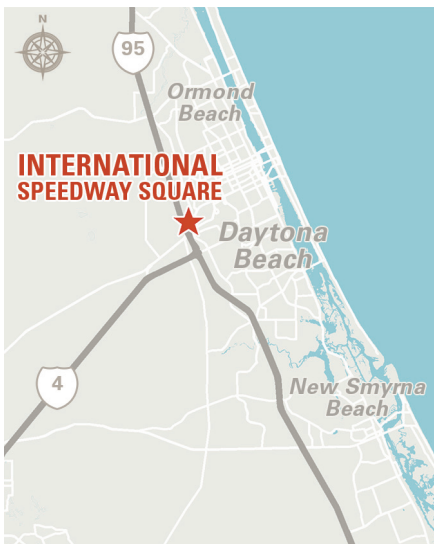


# INTERNATIONAL SPEEDWAY SQUARE

2500 West International  
Speedway Boulevard  
Daytona Beach, FL 32114



- International Speedway Square is located on International Speedway Blvd/US Hwy 92, just down the street from the world-famous Daytona International Speedway. The center is anchored by Total Wine & More, Bed Bath & Beyond, Staples, Michaels, and Dick's Sporting Goods.
- One Daytona, a 1.1 million SF dining and retail project was recently completed across the street from DIS. The project includes anchors Bass Pro Shops and Cobb Theatres, and also features hotels and apartments.
- Latitude Margaritaville Daytona, the highly anticipated 55+ active retirement community, recently began delivery of the development's first homes. The highly-themed senior community plans on building more than 3,400 homes in the project's first phase.

	3 Mile	5 Mile	7 Mile
2020 Estimated Population	23,341	97,121	176,587
2025 Projected Population	25,414	101,256	183,781
2020 Estimated Households	10,289	42,745	79,970
Average Household Income	\$57,901	\$51,091	\$57,889

## LEASING CONTACT

**Ryan Joyce**  
rjoyce@kiterealty.com  
407.563.0101

# INTERNATIONAL SPEEDWAY SQUARE

2500 West International  
Speedway Boulevard  
Daytona Beach, FL 32114

