



# PARKSIDE TOWN COMMONS

A **KITE**® CENTER





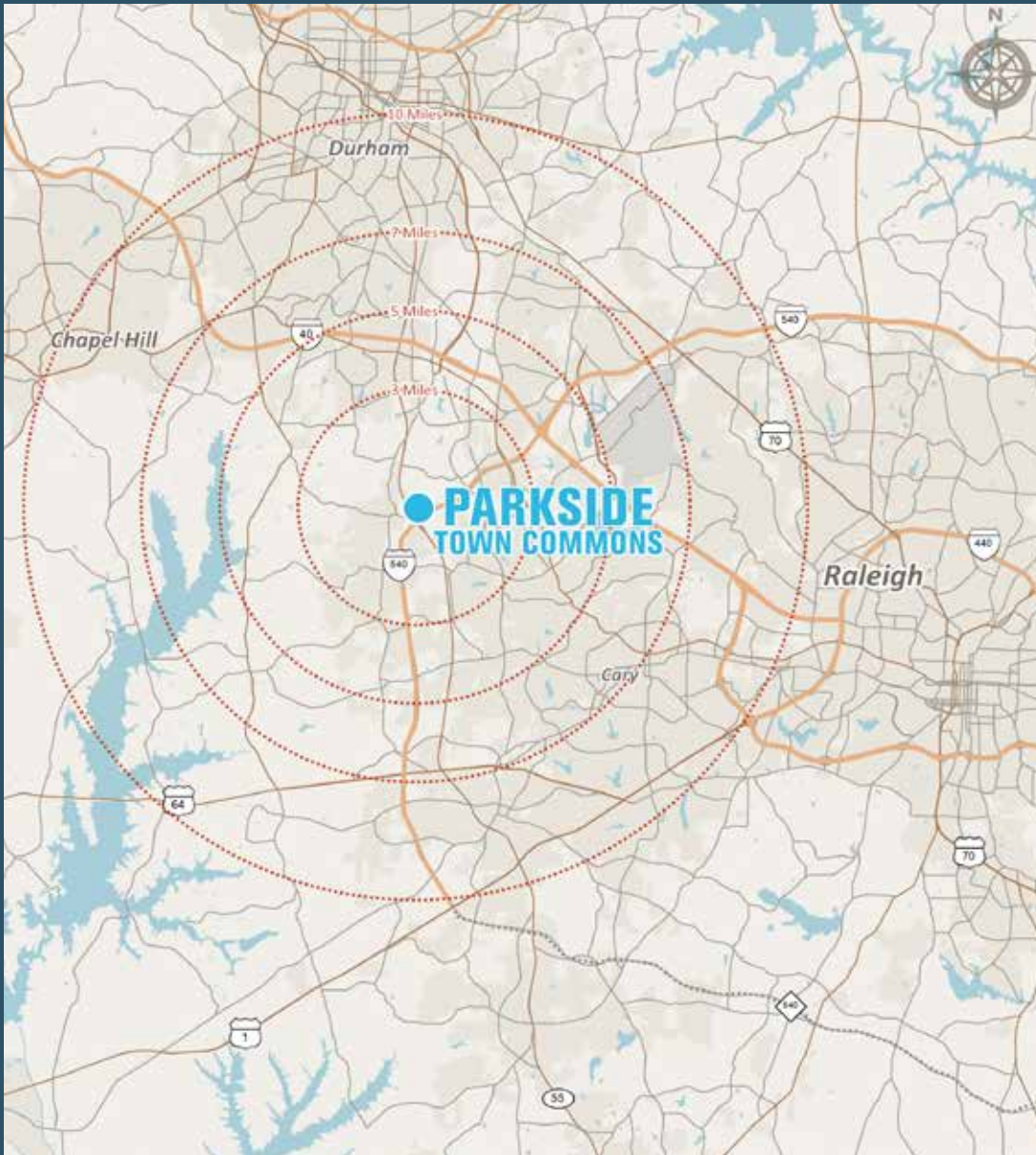






## PARKSIDE TOWN COMMONS

A multi-phase regional shopping destination in tech industry hub of Cary, NC. Located adjacent to Research Triangle Park (RTP), the largest research park in the US with more than 375 companies and 60,000 employees. Diverse selection of national anchor tenants, fast-casual eateries, and national dine-in restaurants.



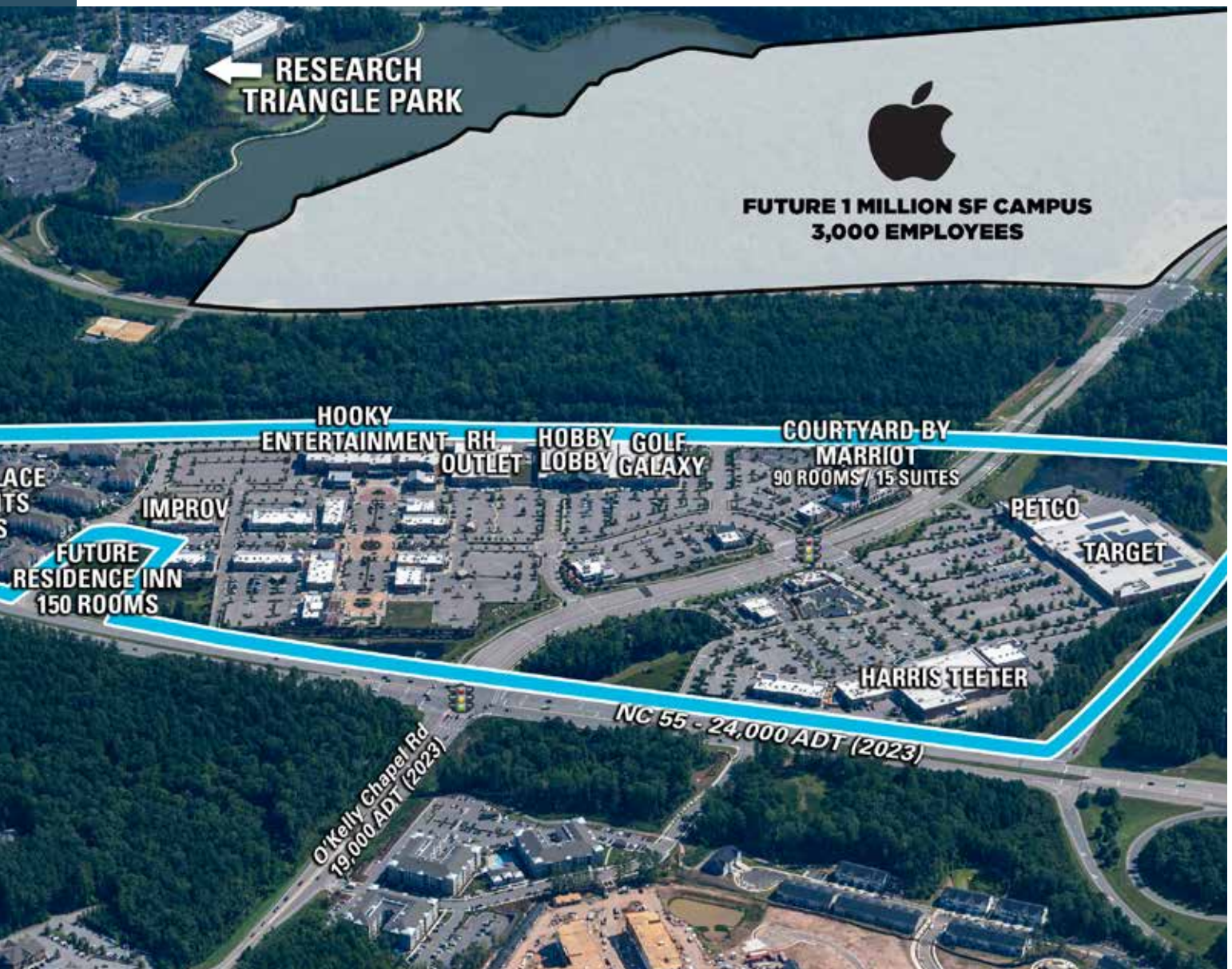
## 4.9 MILLION TRIPS

SOURCE:  
PLACER.AI

There were an estimated 4.9 million trips made to Parkside Town Commons in 2024. More than 61% of all trips to the center were taken by people that live less than 5 miles from the center.

# LOCATION





## ADJACENT TO THE LARGEST RESEARCH PARK IN THE US

Parkside Town Commons benefits from being adjacent to Research Triangle Park (RTP), home to over 375 companies and employing more than 60,000 people.

**RALEIGH IS RANKED THE #1 SAFEST AFFORDABLE CITY IN THE US BY SMART ASSET AND THE #1 MOST AFFORDABLE LARGE US METRO BY THE BLS.**

**Raleigh-Cary ranks No. 15 among large metros with the highest percentage of adults with bachelor's degrees or higher,** according to data from the U.S. Census Bureau's American Community Survey. **In Raleigh-Cary, 43.6% of adults have at least a bachelor's degree. The average nationwide is 31.3%.**

# AWARDS FOR CARY, NC

## **#1 BEST PLACES TO LIVE IN NORTH CAROLINA**

Niche (2025)

## **#3 BEST JOB MARKET IN U.S.**

SmartAsset (2024)

## **#7 MOST ATTRACTIVE MID-SIZED CITY FOR COLLEGE GRADS STARTING CAREER**

Coworking Cafe (2024)

## **#5 BEST PLACES TO MOVE IN U.S.**

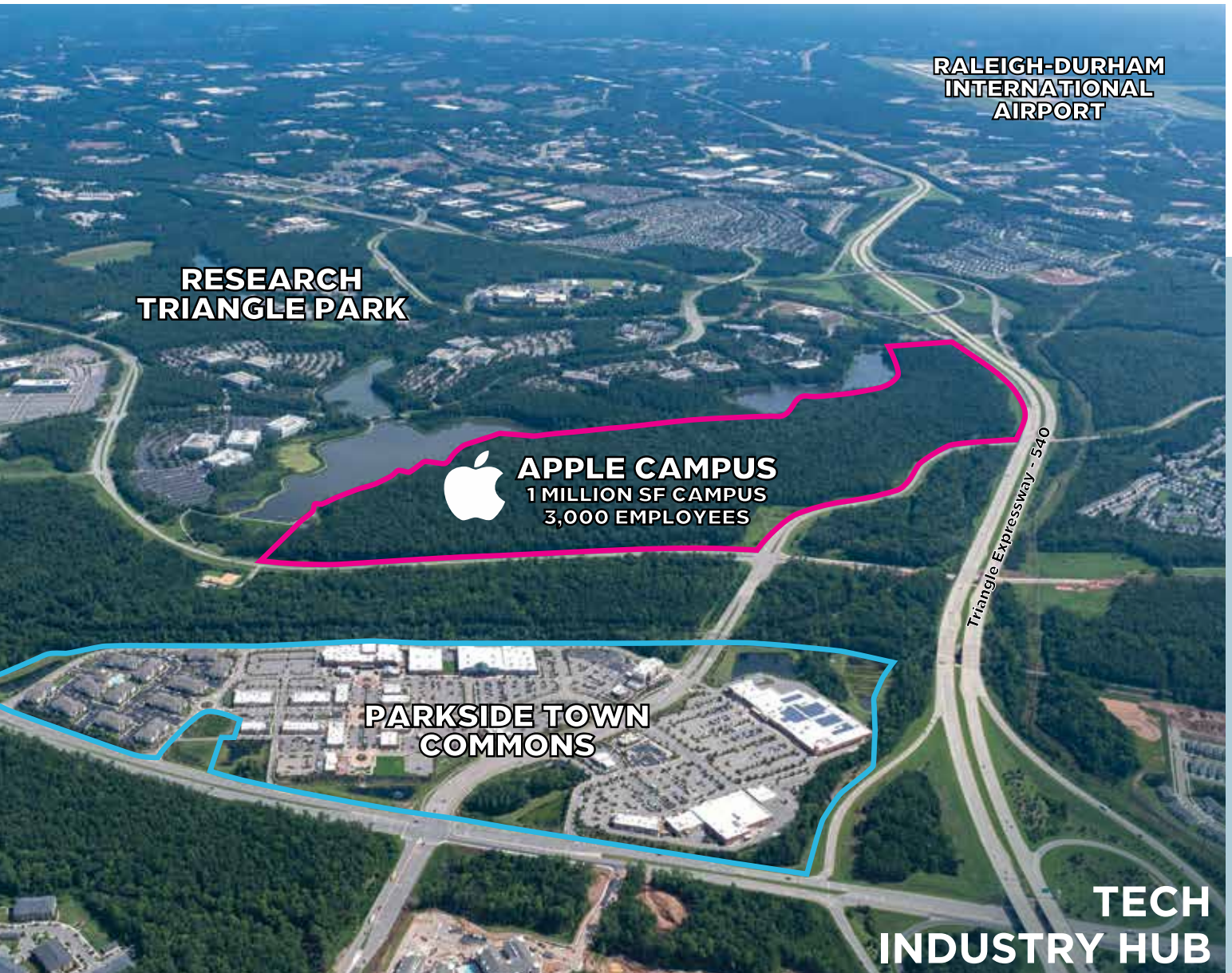
USA Today (2024)

## **#6 SAFEST CITIES IN AMERICA**

Money Geek (2025)















**HOBBY  
LOBBY**

RH  
OUTLET



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FITNESS

**Panera**  
BREAD<sup>®</sup>

**BB's** CRISPY  
CHICKEN















# PARKSIDE TOWN COMMONS DEMOGRAPHICS

2024 DEMOGRAPHICS | SOURCE: POPSTATS



## AVG HH INCOME

● 3 MILE ● 7 MILE

**\$167,359**

**\$152,352**

## HOUSEHOLDS

3 MILE  
**22,586**  
7 MILE  
**103,225**



## BACHELORS DEGREE OR HIGHER

● 3 MILE  
**75.65%**  
● 7 MILE  
**70.97%**



## POPULATION

3 MILE  
**62,882**  
7 MILE  
**256,560**











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**PARKSIDE**  
**TOWN COMMONS**

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