## **RIVERS EDGE**





- Rivers Edge is located on 82nd Street at Dean Road between two major malls in Indianapolis' premier north side shopping corridor. Castleton Square Mall is 1.5 miles to the east, and the upscale Fashion Mall is just a half mile to the west.
- Rivers Edge completed a redevelopment that included new shop facades, pylon signage, and landscape upgrades. Anchors include: The Container Store and Nordstrom Rack - their only locations in the Indianapolis market, as well as Buy Buy Baby, Arhaus Furniture, J. Crew Mercantile, Bicycle Garage Indy, and Harry & Izzy's.
- Rivers Edge has a strong daytime population with over 80,000 people working within a 3-mile radius.

	3 Mile	5 Mile	7 Mile
2018 Estimated Population	62,405	176,268	378,111
2023 Projected Population	64,781	182,019	392,133
2018 Estimated Households	29,688	80,365	159,538
Average Household Income	\$83,300	\$89,813	\$87,390

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