

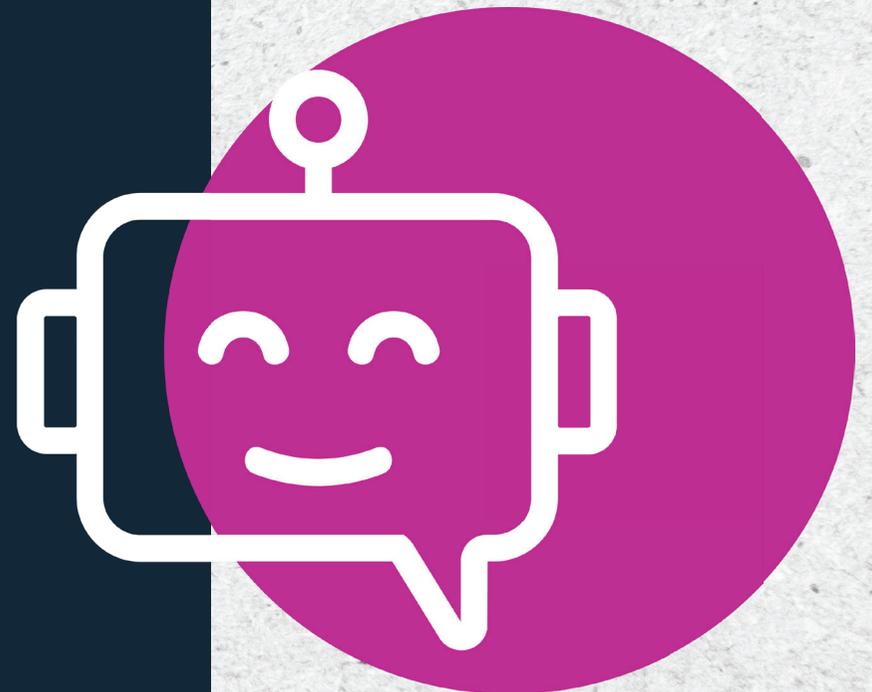
KaizenPrint.

Order and print your  
artwork at [kaizenprint.com](https://kaizenprint.com)

# Design with *Canva* Guide

Designing and printing on [kaizenprint.com](https://kaizenprint.com)  
couldn't be easier with our Canva Integration!

Create stunning designs effortlessly using Canva's  
intuitive tools, then print them directly with us for  
a hassle-free experience from start to finish.



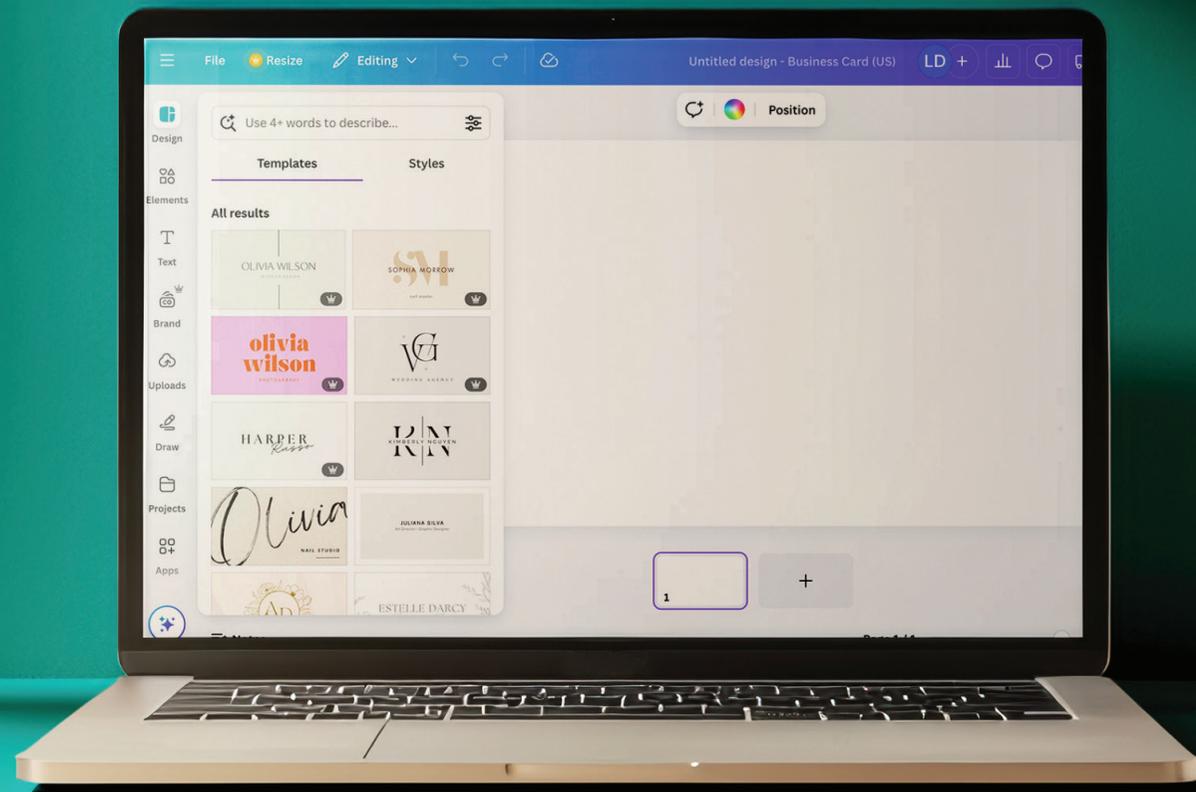
# What is Canva?

Canva is a web-based design tool that allows users to create professional, eye-catching designs without the need for advanced graphic design skills or professional design software.

Canva boasts a wide range of templates, images, design elements and fonts, allowing you to create high quality graphics for business or personal use.

You can use Canva's **FREE** plan, with access to an abundance of templates, stock photos and graphics, or you can upgrade to a Canva Pro account to unlock many additional features and tools.

Whether you are a beginner or experienced designer, you can now design directly in Canva and seamlessly send your artwork to print with just a few clicks.



# Getting Started



1

## Browse our product range

Navigate to the product you would like to print.

2

## Build your product

Start building your product specification including size, paper type, finish and any other elements specific to your desired product.

3

## Quantity

Choose your desired quantity.

4

## Connect to Canva

Once you are happy with your product configuration, click '*Connect to Canva*'.

### Proceed with artwork

 Upload your own artwork

 Design for free with Canva

[Need Design help?](#)

# Connected to *Canva*

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## Grant Permission

After clicking 'Connect to Canva', you will be prompted to grant permissions and login to your Canva account, if you do not yet have an account, you can create one at this step.

6

## Successfully Connected

Once you have connected to Canva, you will be brought to a template that has been specifically created with the dimensions specified when building your product.

7

## Get creative!

It's now time to complete your design. You can browse Canva's vast number of templates, or design from scratch. You can upload assets such as images, brand logo, and you can customise your design with your brand colours and fonts.

8

## Uploading

Once you have finished designing, click '**Return to kaizenprint.com**' and you will be directed back to our site. Our clever integration means your print-ready artwork will automatically be uploaded to our site, meaning you don't have to worry about crop marks and bleed.

*PS: Your artwork will be stored in your Canva account, and you will be able to download a copy to your device and have on file for future use.*

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## Add Notes

Once you return to Kaizen Print, your artwork will be automatically uploaded. You can add any notes about your order, then click 'Save Upload & Add to Cart'.

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## Order

Complete your order at the checkout stage and your order will be on its way to you soon!

# Design best practices

Our design best practices help you create professional, eye-catching visuals with ease in Canva.

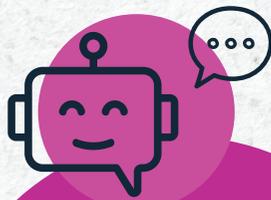
From balanced layouts and consistent branding to clear typography and high-quality imagery, these guidelines ensure your designs are both impactful and effective. Follow these tips to make your Canva creations stand out effortlessly!



- ✓ Use high quality images
- ✓ If you are uploading images or logos to your design on Canva, make sure they are high resolution (300dpi) to minimise the risk of pixelated artwork.
- ✓ Keep key content/design elements within the safe zone
- ✓ Ensure to place important text, logos or other design elements at least 3mm away from the edge of the design.
- ✓ Proof your artwork
- ✓ Before finalising your design, ensure to review it for typos and other common errors such as alignment and legibility.



# Important things to consider



## Need Help?

If you need assistance or have any questions, you can contact our team via web chat, email or telephone and we would be happy to assist you!

## Page count requirements

Your finished design must match the exact number of pages selected in your product configuration. *For example, if you have selected a 48-page booklet, your Canva design must include all 48 pages in the correct running order, e.g. page 1, page 2, page 3... etc.*

## Double sided printing

If you are printing a double-sided product, such as business cards, your design must include both side 1 and side 2. For multi-panel prints such as tri-fold leaflets, you must include designs for all required panels.

## Handling multiple designs in one file

You can create multiple versions of your design in the one file. For example, if you are ordering 500 business cards, you can create 2 different designs and print 250 of each. *If you are creating multiple designs within the one file, please specify in the notes section at check out the required quantities for each design. I.e. Design A 250 copies, Design B 250 copies.*

## Round stickers

When creating a design for round stickers, the template will be presented as a square. Please ensure to keep all important elements within the centre of the design, as anything in the corners outside of the circular shape will not be visible.