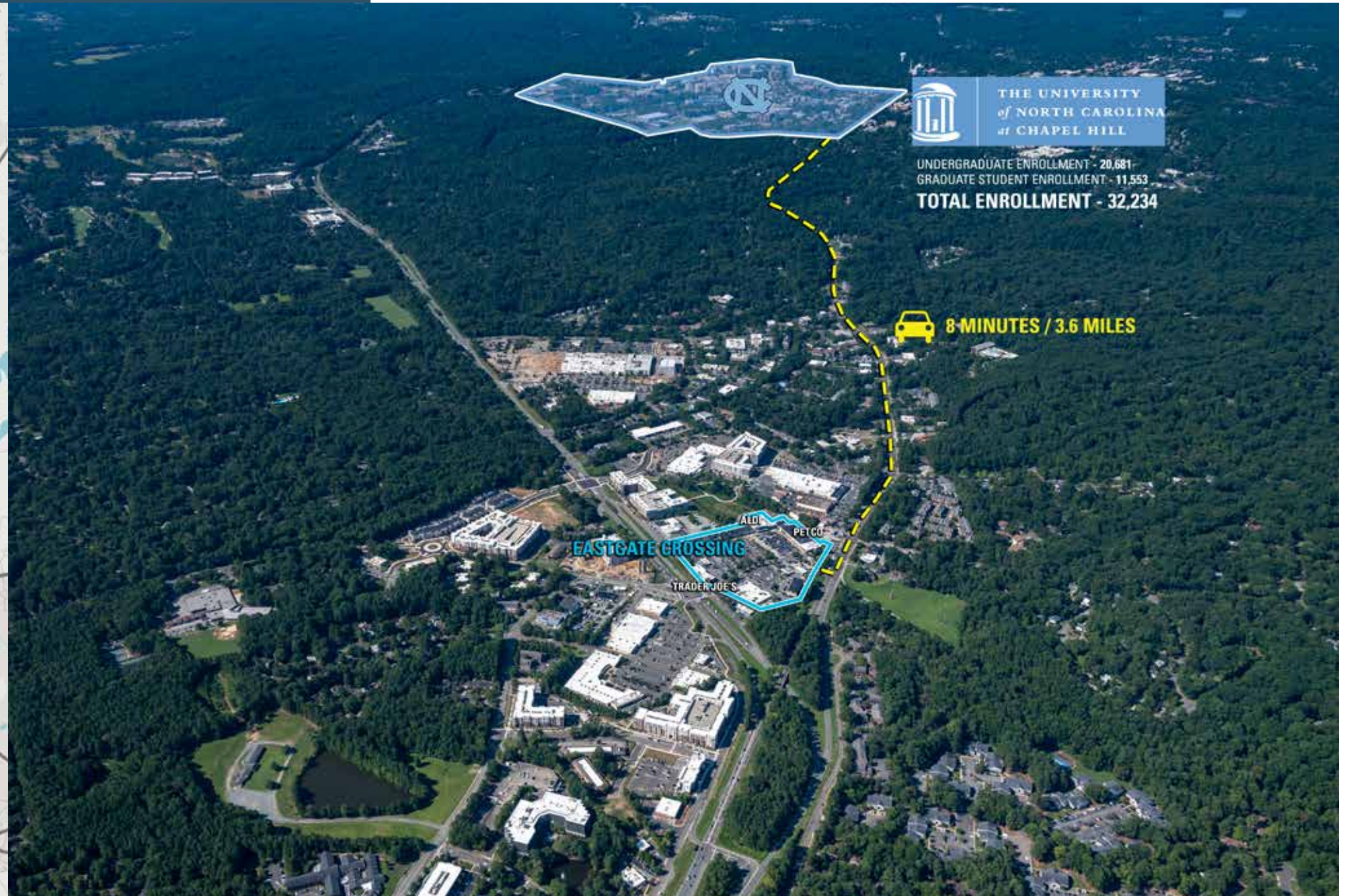
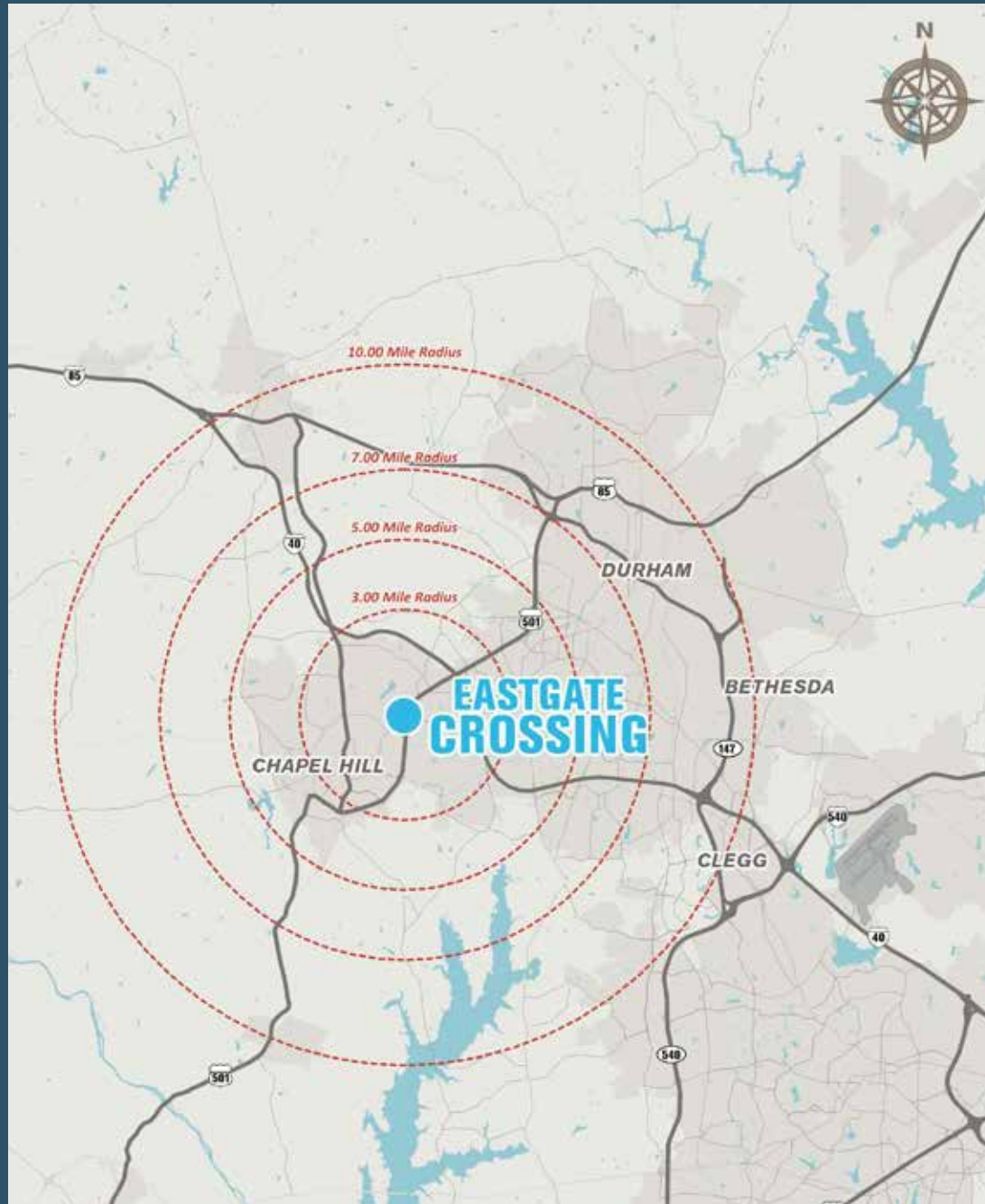


EASTGATE CROSSING

A **KITE**® CENTER





PREMIUM ACCESS & VISIBILITY

Eastgate Crossing is located at the intersection of Franklin St. and US Route 501 in Chapel Hill, NC. Franklin St. is the city's most critical east/west artery connecting the University of North Carolina Chapel Hill to the Raleigh-Durham metroplex.

3.6 MILLION TRIPS SOURCE: PLACER.AI

There were 3.6 million trips made to Eastgate Crossing in 2024, which is an almost 6% increase in year-over-year (YOY) foot-traffic.

Eastgate continues to be one of the highest performing community shopping centers in the Raleigh-Durham MSA.



FEATURED TENANTS




KIPOS
 greek taverna

Guglhupf
 BAKERY, CAFE
 & RESTAURANT

CLEAN JUICE









#2

TRADER JOE'S
LOCATION IN NC

95TH

PERCENTILE IN GROCERY
STORE FOOT TRAFFIC
WITHIN 30 MILE RADIUS

897,700

UNIQUE VISITS IN 2024

HOUSEHOLDS

1 MILE
3,954
3 MILE
25,531
7 MILE
88,317



POPULATION

1 MILE
8,847
3 MILE
67,212
7 MILE
214,102



AVG HH INCOME



1 MILE 3 MILE 7 MILE

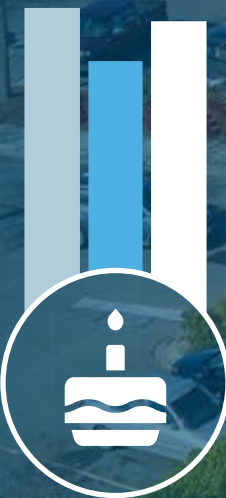
\$133,944
\$139,302
\$134,841

BACHELORS
DEGREE OR HIGHER



1 MILE
72%
3 MILE
75%
7 MILE
69%

MEDIAN AGE



1 MILE
37
3 MILE
29
7 MILE
35

EASTGATE
CROSSING
DEMOGRAPHICS

2024 DEMOGRAPHICS | SOURCE: POPSTATS

TOP THREE CUSTOMERS

- 1. Power Elite
(1-mile: 27.0% | 3-mile: 25.6%)
The wealthiest households in the US, living in the most exclusive neighborhoods, and enjoying all that life has to offer.
- 2. Booming with Confidence
(1-mile: 19.4% | 3-mile: 15.6%)
Prosperous, established couples in their peak earning years living in suburban homes.
- 3. Singles and Starters
(1-mile: 14.3% | 3-mile: 27.1%)
Young singles starting out and some starter families living a city lifestyle.

SEGMENTS - EXPERIAN MOSAIC DATA

GLA: 152,682 SF

AVAILABLE SPACE

014B	2,930 SF
010	2,228 SF
002	2,292 SF

LEASING PLAN





KRG
LISTED
NYSE

888 577 5600
kiterealty.com

30 S Meridian St, Suite 1100
Indianapolis, IN 46204

LEASING CONTACT:

BLAKE BEAVER
bbeaver@kiterealty.com
317 713 5640

**EASTGATE
CROSSING**

1800 E. Franklin Street | Chapel Hill, NC 27514