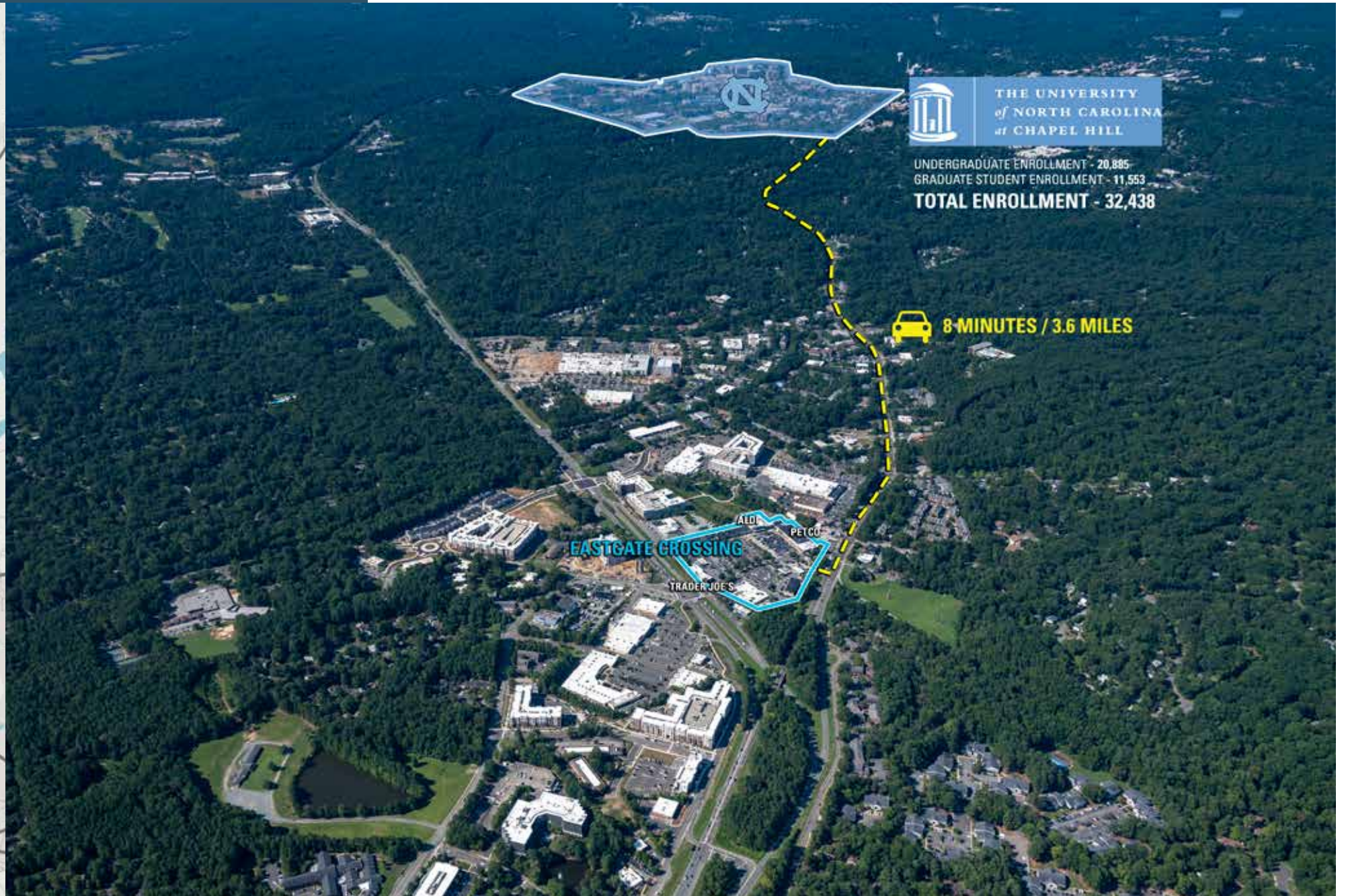
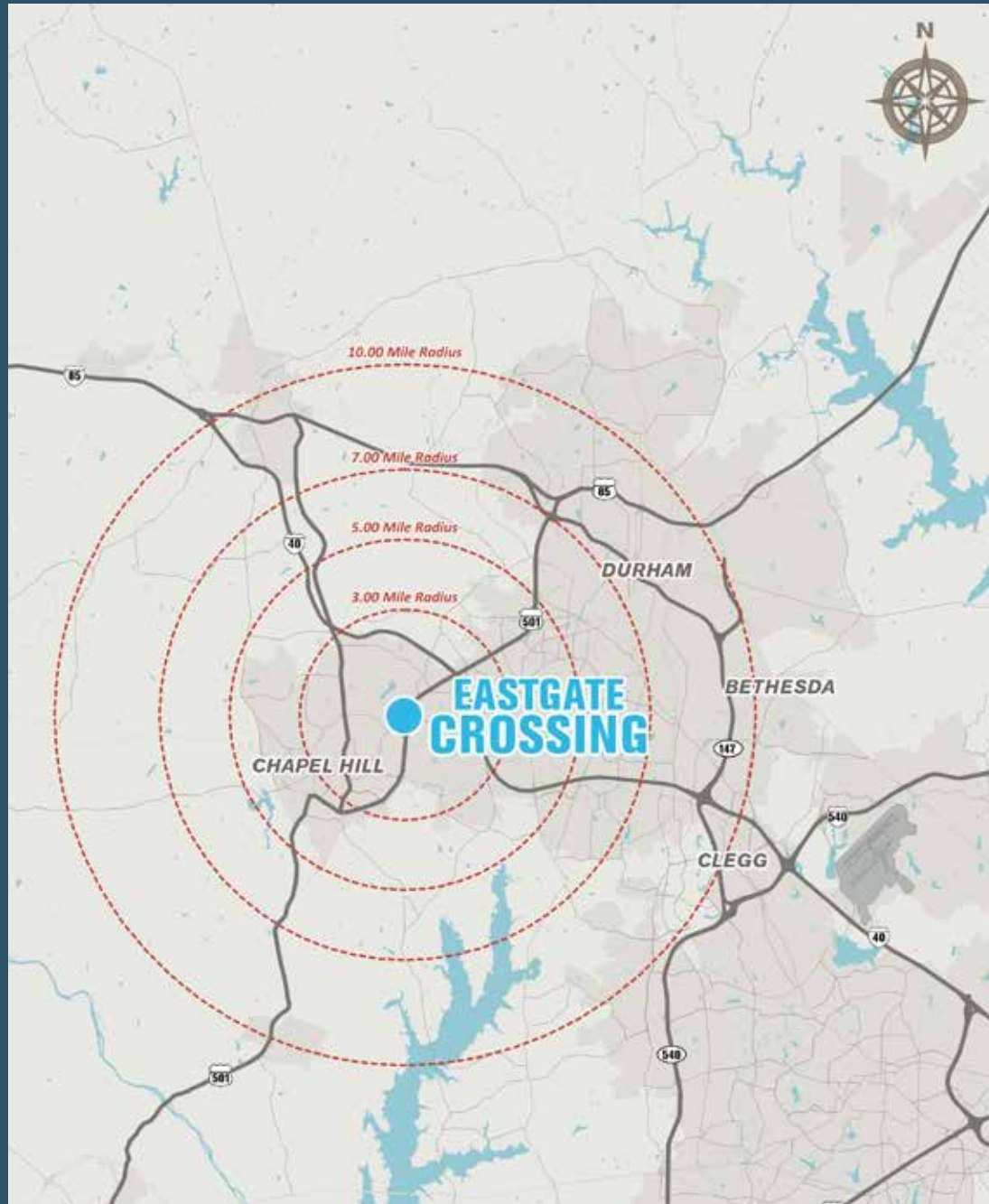


EASTGATE CROSSING

A **KITE**® CENTER





PREMIUM ACCESS & VISIBILITY

Eastgate Crossing is located at the intersection of Franklin St. and US Route 501 in Chapel Hill, NC. Franklin St. is the city's most critical east/west artery connecting the University of North Carolina Chapel Hill to the Raleigh-Durham metroplex.

3.6 MILLION TRIPS SOURCE: PLACER.AI

There were 3.6 million trips made to Eastgate Crossing in 2024, which is an almost 6% increase in year-over-year (YOY) foot-traffic.

Eastgate continues to be one of the highest performing community shopping centers in the Raleigh-Durham MSA.



CLEAN JUICE
corepower
YOGA®

Guglhupf
BAKERY, CAFE
& RESTAURANT



SHAKE SHACK®

CHOPT

Snooze
AN A.M. EATERY



FEATURED TENANTS




KIPOS
greek taverna

Guglhuepf
BAKERY, CAFE
& RESTAURANT

CLEAN JUICE









#2

TRADER JOE'S
LOCATION IN NC

95TH

PERCENTILE IN GROCERY
STORE FOOT TRAFFIC
WITHIN 30 MILE RADIUS

897,700

UNIQUE VISITS IN 2024

HOUSEHOLDS

1 MILE
4,050

3 MILE
26,072

7 MILE
89,410



POPULATION

1 MILE
9,063

3 MILE
68,443

7 MILE
216,626



AVG HH INCOME



● 1 MILE ● 3 MILE ● 7 MILE

\$143,893

\$151,565

\$152,061

BACHELORS DEGREE OR HIGHER



● 1 MILE
76%

● 3 MILE
76%

● 7 MILE
70%

MEDIAN AGE



● 1 MILE

38

● 3 MILE

30

● 7 MILE

35

EASTGATE CROSSING DEMOGRAPHICS

2025 DEMOGRAPHICS | SOURCE: POPSTATS

TOP THREE CUSTOMERS

1. Power Elite

(1-mile: 21% | 3-mile: 22%)

The wealthiest households in the US, living in the most exclusive neighborhoods, and enjoying all that life has to offer.

2. Booming with Confidence

(1-mile: 22% | 3-mile: 20%)

Prosperous, established couples in their peak earning years living in suburban homes.

3. Singles and Starters

(1-mile: 14% | 3-mile: 25%)

Young singles starting out and some starter families living a city lifestyle.

SEGMENTS - EXPERIAN MOSAIC DATA



KRG
LISTED
NYSE

888 577 5600
kiterealty.com

30 S Meridian St, Suite 1100
Indianapolis, IN 46204

LEASING CONTACT:

BLAKE BEAVER
bbeaver@kiterealty.com
317 713 5640

**EASTGATE
CROSSING**

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