

INTERNATIONAL SPEEDWAY SQUARE

2500 West International Speedway Boulevard | Daytona Beach, FL 32114

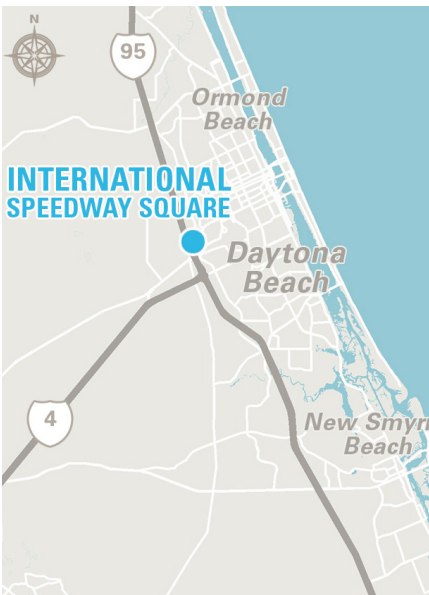


International Speedway Square

MSA: Daytona Beach, FL | GLA: 240,251

Regional shopping destination featuring a comprehensive collection of national retailers and restaurants. Located across the street from storied Daytona Motor Speedway just off Interstate 95 with more than 68,000 vehicles per day. International Speedway Square is anchored by Total Wine & More, Staples, Haverty's, Five Below, Michaels, and Dick's Sporting Goods.

3 MILE DEMOGRAPHICS



POPULATION

29,970



% POP. GROWTH
(ANNUAL)

1.7%



AVG. HH INCOME

\$95,752



MED. HH INCOME

\$69,123



HOUSEHOLDS

12,616



BACH. DEGREE+

33.7%

**2025 Demographic Source (PopStats)*

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