

CENTRAL TEXAS MARKETPLACE

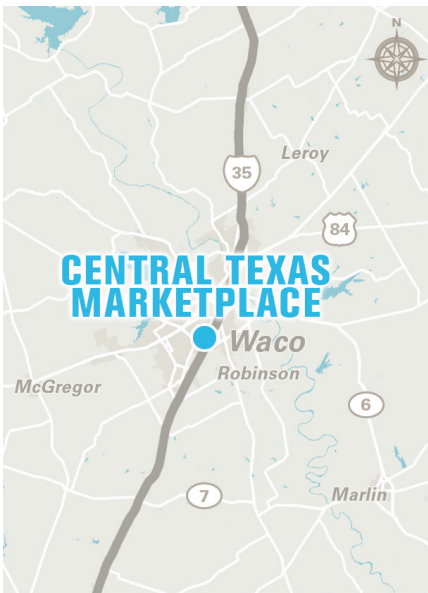
2604 W Loop 340 | Waco, TX 76711



Central Texas Marketplace

MSA: Waco, TX | GLA: 429,631

Market-dominant regional power center in Waco, TX. Impressive lineup of best-in-class national retailers. The center is situated at the interchange of Loop 340 and Interstate 35, connecting Waco to Dallas. Central Texas Marketplace is anchored by Kohl's, Belk, Ross, Marshalls, HomeGoods, pOpshelf, and Petco.



3 MILE DEMOGRAPHICS



POPULATION

42,086



% POP. GROWTH
(ANNUAL)

0.33%



AVG. HH INCOME

\$70,160



MED. HH INCOME

\$54,836



HOUSEHOLDS

16,279



BACH. DEGREE+

22.50%

**2024 Demographic Source (PopStats)*

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