

# INTERNATIONAL SPEEDWAY SQUARE

2500 West International  
Speedway Boulevard  
Daytona Beach, FL 32114



- International Speedway Square is located on International Speedway Blvd/US Hwy 92, just down the street from the world-famous Daytona International Speedway. The center is anchored by Total Wine & More, Bed Bath & Beyond, Staples, Michaels, and Dick's Sporting Goods.
- One Daytona, a 1.1 million SF dining and retail project was recently completed across the street from DIS. The project includes anchors Bass Pro Shops and Cobb Theatres, and also features hotels and apartments.
- Latitude Margaritaville Daytona, the highly anticipated 55+ active retirement community, recently began delivery of the development's first homes. The highly-themed senior community plans on building more than 3,400 homes in the project's first phase.

	3 Mile	5 Mile	7 Mile
2019 Estimated Population	22,904	96,736	176,729
2024 Projected Population	24,855	101,389	185,365
2019 Estimated Households	10,128	42,597	80,104
Average Household Income	\$54,323	\$48,040	\$55,510

## LEASING CONTACTS

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