

# CENTRAL TEXAS MARKETPLACE

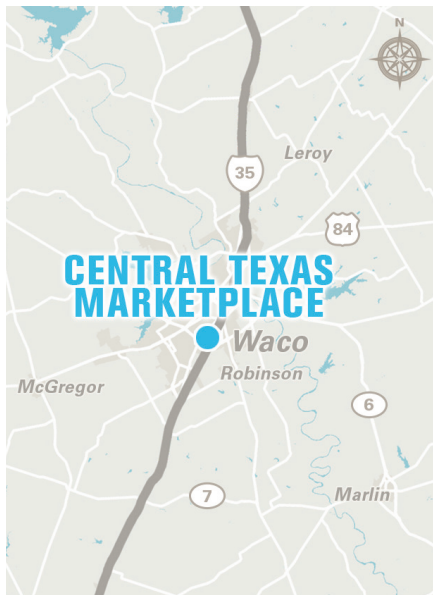
2604 W Loop 340 | Waco, TX 76711



## Central Texas Marketplace

MSA: Waco, TX | GLA: 429,856

Market-dominant regional power center in Waco, TX. Impressive lineup of best-in-class national retailers. The center is situated at the interchange of Loop 340 and Interstate 35, connecting Waco to Dallas. Central Texas Marketplace is anchored by Kohl's, Belk, Ross, Marshalls, HomeGoods, pOpshelf, and Petco.



### 3 MILE DEMOGRAPHICS



POPULATION  
**41,811**



DAYTIME POP.  
**37,444**



AVG. HH INCOME  
**\$62,013**



MED. HH INCOME  
**\$48,424**



HOUSEHOLDS  
**16,179**



BACH. DEGREE+  
**19.72%**

*\*2023 Demographic Source (PopStats)*

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2604 W Loop 340 | Waco, TX 76711



S-340 LOOP / HIGHWAY 6  
(32,884 ADT)



317-577-5600 [kite Realty.com](http://kite Realty.com)

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