

This is the cookie policy of Kadonation, established at Gordunakaai 61 9000 Ghent (Belgium), VAT number BE 0666.820.362 and relates to the web domain kadonation.com.

Our website uses both strictly necessary and non-essential cookies to improve your experience as a visitor. We distinguish the following cookies according to their purposes:

Essential and functional cookies make sure our website works properly, for example by enabling basic functions like page navigation in your language and access to secure areas of the website. Without these cookies, some parts of the website would not work. They cannot be disabled.

Non-essential cookies (analytical and marketing cookies) help us analyse and understand your use of our website, store your user preferences and provide you with relevant content and advertising. These cookies will never be enabled without your prior consent.

- We use analytical cookies, for example, to know how many times a particular page is read. We only use this information to improve the content of our website. These cookies are only placed after you have given your consent.

- Marketing cookies are used to track visitors when they visit different websites. Their purpose is to show you relevant advertisements. This category also includes tracking cookies used by social media websites, such as Google.

What is a cookie?

A cookie is a small text file that is stored in your browser folder on your computer when you visit a website. The main function of cookies is to distinguish one user from another. For example, a cookie ensures that your language preference is remembered as you browse the website.

Cookies have a certain duration. Some are automatically deleted when you close your browser, these are session cookies, while other cookies remain on your computer for a longer period of time or stay permanently unless you delete them. These are the permanent cookies and allow you, for example, to remain logged in.

Cookies can be placed by us (first party cookies) or by a partner (third party cookies). An example of a third party cookie is a tracking cookie. In the case of tracking cookies, an advertiser, such as Google, places a cookie with your permission when you visit our website. This enables them to show you relevant ads on their channels.

List of our cookies

Essential or functional cookies

<u>Cookie name</u>	<u>Duration of the cookie</u>	<u>Purpose of the cookie</u>
awsalbcors	7 days	This is a load balancing cookie. Load balancing cookies help to distribute the load on the servers.
xsrf-token	1 day	This cookie ensures that visitors can surf securely. It prevents cross-site forgery (the unauthorised placing of content on a website).
kadonation_session	session	This cookie keeps track of your information as you browse the page to page so you don't have to keep entering the same information.
_cfuid	session	This Zendesk cookie supports the chat function in the website and load balancing.
_zlcstore	persistent	This Zendesk cookie stores information about the current state of the chat.
zd-suid	persistent	This Zendesk cookie identifies the user's session.
zd-settings	persistent	This Zendesk cookie stores the user preferences of the chatbot.
zd-store	persistent	This Zendesk cookie records whether the chatbot was used by the user.
_zlcmid	1 year	This Zendesk cookie stores the device ID for chat authentication.

Analytical cookies

<u>Cookie name</u>	<u>Duration of the cookie</u>	<u>Function of the cookie</u>
_ga	2 years	This Google cookie records a unique ID which is used to generate statistical data on how visitors use the website.
_gid	1day	This Google cookie records a unique ID which is used to generate statistical data on how visitors use the website.
ZD-buid	persistent	This Zendesk cookie records a unique ID that identifies the user on repeat visits.
_dataLayerHistory	persistent	This cookie is used by Google analytics.

Marketing cookies

<u>Duration of the cookie</u>	<u>Duration of the cookie</u>	<u>Function of the cookie</u>
_gcl_au	3 months	This Google AdSense cookie experiments with the efficiency of advertisements on the website.

Do you have any questions for us?_

Please do not hesitate to contact us at contact@kadonation.com or +32(0) 9396 32 00.