5	Is there a pharmacy? Dentist = Very Satisfied, Medical= there is none...	10/18/2023 9:51 AM
6	It would be nice to have more retail stores here especially a pharmacy. Too many bars, would like some more fast food options	10/18/2023 8:15 AM
7	A pharmacy would be a great addition	10/17/2023 6:23 PM
8	Would love for there to be a swimming pool and a pharmacy	10/17/2023 5:49 PM
9	Need pharmacy	10/17/2023 5:03 PM
10	Hortonville is located close enough to Appleton for entertainment and retail.	10/17/2023 4:08 PM
11	I would love to see TDS come in so I could cancel spretrum	10/16/2023 11:11 AM
12	It would be great to have another fast food option such as Taco Bell or and Asian restaurant.	10/11/2023 7:29 AM
13	Need a Pharmacy and Childcare center.	9/22/2023 9:06 AM
14	Hortonville could use a small (no chain) pharmacy!	9/20/2023 12:30 PM
15	Pediatric care	9/19/2023 5:59 AM
16	It would be nice to have more character downtown but I don't expect the town to have the same larger neighboring communities	9/11/2023 4:38 AM

## Village of Hortonville Community Survey

17	This is reflective of the fact that Hortonville doesn't have very many amenities, likely due to the small population. Would LOVE to see more retail, pharmacy, clinic, etc., however, that would also require growth of Hortonville overall. To include more housing.	9/6/2023 10:26 PM
18	lack of options. Spectrum is the only viable option with AT&T offering minimal speed no where near industry standard now.	9/6/2023 12:27 AM
19	We need more retailers and restaurants that deliver. Local dentists are very expensive compared to others. What pharmacy? I didn't know we had one. Restaurants like Otter Creek are perfect - casual with great food.	9/5/2023 10:21 PM
20	We need more childcare, pharmacy, and retail businesses in town	9/5/2023 4:17 PM
21	Too much of the same bar food, no variety. Minimal retail, one place?	9/5/2023 3:49 PM
22	Greater variety needed	9/5/2023 2:09 PM
23	would be nice to have a pharmacy	9/5/2023 1:41 PM
24	Would like to see more competition for internet. I don't use medical/dental/eldercare in town so have no opinion. I am adamantly opposed to more retail/entertainment, etc. Growth=crime. As a senior, a SAFE environment in which to age in place gracefully/securely is my number 1 priority.	9/5/2023 12:03 PM
25	No center in Hortonville that isn't attached to a church	9/5/2023 10:42 AM
26	Need more retail shops....put a nail salon in!	8/29/2023 3:17 PM

## Q19 Please provide any additional feedback you feel is important for the Village of Hortonville to consider while developing this Comprehensive Plan.

Answered: 80 Skipped: 308

#	RESPONSES	DATE
1	Have activities that highlight and introduce our towns businesses, and special skills.	10/31/2023 8:16 PM
2	Please fix the sidewalk ramp at the police station side of the municipal building to be ADA accessible. Currently, when entering the municipal complex from the West/Olk St./CTY HWY M, you have to walk through the parking lot to get back onto the sidewalk. This is inconvenient and unsafe. There is not an accessible sidewalk ramp currently. Thank you!	10/31/2023 4:33 AM
3	We need a dog park for the community to be social and our dogs can run safely and be socialized. We would us 4 times per week minimum. We had this in texas and the same 20 people and dogs were there every day.	10/26/2023 9:13 PM
4	Running Hwy 15 THRU the village completely destroyed the safe and friendly character of the village. I will try to never buy in the village because the village board stabbed village taxpayers in the back. The majority of neighbors -- good, stable neighbors of decades -- have left specifically because of the future noise from the highway location taxpayers didn't want and the village board forced on us. The neighborly, friendly, and safe character of Hortonville is destroyed. The newest people have no ties to Hortonville-- it's just any place. And frankly there is an uptick in crime, disregard, and lack of community. And, stop calling it a bypass. It's NOT. Look at a map. Having lived in Hortonville for many years, I would never, never recommend anyone move here because of your highway.	10/26/2023 4:07 PM
5	New park equipment. The existing has multiple things wrong with them including chipping tread surfaces, gouges in the plastic and hornets nests. A friendlier tot-spot would benefit everyone with trails that connect the neighborhoods to the parks. Parents/guardians can then allow younger kids to ride in a stroller, bike, or bike carrier. Taking a stroller down 15 through town is not an option and there is not a sidewalk that connects from the west, past Charlie's to the parks downtown. Nye street could also benefit from a bike lane as that is a highly frequented road for walkers/joggers and bikers.	10/24/2023 8:07 AM
6	It would be nice to have a walking/bike trail connecting the Hackberry Hills subdivision to the School District. Grandview is too narrow for walking or biking. It would be heavily used by families in Wildwood Villiage and Hackberry. Also, there is property for sale near the the Grandview/Nash Street corner. It would be a great place for a community swimming pool.	10/21/2023 6:01 PM
7	Like to see more options for.all ages love.the sports options but cards chess community center event family bowling nights to pursue farmers market food truck nights out door movie on a wall or park local music groups at a park or sports field art in the park to teach or to display outdoor decoration contest, home garden display walks,love the parades tree lighting, Christmas display of lights like lacrosse light by the river to drive or walk,ect	10/19/2023 6:50 PM
8	Keep each generation in mind. From kids to elderly, any renovations or additions to the community should be inclusive for all and add to quality of life. It would be neat to have a mural somewhere (perhaps on the cement wall by union cemetery and commercial club) done by students, business leaders, community members or the Wolf River Art League. It can be a contemporary piece that depicts the diversity of our growing town or may summarize our towns history and goals for the future. Just an idea :)	10/19/2023 6:40 PM
9	I felt uncomfortable ranking the Land Use and Village Priorities items because I don't live here and I don't know about most of those things. I don't want to skew the data but unfortunately I wasn't able to skip those items.	10/19/2023 3:56 PM
10	I am not sure who we are trying to attract with some of the properties we have built but I'm not sure they were a good idea. I think if we invested in the downtown / amenities of this town you could make it a nice place, especially with the new highway.	10/19/2023 12:38 PM

## Village of Hortonville Community Survey

11	Greenville needs a grocery store.	10/19/2023 7:25 AM
12	Limit low-income housing. Too many already.	10/18/2023 1:19 PM
13	As I stated earlier, public transportation would help people who work in the fox cities that do not drive.	10/18/2023 11:04 AM
14	Hortonville has a small town, somewhat historic feel to the downtown and I think it would be beneficial and attractive to the town to keep up the downtown buildings and the big older existing houses down the main street. Driving through the main street of downtown is the first impression outsiders will get so I think investing in keeping it attractive, welcoming and pleasant is worth it. The 3 way stop intersection on the corner of Olk St and Grandview Rd is a confusing intersection, especially for visitors. Just my opinion, but it would make more sense to make it a 4 way stop or maybe a roundabout. I am surprised more fender benders don't happen at that intersection. I think local people are familiar with it so it hasn't been a problem maybe but I can see it leading to an accident.	10/18/2023 10:53 AM
15	Greenville area needs a full grocery store. Driving into Appleton for reasonably priced groceries is frustrating.	10/18/2023 10:46 AM
16	My input is limited as I only work here, I do not live here.	10/18/2023 10:14 AM
17	Would like there to be an incentive program to encourage residential solar along with onsite battery storage.	10/18/2023 9:51 AM
18	Greenville could use a grocery store and more options to eat. Hortonville could use more options for groceries/gas/restaurants too.	10/18/2023 8:14 AM
19	Public Pool and Splash Pad	10/18/2023 8:09 AM
20	I've only lived here for a short time. I have not really ventured out into the Village. I usually run into Appleton for everything because its close together.	10/18/2023 7:42 AM
21	Revamp the downtown to look more appealing with small businesses, retail, bakery, restaurants. More fast food options	10/17/2023 7:47 PM
22	Housing for retired persons where lawn/snow management was included would be very beneficial.	10/17/2023 6:23 PM
23	Need more food options	10/17/2023 5:03 PM
24	The village needs to be able to support the people that work in it. I understand a lot of the money comes from Greenville but I work in a district that I can't even afford to live in which isn't right.	10/17/2023 5:02 PM
25	The bike trail from Greenville now has to connect to Wiouwash - this needs to be a top priority!!	10/17/2023 4:35 PM
26	Please add ambulance services locally. And think hard and long about multi family housing. It is a drain on school and city resources.	10/17/2023 4:15 PM
27	Besides childcare with the church, I am unaware of any child care center in the Hortonville side of the Hortonville Area School District. This makes it challenging for families with young children.	10/17/2023 4:08 PM
28	The Village and area is a great place to work and raise a family with tremendous schools.	10/17/2023 3:35 PM
29	A dog park would be nice.	10/16/2023 11:11 AM
30	The village really needs to focus on growing not only in population, but in size. We are getting too full. We need to start annexing outside the village and growing, we're becoming stagnet. I feel comfort in knowing we have a local police department with familiar faces. I'm getting tired of hearing every couple years that some board members wanna shut it down. It's working, crime is low and the cops seem to handle thing as they come up. Why are we concerned about saving costs when it comes to public security, yet we'll throw money at a library that almost nobody uses. I've never had to call 911, but if I do, I want the cops there asap, not sheriff's officers coming from appleton. I'm not opposed to libraries and I think its awesome we have one. But, we need to be more concerned about the safety and security of our village.	10/14/2023 2:41 PM
31	There needs to be another park near the new Wildwind subdivision. Our kids need a safer	10/12/2023 2:15 AM

## Village of Hortonville Community Survey

place to go rather than biking or walking on TT or Main Street. More streetlights would also be a big plus. Especially on the north side of the village and the Pine Grove area. We need to keep our police department strong. A few years back several very irresponsible board members tried to get rid of the police department to contract with the sheriff. We need local control of the police department and more support from the board for them. I would move out of the village if the the police department was removed. Car washes are becoming very popular, the village should get one of those subscription based car washes to build. That would be another draw for traffic off of 15.

32	Make plans to draw folks in. Right now the only things that bring people into the Village are the schools, the library, and the Black Otter Supper Club. There aren't destinations- create destinations. If folks come for amenities, they're more willing to spend time stopping at local shops and such.	10/11/2023 4:29 PM
33	There needs to be more opportunities for youth . If they don't drive, there are no options once it gets dark. Non existent public transportation doesn't help. Uber isn't an option as they don't come out here. An Aldi would be very welcomed. Having a healthy grocery alternative at affordable prices would be great. It would also bring the surrounding communities into our town and contribute to our economy.	10/11/2023 7:29 AM
34	couldn't answer 15 & 16	10/9/2023 3:35 PM
35	Build on the idea of a "Village". Increase collaboration with and within the business community. Community wide events builds commu its feel and loyalty. Remember all residents, fro newcomers to life-long; infants to seniors. Sustainability and environmental impact should always be a primary concern and promoted. Electric charging station, composting, clean-up days, incentives to reduce use of plastic and styrofoam, etc. Green Community feel. Collaborate more with school and youth, involving them in decision process as a learning and teaching opportunity.	10/5/2023 3:37 PM
36	I moved here from Lake Country and see that Hortonville has so much potential to become a destination spot. Keep it small and quaint but develop it! The lake is key.	10/3/2023 10:00 AM
37	The library could offer a program/programs on local wildlife. Communication is the key to success as the downtown and the residential areas are looked at for change and improvement.	10/1/2023 12:41 PM
38	- Trail around part of the lake - between Alonzo and Veterans Memorial Park. - Redevelop downtown Main Street - Bring in new businesses	9/26/2023 2:05 AM
39	Can we do something about our water rates. They are SO high. To the point it makes me consider moving? I know we had to make up for a shortfall. But how much longer will that be?	9/25/2023 3:57 PM
40	A indoor swimming pool would be nice if it was not too expensive. A fast food place and a pizza place would be nice, but not a Taco Bell. 😊	9/25/2023 3:07 PM
41	No wheel tax! Look at making electric bills and water bills more affordable. We pay a lot in taxes the way it is. People are struggling to get by the way it is.	9/25/2023 12:24 PM
42	Please consider the special needs of those with disabilities in our community.	9/24/2023 12:43 PM
43	I see things changing for the better, I hope we continue in this direction. I love the Park updates, Police department and our Village Library.	9/22/2023 9:06 AM
44	The village board is disconnected from the downtown business owners and residents. There are trustees on the village board that lack leadership skills and fail to research how their decisions will impact the community. Their lack of transparency and expressions of fear post Hwy 15 by-pass do nothing to attract individuals that may want to invest in Hortonville's future.	9/21/2023 11:00 AM
45	No question about Churches n Hortonville	9/21/2023 10:05 AM
46	Bigger single family home lots Park/Rec items- splash pad, pool Bigger grocery store Pharmacy option	9/21/2023 9:01 AM
47	there needs to be a huge push to bring more to the village for us to support in terms of retail and restaurants!	9/20/2023 2:20 PM
48	In addition to a bigger library, I would love to see an investment in a public pool/splash pad.	9/20/2023 1:30 PM
49	Keep Hortonville the small town it is, don't over develop it like Greenville has. No more apartments in town!	9/20/2023 12:30 PM

## Village of Hortonville Community Survey

50	Less urbanization. Update the town without selling off all the open land. Keep the small town country feel.	9/19/2023 5:59 AM
51	Would like to see a type of a satellite emergency care facility in town. Would also like to see an emergency ambulance station in town instead of coming from New London	9/13/2023 2:52 PM
52	I think if more character can be put into the town with some more small businesses and update the downtown that would be good. A big reason why we are here is because it's quiet and we don't want the noise of a Larger community. Let Hortonville be good at what it is, a friendly small community	9/11/2023 4:38 AM
53	Need childcare options	9/9/2023 9:40 PM
54	Daycares and in home childcare is desperately needed in the village. Safe walking trails and walking trails would improve the health of the community. Would also love to see a dog park	9/8/2023 8:28 PM
55	But a little more effort into creating the small town vibe...Greenville has a wonderful start. Stop with the concrete!	9/8/2023 4:16 PM
56	Invest in Otto Miller park to improve facilities. The bleachers by Bergstrom & Scheels fields are extremely old and a safety hazard for fans & players. Drainage around the concession stand and upper fields also needs to be addressed.	9/7/2023 3:30 PM
57	Thank you for interest in community input!	9/7/2023 1:44 PM
58	Water bills are ridiculous compared to other area towns. Also taxes are much higher.	9/7/2023 9:31 AM
59	Need more family/kid friendly options and things to do. Water feature, pool or splashpad at one of the parks. Downtown needs a refresh. Too many bars! Rather have a nice Cafe or restaurant. Hortonville is not growing to accommodate families and the younger generation. When will Hortonville grow outside of its current boundaries?! We don't need more apartment buildings Hortonville needs businesses and land.	9/7/2023 8:01 AM
60	Having a play ground at Otter miller park	9/7/2023 12:45 AM
61	Personally, I would love to see more growth overall in Hortonville. It's a very nice city, however, it seems that it's just a high school for Greenville. Greenville exhibits population growth, increased residential building/houses, clinics, child care, restaurants, recreation, etc. while Hortonville seems to stagnate. A small town is great, when vibrant, but Hortonville seems like more of a bedroom community vibe. When there are no amenities, events, or retail to draw people here, no new housing units (affordable apartments, single family dwellings, etc) people will go elsewhere to find what they need/want to do.	9/6/2023 10:26 PM
62	It would be nice to have a splash pad or pool for kids. A lot of park options which is nice, but nothing related to water.	9/6/2023 9:43 PM
63	Look at redoing the downtown to make it stronger in character and more of a destination. Cobblestone with beautiful lights and florals. We don't sell ourselves for tourism yet the WIOWASH is amazing to have. Clean up the lake to make it functional after May. It's probably our greatest disappointment in that it can't be used for swimming or dogs. We have excellent potential to up our game. We should learn from the other small towns that do it so well, like Delray Beach, FL or DePere.	9/5/2023 10:21 PM
64	The water and sewer utility is way too expensive and I am looking to move because of this.	9/5/2023 8:31 PM
65	It would be awesome if we could get TDS Telecom (High-Speed Internet) available in the Hortonville area. I have seen the speeds of their internet and it is outstanding! With technology evolving constantly, it would be nice to have the option of a faster internet service in this area.	9/5/2023 3:28 PM
66	The updates to Miller Park are great. The new courts consistently have people using them. It would be nice to get a splash pad and pool to draw people from surrounding communities. We need programs to help the seniors in our community with food and work around their homes. Cemetary plots in Union Cemetery are way more expensive since the Village took them over. Especially when you compare to other communities which are around \$300-\$400 and we are over \$1000.	9/5/2023 2:47 PM
67	investing in apartments and low income housing is going to turn Hortonville in to the slum next to Greenville and cause people with nicer homes to leave to other communities. Worst thing you can do to and will ruin the Village	9/5/2023 2:19 PM

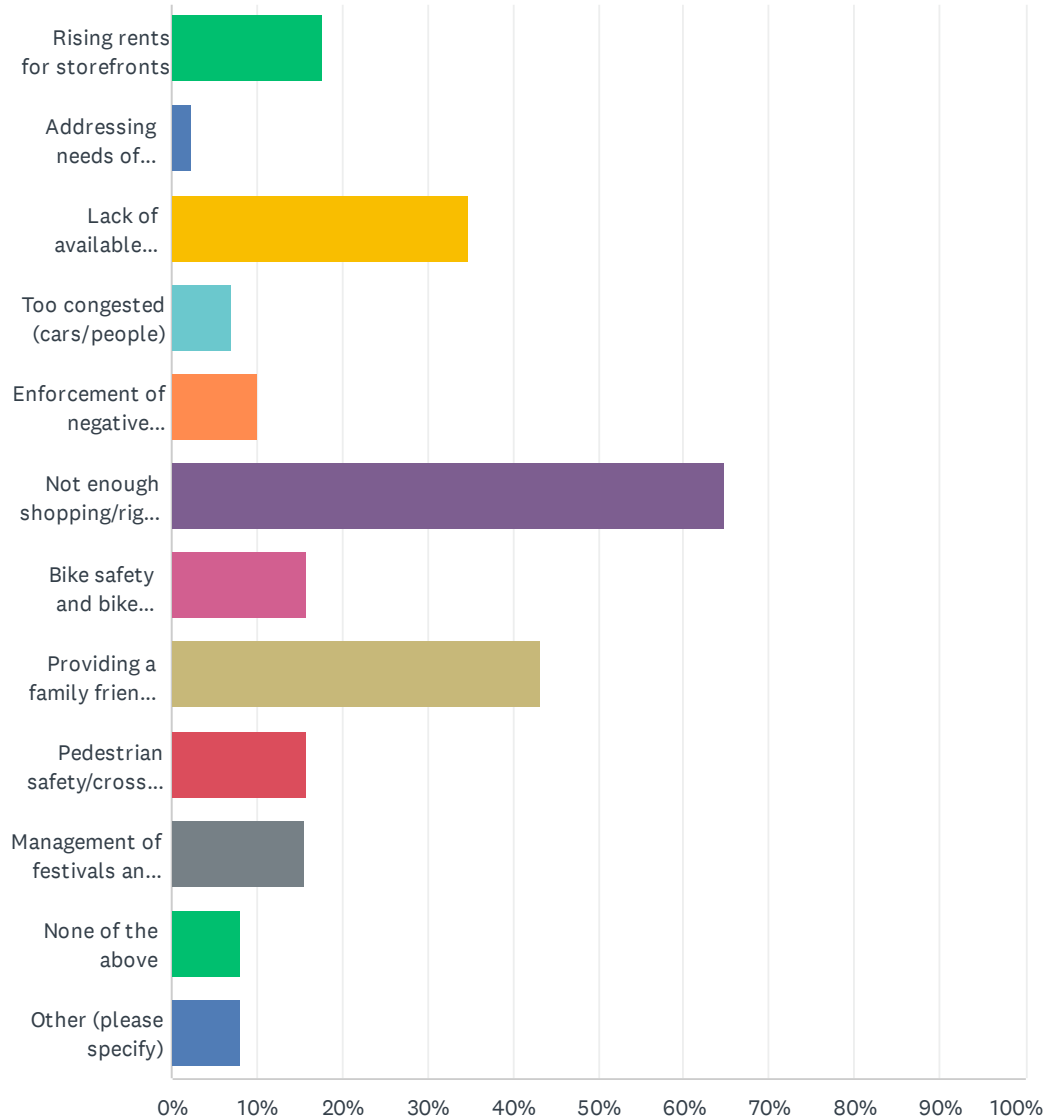


## Village of Hortonville Community Survey

68	Responsible growth. Our school district is one of the lowest pay for teachers in the area, less administrative positions and more teachers are needed. Contract with outagamie county sheriffs department would save the village a ton of money. The noise pollution of atvs and utvs is unacceptable and unnecessary, please consider a change to that.	9/5/2023 2:09 PM
69	Hortonville has reputation for being very over-policed, which is well deserved. Many great things are happening in this community! I think a swimming pool facility would be an incredible asset.	9/5/2023 2:07 PM
70	As part of walking and biking, please address crosswalks and crossing the railroad tracks	9/5/2023 12:54 PM
71	Need a year round pool facility	9/5/2023 12:51 PM
72	Alonzo Park could use a facelift and the bleachers and fencing at Otto Miller park are old and out dated. Downtown area has shown some improvement but could be more welcoming.	9/5/2023 12:49 PM
73	Continue public involvement like this	9/5/2023 12:07 PM
74	I hope Hortonville will consider the needs of all it's current residents while keeping the community small and safe. The small town atmosphere and great folks are what makes Hortonville and surrounds a fabulous place to live. We are blessed to live near enough to Appleton to take advantage of all a large city has to offer and yet maintain our safe environment. Aside from the crime that comes with growth, the added expense of taxes is difficult for someone on a fixed income. Thank you for sending this survey and considering my thoughts.	9/5/2023 12:03 PM
75	Additional rental housing adds nothing to sense of community because it is too transitory.	9/5/2023 11:20 AM
76	We moved here for the small town feel and community. We understand the need for growth but hopefully not at the expense of that.	9/5/2023 11:19 AM
77	Downtown needs more diversity. Fewer bars and some decent restaurants. Unoccupied restaurants like loose wheel need to be maintained and not have weeds all over the place. The old bank building could be developed into a cool restaurant or entertainment venue. We need art - like in new London with the murals. We need more diverse local events to draw people to town. We need more great things like the great flower shop we have and whistlers knoll and more investment in local village neighborhoods for residents.	9/5/2023 11:15 AM
78	Would like more information on our plans with the downtown area once the bypass is complete.	9/5/2023 11:13 AM
79	We need to lower property taxes. My family and many other around me are considering selling our house due to the high property taxes.	9/5/2023 10:42 AM
80	More clothing boutiques, nail salon, cafe, this would do well!!!	8/29/2023 3:17 PM

### Q20 What are the top challenges facing downtown? Please select your top 3 choices.

Answered: 310 Skipped: 78



## Village of Hortonville Community Survey

ANSWER CHOICES	RESPONSES	
Rising rents for storefronts	17.74%	55
Addressing needs of homeless population	2.26%	7
Lack of available parking	34.84%	108
Too congested (cars/people)	7.10%	22
Enforcement of negative behaviors	10.00%	31
Not enough shopping/right mix of retail	64.84%	201
Bike safety and bike parking	15.81%	49
Providing a family friendly environment	43.23%	134
Pedestrian safety/crossings	15.81%	49
Management of festivals and events	15.48%	48
None of the above	8.06%	25
Other (please specify)	8.06%	25
Total Respondents: 310		

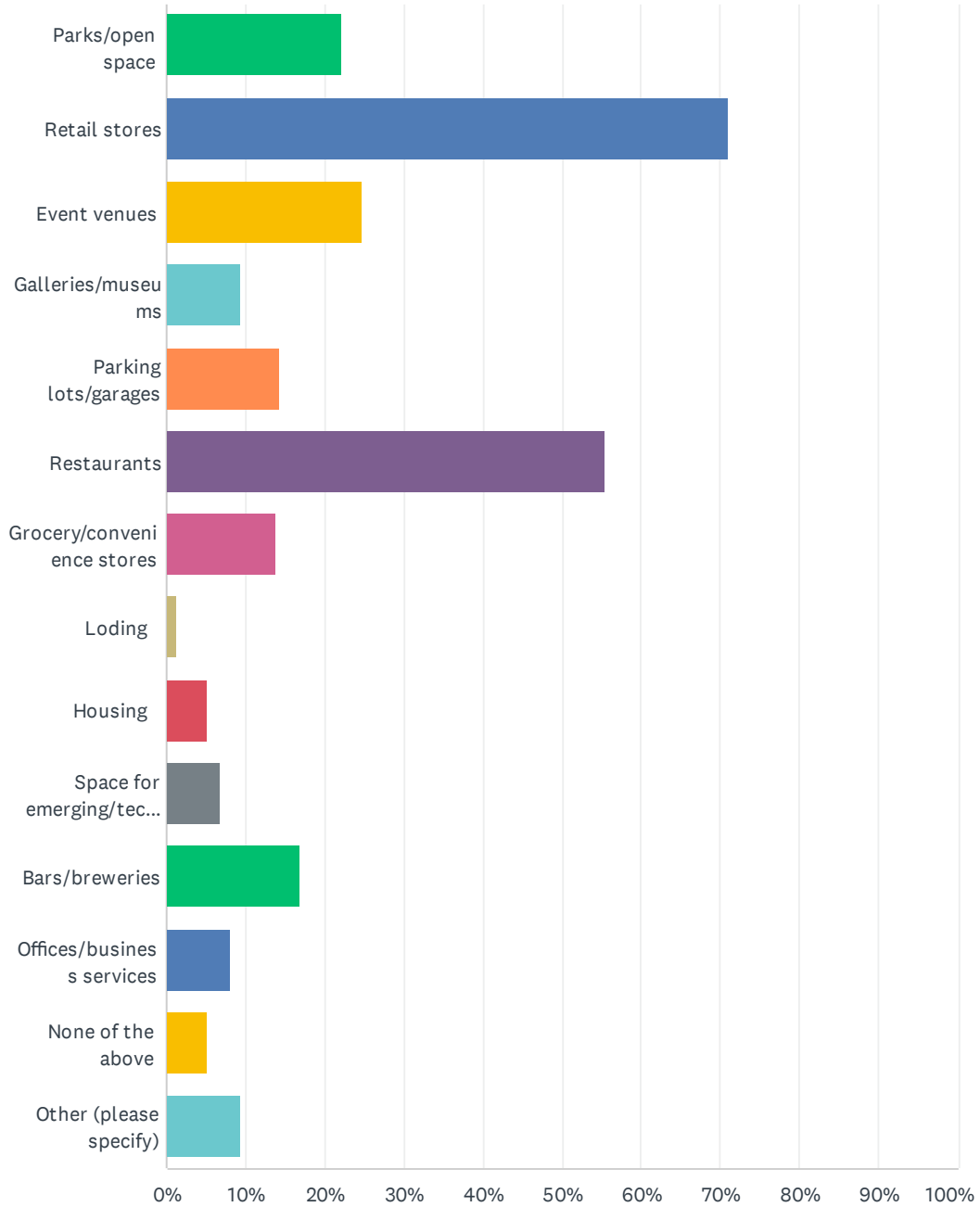
#	OTHER (PLEASE SPECIFY)	DATE
1	Options for entertainment	10/19/2023 7:04 PM
2	Plenty of places to eat and drink draws the young adult crowd-elderly but families or people who aren't a part of that lifestyle have fewer options. Establishments could have family or kids night/afternoon, they could provide a discount. Entertainment is mainstreamed to the bars and supper clubs. I enjoy the options to eat out but just want to mention that diversity of entertainment options is lacking and if there is options then the concern of adequate advertising comes into play.	10/19/2023 6:55 PM
3	I don't know about these things.	10/19/2023 3:57 PM
4	Actual restaurant, not bars that serve food	10/18/2023 3:37 PM
5	Not familiar with any of these options	10/18/2023 10:40 AM
6	More options for family recreation - community pool as an example	10/17/2023 8:36 PM
7	No affordable houses for sale	10/17/2023 5:03 PM
8	Not sure	10/17/2023 4:21 PM
9	Bypass will reduce their customers	10/17/2023 4:18 PM
10	na	10/17/2023 4:16 PM
11	Managing noise likely to emanate from a 4-line highway through the heart of Hortonville.	10/17/2023 4:09 PM
12	Please stripe parking lots for typical parking lot widths (ie 10' or 9'-6") in lieu of the narrow stalls now on pine st	10/11/2023 5:19 PM
13	Unappealing storefront aesthetics	10/11/2023 4:31 PM
14	Some of the business need to update their store fronts	9/22/2023 9:09 AM
15	Give it more character, have a few more small restaurants	9/11/2023 4:41 AM
16	encourage business other than bars	9/7/2023 1:47 PM
17	Too many bars	9/7/2023 8:02 AM

## Village of Hortonville Community Survey

18	By downtown you mean Hwy 15 through town? Down towns are kind of a thing of the past... want to update? Redo 'down town', build new buildings with retail space below, and modern apartments above.	9/6/2023 10:31 PM
19	Lack of visibility. Many businesses are hard to identify, let alone see they exist, while driving by	9/6/2023 12:31 AM
20	More restaurant options that serve the right food for the clientele we want to attract.	9/5/2023 10:24 PM
21	Accessibility	9/5/2023 1:18 PM
22	Lack of traffic and poor planning to adjust before bypass was complete we now face a daunting task of trying to become a destination community	9/5/2023 11:49 AM
23	Too many bars. Not any support or encouragement for business or retail.	9/5/2023 11:23 AM
24	It's ugly. It doesn't seem like the beautification project was enforced. Enforce weed and property maintenance. Have you looked at all the weeds around loose wheel lately?	9/5/2023 11:21 AM
25	Too much of the same in one confined area. Repeat business offerings.	8/22/2023 1:21 PM

### Q21 If you were in charge, what would you add downtown? Please select your top 3 choices.

Answered: 310 Skipped: 78



## Village of Hortonville Community Survey

ANSWER CHOICES	RESPONSES	
Parks/open space	22.26%	69
Retail stores	70.97%	220
Event venues	24.84%	77
Galleries/museums	9.35%	29
Parking lots/garages	14.19%	44
Restaurants	55.48%	172
Grocery/convenience stores	13.87%	43
Loding	1.29%	4
Housing	5.16%	16
Space for emerging/technology industries	6.77%	21
Bars/breweries	16.77%	52
Offices/business services	8.06%	25
None of the above	5.16%	16
Other (please specify)	9.35%	29
Total Respondents: 310		

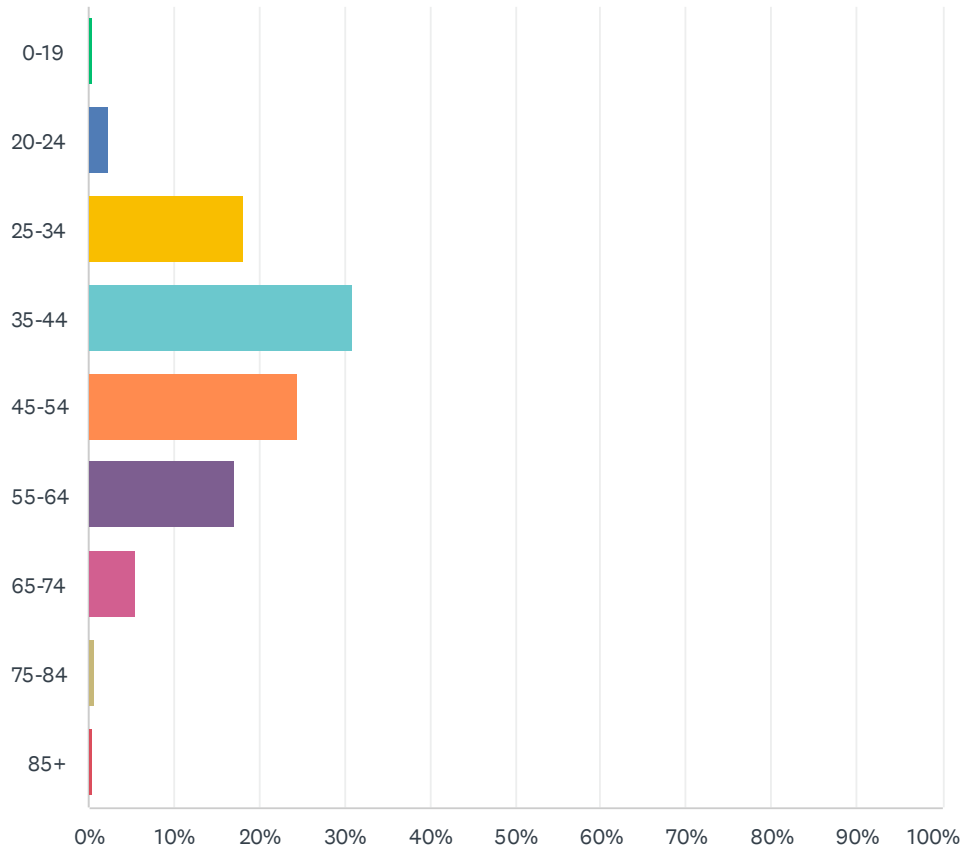
#	OTHER (PLEASE SPECIFY)	DATE
1	Short term lodging	10/31/2023 8:18 PM
2	Potential outdoor seating areas for restaurants	10/31/2023 4:35 AM
3	Swimming Pool	10/21/2023 6:05 PM
4	Community center with for several small or large gatherings, use everything we have kept up and recycled to give us more opportunities, safety for public trails sidewalks parks (for those who walk alone children or families where parents have multiple things to take care of besides keeping them safe like a safety bike patrol group making it obvious help is close if needed	10/19/2023 7:04 PM
5	I don't know.	10/19/2023 3:57 PM
6	I wish something could be built on the green grass area across from the BP. It seems like a wasted space. Maybe retail options or an ice cream shop-- something family friendly	10/19/2023 8:26 AM
7	coffee shop	10/18/2023 8:42 PM
8	dog park	10/18/2023 10:09 AM
9	another coffee shop, open later	10/18/2023 8:41 AM
10	Pharmacy	10/18/2023 8:16 AM
11	Get the cars off the street for safety Black otter is a mess	10/18/2023 8:09 AM
12	More space for Hortonville Alliance	10/17/2023 4:18 PM
13	Nice restaurant rather than bars	10/17/2023 4:18 PM
14	na	10/17/2023 4:16 PM
15	Breakfast	10/17/2023 3:56 PM
16	We have plenty of bars, but a brewery would be amazing.	10/11/2023 7:37 AM

## Village of Hortonville Community Survey

17	pharmacy, walk-in medical	10/9/2023 3:41 PM
18	Higher quality No more fried food places. Outdoor dining	10/3/2023 10:02 AM
19	Maybe not downtown, but add a small village operated RV park/campground somewhere. This would provide a way for more visitors to stay in Hortonville for a variety of reasons including all the school events that people travel here for. Other towns have this and it can be an asset.	10/1/2023 12:51 PM
20	A space for turtles to live a safe and serene life	9/25/2023 9:58 AM
21	A bakery, Pharmacy	9/20/2023 12:31 PM
22	Hotel	9/13/2023 2:57 PM
23	Laundrymat	9/8/2023 8:30 PM
24	Add a play ground to Otter miller park	9/7/2023 12:46 AM
25	See above comments... the current trend for down towns that I've seen include new(er) buildings that combine retail space below with modern apartments above.	9/6/2023 10:31 PM
26	Bike Lanes	9/6/2023 9:39 PM
27	Better lighting and crosswalks, something geared towards giving kids a place to hang out and do activities	9/5/2023 4:05 PM
28	Medical other than chiropractors	9/5/2023 11:23 AM
29	Facelift for the building that are visually not appealing. And ask that business owners use their actual properties, opposed to sitting vacant. Its two small blocks and has a great deal of potential with some open minds and willing community members.	8/22/2023 1:21 PM

## Q22 What is your age?

Answered: 303 Skipped: 85

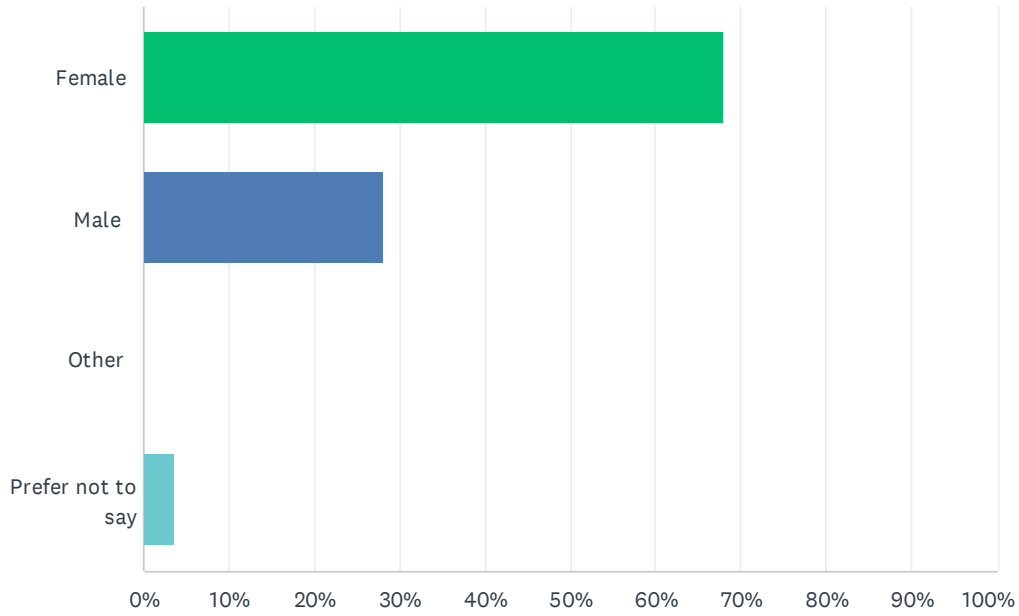


ANSWER CHOICES	RESPONSES
0-19	0.33% 1
20-24	2.31% 7
25-34	18.15% 55
35-44	31.02% 94
45-54	24.42% 74
55-64	17.16% 52
65-74	5.61% 17
75-84	0.66% 2
85+	0.33% 1
<b>TOTAL</b>	<b>303</b>



## Q23 What gender do you identify with?

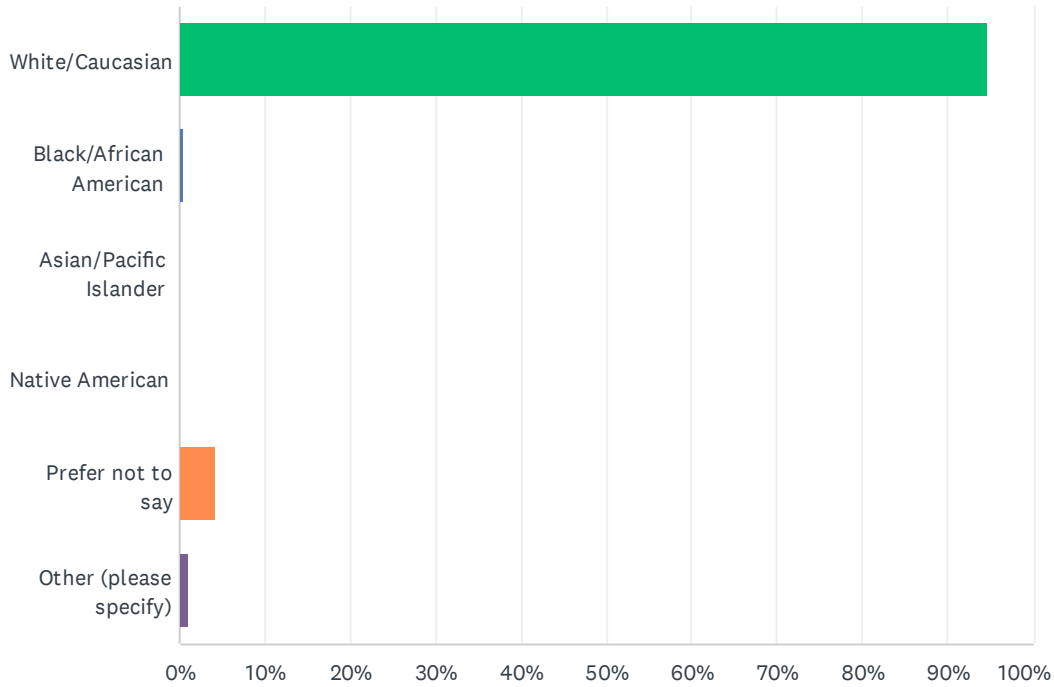
Answered: 301 Skipped: 87



ANSWER CHOICES	RESPONSES	
Female	68.11%	205
Male	28.24%	85
Other	0.00%	0
Prefer not to say	3.65%	11
<b>TOTAL</b>		<b>301</b>

## Q24 Which race/ethnicity do you identify with? (choose all that apply)

Answered: 303 Skipped: 85

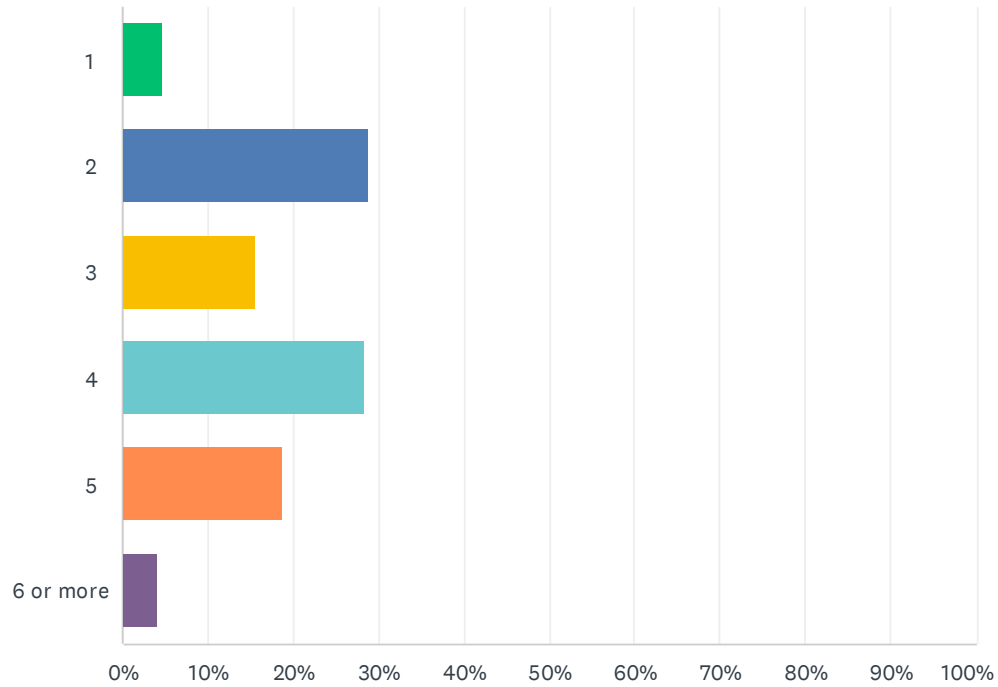


ANSWER CHOICES	RESPONSES
White/Caucasian	94.72% 287
Black/African American	0.33% 1
Asian/Pacific Islander	0.00% 0
Native American	0.00% 0
Prefer not to say	4.29% 13
Other (please specify)	0.99% 3
Total Respondents: 303	

#	OTHER (PLEASE SPECIFY)	DATE
1	Human	10/31/2023 8:18 PM
2	White/Latina	10/17/2023 5:42 PM
3	Latina	9/5/2023 12:41 PM

## Q25 How many people live in your home, including yourself?

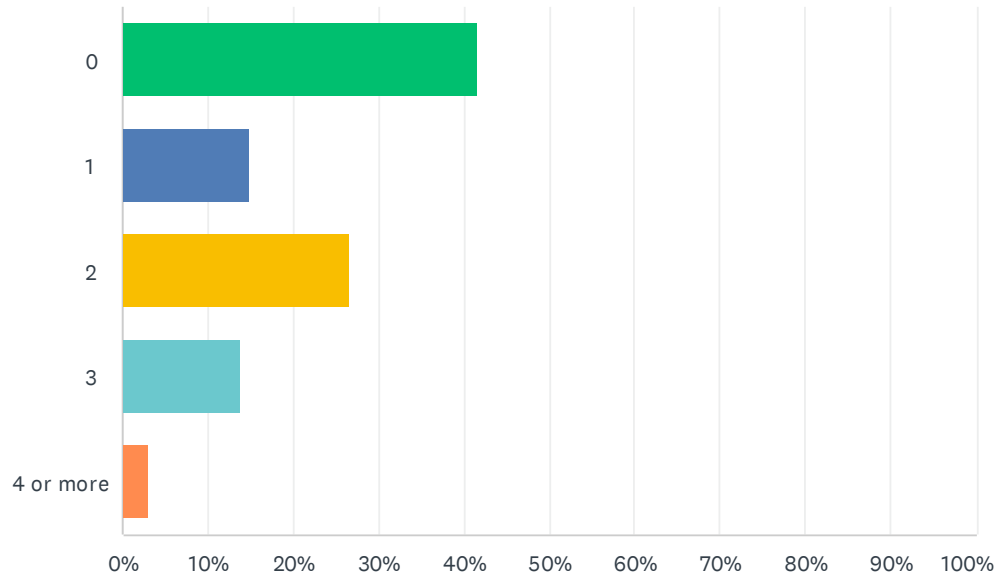
Answered: 303 Skipped: 85



ANSWER CHOICES	RESPONSES	
1	4.62%	14
2	28.71%	87
3	15.51%	47
4	28.38%	86
5	18.81%	57
6 or more	3.96%	12
<b>TOTAL</b>		<b>303</b>

## Q26 How many members of your household are under the age of 18?

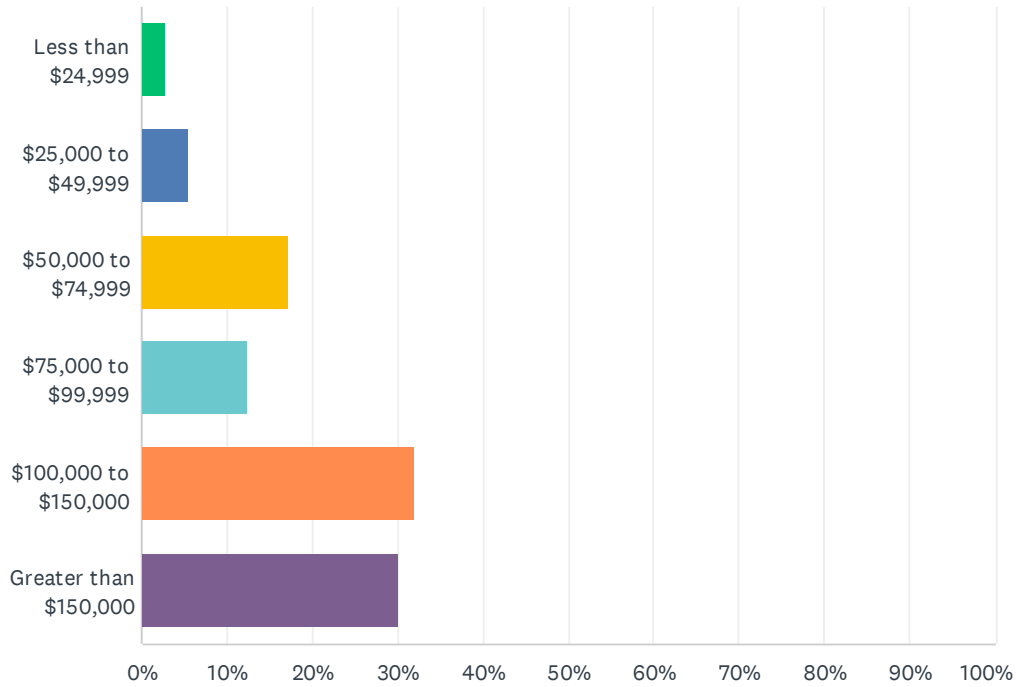
Answered: 303 Skipped: 85



ANSWER CHOICES	RESPONSES	
0	41.58%	126
1	14.85%	45
2	26.73%	81
3	13.86%	42
4 or more	2.97%	9
<b>TOTAL</b>		<b>303</b>

## Q27 What is your annual household income?

Answered: 290 Skipped: 98

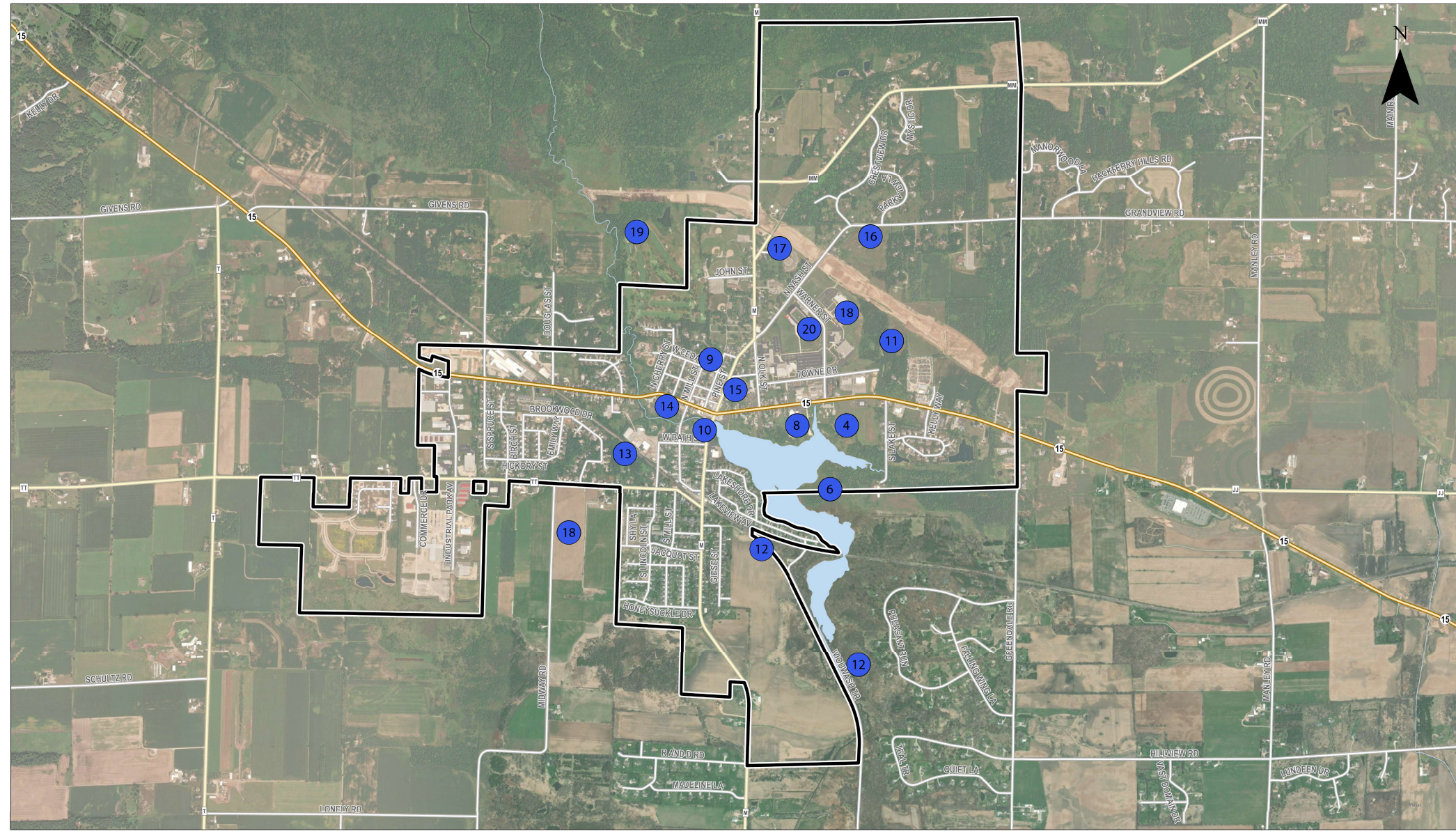


ANSWER CHOICES	RESPONSES	
Less than \$24,999	2.76%	8
\$25,000 to \$49,999	5.52%	16
\$50,000 to \$74,999	17.24%	50
\$75,000 to \$99,999	12.41%	36
\$100,000 to \$150,000	32.07%	93
Greater than \$150,000	30.00%	87
<b>TOTAL</b>		<b>290</b>



# 2023 Village of Hortonville Comprehensive Plan Update

Leave a comment on the map below!



#	Comment
11	Opportunity for arboretum near HHS/HMS campus
10	Park opportunity at land locked parcel. Re-landscape creek area.
12	Additional access to Wiowash Trail. Currently only accessible through Lake Shore Dr. Develop trail around lake.
13	Develop Canning Factory Area
18	Develop park area
9	Improve already existing parking lots, make people feel welcome/safe
20	Public art space for young people
8	Wildlife information center/clean lake
6	Boardwalk over the lake would bring people from the Wiowash Trail to downtown and new trail along 15
14	Community Center
15	Purchase property from Bethlehem for parking lot development
16	Housing/multi-use (single family small lots, affordable) and daycare
17	RV park area
18	Bike or walking path away from road, connecting to admin building/library and even ball diamonds/golf course, etc
19	Walking/biking path around perimeter of golf course
4	Splash pad

**What are your big ideas and aspirations for our community? What would you change or improve?**

1	Landscaping club - community group that could swap plants and foster village-wide landscaping and curb-appeal impor Maybe develop educational or volunteer component.
2	We need more social places that aren't a bar. Places for folks to gather and create a better sense of community. Invest i not boards or hidden agendas. Board members need to represent us, not them.
3	Breakfast place
4	Small-scale entertainment venue
5	Laundromat
6	Decide what to do with Opera house
7	Improve Alonzo Park
8	Enough people to support/sustain/thrive
9	The downtown could be incredibly phenominal
10	Update facades
11	Community Senior Center
12	More parks/green space/trails
13	Collaboration/cooperation with business owners
14	More diverse housing
15	Senior housing
16	More shopping areas
17	Continue small town feel
18	Growth with industries and businesses
19	Fast food place could be supported by school and businesses
20	Savory food that isn't deep friend. More variety of locally sourced or grown food!
21	I would love to see Hortonville become a destination for people to come to shop and enjoy events as well as our parks. . where people say "Where is Hortonville?"
22	The lake could be developed into a better feature.
23	Build a small community RV campground and park
24	Have a 4th of July celebration with fireworks
25	Educate young people about history/resouces in the community
26	Unfortunate amount of animal abuse/neglect around the lake area
27	Improve communication and participation with residents
28	Local wildlife information center/area



<b>What do you like best about Hortonville?</b>	
1	The small town atmosphere which is welcoming to new residents. The friendliness of the people.
2	The lake
3	Proximity to the city
4	Old town feel
5	The amenities - thriving schools, hugely successful library, close proximity to other towns
6	Our own police force
7	Small town atmosphere
8	Grocery store
9	Excellent school system
10	Good place to start a small business
11	I like being able to walk to all the places I go such as shopping, parks, downtown
12	small town feel and safety
13	Many offerings given the perfect/small/pedestrian/bikable size

<b>What do you like least about Hortonville?</b>	
1	Lack of diverse businesses/shops/restaurants (too many bars)
2	Resistance to change
3	Village should showcase and promote their businesses more
4	There is a lack of retail business downtown and lack of quality resaurants. No pizza place, no Italian, no Mexican, etc.
5	Bad roads and sidewalks
6	Pedestrian safety
7	Building facades on Main Street
8	Unkept properties and abandoned buildings
9	Unforced laws
10	No place to hold activities
11	Lack of alternateive/ethnic food cuisines
12	Not enough creative things and problem solving
13	The lack of diversity of businesses downtown
14	New folks aren't embraced. Very much an "us" vs "them" mentality, let's be more welcoming!
15	Some residents are not taking pride in the appearance of their properties
16	Losing Loose Wheel and Strali's (eating establishments)
17	Small minded leaders

What makes Hortonville unique?	
1	Small village
2	It's potential
3	It's schools
4	The lake
5	Large school community
6	The lake - only recreational lake in Outagamie county
7	Bowling alley
8	Very nice school complex with lots of young fresh ideas for the future
9	Hortonville seems to be a fairly close knit community where people actually like one another, care about their neighbors, and are willing to help each other
10	It is a nice quiet communtiy close to the Appleton area
11	The community is more diverse than you think - design for young people with fresh ideas and
12	Water features, Wiowash trail, snow mobile access into town
13	There are people, families, and commuters with \$\$ willing to support our local economy. People come to Hortonville to get away from the Fox Cities