ACTIVE LISTENING STRATEGIES

1. Paraphrase



In your own words, clearly express back what the customer has just communicated.

2. Empathy



Make sure the client understands you recognize their emotions and concerns.

3. Questions



Ask open ended questions to gather more information. For example, "Can you tell me more about.."

4. Be Patient



Allow the customer to speak without interruption.

With active listening, customer service agents can build the foundation for a meaningful conversation.





Stellar Assist