

VILLAGE OF HORTONVILLE

COMPREHENSIVE OUTDOOR RECREATION PLAN

VILLAGE OF Hortonville
Growing with you

East Central Wisconsin
REGIONAL PLANNING COMMISSION

VILLAGE OF HORTONVILLE

COMPREHENSIVE OUTDOOR RECREATION PLAN 2030

ADOPTED 2026

ACKNOWLEDGEMENTS

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1 INTRODUCTION

INTRODUCTION

PLAN PURPOSE

The Village of Hortonville Comprehensive Outdoor Recreation Plan (CORP) is updated every five years and serves as a guide for the development and enhancement of the Village's parks, natural areas, and recreational facilities. The plan provides a comprehensive evaluation of existing recreational assets, identifies future needs and opportunities, and outlines strategic goals and objectives to support well-informed planning and investment in outdoor recreation.

The CORP is shaped by a combination of public input and data-driven analysis to ensure it reflects the values, priorities, and vision of Hortonville's residents. This update was developed through collaboration between the Village of Hortonville, the East Central Wisconsin Regional Planning Commission, and community members. In addition to serving as a guiding document, the CORP ensures the Village remains eligible for competitive grant programs administered by the Wisconsin Department of Natural Resources (DNR), critical funding sources that support park enhancements, recreational expansions, and land acquisitions for the benefit of current and future generations of Hortonville.



ABOUT HORTONVILLE

PHYSICAL CHARACTERISTICS

The Village of Hortonville, located in Outagamie County in central Wisconsin, offers residents and visitors a unique blend of rural charm, scenic beauty, and regional connectivity. Surrounded by rolling farmland, rivers, and wooded corridors, the community's natural landscape provides a tranquil setting that celebrates the area's agricultural heritage while embracing continued growth and investment.

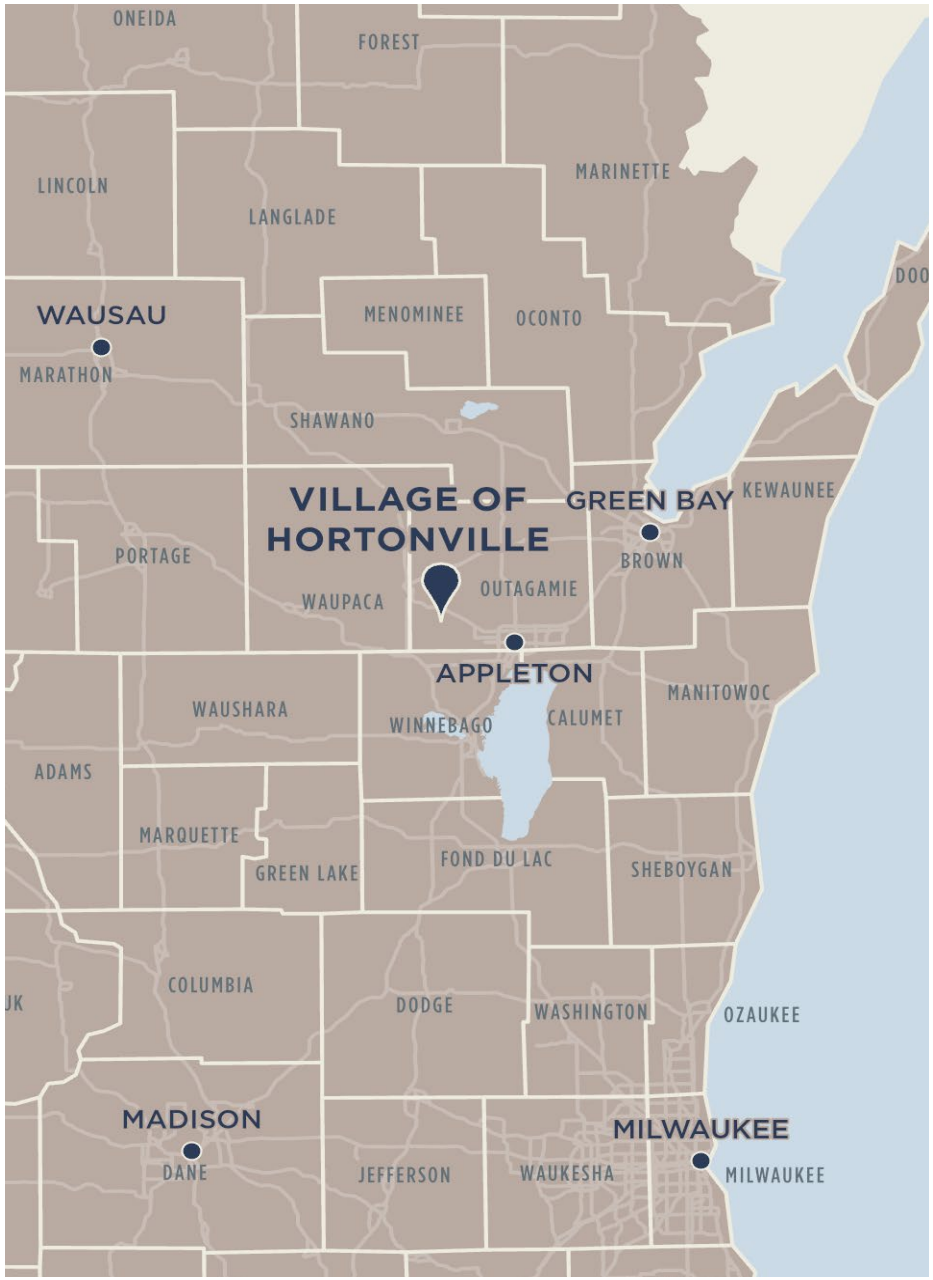
Strategically positioned along State Highway 15, with Highways 45 and 76 nearby, Hortonville enjoys convenient access to the Fox Cities, the Green Bay metropolitan area, and other regional destinations. This connectivity has supported the Village's steady growth while allowing it to retain its small-town identity. Residents value Hortonville's quiet neighborhoods, strong school system, and sense of community, qualities that make it an attractive place to live, work, and recreate.

Hortonville's setting also offers abundant opportunities for outdoor recreation. A connected system of parks, trails, and open spaces provides amenities for walking, biking, fishing, organized sports, and community gatherings. These spaces form the foundation for quality of life, environmental stewardship, and public health, core values reflected throughout the Comprehensive Outdoor Recreation Plan.

COMMUNITY PROFILE

Figure 1-3: Community Profile highlights the Village's continued growth and economic strength. Between 2000 and 2025, Hortonville's population increased from 2,451 to 3,161 residents, an overall gain of nearly 30 percent, with projections showing a continued rise to approximately 3,270 by 2030.

MAP 1-1. VILLAGE OF HORTONVILLE LOCATION



COMMUNITY PROFILE CONT.

Over the same period, the number of households expanded to 1,277, with a stable housing market and strong household incomes supporting sustainable development patterns. Median household income is estimated at $100,080, and the median home value is approximately $390,359, demonstrating steady appreciation and community reinvestment.

Economic indicators within Figure 1-3 further illustrate a resilient local economy. Hortonville hosts 119 businesses and a daytime population of 3,025, supported by an exceptionally low 0.9 percent unemployment rate. Local spending averages $96,332 per household per year, and residents consistently demonstrate civic engagement through voter turnout, participation in public meetings, and strong support for local retail and charitable causes. Collectively, these data points reflect a community that is financially stable, civically engaged, and well positioned for long-term sustainability.

Figure 1-4: Demographics provides a detailed snapshot of Hortonville's residents, workforce, and households. The median age of 40.1 years represents a balanced population with a mix of families, working-age adults, and retirees. Approximately 23.5 percent of residents are under 18, 61.7 percent are between 18 and 65, and 14.9 percent are age 65 or older. This demographic blend creates a broad range of recreational needs, from youth programming and athletic facilities to accessible park amenities for older adults.

Educational attainment and income levels in Figure 1-4 further reinforce Hortonville's community profile. Nearly 30 percent of residents hold a bachelor's degree or higher, while 33 percent have a high-school diploma or less, illustrating a balanced educational mix that supports a diverse labor force. The median disposable income of $79,957 and median net worth of $296,681 indicate long-term household stability and financial resilience.

The housing market remains healthy and moderately priced, with 1,314 total housing units, of which 929 are owner-occupied and only 37 vacant. The average household size of 2.47 persons and annual growth rate of 0.82 percent suggest a stable, incremental pattern of development that aligns with the Village's infrastructure and service capacity.

As illustrated in Figure 1-3, Hortonville's overall quality of life is reinforced by strong health and economic indicators. Average annual health-care spending is $7,841 per household, and among residents aged 65 and older, none report lacking health insurance coverage. Only 5.7 percent of households fall below the poverty level, 9.6 percent receive food assistance, and 11.7 percent lack internet access, figures that remain below many statewide averages.

Civic participation and volunteerism also remain defining aspects of the community's social fabric. Nearly 48 percent of residents reported voting in a recent election, 9 percent attended a public meeting in the past year, and 83 percent prefer to shop locally, reflecting a deep sense of engagement and commitment to community well-being.

SUMMARY

The Village of Hortonville is a thriving, family-oriented community with high household incomes, low unemployment, strong civic pride, and a stable housing base. These attributes form a solid foundation for future recreation planning.

As Hortonville continues to experience modest growth, strategic investment in parks, trails, and open spaces will be essential to maintaining its small-town identity and quality of life. The demographic and economic trends identified in this section help guide the goals, objectives, and priorities outlined throughout this Comprehensive Outdoor Recreation Plan, ensuring that Hortonville's park system continues to serve residents of all ages and abilities for generations to come.

FIGURE 1-1. COMMUNITY PROFILE

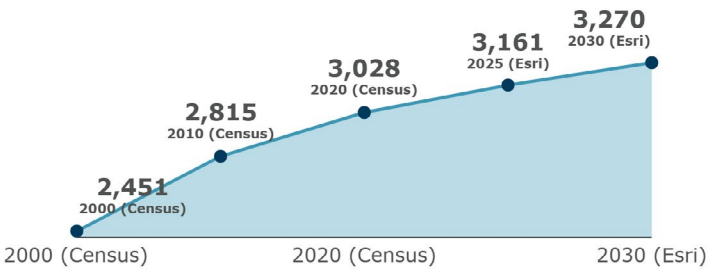
Key Facts

3,161
Total Population

1,277
Total Households

$100,080
Median Household Income

Population Growth



Housing

$390,359
Median Home Value

24.4%
of Income for Mortgage

Jobs & the Economy

119
Total Businesses

3,025
Daytime Population

0.9%
Unemployment Rate

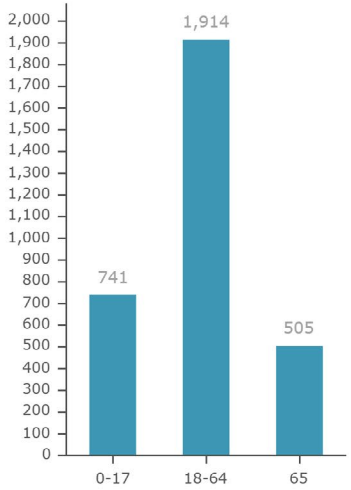
$96,332
Household Spending (Avg.)

Health

$7,841
Health Care Spending (Avg/Yr)

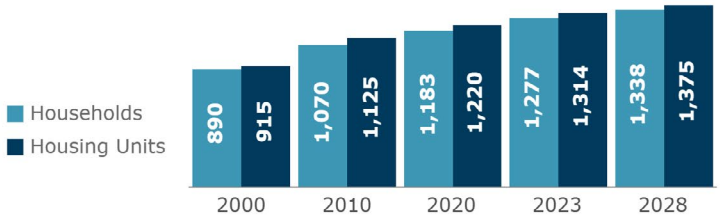
0
No Health Insurance (65+)

Population by Age



Median Age: 40.1

Households vs. Housing Units



Community Participation

48.3%
Voted in Federal, State, or Local Election Last 12 Mo

9.3%
Attended Public Meeting on Town/School Affairs Last 12 Mo

83.4%
Prefer/Somewhat Prefer to Shop Local vs National Store Chains

$603
Cash Gifts to Charities (Avg/HH)

At-Risk Population

5.7%
HHs Below Poverty Level

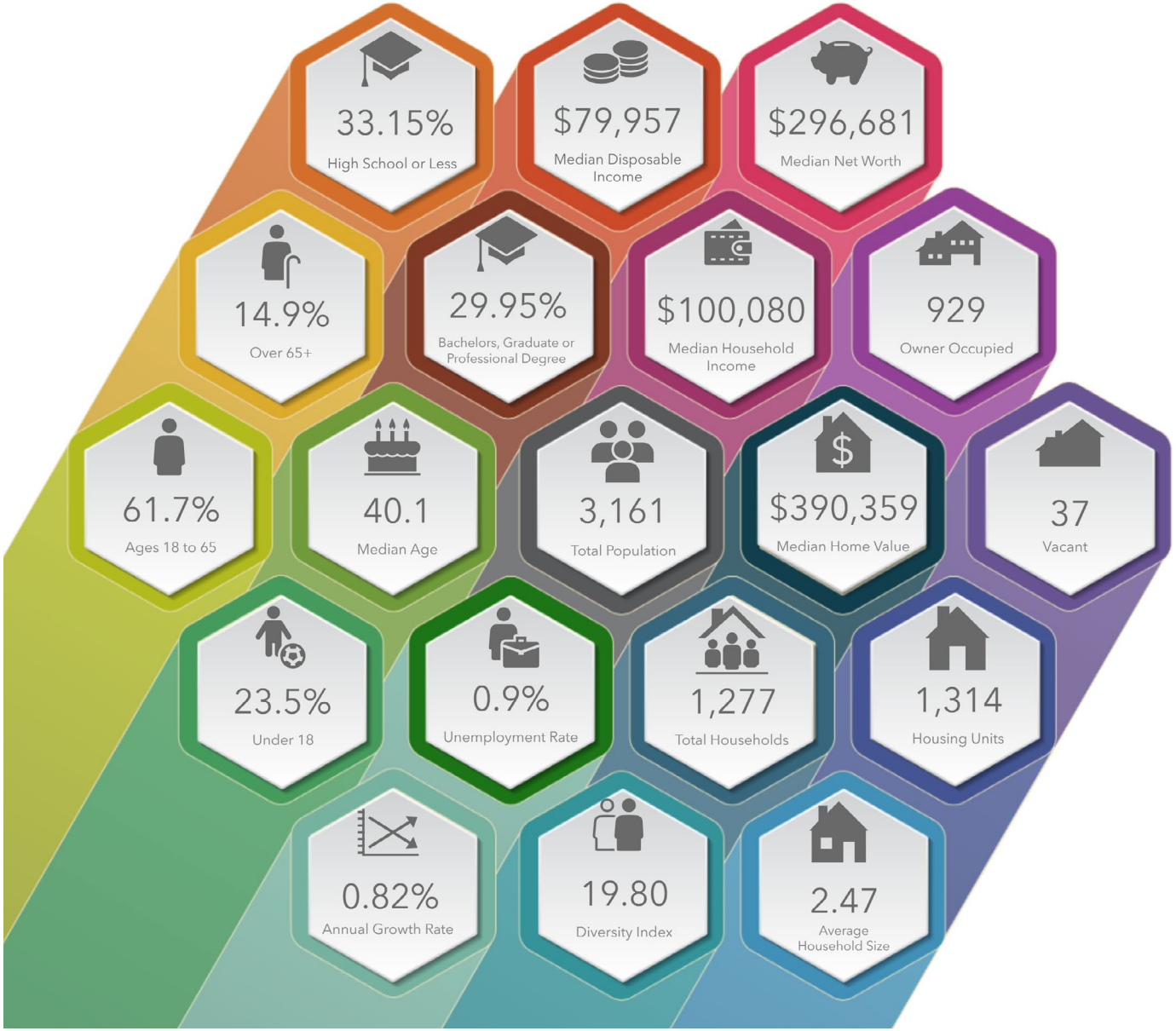
16.0%
Population Age 65+

9.6%
HHs on Food Stamps/SNAP

11.7%
HHs with No Internet Access

Source: This infographic contains data provided by Esri-U.S. BLS (2025), ACS (2019-2023), Esri (2025, 2030), Esri-Data Axle (2025), U.S. Census (2000, 2010, 2020), Esri-MRI-Simmons (2025).
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FIGURE 1-2. DEMOGRAPHICS



PLAN PROCESS

A project kickoff meeting was held on January 12, 2025 with the Village of Hortonville's Staff and ECWRPC Staff as developed through a four-phase planning process, as illustrated in Figure 1-1.

FIGURE 1-3. FOUR PHASED PLAN DEVELOPMENT PROCESS



Phase One provided a foundation for the planning process by gathering feedback on the condition and quality of the existing park system through robust community engagement efforts. A park inventory was also completed by ECWRPC staff to document all park facilities.

In Phase Two, ideas and preferences identified by the public during community engagement efforts were incorporated into the recreational needs assessment.

In Phase Three, specific and actionable objectives were developed to support the goals and opportunities identified during Phase Two.

Throughout Phase Four, The Comprehensive Outdoor Recreation Plan update was ultimately approved by the Village Park and Recreation Committee, Plan Commission.

COMMUNITY ENGAGEMENT EFFORTS

The success of any planning effort depends on community involvement and support. The Village of Hortonville provided multiple opportunities for public input throughout the planning process.

WEBSITE AND SURVEY

Public engagement occurred between July and August 2025 through a project website, community survey, and interactive mapping tool. The survey received 110 responses, while the Social Pinpoint mapping application generated 34 location-specific comments.

Survey feedback showed strong satisfaction with local parks, averaging 7 out of 10, and high participation at Alonzo Park, Otto Miller Athletic Field, and Black Otter Lake. Residents most often visit parks to walk, family recreation, or enjoy the outdoors.

Top priorities identified by participants included:

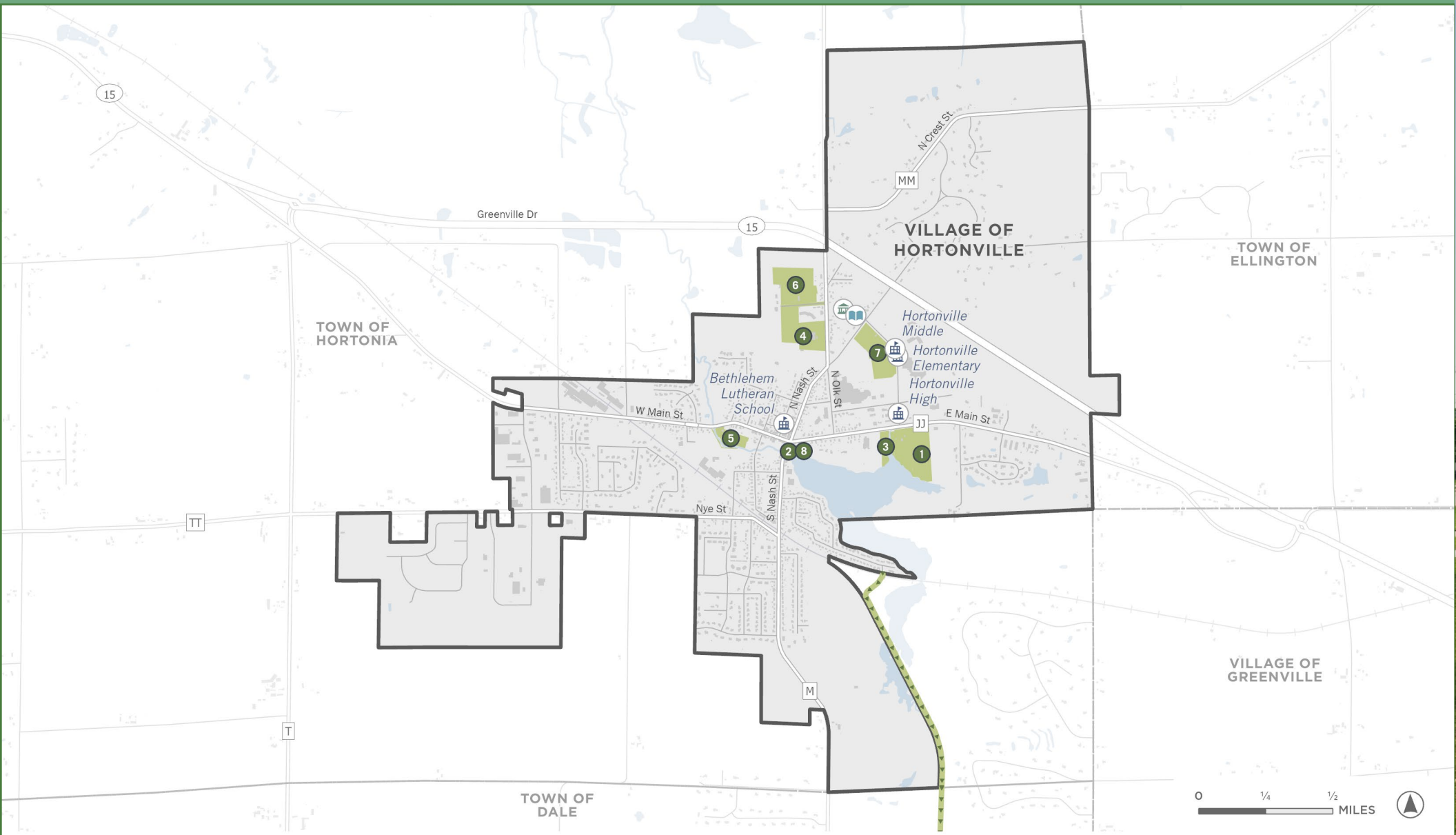
- Upgrading existing parks and facilities
- Expanding and connecting trails and sidewalks
- Adding programs for youth and families

MAPPING FEEDBACK

Mapping participants emphasized better trail connections, safer crossings, and new amenities such as pickleball courts, dog-friendly areas, and community gardens.



MAP 1.2 COMMUNITY OVERVIEW





2

RECREATIONAL RESOURCES

RECREATIONAL RESOURCES

EXISTING PARK FACILITIES

From playgrounds to scenic trails, the Village of Hortonville offers a rich variety of park facilities across its extensive network of green spaces. The Village has a total of nine park and recreation facilities, ranging from neighborhood parks to lake access points and trailheads.

Residents and visitors alike can enjoy active community recreation at facilities such as Alonzo Park, Wildwood Park, and Miller Park. Otto Miller Athletic Field is equipped with playgrounds, baseball diamonds, and soccer fields, providing ample space for organized sports and family activities.

Hortonville's dedication to outdoor recreation is further supported by its nature-based amenities. Black Otter Lake shares its borders with the Village and can be accessed for fishing, boating, and swimming. The WIOUWASH State Trailhead provides direct access to miles of scenic hiking and biking trails, connecting Hortonville to the broader regional trail network.



2

NEIGHBORHOOD PARK



3

COMMUNITY PARK



2

MINI PARK



2

SPECIAL FACILITY

PARK CLASSIFICATIONS

The National Recreation and Park Association (NRPA) established foundational guidelines for classifying parks, open spaces, and green ways in its 1996 publication. While these guidelines provide a useful framework, communities today are encouraged to tailor their classification systems and service standards to reflect local values, resources, and priorities. Hortonville has adapted the NRPA's general classifications to better align with the community's unique recreational goals and needs.

These classifications are outlined in Table 2-1 and serve as a basis for organizing and evaluating the city's park system.

As Hortonville grows and its park system evolves, whether through the addition of new facilities, land acquisitions, or changes in programming, individual park classifications should be revisited and updated as needed. In addition, the Village considers both walking and driving distances when defining its level of service (LOS) for parks. LOS standards help determine how far residents are typically willing to travel to access recreational spaces and are a key tool for assessing the overall accessibility

A more detailed analysis of park service areas and system performance is provided in Chapter 3: Recreational Needs.

TABLE 2-1. NRPA PARK CLASSIFICATION DEFINITIONS

Classification	Definition	Size	Level of Service
Community Park	Designed to serve a broad segment of the community and provide a wide range of recreational activities. Often host organized sports leagues and are generally located in areas that are easily accessible near major roads and trails.	15+ acres	Walking: 0.5 miles Driving: 2 miles
Neighborhood Park	Basic unit of the park system, intended to serve the immediate neighborhood and a variety of age groups. Often include playground facilities, open play areas, shelters, small sports courts, and toilet facilities.	1 - 15 acres	Walking: 0.25 miles Driving: 0.5 miles
Mini Park	Serve a very localized area, offering small, accessible recreational spaces for nearby residents. Facilities include small playgrounds, open play areas, and benches. Amenities are limited due to size, and off-street parking is not necessary.	0.25 - 1 acres	Walking: 0.25 miles Driving: 0.25 miles
Green Space	Properties designated as parks that have few or no built facilities, but provide public open space to the local neighborhood. May include benches, open play areas, fishing access, or trails.	0.25 - 5 acres	Walking: 0.25 miles Driving: 0.25 miles
Special Facility Park	Designed to cater to specific activities or interests beyond general recreational purposes. Often include specialized equipment or infrastructure such as boat launches, kayak/canoe launches, skateboarding equipment, or docks.	1 - 5 acres	Walking: 0.25 miles Driving: 2miles
Dog Park	Designated area where dogs can exercise and socialize off-leash in a controlled environment. Facilities often include fenced-in areas, dog agility equipment, waste disposal stations, and shaded areas.	1 - 15 acres	Walking: 0.25 miles Driving: 2 miles
Nature Conservancy	Lands designated for the protection of the natural environment and wildlife habitat. Personal recreation is a secondary objective with limited to no developed facilities.	5+ acres	Walking: 0.25 miles Driving: 2 miles
Recreation Center	Designed to provide a range of recreational, social, and educational activities for the broader community. Indoor and outdoor amenities are provided such as sports courts, pools, and exercise equipment.	1 - 5 acres	Walking: 0.5 miles Driving: 10 miles

Source: 2025 National Recreation and Park Association (NRPA)

NEIGHBORHOOD PARKS



MILLER PARK

530 W Main St.

4.5 acres

- Playground
- Pickleball Courts
- Tennis Courts
- Softball Diamond
- Restrooms
- Basketball Court



BLACK OTTER LAKE PARK

Main St

2.6 acres

- Fishing Pier
- Boat Access
- Pier/Dock
- Shelter
- Restrooms



OTTO MILLER ATHLETIC FIELD

130 John St.

20.8 acres

- Baseball
- Softball
- Soccer Field
- Concession Stand
- Restrooms
- Shelter



COMMERCIAL CLUB (PRIVATELY OWNED)

315 N Olk St.

13.8 acres

- Shelters
- Ball Diamond
- Playground
- Basketball Court
- Restrooms



ALONZO PARK

310 E Main St.

14.3 acres

- Playground
- Volleyball Pits
- Horseshoe Pits
- Restrooms
- Nature Trail
- Shelter
- Picnic Tables
- Splash Pad



VETERANS MEMORIAL PARK

164 E Main St

0.9 Acres

- Gazebo
- Walking Path
- Historical Marker
- Memorial

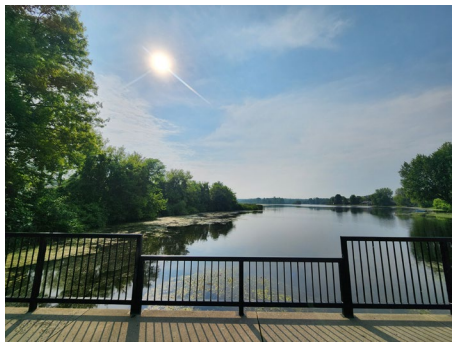


MEMORIAL SQUARE

315 N Olk St.

10.5 acres

- Garden
- Mini Free Library



BLACK OTTER FISHING PIER

310 E Main St.

9.5 acres

- Pier/dock
- Shoreline Fishing



WIOUWASH TRAIL HEAD

530 W Main St.

4.5 acres

- Playground
- Sandboxes
- Tennis Courts
- Softball Diamond
- Restrooms



HORTONVILLE HIGH SCHOOL

155 Warner Street



HORTONVILLE MIDDLE SCHOOL

220 Warner Street



HORTONVILLE ELEMENTARY SCHOOL

240 Warner Street

TABLE 2-2. VILLAGE OF HORTONVILLE PARK MATRIX

Park Name	Address	Acres	Public Restrooms	Shelter	Picnic Tables/Area	Hiking/Trails	Open Space	Nature Area	Playground	Ball Diamonds	Basketball Court
Alonzo Park	310 E Main St	9.5	X	X	X	X	X	X	X		
Black Otter Park	Main St	2.6	X	X	X	X	X	X			
Veterans Park	164 E Main St	0.9		X	X	X	X	X			
Fishing Pier	S Nash St	0.05									
Wiouwash Trail	Lakeview Ave		X			X	X	X			
Memorial Square	102 W Main St	0.07									
Miller Park	530 W Main St	4.5	X						X	X	X
Commercial Club	315 N Olk St	13.8	X	X	X				X	X	X
Otto Miller Athletic Field	130 John St	2.8	X	X	X		X			X	

Park Name	Volleyball Court	Tennis Court	Pickleball Court	Horseshoe Pit	Disc Golf Course	Garden	Boat Launch	Off Street Parking	Shoreline Fishing	Pier/dock	Other
Alonzo Park	X			X				X			Splash Pad
Black Otter Park							X	X	X	X	Kayak Rentals
Veterans Park									X	X	
Fishing Pier									X	X	
Wiouwash Trail								X			
Memorial Square						X					Free Library
Miller Park		X	X	X				X			
Commercial Club								X			
Otto Miller Athletic Field								X			Batting Cages

EXISTING BICYCLE AND PEDESTRIAN FACILITIES

TRAILS, SIDEWALK, AND PARK TO PARK LOOPS

The Village of Hortonville's bicycle and pedestrian network centers around the WIOUWASH State Trail, a major regional trail corridor that provides miles of continuous paved and unpaved routes through the region. The trail connects Hortonville to the surrounding Towns of Greenville, Dale, and Ellington, serving as both a recreational and commuter spine for the community.

Beyond the WIOUWASH Trail, the Village includes less than a mile of additional local trail segments, most of which are unpaved gravel paths. Sidewalk coverage is densest within the Village core, particularly around Main Street, Black Otter Lake, and adjacent residential neighborhood, offering strong pedestrian connectivity between parks, schools, and civic facilities.

However, sidewalk and trail connectivity decreases toward the rural edges of the Village, where subdivisions and agricultural lands create natural breaks in the pedestrian network. The 2023 Outagamie County Recommended Bicycle Network identifies opportunities for new bike lanes and protected bike routes along major corridors such as Main Street (STH 15), McCarthy Road (MM), and Nye Street. These future connections would strengthen park-to-park loops, linking Alonzo Park, Miller Park, and Black Otter Lake Park while extending the system toward future development areas to the south and west.

EXISTING NATURAL RESOURCES

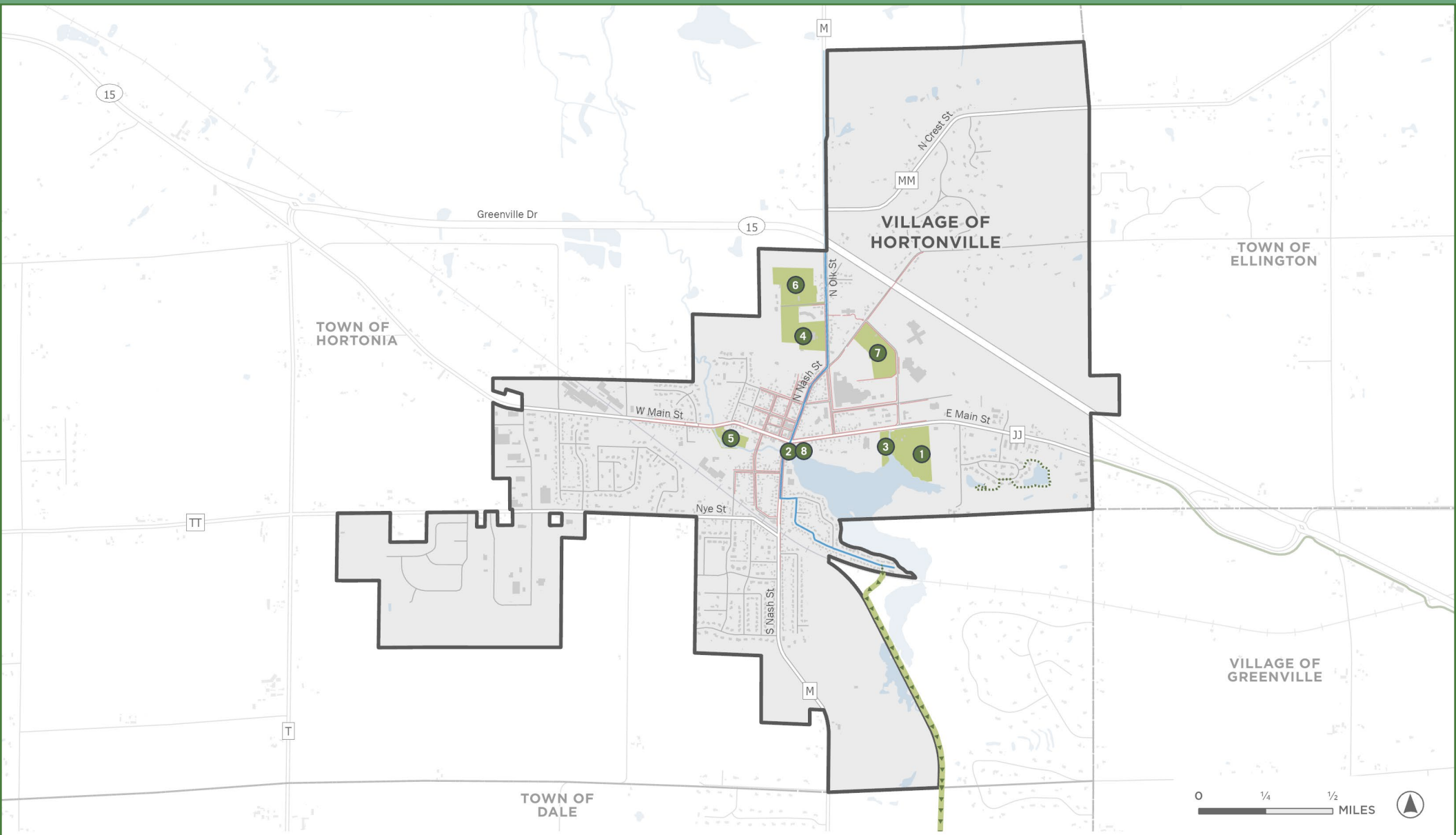
WATER AND LANDS

The Village of Hortonville is distinguished by its relationship with Black Otter Lake, a central recreational and ecological feature that defines the community's identity. The lake supports a range of activities including boating, fishing, kayaking, and swimming, with convenient access provided through the Black Otter Lake Park boat launches and public fishing pier.

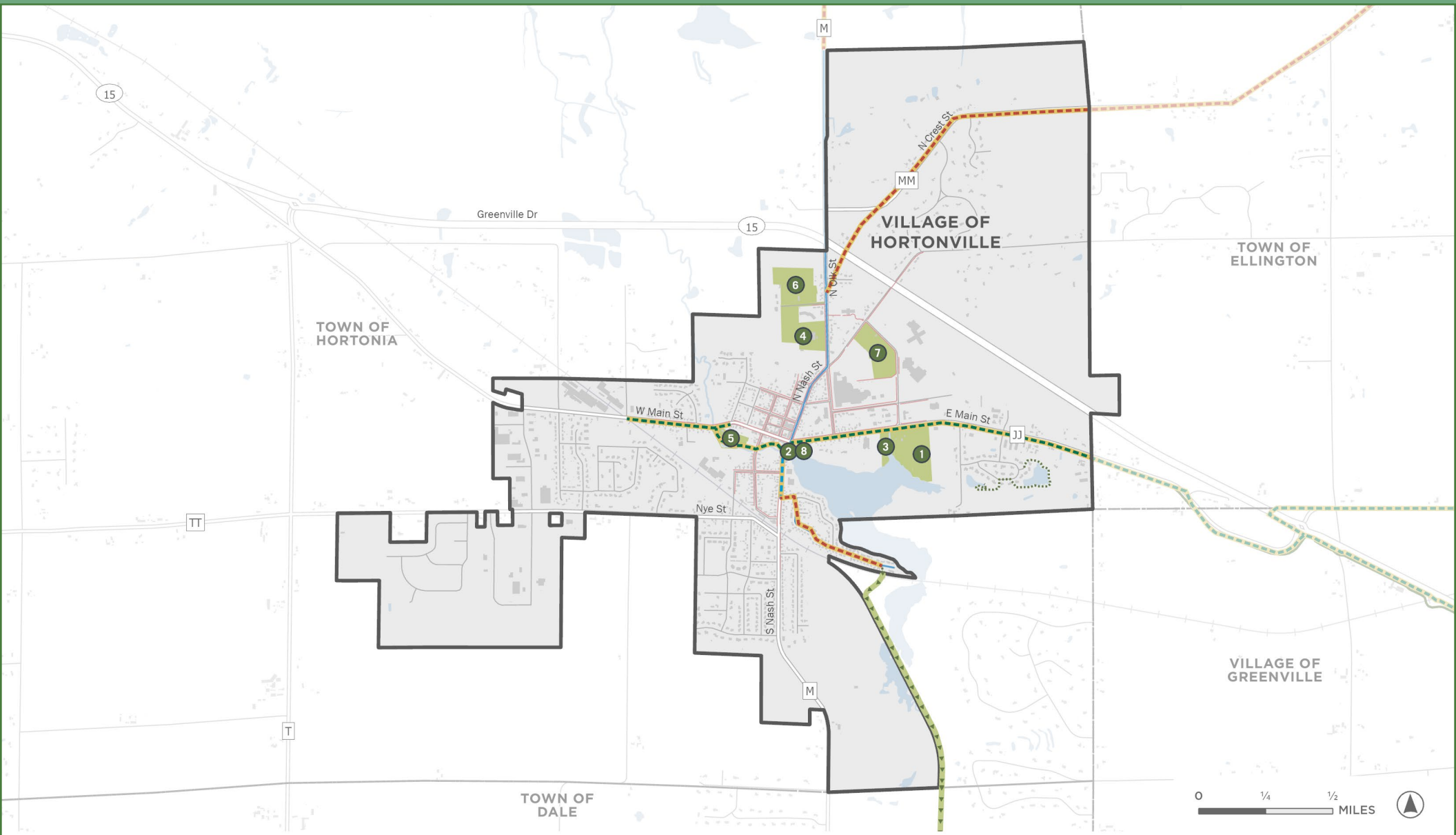
Beyond the lake, the community is surrounded by a rich mosaic of wetlands, floodplains, and tributaries associated with the Black Otter Lake–Wolf River watershed. Notable environmental features include the Medina Junction–Rat River corridor to the east and smaller wetland complexes scattered along the southern and western boundaries of the Village. These areas serve as important natural buffers, providing stormwater storage, wildlife habitat, and scenic open space.

The 100-year floodplain and wetland zones, especially those surrounding the lake and extending south toward the WIOUWASH Trail, should continue to guide future park and trail planning. Preservation and restoration within these areas will ensure that Hortonville maintains its natural character while expanding recreational opportunities and environmental resilience.

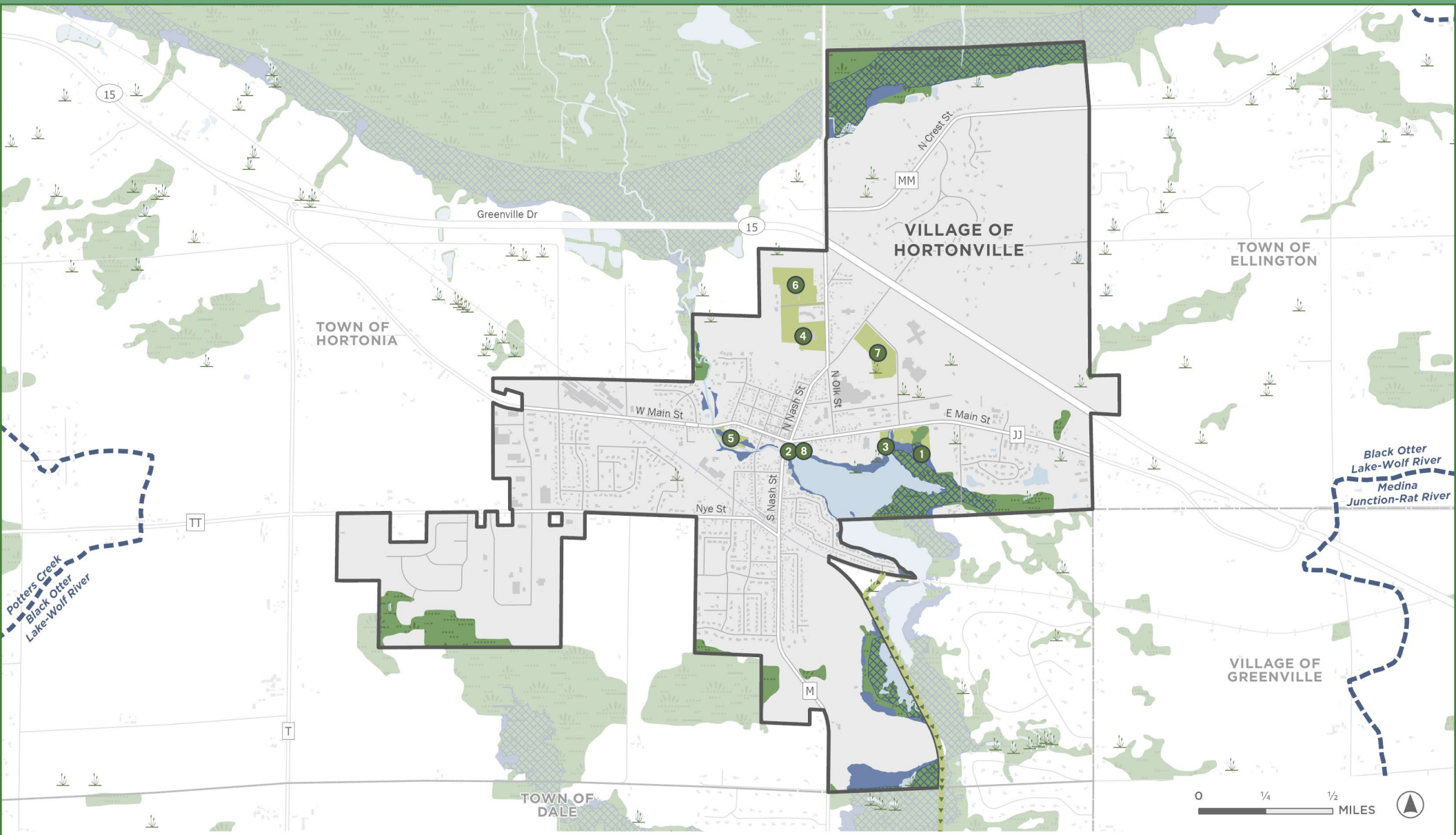
MAP 2.1 EXISTING BICYCLE AND PEDESTRIAN FACILITIES



MAP 2.2 RECOMMENDED BICYCLE AND PEDESTRIAN FACILITIES



MAP 2.3 NATURAL RESOURCES



1 Alonzo Park
2 Black Otter Fishing Pier
3 Black Otter Lake Park
4 Commercial Club Park
5 Miller Park
6 Otto Miller Athletic Field
7 High School Field
8 Veterans Memorial Park

WIOUWASH State Trail
Park
Wetlands (<5 Acres)
Subwatershed Boundary
Floodplain and Wetlands
Wetlands (>5 Acres)
100 Year Floodplain



3

RECREATIONAL NEEDS

RECREATIONAL NEEDS

ASSESSING NEEDS

Hortonville's parks and recreational facilities serve not only the Village residents but also those living in the near rural areas. As the community evolves, it's essential that the parks and recreation system adapts to meet changing needs and expectations. This comprehensive recreational needs assessment is guided by a range of demographic, economic, and health-related data to ensure the Village's investments in parks and open spaces.

By examining trends in population growth, household composition, age distribution, income levels, and community participation, this chapter identifies key factors shaping recreational use and preferences. These insights help inform priorities for facility improvements, programming, and long-term planning. The assessment includes both quantitative data, such as census and economic indicators, and qualitative feedback gathered through public engagement efforts.



HISTORIC AND PROJECTED POPULATION

According to the 2020 Decennial Census, the Village of Hortonville had 3,028 residents, a 13% increase from 2010. More recent estimates from ESRI place the Village's 2025 population at 3,161, an additional 12.3% increase since 2010. Looking ahead, the Wisconsin DOA long-range projections forecast continued but moderate growth, reaching approximately 3,736 residents by 2030 and 4,407 by 2040.

When compared with nearby communities, Hortonville's projected growth trajectory is one of the strongest in the region. Clintonville and New London show flat or declining long-range projections, while Outagamie County and the State of Wisconsin are expected to see only modest increases. The percent-change trend line illustrates this clearly: Hortonville's growth is projected to peak around 2030

AGE TRENDS

Median age trends also reflect a population that is gradually aging. The median age in Hortonville increased from 39.5 in 2010 to a projected 40.1 in 2025. This mirrors broader regional patterns—Outagamie County, New London, and the State all show similar increases in median age over time.

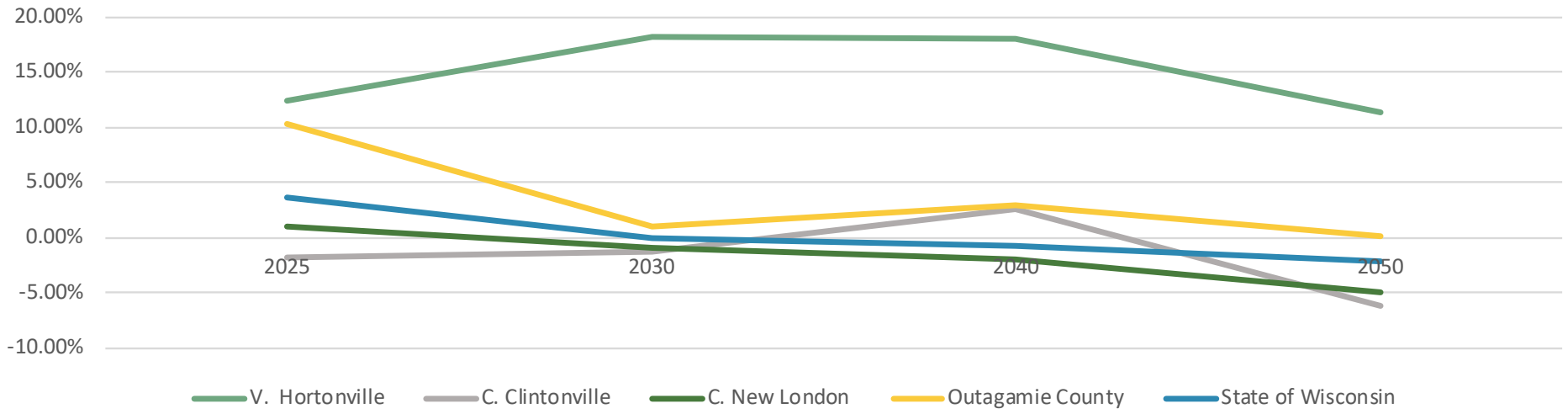
Compared to neighboring communities, Hortonville remains in the middle of the age-distribution spectrum: older than New London but younger than Clintonville. The steady rise in median age indicates that older adults comprise a growing share of the population, a trend visible across all comparison areas in the median-age chart.

FIGURE 3-1. POPULATION TRENDS AND PROJECTIONS (2020-2050 DOA)

		V. Hortonville		C. Clintonville		C. New London		Outagamie County		State of Wisconsin	
	Source	Total Pop.	% Change	Total Pop	% Change	Total Pop.	% Change	Total Pop.	% Change	Total Pop.	% Change
2010	Census	2,815		4736		7,295		176,695		5686986	
2025	ESRI	3,161	12.3%	4653	-1.8%	7,367	1.0%	194,851	10.3%	5893718	3.6%
2030	DOA	3,736	18.2%	4591	-1.3%	7,297	-1.0%	196,710	1.0%	5890915	0.0%
2040	DOA	4,407	18.0%	4710	2.6%	7,146	-2.1%	202,505	2.9%	5841620	-0.8%
2050	DOA	4,909	11.4%	4415	-6.3%	6,790	-5.0%	202,580	0.0%	5710120	-2.3%

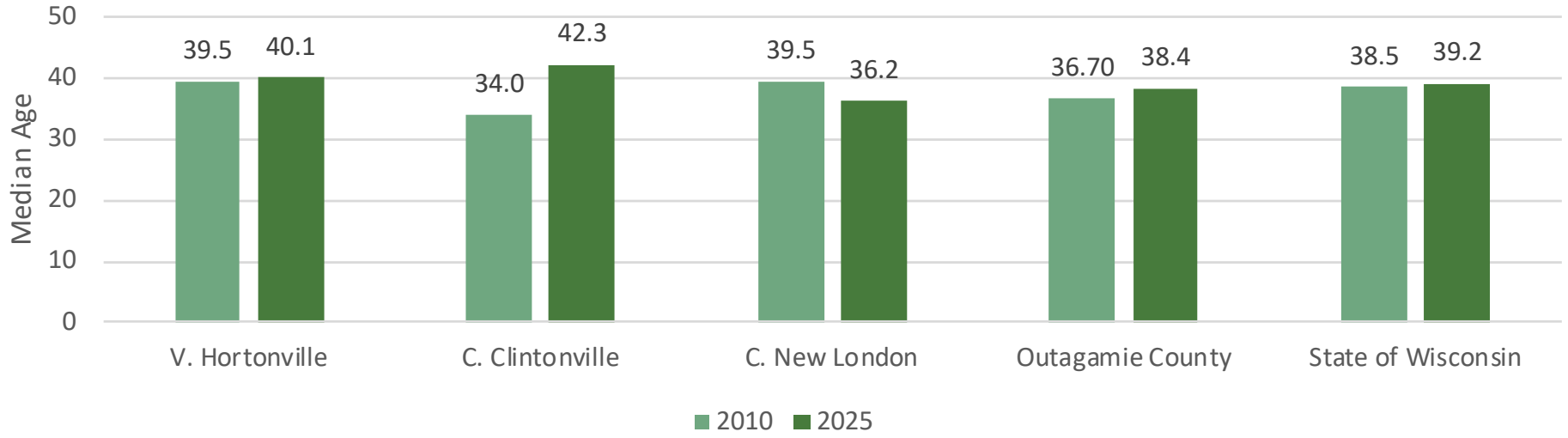
Source: 2010 U.S. Census, 2020 U.S. Census, BLS 2025, ESRI 2025 and DOA State Population Projections 2025.

FIGURE 3-2. POPULATION PROJECTIONS



Source: 2010 U.S. Census, 2020 U.S. Census, BLS 2025, ESRI 2025 and DOA State Population Projections 2025.

FIGURE 3-3. MEDIAN AGE TRENDS



Source: 2010 U.S. Census, 2020 U.S. Census, BLS 2025, ESRI 2025 and DOA State Population Projections 2025.

FACILITIES ASSESSMENT

Table 3-2 compares Hortonville's facilities to national NRPA medians and shows that the Village generally provides more recreation opportunities per capita than similar-sized communities.

ABOVE-AVERAGE FACILITY ACCESS

- Playgrounds: 1 per 1,053 residents, far better than the national median (1 per 2,578), indicating strong support for youth and family recreation.
- Diamond Fields: 1 per 451 residents, significantly exceeding the national availability (1 per 1,958), reflecting high community investment in team sports.
- Pickleball Courts: 1 per 1,580 residents, outperforming the national median (1 per 2,000).
- Open Space: 1 per 632 residents, compared to a median of 9,875, providing ample flexible recreation areas.

FACILITIES WITH OPPORTUNITIES FOR GROWTH

- Dog Parks and Disc Golf: Currently none in Hortonville, while national medians show moderate availability in communities under 20,000. These could diversify offerings in the future.
- Basketball & Tennis: Both outperform national medians, but usage trends should continue to be monitored as the Village grows.

FIGURE 3.4. VILLAGE OF HORTONVILLE PARK FACILITIES BY PREVALENCE AND POPULATION PER FACILITY

Facility Type	Total Number of Facilities	Number of Residents per Facility	Median Number of Residents per Facility
		Village of Hortonville 3,161 residents (2025)	NRPA Community: Less than 20,000 residents
Basketball Courts	2	1,580	4,479
Diamond Fields	7	451	1,958
Disc Golf Courses	0	N/A	9,402
Dog Parks	0	N/A	10,188
Pickleball Courts	2	1580	2,000
Playgrounds/Play Structure	3	1053	2,578
Open Space	5	632	9,875
Splash Pads	1	3161	10,776
Tennis Courts	1	3161	13,391
Volleyball Courts	1	3161	9,745

Source: ACS 2023 5-Year Estimates and 2025 NRPA Agency Performance Review.

PARK SYSTEM BENCHMARKING

The 2025 NRPA Agency Performance Review provides a national benchmark for evaluating Hortonville's park and recreation facilities relative to peer communities under 20,000 residents. When compared to national medians, Hortonville demonstrates a high level of park access and several areas where facilities exceed typical per-capita service levels.

RESIDENTS PER PARK

The Residents-Per-Park benchmark shows Hortonville performing exceptionally well. With 351 residents per park, the Village far outpaces the national lower quartile (640), median (1,001), and upper quartile (1,778). This reflects a robust park system for a community of its size, ensuring that residents have comparatively convenient access to neighborhood parks and open spaces.

PARKLAND ACRES PER 1,000 RESIDENTS

Hortonville provides 10.8 acres of parkland per 1,000 residents, nearly matching the national median of 10.9 and far exceeding the lower quartile (5.7 acres). This level of parkland supply places the Village comfortably within the range of well-served communities and supports a balanced mix of active and passive recreation opportunities.

FIGURE 3-5. NUMBER OF RESIDENTS PER PARK (COMMUNITIES <20,000 RESIDENTS)

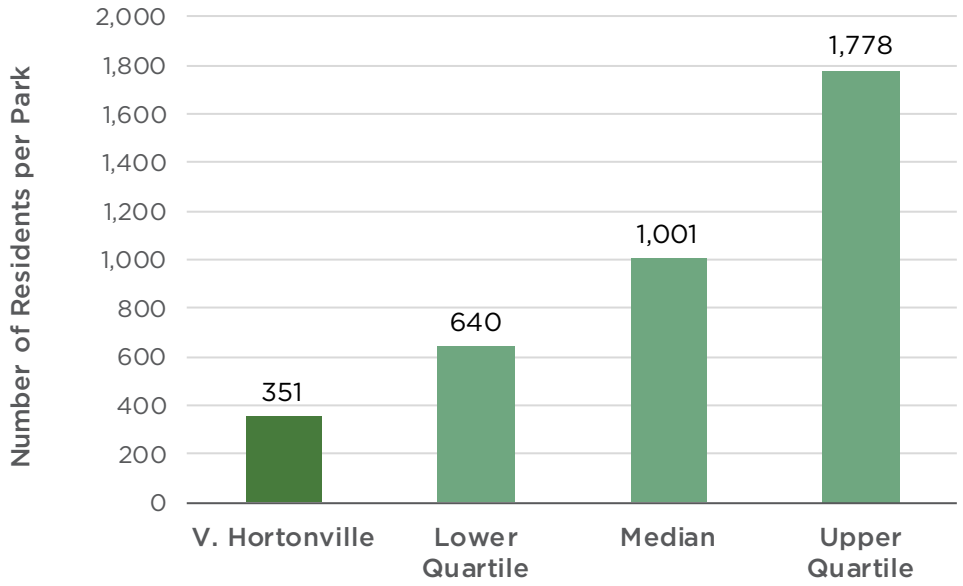
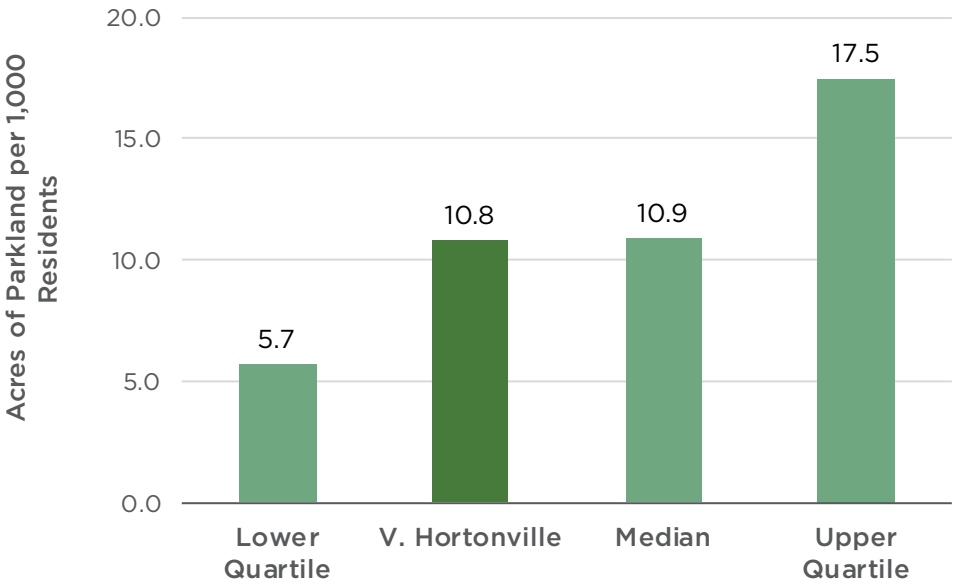


FIGURE 3-6. ACRES OF PARKLAND PER 1,000 RESIDENTS (COMMUNITIES <20,000 RESIDENTS)



SYSTEMS ASSESSMENT

PARK SERVICE AREAS

Map 3-1 illustrates the distribution of parks, trailheads, and recreation facilities across the Village of Hortonville, along with the walking-distance coverage areas that indicate how easily residents can reach their nearest park. The analysis uses quarter-mile, half-mile, three-quarter-mile, and one-mile walking distances to evaluate accessibility, with darker shades representing areas closest to parks.

Overall, the map shows that Hortonville has strong park accessibility across most residential neighborhoods, particularly within the historic core and areas adjacent to Black Otter Lake. Parks such as, Miller Park, Commercial Club Park, and Veterans Memorial Park form a connected network that serves the central portion of the Village well. The clustering of parks near Main Street and the lakefront ensures that a large share of residents fall within a comfortable 10-minute walk of at least one recreational space.

Neighborhoods along the northeastern and southeastern portions of the Village also show good access, supported by Otto Miller Athletic Field, the High School Field, and the Alonzo Park corridor. The presence of multiple small neighborhood parks allows these areas to maintain consistent coverage and reduce the distance residents must travel to reach an outdoor recreation opportunity.

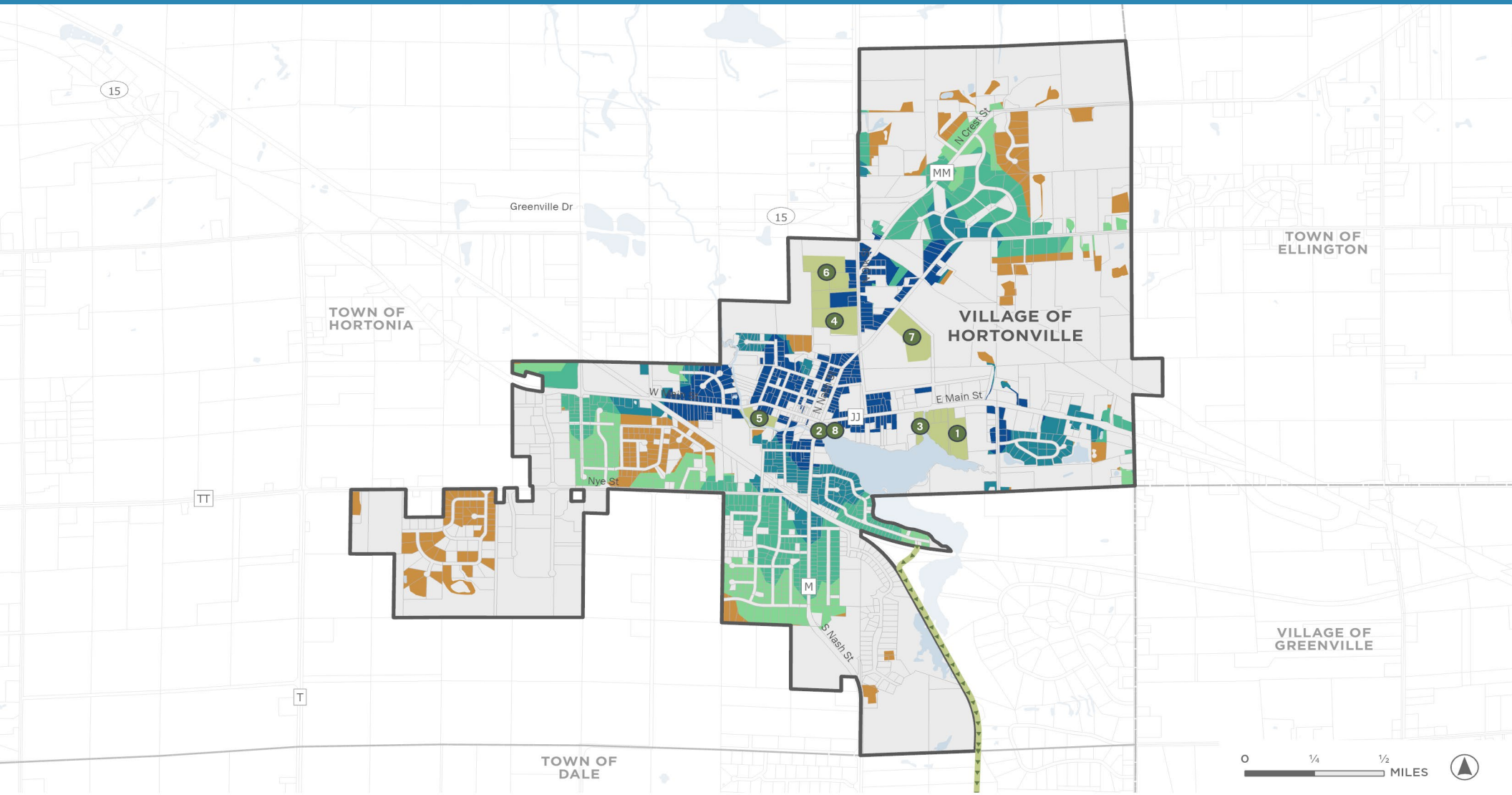
The western and far southwestern growth areas, particularly the residential subdivisions west of the Rail Road Tracks and south of Nye Street, show the most notable gaps. These neighborhoods fall largely outside the 0.75-mile and one-mile service areas, indicating longer walking distances and fewer nearby park amenities. As these areas continue to grow, they represent important opportunities for future neighborhood park development or enhanced pedestrian connections to existing facilities.



Source: 2025 NRPA Agency Performance Review.

Source: 2025 NRPA Agency Performance Review.

MAP 3-1. RESIDENTIAL AREAS SERVED BY A PARK



1. Alonzo Park
2. Black Otter Fishing Pier
3. Black Otter Lake Park
4. Commercial Club Park
5. Miller Park
6. Otto Miller Athletic Field
7. High School Field
8. Veterans Memorial Park

WIOUWASH State Trail

Park

Residential Areas: Walking Distance to Nearest Park

- 0.25 mile walk
- 0.5 mile walk
- 0.75 mile walk
- 1 mile walk
- >1 mile walk

ACCESSIBILITY ASSESSMENT

ADA ACCESSIBILITY

The Village of Hortonville continues to make meaningful strides toward creating an inclusive park system that supports residents and visitors of all abilities. A prime example is the ADA-compliant ramp of the Black Otter Fishing Pier, off of South Nash St, which provides smooth, barrier-free water access. This feature enhances the connection of Black Otter Lake and the Creek demonstrating the Village's commitment to universal design.

While several playgrounds and trails have been upgraded in recent years, many play areas still use non-ADA compliant surfacing, which can present mobility challenges for individuals using wheelchairs or walkers.

Future renovations should prioritize surfacing improvements by replacing loose-fill materials with rubberized or bonded surfaces that offer better traction, shock absorption, and accessibility.

In addition, many of Hortonville's sidewalks are paved, but the main trails remain unpaved, creating uneven or soft terrain that limits access for older adults and those with mobility impairments. As the community's population continues to age, paving these trails, especially those linking neighborhoods to downtown, schools, and parks, will be essential to supporting safe and independent recreation for all.

INCLUSIVE PLAYGROUNDS

Inclusive playgrounds go beyond basic ADA compliance, they invite children and caregivers of all abilities to participate in shared play, build confidence, and develop social and emotional skills. Hortonville's parks feature many inclusive elements, and future playground upgrades will continue to prioritize universal design. Common inclusive features found in Hortonville's park system and planned for future playgrounds include:

- Accessible poured-in-place or rubber surfacing
- Wide, firm, and accessible paths to and around playgrounds
- Play structures with ramps and easy transfer mechanisms
- Saucer swings, inclusive gliders, and wheelchair-friendly spinners
- Tactile, musical, and sensory-rich elements
- Quiet nooks or "calm spaces" for children who need sensory breaks
- Shade structures, benches, and picnic tables accessible for all users
- Thematic and imaginative play areas designed for cooperative engagement

As the Village of Hortonville continues to update its park system, inclusive design and accessibility will remain central to creating welcoming, safe, and enriching outdoor spaces for all residents.

HEALTH ASSESSMENT

OUTAGAMIE COUNTY HEALTH METRICS

According to the 2025 County Health Rankings and Roadmaps, Outagamie County performs similarly to the state of Wisconsin on several key health indicators:

- Poor or Fair Health: 15% of Outagamie County adults report poor or fair health, compared to 16% statewide.
- Poor Physical Health Days: Residents report an average of 3.7 unhealthy days per month, where state average reports 3.9.
- Poor Mental Health Days: 5.6 days of the month adults in Outagamie County have a bad mental health day, close to the state rate 5.4.
- Life Expectancy: In Outagamie County the average life spand is 79 years, where the state's is 77.8 years old.
- Adult Obesity: 40% of residents have been declared overweight in Outagamie County, which is 2% higher than the state's at 38%.

While many health metrics are near the state average, Outagamie County trails in physical activity and access to exercise opportunities. The Village of Hortonville's strong rural characteristics, with 9 parks and a high level of parkland per resident, can serve as a vital tool in addressing these health metrics. Enhancing awareness, connectivity, and programming within the park system can help promote healthier lifestyles and improve community well-being.

TABLE 3-1. OUTAGAMIE COUNTY KEY HEALTH METRICS (2025)

Health Metric			
Poor or Fair Health	Percentage of adults reporting fair or poor health (age-adjusted)	Outagamie Co.	15
		Wisconsin	16
Poor Physical Health Days in Past 30 Days	Average number of physically unhealthy days reported in past 30 days (age-adjusted)	Outagamie Co.	3.7
		Wisconsin	3.9
Poor Mental Health Days in Past 30 Days	Average number of mentally unhealthy days reported in past 30 days (age-adjusted)	Outagamie Co.	5.6
		Wisconsin	5.4
Adult Obesity	Percentage of adults that report a BMI of 30 or more	Outagamie Co.	40
		Wisconsin	38
Physical Inactivity	Percentage of adults age 20 and over reporting no leisure-time physical activity	Outagamie Co.	21
		Wisconsin	21
Access to Exercise Opportunities	Percentage of population with adequate access to locations for physical activity	Outagamie Co.	88
		Wisconsin	84

Source: 2025 County Health Rankings and Roadmaps.

CHAPTER THREE ENDNOTES

2025 NRPA Agency Performance Review. National Recreation and Park Association. 2025. https://www.nrpa.org/publications-research/research-papers/agency-performance-review/

County Health Rankings & Roadmaps. Outagamie County, WI. 2025. https://www.countyhealthrankings.org/health-data/wisconsin/outagamie?year=2025

Village of Hortonville Comprehensive Outdoor Recreation Plan. 2021-2025. https://storage.googleapis.com/juniper-media-library/79/2024/03/Hortonville%20CORP.pdf

United States Census Bureau & ACS 5-Years Estimate https://www.census.gov





4

COMMUNITY VOICE

COMMUNITY VOICE

COMMUNITY ENGAGEMENT OVERVIEW

Creating a successful Comprehensive Outdoor Recreation Plan (CORP) depends heavily on meaningful community engagement. For the Village of Hortonville's CORP update, residents and stakeholders had multiple opportunities to share their thoughts and priorities for the future of parks and recreation in the city. These engagement activities included an in-person visioning session, a pop-up event at the farmers market, and a robust online engagement campaign featuring a community survey, interactive social pinpoint map, and a dedicated project webpage.

By engaging a broad cross-section of the population: youth, families, seniors, and local organizations, the Village ensured that this plan is rooted in community priorities.



COMMUNITY ENGAGEMENT EFFORTS

ONLINE ENGAGEMENT

The project website, advertised through the Village's social media channels and newsletters, featured a survey covering topics such as park facility use, preferred amenities, and maintenance priorities. The survey received 110 responses, which is considered a strong turnout for a community of Hortonville's size.

Key survey findings include:

- Parks Visited: Alonzo Park (76%) showed to be the most used park with the Commercial Club Park (59%) following. Miller Park and Wiouwash Trail tied for third most visited (50% each).
- Visiting Activities: The top three reasons residents visit the parks are to just be outside (79%), go for a walk (59%), and to play with their children and families (58%).
- Satisfaction: The overall resident satisfaction of the parks was a 7 out of 10, with the new splash pad at Alonzo rating at a 9 out of 10.
- Improvements: When asked how to improve the local park system, residents responded with aquiring natural lands (54%), epanding programs (40%), and expand connection network (36%).

SURVEY DETAILS

The survey results provided a well-rounded picture of how residents interact with Hortonville's parks and what enhancements they would value most.

According to Question 7, which park facilities need improvement, parking was the number one problem users where facing, with shared use of trails also needing improvement.

Question 7 is related to the answers in question 6 of more trail connection. Improving the connectivity of trails and parking will unite the community and the park system.

In Question 8, residents rated the playground use for Pre-K ages as the most use amenity, followed by youth programs and sports.

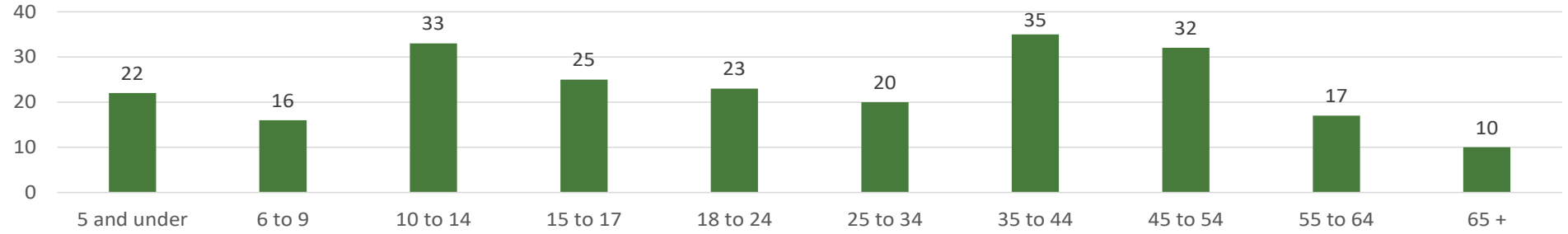
Meanwhile, Question 10 revealed that the new improvements to Miller Park of pickelball, basketball, and tennis courts have not yet been used much but shows that the residents who have used these courts express that they meet their expectations.

Respondents also shared interested with kayak rentals, opening school facilities to the public, and the use of social media to be kept informed of park information.

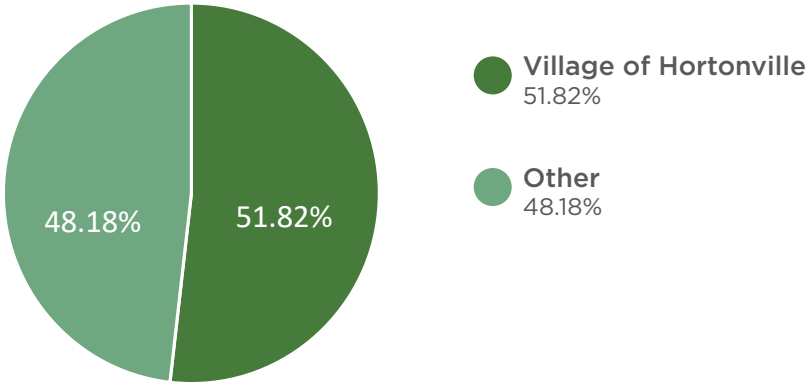
DEMOGRPAHICS

FIGURE 4-1. DEMOGRAPHICS OF SURVEY RESPONDENTS

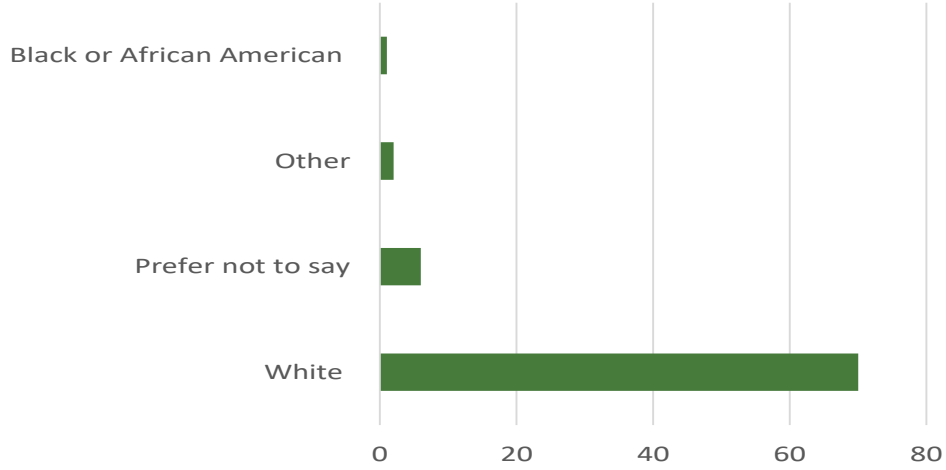
PLEASE IDENTIFY THE NUMBER OF PEOPLE IN EACH AGE GROUP LIVING IN YOUR HOUSEHOLD.



WHAT MUNICIPALITY DO YOU RESIDE IN?

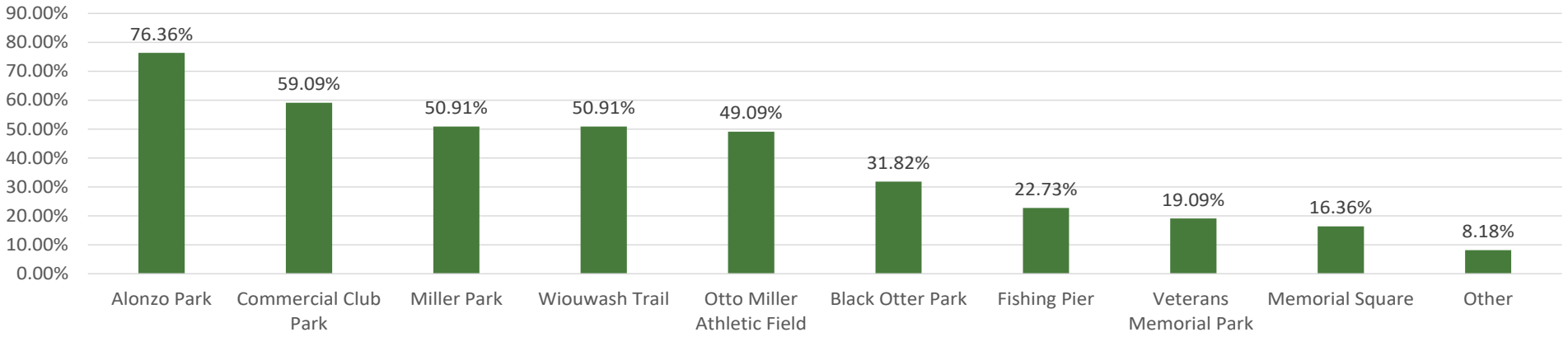


WHAT IS YOUR RACE OR ETHNIC GROUP?



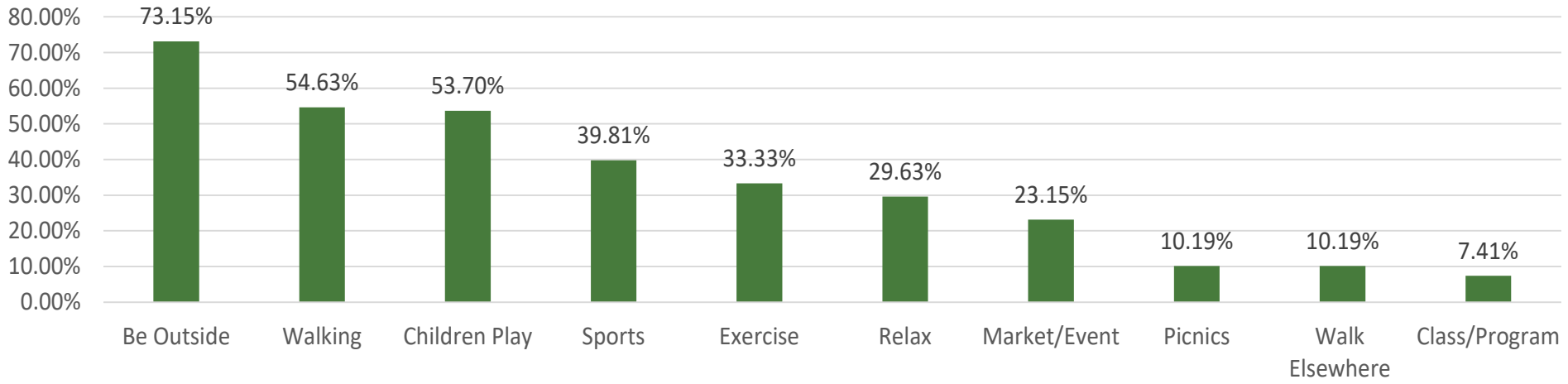
Q1: WHICH PARK(S) OR FACILITIES HAVE YOU VISITED IN THE LAST 12 MONTHS?

FIGURE 4-2. Q1 RESULTS



Q2: WHY DO YOU USUALLY VISIT PARKS?

FIGURE 4-3. Q2 RESULTS



Q3: WHEN VISITING HORTONVILLE PARKS, WHICH TYPES OF NEARBY BUSINESSES DO YOU ALSO TYPICALLY VISIT?

FIGURE 4-4. Q3 RESULTS



Q4: HOW SATISFIED ARE YOU WITH THE QUALITY & CONDITION OF THE PARKS (SCALE 1-10)?

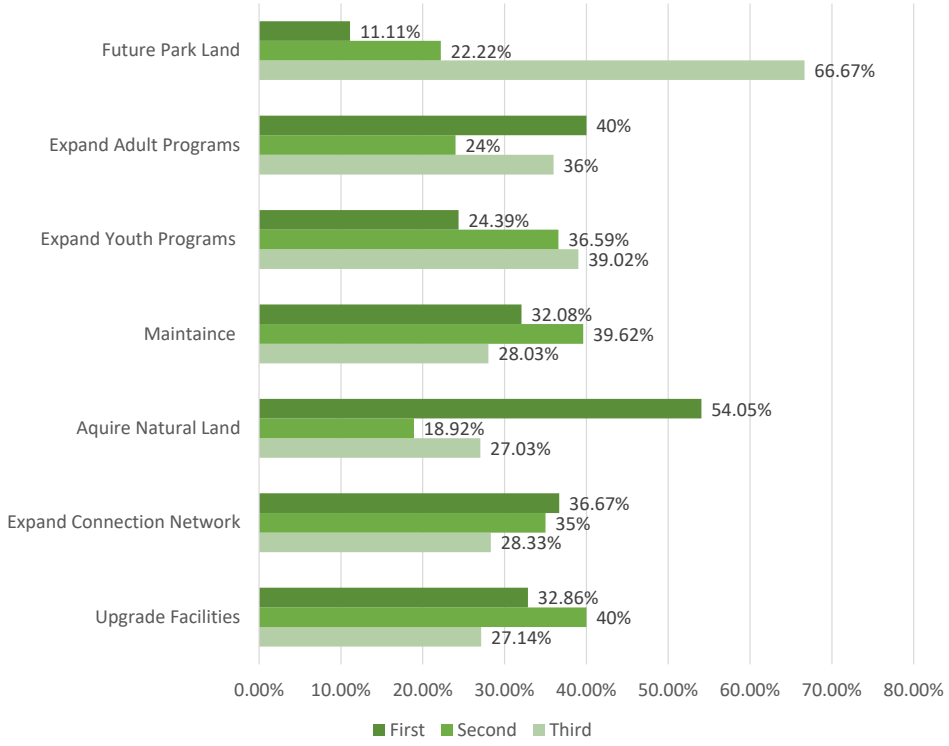
FIGURE 4-5. Q4 RESULTS



7 out of 10

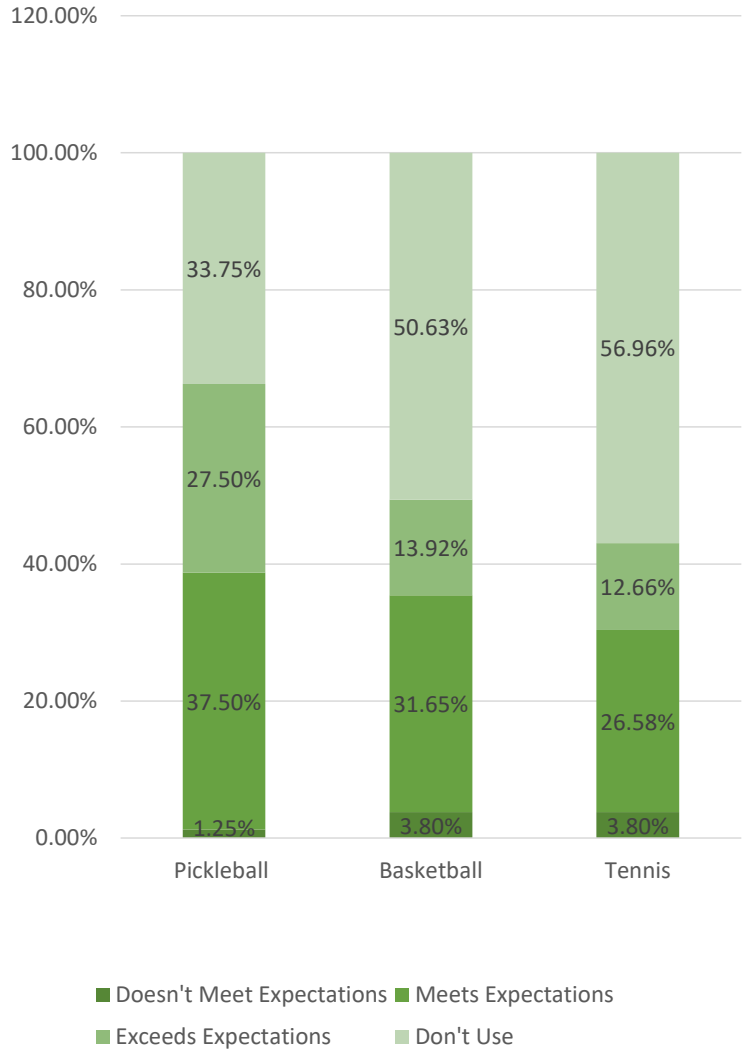
Q5: HOW CAN THE VILLAGE IMPROVE THE LOCAL PARK SYSTEM?

FIGURE 4-6. Q5 RESULTS



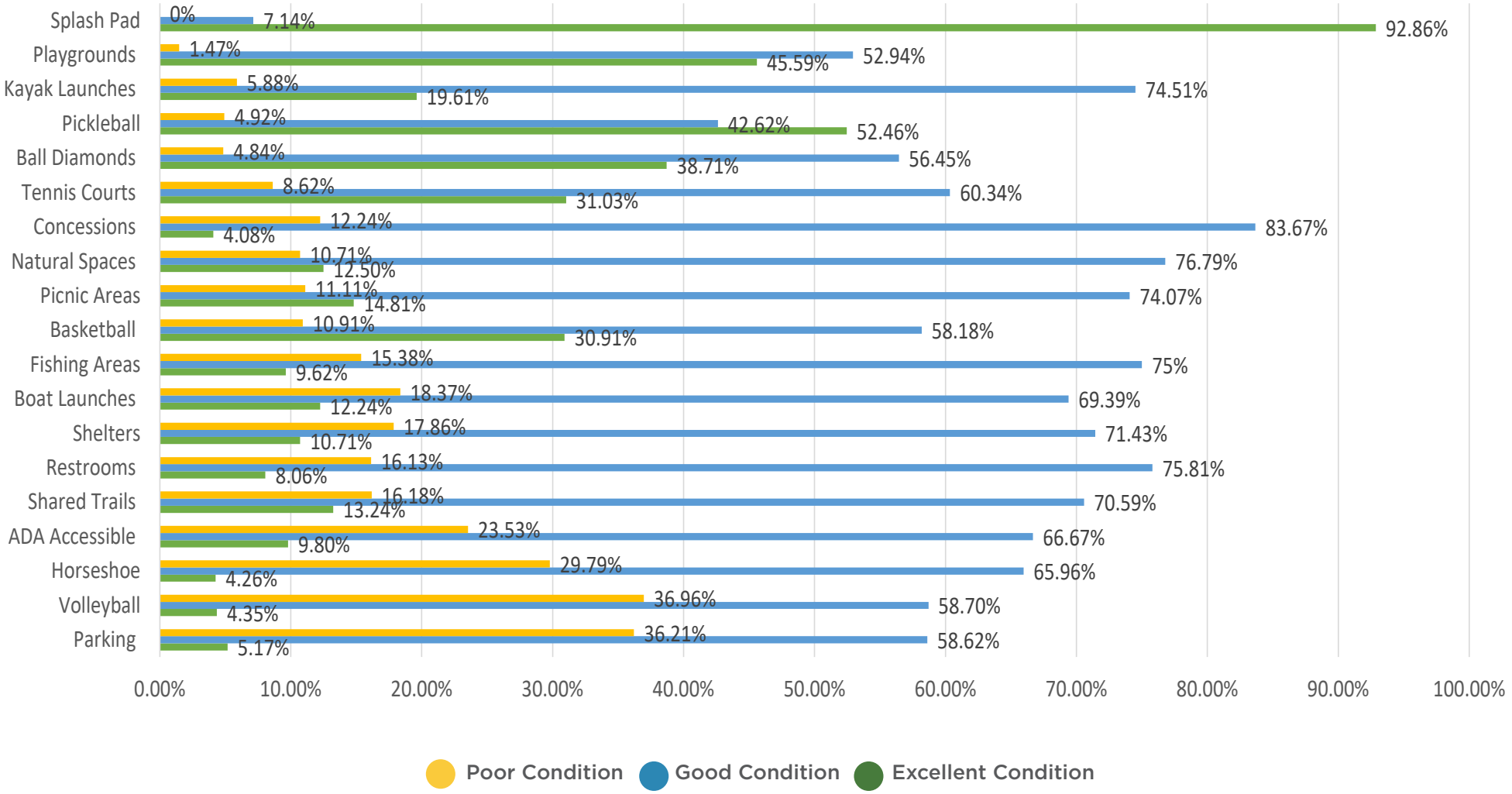
Q6: HOW SATISFIED ARE YOU WITH THE RECENT (2021) IMPROVMENTS THAT HAVE BEEN DONE TO MILLER PARK?

FIGURE 4-7. Q6 RESULTS



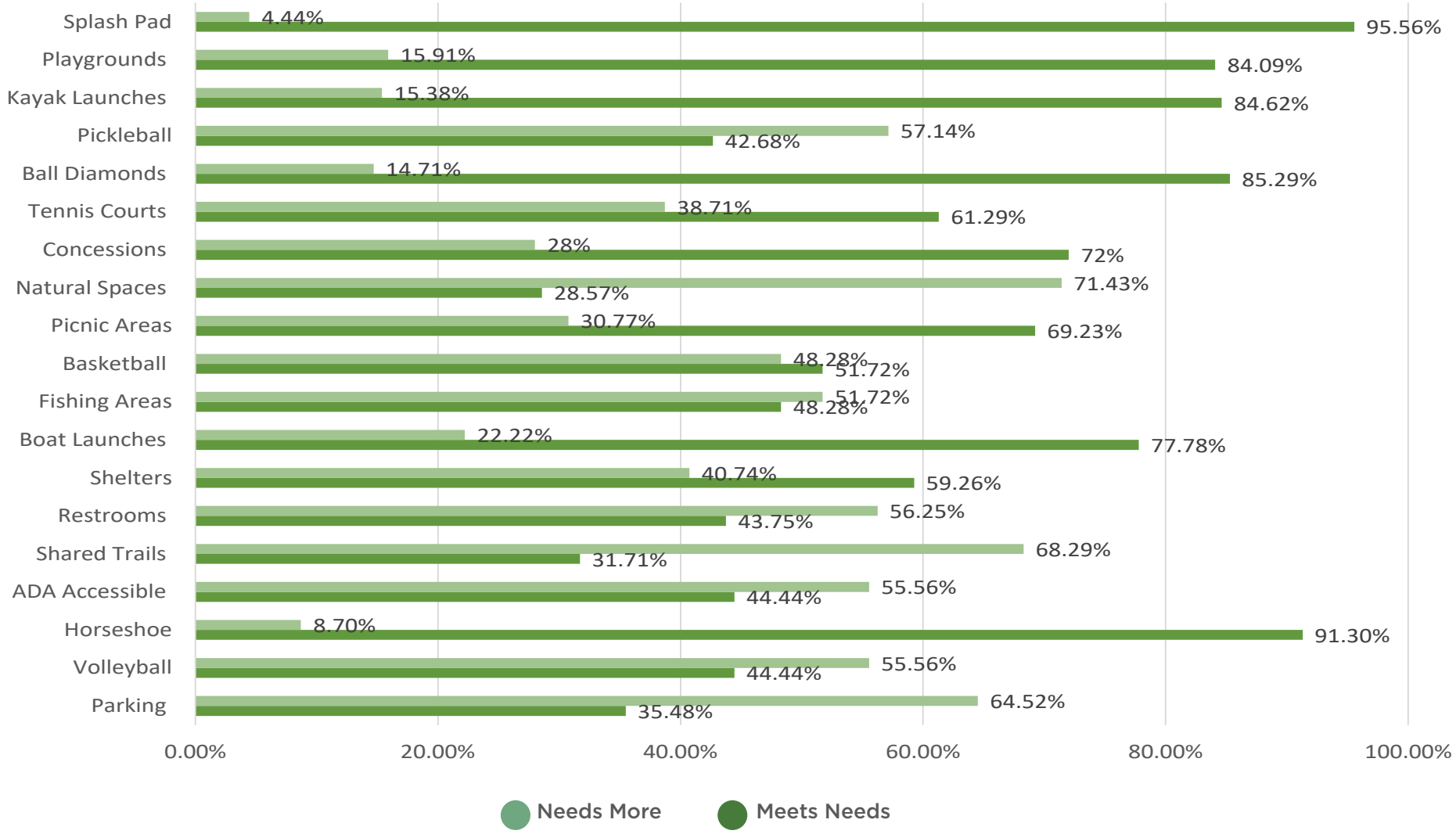
Q7: WHICH PARK FACILITIES NEED IMPROVEMENT IN HORTONVILLE?

FIGURE 4-8. Q7 PART 1: RESULTS



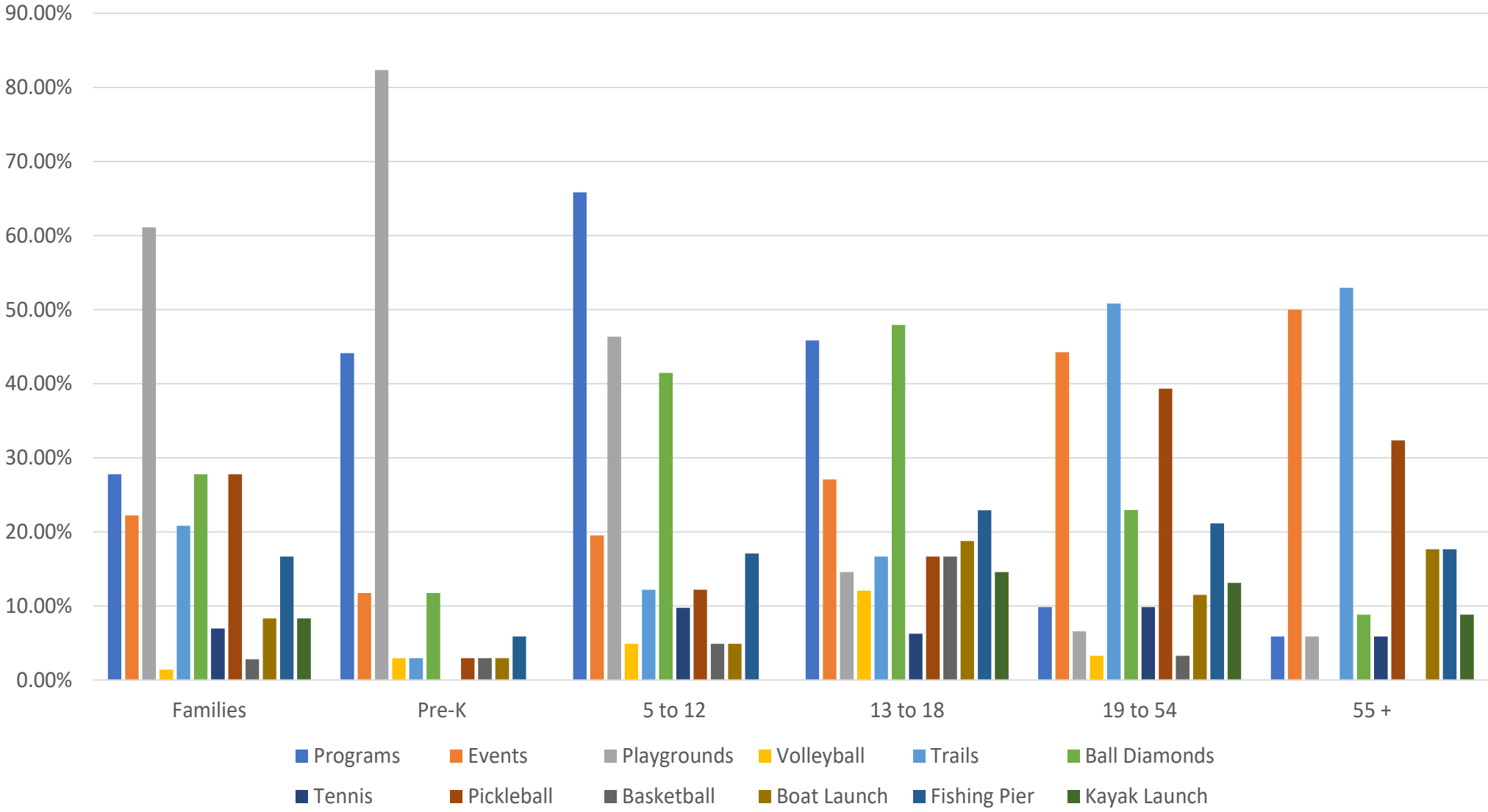
Q7 : CONT.

FIGURE 4-8. Q7 PART 2: RESULTS



Q8: WHAT ARE THE MOST POPULAR PARK AMENITIES THAT ARE OFFERED?

FIGURE 4-9. Q8 RESULTS



Q9: HOW SATISFIED ARE YOU WITH THE QUALITY AND DESIGN OF THE NEW PLAYGROUND AND PLASH PAD AT ALONZO PARK?

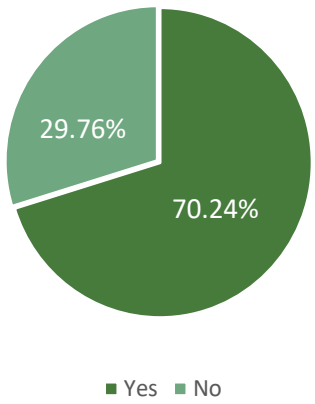
FIGURE 4-10. Q9 RESULTS



9 out of 10

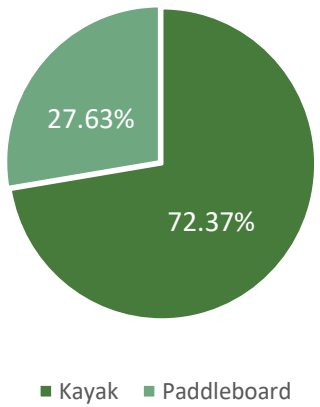
Q10: ARE YOU AWARE THE VILLAGE HAS A KAYAK RENTAL STATION INSTALLED AT BLACK OTTER PARK?

FIGURE 4-11. Q10 RESULTS



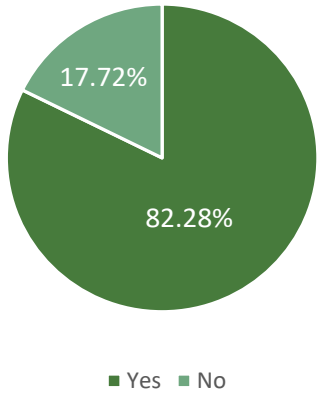
Q11: WOULD YOU BE MORE LIKELY TO RENT A KAYAK OR PADDLE-BOARD?

FIGURE 4-12. Q11 RESULTS



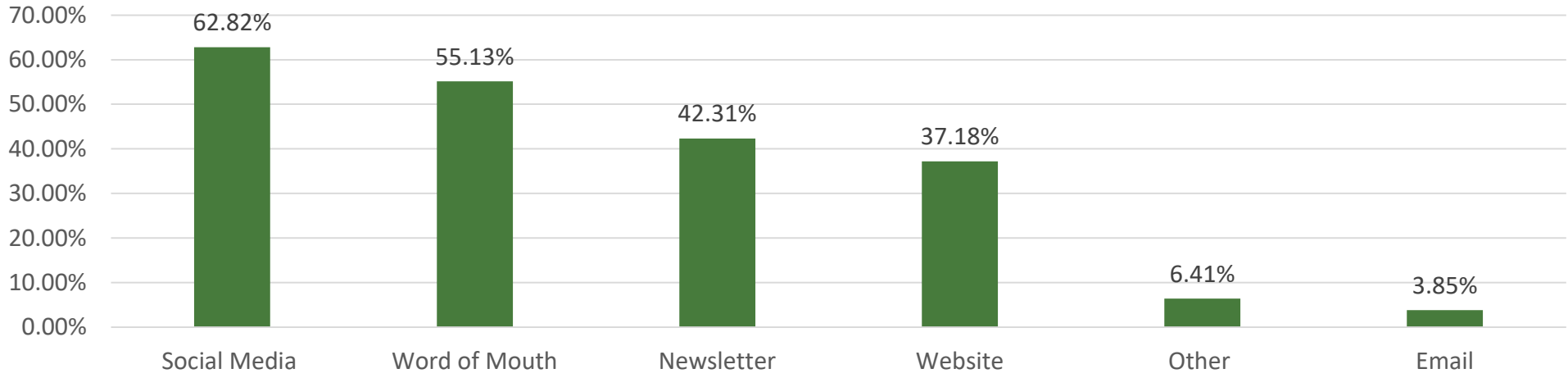
Q12: SHOULD THE SCHOOL DISTRICT FACILITIES BE OPEN TO THE PUBLIC?

FIGURE 4-13. Q12 RESULTS



Q13: HOW DO YOU GET INFORMATION ABOUT VILLAGE PARKS AND RECREATION PROGRAMS OR ACTIVITIES?

FIGURE 4-14. Q13 RESULTS



Q14: ADDITIONAL COMMENTS

TRAIL NEEDS

" I would love to have better walking/biking access to the trail between Hortonville & Greenville. I hesitate to use the trail because I don't feel safe biking or walking the section of road between Gilberts and Best Choice Floral."

" Trials will be nice touch in the future i would love to see connectivity throughout the Village to make it easier for residents to go to the parks and use the downtown. I hope to see more community events in our downtown and parks in the future."

" Accessible walking path from West main to Givens Rd for a more accessible safe scenic walking/running path"

" More trails on preserved land would also be nice- Wiouwash is a straight line with no variety."

SPLASH PAD

" We love the new splash pad and appreciate the addition of the changing table in the bathroom."

"Love the park and its condition"

"The splash pad is wounderfull and the new play-set"

SUGGESTIONS

"I think a archery range is needed in this town!"

" I'd love to see more shelters for rent for parties/smaller gatherings."

" A public pool would be incredible"

"Parking for Otto Miller needs improvement"

" Please clean the lake up"

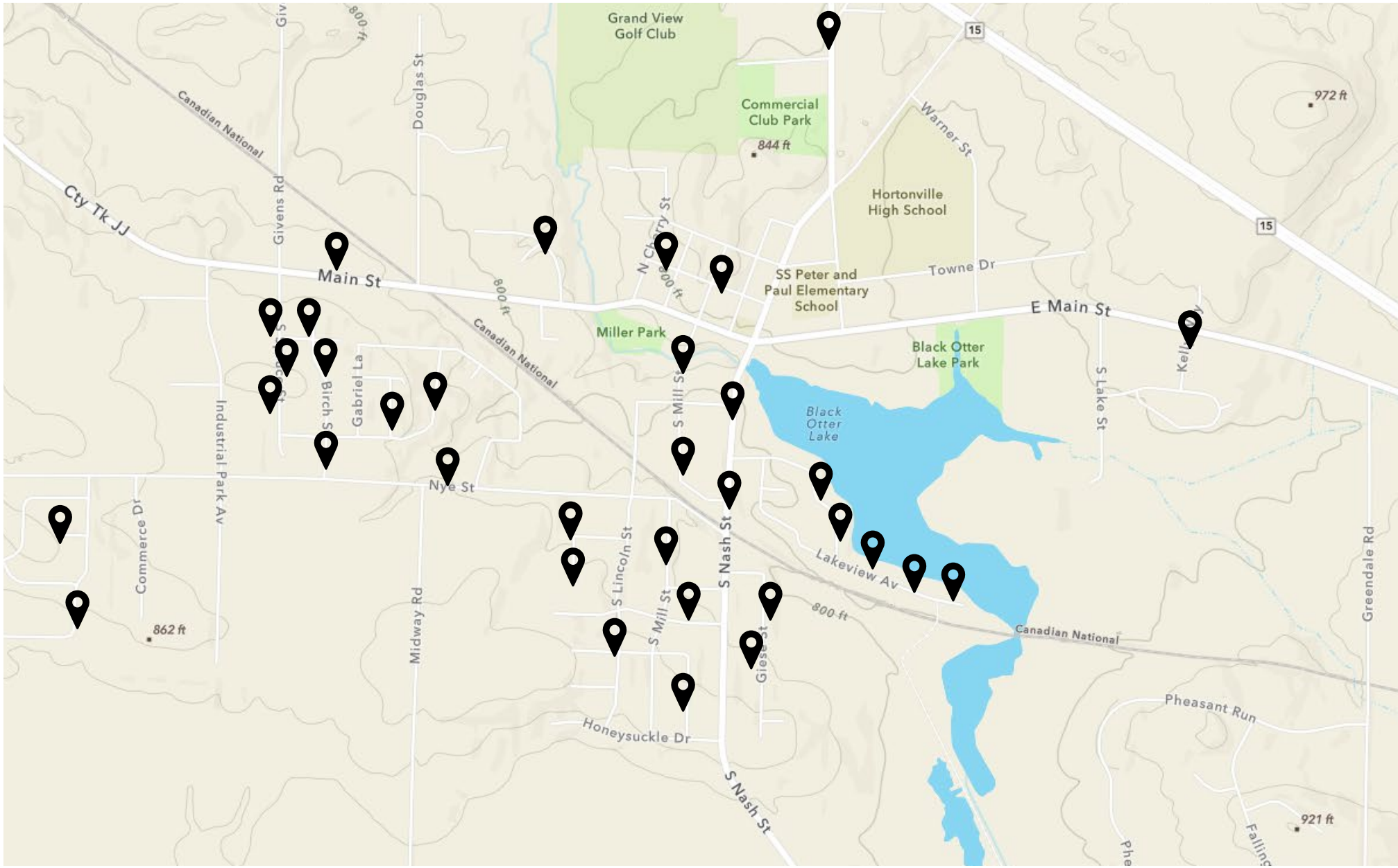
"Add a dog park!"

" More natural play areas, utilizing natural elements for imaginative play"

" I would love to see more youth & teen programming. Our community is growing and I hate to see people in our community take their money elsewhere when we have the capability to offer programs here in our community"

" I know that the development of the downtown is a priority. However, I'd like to see more funds poured into community assets like the library and places for non-kid families to relax. It's great to have amenities for the families with kids, but families without kids are being left behind and it feels ostracizing."

MAP 4-1. RESPONDENTS WITHIN VILLAGE BOUNDARIES







5

GOALS AND RECOMMENDATIONS

GOALS AND RECOMMENDATIONS

PLAN GOALS

The following goals and objectives were developed by analyzing the recreational needs assessment and identifying key themes from community feedback. These goals reflect the shared vision and priorities of Hortonville residents and can be advanced through the efforts of Village leadership, community organizations, private partners, and individual citizens.

The objectives provide more specific direction for achieving these goals, offering a framework for future decisions related to the planning, improvement, and long-term development of Hortonville's parks, trails, and recreational facilities. Detailed recommendations and action steps for each objective are outlined later in this chapter to guide implementation.





GOAL ONE

Reinvest in and Improve the Existing Park System

OBJECTIVES

- Invest in additional parking capacity and safe, paved pedestrian connections to key park amenities and activity areas.
- Prioritize the maintenance and improvement of high-use facilities.
- Expand and upgrade park lighting to improve safety and support evening recreation opportunities.
- Add and maintain shade structures, pavilions and seating areas to improve comfort, accessibility, and usability of parks.

GOAL TWO

Expand Connectivity and Active Transportation

OBJECTIVES

- Strengthen park-to-park and regional trail connectivity.
- Enhance safe access into and through parks.
- Expand trail experiences within and between park spaces.



GOAL THREE

Strengthen Hortonville as a Family-Focused Recreation Destination

OBJECTIVES

- Provide new and enhanced amenities and programming that support organized sports, informal play, and age-appropriate recreation for children and teenagers.
- Continue to invest in Black Otter Lake and parks along it, as a focal point for water-based recreation, environmental quality, and community identity.
- Expand amenities and programming that serve adults, seniors, and multi-generational users, including fitness, walking, water recreation, and passive enjoyment.



REINVEST IN AND IMPROVE THE EXISTING PARK SYSTEM

OBJECTIVE 1-1. INVEST IN ADDITIONAL PARKING CAPACITY AND SAFE, PAVED PEDESTRIAN CONNECTIONS TO KEY PARK AMENITIES AND ACTIVITY AREAS.

Recommendations

- Conduct a parking and circulation study for Otto Miller Athletic Field to identify opportunities for expanded parking, safer drop-off areas, and improved pedestrian movement between lots and fields.
- Improve parking layout and access at Alonzo Park to reduce congestion and clarify entry and exit points during peak use.
- Evaluate opportunities for small satellite parking areas near the WIOUWASH Trailhead and Black Otter Lake to improve access during busy periods.

OBJECTIVE 1-2. PRIORITIZE THE MAINTENANCE AND IMPROVEMENT OF HIGH-USE FACILITIES

Recommendations

- Address vegetation management to improve shoreline fishing access in Black Otter Park.
- Establish an annual inspection program for all high-use recreation infrastructure to proactively identify maintenance needs.
- Develop a five-year capital maintenance schedule for ball diamonds, including surface rehabilitation, fencing, lighting, and seating improvements at Otto Miller Athletic Field and Miller Park.

REINVEST IN AND IMPROVE THE EXISTING PARK SYSTEM

OBJECTIVE 1-3. EXPAND AND UPGRADE PARK LIGHTING TO IMPROVE SAFETY AND SUPPORT EVENING RECREATION OPPORTUNITIES.

Recommendations

- Install additional pedestrian-scale lighting along primary walking paths at Alonzo Park, Miller Park, Black Otter Lake Park, and Otto Miller Athletic Field.
- Improve lighting at parking areas and trailheads to increase visibility and user safety during early morning and evening hours.
- Upgrade existing athletic field lighting where feasible to support extended practice and event use.

OBJECTIVE 1-4. ADD AND MAINTAIN SHADE STRUCTURES, PAVILIONS, AND SEATING AREAS TO IMPROVE COMFORT, ACCESSIBILITY, AND USABILITY OF PARKS.

Recommendations

- Construct additional shade structures or add trees at Alonzo Park near the playground and splash pad to address heavy summer use.
- Add permanent shade elements, such as shelters or tree plantings, at Otto Miller Athletic Field near spectator areas and ball diamonds.
- Install additional benches and seating areas throughout high-traffic parks, particularly along walking paths and near playgrounds.
- Implement Memorial Square Redesign Plan
- Implement Otto Miller Athletic Field, 6 Phase, Complex Plan

EXPAND CONNECTIVITY AND ACTIVE TRANSPORTATION

OBJECTIVE 2-1. STRENGTHEN PARK-TO-PARK AND REGIONAL TRAIL CONNECTIVITY.

Recommendations

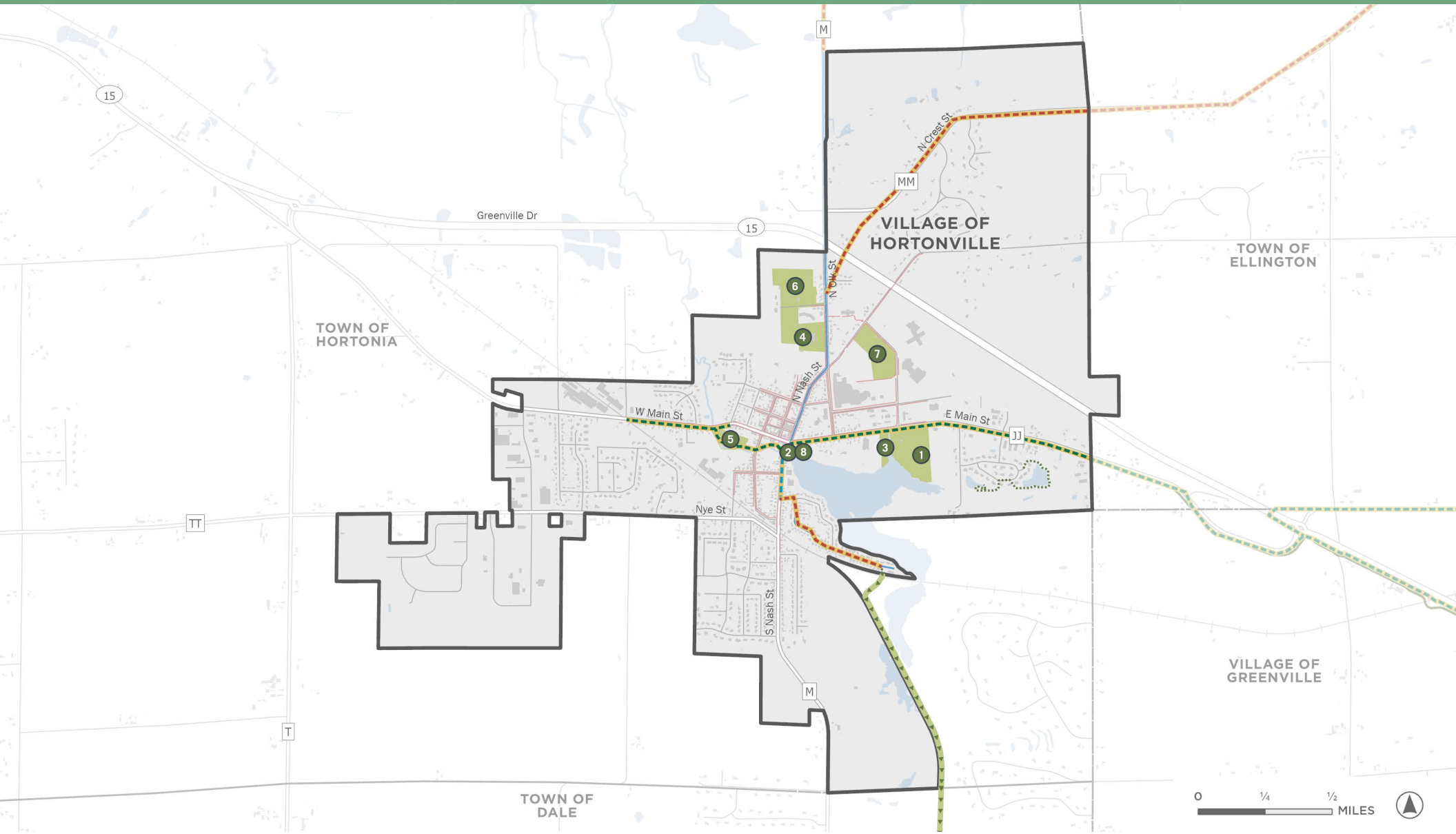
- Develop a phased plan to connect Alonzo Park, Miller Park, Otto Miller Athletic Field, Black Otter Lake, and the WIOUWASH State Trail through continuous, park-anchored walking and biking routes where feasible.
- Improve the WIOUWASH Trail access point with enhanced parking, lighting, signage, and trailhead amenities to support safe and convenient park access.
- Install wayfinding signage within parks that clearly identifies routes between parks, major amenities, and regional trail connections.
- Coordinate with neighboring communities and counties to improve continuity and quality of trail connections leading into Hortonville's park system.

OBJECTIVE 2-2. ENHANCE SAFE ACCESS INTO AND THROUGH PARKS.

Recommendations

- Improve pedestrian entry points at major parks by adding clearer signage, pavement markings, and defined crossing areas from parking lots.
- Upgrade internal park pathways to meet ADA standards, focusing on surface condition, slope, and width.

MAP 5-1. RECOMMENDED BICYCLE AND PEDESTRIAN FACILITIES



EXPAND CONNECTIVITY AND ACTIVE TRANSPORTATION

OBJECTIVE 2-3. EXPAND TRAIL EXPERIENCES WITHIN AND BETWEEN PARK SPACES.

Recommendations

- Develop additional multi-use trails within Black Otter Park to provide walking loops.
- Explore adding a conservation based park with nature-based trails to support passive recreation and environmental education. The current park system is very active recreation based.
- Improve trail surfacing, drainage, and maintenance practices to ensure year-round usability.
- Add trail amenities such as benches, shade, and rest areas at regular intervals.

STRENGTHEN HORTONVILLE AS A FAMILY-FOCUSED RECREATION DESTINATION

OBJECTIVE 3-1. PROVIDE NEW AND ENHANCED AMENITIES AND PROGRAMMING THAT SUPPORT ORGANIZED SPORTS, INFORMAL PLAY, AND AGE-APPROPRIATE RECREATION FOR CHILDREN AND TEENAGERS.

Recommendations

- Expand youth sports capacity by evaluating the need for additional or improved ball diamonds and practice areas at Otto Miller Athletic Field and Miller Park.
- Develop teen-focused recreation amenities, such as flexible courts, informal gathering spaces, or adventure-based features, to better serve older youth.
- Coordinate with the school district to expand shared-use opportunities for outdoor facilities and fields during non-school hours.

OBJECTIVE 3-2. CONTINUE TO INVEST IN BLACK OTTER LAKE AND PARKS ALONG IT AS A FOCAL POINT FOR WATER-BASED RECREATION, ENVIRONMENTAL QUALITY, AND COMMUNITY IDENTITY.

Recommendations

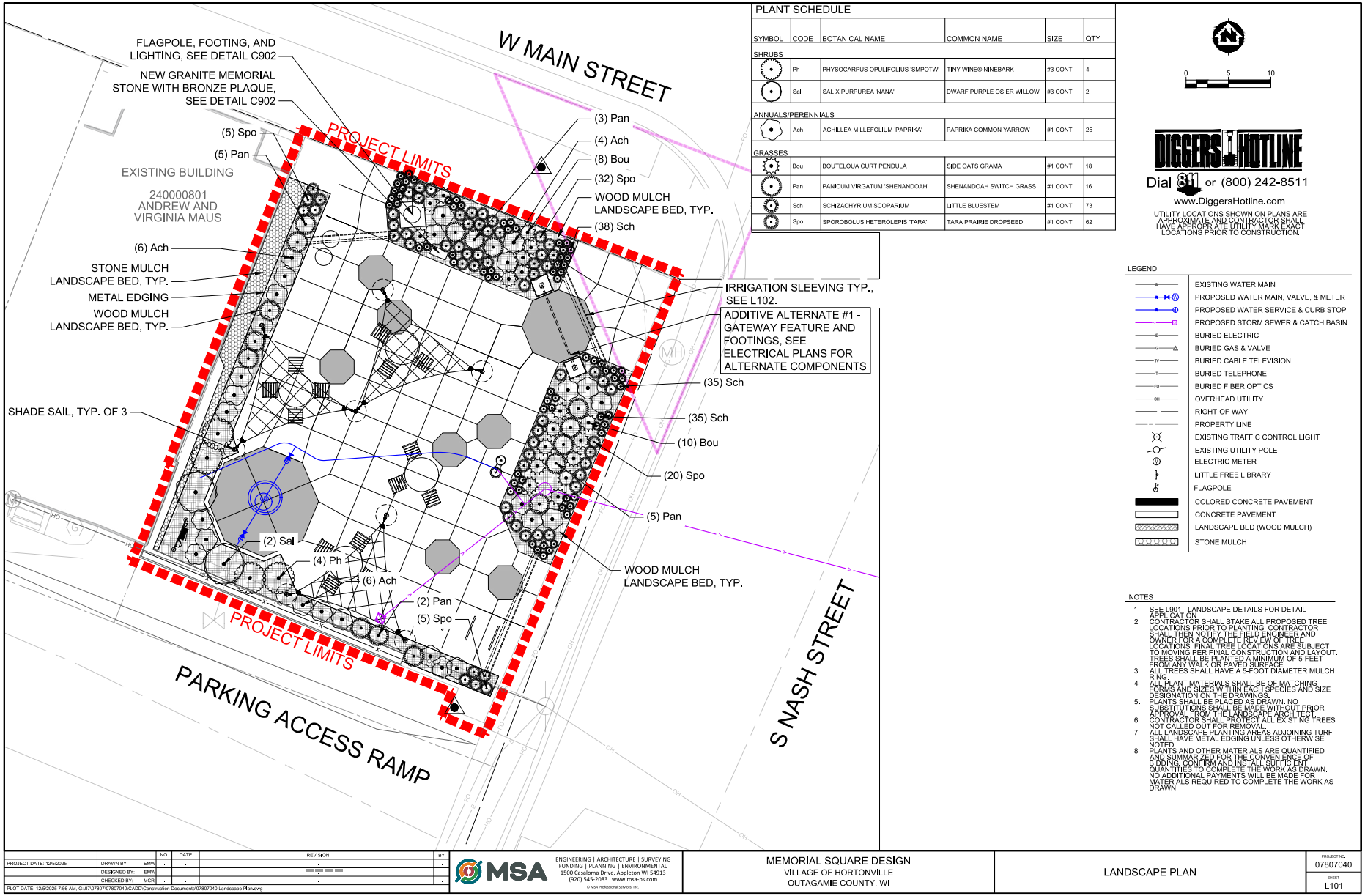
- Continue aquatic vegetation management and water quality improvement efforts to support fishing, boating, and overall lake health.
- Create a Black Otter Late Recreation Master Plan that includes all parks and park amenities adjacent to the lake, as well as potential for trails or sidewalks near the lake.
- Expand water-based recreation opportunities such as kayaking, paddleboarding, fishing access, and lake-oriented programming and events.
- Enhance park amenities along Black Otter Lake, including picnic areas, trails, signage, and scenic overlooks, to strengthen the lake's role as a community destination.

STRENGTHEN HORTONVILLE AS A FAMILY-FOCUSED RECREATION DESTINATION

OBJECTIVE 3-3. EXPAND AMENITIES AND PROGRAMMING THAT SERVE ADULTS, SENIORS, AND MULTI-GENERATIONAL USERS, INCLUDING FITNESS, WALKING, WATER RECREATION, AND PASSIVE ENJOYMENT.

Recommendations

- Add or expand adult-oriented recreation amenities such as walking loops, fitness stations, and low-impact exercise areas.
- Improve passive recreation features including benches, shade, scenic seating, and quiet gathering spaces to support relaxation and social interaction.
- Develop recreation programming targeted to adults and seniors, including fitness classes, walking groups, and wellness activities.
- Ensure new and upgraded amenities are designed for accessibility and multi-generational use, allowing families and users of all ages to recreate together.



PLANT SCHEDULE

SYMBOL	CODE	BOTANICAL NAME	COMMON NAME	SIZE	QTY
SHRUBS					
	Ph	PHYSOCARPUS OPULIFOLIUS 'SMPOTW'	TINY WINE® NINEBARK	#3 CONT.	4
	Sal	SALIX PURPUREA 'NANA'	DWARF PURPLE OSIER WILLOW	#3 CONT.	2
ANNUALS/PERENNIALS					
	Ach	ACHILLEA MILLEFOLIUM 'PAPRIKA'	PAPRIKA COMMON YARROW	#1 CONT.	25
GRASSES					
	Bou	BOUTELOUA CURTIPENDULA	SIDE OATS GRAMA	#1 CONT.	18
	Pan	PANICUM VIRGATUM 'SHENANDOAH'	SHENANDOAH SWITCH GRASS	#1 CONT.	16
	Sch	SCHIZACHYRIUM SCOPARIUM	LITTLE BLUESTEM	#1 CONT.	73
	Spo	SPOROBOLUS HETEROLEPIS 'TARA'	TARA PRAIRIE DROPSEED	#1 CONT.	62

0 5 10

DIGGERS HOTLINE
Dial 811 or (800) 242-8511
www.DiggersHotline.com
UTILITY LOCATIONS SHOWN ON PLANS ARE APPROXIMATE AND CONTRACTOR SHALL HAVE APPROPRIATE UTILITY MARK EXACT LOCATIONS PRIOR TO CONSTRUCTION.

LEGEND

- EXISTING WATER MAIN
- PROPOSED WATER MAIN, VALVE, & METER
- PROPOSED WATER SERVICE & CURB STOP
- PROPOSED STORM SEWER & CATCH BASIN
- BURIED ELECTRIC
- BURIED GAS & VALVE
- BURIED CABLE TELEVISION
- BURIED TELEPHONE
- BURIED FIBER OPTICS
- OVERHEAD UTILITY
- RIGHT-OF-WAY
- PROPERTY LINE
- EXISTING TRAFFIC CONTROL LIGHT
- EXISTING UTILITY POLE
- ELECTRIC METER
- LITTLE FREE LIBRARY
- FLAGPOLE
- COLORED CONCRETE PAVEMENT
- CONCRETE PAVEMENT
- LANDSCAPE BED (WOOD MULCH)
- STONE MULCH

NOTES

1. SEE L901 - LANDSCAPE DETAILS FOR DETAIL APPLICATION.
2. CONTRACTOR SHALL STAKE ALL PROPOSED TREE LOCATIONS PRIOR TO PLANTING. CONTRACTOR SHALL THEN NOTIFY THE FIELD ENGINEER AND OWNER FOR A COMPLETE REVIEW OF TREE LOCATIONS. FINAL TREE LOCATIONS ARE SUBJECT TO MOVING PER FINAL CONSTRUCTION AND LAYOUT. TREES SHALL BE PLANTED A MINIMUM OF 5-FEET FROM ANY WALK OR PAVED SURFACE.
3. ALL TREES SHALL HAVE A 5-FOOT DIAMETER MULCH RING.
4. ALL PLANT MATERIALS SHALL BE OF MATCHING FORMS AND SIZES WITHIN EACH SPECIES AND SIZE DESIGNATION ON THE DRAWINGS.
5. PLANTS SHALL BE PLACED AS DRAWN. NO SUBSTITUTIONS SHALL BE MADE WITHOUT PRIOR APPROVAL FROM THE LANDSCAPE ARCHITECT.
6. CONTRACTOR SHALL PROTECT ALL EXISTING TREES NOT CALLED OUT FOR REMOVAL.
7. ALL LANDSCAPE PLANTING AREAS ADJOINING TURF SHALL HAVE METAL EDGING UNLESS OTHERWISE NOTED.
8. PLANTS AND OTHER MATERIALS ARE QUANTIFIED AND SUMMARIZED FOR THE CONVENIENCE OF BIDDING. CONFIRM AND INSTALL SUFFICIENT QUANTITIES TO COMPLETE THE WORK AS DRAWN. NO ADDITIONAL PAYMENTS WILL BE MADE FOR MATERIALS REQUIRED TO COMPLETE THE WORK AS DRAWN.

NO.	DATE	REVISION	BY

PROJECT DATE: 12/5/2025
DRAWN BY: EMW
DESIGNED BY: EMW
CHECKED BY: MCR
PLOT DATE: 12/5/2025 7:56 AM, G:\07\07807\07807040\CADD\Construction Documents\07807040 Landscape Plan.dwg

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MEMORIAL SQUARE DESIGN
VILLAGE OF HORTONVILLE
OUTAGAMIE COUNTY, WI

LANDSCAPE PLAN

PROJECT NO. 07807040
SHEET L101

PHASING PLAN



PHASING LEGEND

- PHASE 1
- PHASE 2
- PHASE 3
- PHASE 4
- PHASE 5
- PHASE 6

TOPOGRAPHIC LEGEND

NOT FOR CONSTRUCTION

Martenson & Eisele, Inc.
Planning
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Engineering
Architecture
1377 Midway Road
Menasha, WI 54952
www.martenson-eisele.com
info@martenson-eisele.com
920.731.0381 1.800.236.0381

DRAWN BY	CHECKED	APPROVED	FIELDWORK
AAM	JWS	JWS	MLR

NO.	DATE	NO.	DATE
0	9/26/2025		
1	11/5/2025		
2	11/2/2026		
3			

PHASING PLAN
OTTO MILLER SPORTS COMPLEX
VILLAGE OF HORTONVILLE, OUTAGAMIE COUNTY, WISCONSIN

SCALE	DATE
BAR SCALE	05/01/2025

COMPUTER FILE
1-1871-002de.dwg

DRAWING NO.
PH 1.0

TABLE 5-1. VILLAGE OF HORTONVILLE CORP 7-YEAR ACTION PROGRAM (PART ONE)

Park and Project	2026	2027	2028	2029	2030	2031	2032
Alonzo Park							
Stripe and reconfigure parking Lot	X						
Add ADA sidewalk loops		X					
Shade trees			X				
Additional seating near playground		X					
Pickball courts				X			
Upgrade lighting			X				
Shoreline stabalization					X		
Explore dog friendly zone						X	
Park Entrance	X						
Black Otter Park							
ADA Fishing Platform		X					
Shoreline stabalization					X		
Upgrade lighting			X				
Create a Black Otter Lake Recreation Master Plan		X					
Miller Park							
Update playground and include ADA ruberized surface				X			
Shade trees near playground		X		X			
Expand naturalized planting areas near low traffic locations			X				
Add restroom						X	
Memorial Square							
Implement Redesign	X						

TABLE 5-1. VILLAGE OF HORTONVILLE CORP 7-YEAR ACTION PROGRAM (PART TWO)

Park and Project	2026	2027	2028	2029	2030	2031	2032
Otto Miller Athletic Field							
Adopt Otto Miller Athletic Field Complex Plan	X						
Phase 1 of Sports Complex Plan		X					
Phase 2 of Sports Complex Plan			X				
Phase 3 of Sports Complex Plan				X			
Phase 4 of Sports Complex Plan					X		
Phase 5 of Sports Complex Plan						X	
Phase 6 of Sports Complex Plan							X
Veterans Park							
Update signage		X					
Upgrade existing walkways and create a walking loop							
Ad a kayak launch			X				
Create a park master plan that reimagines a more downtown style park		X					
Trails							
Add village-wide wayfinding signage for trails and parks					X		
Add additional trail link or wayfinding signage to funnel bikers to the downtown					X		
Conduct a north south trail connection feasability study				X			
Downtown Trail		X					

TABLE 5-2. GRANTS

Program	Eligible Projects	Details	Specifics	Links
Community Foundation for the Fox Valley Region - additional grants including Community Vision Fund.	This permanent fund seeks to fulfill community needs and advance well-being for all in Calumet, Outagamie, Shawano and Waupaca and the Neenah-Menasha area of Winnebago counties.	Contact staff to discuss projects - there are also donor-directed funds which may align with your project	Awards grants from the fund through application and review processes that align with focus areas	https://www.cffoxvalley.org/grants-scholarships/grants/grant-opportunities/
Vibrant Spaces - WEDC (Wisconsin Economic Development)	Public space enhancements, signage within public space, seasonal equipment used annually, parklets, parking lot/space conversions, new public infrasturcture	1:1 match unless economically distressed or population under 5,000 then 25% match.	Continuous application process - contact WEDC Account Manager to discuss project.	https://wedc.org/programs/vibrant-spaces-grant/
T-Mobile's Hometown Grant Program	Projects to build, rebuild or refresh community spaces including but not limited to: conversion of historic/older buildings into community gathering spaces, improvements to parks/trails, technology projects.	4 Cycles 25 grants each quarter: January-March, April-June, July-September, October-December	Placemaking funding up to $50,000 for small towns population 50,000 or less. Shovel ready physical builds or improvements that can be completed within 12 months of receiving funding.	https://www.t-mobile.com/brand/hometown-grants
AARP Community Challenge	Creating public places and access to parks/open spaces, increasing connectivityand walk/bike ability, Enhancing pedestrian safety - focus on age 50+, Bike & walk Audits - focus on age 50+	3 Grant types: Flagship, Capacity-Building Microgrants, Demonsptration - Approx 2/5/26	Quick action projects to make communities more liveable for people of all ages with a focus on meeting needs of age 50+	https://www.aarp.org/livable-communities/community-challenge/info-2025/2025-grantees.html
WDNR Stewardship Local Assistance and Federal Recreation Grant Programs	Several different grants supporting a variety of outdoor recreation projects like: land acquisition for parks/trails, construction of trails, canoe/kayak launches, riverfront park amenities, park shelters and restrooms.	Contact a Regional Project Manager to discuss your project		https://dnr.wisconsin.gov/topic/Stewardship/ApplyLUG
Regular Urban Forestry Grants	tree pruning; tree removals; tree planting; tree plant health care; management plan or update; tree ordinance development or update; tree inventory or update; and more.	For more information or assistance, contact your urban forestry coordinator or email the program mailbox at DNRUrbanForestryGrants@wi.gov.	Projects must relate to community tree management, maintenance or education within Wisconsin cities, villages or other areas of concentrated development.	https://dnr.wisconsin.gov/topic/urbanforests/grants/regular
WISDOT TAP (Transportation Alternatives Program)	smaller-scale transportation projects such as pedestrian and bicycle facilities, recreational trails, safe routes to school projects, and community improvements such as historic preservation.	80% with 20% match	Discuss with ECWRPC staff about applying	

TABLE 5-2. GRANTS CONTINUED

Program	Eligible Projects	Details	Specifics	Links
USDA – Department of Agriculture Community Facilities Direct Loan & Grant Program	Funds can be used to purchase, construct, and / or improve essential community facilities, purchase equipment and pay related project	Low-interest, direct loans, grants, a combo of both as wel as loan guarantee program.	provides affordable funding to develop essential community facilities (as defined) in rural areas with no more than 20,000 residents.	https://www.rd.usda.gov/programs-services/community-facilities/community-facilities-direct-loan-grant-program#overview
The USA Pickleball Serves Play it Forward Grant	award funds to community organizations and/ or schools that are installing or converting pickleball courts to increase court access and development of the sport.			https://usapickleball.org/grants/play-it-forward/
Lorrie Otto Seeds for Education (SFE) Grant Program - Wild Ones	Acquiring native plants and seeds for outdoor learning areas that engage youth directly in planning, planting and caring for native plant gardens. Including pollinator gardens, rain gardens, tall grass prairies and others.			https://wildones.org/seeds-for-education/sfe-application/
Wisconsin Arts Board (WAB) – Creative Communities Program	Arts Education, Folk and Traditional Arts, and Local Arts.	Grants will range from a minimum of $1,500 to a maximum of $6,000 and must be matched 1:1 by the applicant. At least 50% of the match must be in cash.	An eligible Creative Communities project is a collaborative endeavor that is carefully planned and designed to achieve a particular aim within an identified community.	https://artsboard.wisconsin.gov/Pages/Community/CCP.aspx
NEA (National Endowment for the Arts) Grants for Art Projects (GAP)	project-based funding for organizations in the areas of Artist Communities, Arts Education, Dance, Design, Film & Media Arts, Folk & Traditional Arts, Literary Arts, Local Arts Agencies, Museums, Music, Musical Theater, Opera, Presenting & Multidisciplinary Works, Theater, and Visual Arts.	. Awards require a 1:1 cost share/match.	May include public engagement with arts/ arts education, integration of arts promoting health & well-being of people & communities, capacity improvement within the arts sector.	https://www.arts.gov/grants/grants-for-arts-projects
NEA - Our Town Program	Creative placemaking grants program	require a partnership between a local government entity and nonprofit organization, one of which must be a cultural organization; and should engage in partnership with other sectors	Through project-based funding, we support projects that integrate arts, culture, and design activities into efforts that strengthen communities by advancing local economic, physical, and/or social outcomes.	https://www.arts.gov/grants/our-town

6

RESOLUTION OF ADOPTION

Resolution of Adoption



Village of Hortonville
531 N. Nash Street
Phone: 920-779-6011 | Fax: 920-779-6552

East Central Wisconsin
Regional Planning Commission
ECWRPC