

Design Document

Training Title: Pothos Propagation for Beginners

Business Goal and Problem	Local Plant Shop goals are to help build confidence in potential or new plant parents in order to create lifelong customers. Customers may purchase one plant, but none after that is the plant dies due to a gap in plant care knowledge. Local Plant Shop wanted a fun, engaging way to introduce customers to a simple starting point that will show them they can be successful in growing plants. This will ensure more satisfied customers that will return to purchase more plants. Course can be accessible via shop website or in-store on ipads, so customers can access it before or after their purchase.
Target Audience	<ul style="list-style-type: none">- Those new to the plant world, those who consider themselves to be a black/numb thumb- Low to no experience in growing plants, beginners or even new employees
Learning Objectives	<p>Terminal LOs:</p> <p>By the end of this course, customers will be able to</p> <ul style="list-style-type: none">- Delineate the key differences between propagating plants using water or soil.- Identify the benefits of water propagation with pothos plants for beginners.- List the steps for propagating a pothos plant. <p>Enabling LOs:</p> <ul style="list-style-type: none">- Define propagation- Differentiate between black/numb thumb and green thumb
Training Recommendation	<p>Delivery Method:</p> <p>Articulate Rise e-Learning course</p> <p>Approach:</p>
Training Time	20 mins.
Deliverables	Storyline Rise source file
Training Outline	<ol style="list-style-type: none">1. Introduction<ol style="list-style-type: none">a. Learning Objectives2. Propagation: Water v. Soil

	<ul style="list-style-type: none"> <ul style="list-style-type: none"> a. Mediums: soil. Water, soilless b. Knowledge Check 3. Benefits of Water Propagation <ul style="list-style-type: none"> a. Low cost, low stress, low pests, watch roots, rewarding, etc. 4. Water Propagation Process <ul style="list-style-type: none"> a. 4 steps: gather material, cutting, container, placement b. Knowledge Check 5. Caring for your Pothos <ul style="list-style-type: none"> a. Keep an eye on: Leaves, container, water, roots 6. Final Graded Quiz 7. Summary
Assessment Plan	<p>Level 2 Assessment: Knowledge checks throughout</p> <p>Final graded Quiz</p> <ul style="list-style-type: none"> - 5 questions - 80% passing <p>Level 3 Assessment:</p> <ul style="list-style-type: none"> - Increase in new plant parents keeping a plant alive - Increase in customer satisfaction and return customers