



WISCONSIN TOWNS ASSOCIATION

Empowering Town Officials

W7686 County Road MMM
Shawano, WI 54166
715-526-3157
wtowns@wisctowns.com
www.wisctowns.com

MEMO TO: High School Educators, WTA County Unit Chairpersons, and Community Development Educators

FROM: Mike Koles, Executive Director

RE: Wisconsin Towns Association 2025 Scholarship Program

DATE: January 8, 2025

The Wisconsin Towns Association, Rural Mutual Insurance Company, and Scott Construction, Inc. will be awarding \$7,000 in scholarships to high school seniors graduating in 2025 from either a public or private high school in Wisconsin that plan to enroll in a Wisconsin public or private college or a university in 2025.

The winners are determined by independent judging of an essay contest. **The essay should address the topic: *"What are 3 top priorities your local town government officials should pursue to improve the quality of life in your community?"***

The enclosed brochure provides additional necessary details. Students do not need to be residents of towns. Essays must be postmarked by **May 23, 2025**. Thank you in advance for your help promoting the program!

SPONSORED BY:



Rural Mutual Insurance Company
1241 John Q. Hammons Dr.

Suite 200
P.O. Box 5555
Madison, WI 53705-0555
www.RuralMutual.com



EXCLUSIVELY ENDORSED BY THE
Wisconsin Towns Association



E9827 County Hwy P
Wisconsin Dells, WI 53965
1-800-843-1556



WISCONSIN TOWNS
ASSOCIATION

Empowering Town Officials

Wisconsin Towns Association
W7686 County Road MMM
Shawano, Wisconsin 54166-6086
715-526-3157
www.wisctowns.com

Wisconsin Towns Association 2025 SCHOLARSHIP PROGRAM



www.RuralMutual.com

SCHOLARSHIP ESSAY REQUIREMENTS

1

Entrants must prepare an essay addressing the 2025 WTA Scholarship program topic.

“What are 3 top priorities your local town government officials should pursue to improve the quality of life in your community?”

2

The typed (not handwritten) essay should be between 500 and 1,000 words and double spaced.

3

Essays must include a bibliographic listing of sources used.

4

The completed essay should be postmarked no later than May 23, 2025 and mailed to:

Wisconsin Towns Association
W7686 County Road MMM
Shawano, WI 54166-6086

Your thoughts — combined with your writing skill and creativity — can put you in line to receive one of seven scholarships.



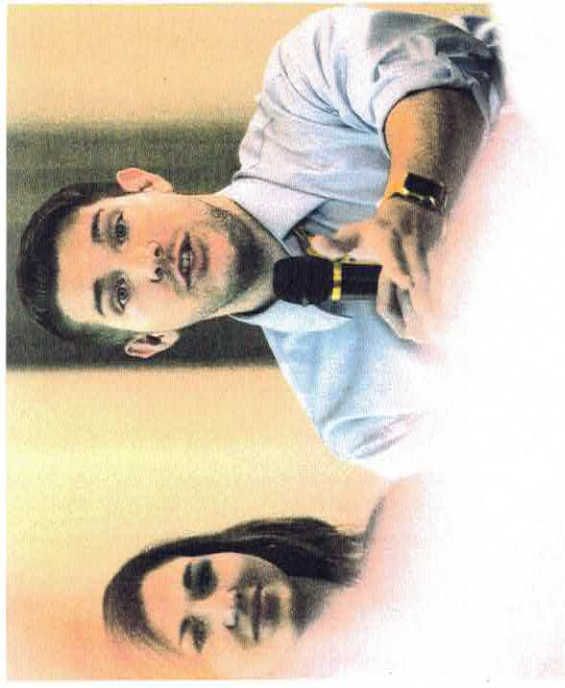
Rural Mutual Insurance Company, Wisconsin Towns Association, and Scott Construction, Inc. are again offering the following scholarships to winners of an essay contest. Scholarships will be awarded on the following basis:

- Two (2) \$1,000 scholarships will be awarded, to the students with the highest ranking essay score from a town or village insured by Rural Mutual Insurance Company as of May 1, 2025.
- Five (5) \$1,000 scholarships will be awarded to the top five additional students.

ADDITIONAL INFORMATION:

All applicants must graduate from a Wisconsin public or private high school in 2025 and plan to attend a Wisconsin public or private college or University in 2025.

- Essays will be judged independently on originality and subject matter in relationship to the topic. The essays must also contain correct spelling, grammar and punctuation.
- Judging will be completed by August 8, 2025.
- Recipients will be announced by August 22, 2025. Proof of enrollment in a Wisconsin public or private college is required to receive a scholarship.



2025 Wisconsin Towns Association Scholarship Essay Requirements

1. Entrants must prepare an essay addressing the 2025 WTA Scholarship program topic:
What are 3 top priorities your local town government officials should pursue to improve the quality of life in your community?
2. The typed (not handwritten) essay should be between 500 and 1,000 words and double spaced.
3. Essays must include a bibliographic listing of sources used.
4. The completed essay should be postmarked no later than May 23, 2025, and mailed to the address at the bottom of the Background Information sheet.

* * * *

Scholarship Information

Your thoughts – combined with your writing skills and creativity – can put you in line to receive one of seven scholarships.

Rural Mutual Insurance Company, Wisconsin Towns Association, and Scott Construction, Inc. are again offering the following scholarships to winners of an essay contest. Scholarships will be awarded on the following basis:

- Two (2) \$1,000 scholarships will be awarded to the students with the highest-ranking essay score from a town or village insured by Rural Mutual Insurance Company as of May 1, 2025.
- Five (5) \$1,000 scholarships will be awarded to the top five additional students with the highest-ranking essay scores.

Additional Information:

- All applicants must graduate from a Wisconsin public or private high school in 2025 and plan to attend a Wisconsin public or private college or university in 2025.
- Essays will be judged independently on originality and subject matter in relation to the topic. The essays must also contain correct spelling, grammar, and punctuation.
- Judging will be completed by August 8, 2025.
- Recipients will be announced by August 22, 2025. Proof of enrollment in a Wisconsin public or private college is required to receive a scholarship.

**2025 Wisconsin Towns Association
Scholarship Program
Background Information**

Name:	
Telephone:	
Mail Address:	
City/State/ Zip:	
Email:	
Residence Town/Village/City of:	
Residence County of:	
Parents' Names:	Father: Mother:
Is either parent a town or village officer?	Yes: _____ If "yes" specify office held: _____ No: _____
Name of High School from which you are graduating in 2025?	
School or institution of higher education you plan to attend after Graduation?	
Date of intended enrollment?	
Career you plan to pursue?	
Hobbies or activities in high school of interest to you?	
Your signature:	
Date:	

Mail this completed form and your essay to the following address by May 23, 2025
**Wisconsin Towns Association
W7686 County Road MMM
Shawano, WI 54166-6086**

* See back for Scholarship essay requirements *