

# INTERNATIONAL SPEEDWAY SQUARE

2500 West International  
Speedway Boulevard  
Daytona Beach, FL 32114



- International Speedway Square is located on International Speedway Blvd/US Hwy 92, just down the street from the world-famous Daytona International Speedway. The center is anchored by Total Wine & More, Bed Bath & Beyond, Stein Mart, Staples, Michaels, and Dick's Sporting Goods.
- One Daytona, a 1.1 million SF dining and retail project was recently completed across the street from DIS. The project includes dining anchors Bass Pro Shops and Cobb Theatres, and also features hotels and apartments.
- Latitude Margaritaville Daytona, the highly anticipated 55+ active retirement community, recently began delivery of the development's first homes. The highly-themed senior community plans on building more than 3,400 homes in the project's first phase.

	3 Mile	5 Mile	7 Mile
<b>2018 Estimated Population</b>	21,862	95,195	172,767
<b>2023 Projected Population</b>	23,234	99,035	179,594
<b>2018 Estimated Households</b>	9,657	41,807	78,196
<b>Average Household Income</b>	\$53,899	\$46,388	\$52,559

## LEASING CONTACTS

**Ryan Joyce**  
rjoyce@kiterealty.com  
407.563.0101

**Gregg Poetz**  
gpoetz@kiterealty.com  
317.578.5153

# INTERNATIONAL SPEEDWAY SQUARE

2500 West International  
 Speedway Boulevard  
 Daytona Beach, FL 32114

