

S O U T H L A K E
TOWN SQUARE



SOUTHLAKE, TX



KITE®



SOUTHLAKE TOWN SQUARE

Strategically positioned at the center of one of the most affluent zip codes in the US, Southlake Town Square offers an unparalleled shopping experience. The core customer enjoys an average household income of **\$287K**, and over **1.65 million people** are within a 30 minute drive of this inspired, mixed-use downtown, situated among tranquil fountains and green commons.

A truly unique environment that blends today's most relevant retail brands with the picturesque main streets of yesteryear.



Strategically located along the Transportation Gateway between Dallas-Fort Worth International Airport (DFW) and the Fort Worth Alliance Airport (AFW), Southlake Town Square is exposed to high volumes of visitor traffic (30%) in addition to the local population. Recognized as a destination development, Southlake Town Square is prominently referenced in gateway signage.

STRATEGIC LOCATION

Southlake Boulevard
at Carroll Avenue,
Southlake, TX 76092

KEY HIGHLIGHTS

8.1M VISITS
IN 2024*

*data provided by placer labs inc.

1.4M SF DOWNTOWN AND
REGIONAL SHOPPING

\$247,360 AVERAGE HH INCOME
WITHIN A 3-MILE RADIUS

7 MINUTES FROM DFW
INTERNATIONAL AIRPORT

A SUPER-ZIP COMMUNITY

76092 WEALTHIEST ZIP CODE
IN NORTH TEXAS*

*Dallas Business Journal March 2023





NORTHWEST PKWY - 120,899 ADT (2023)

N CARROLL AVE - 17,761 ADT (2024)

E SOUTHLAKE BLVD - 41,601 ADT (2023)

A MIXED-USE MASTERPIECE



PREMIER RETAILER MIX

Southlake Town Square brings together today's premier retail brands in a one-of-a-kind shopping destination situated in the heart of a timeless town square.

RECENTLY OPENED/OPENING SOON

ARITZIA

chubbies

FAHERTY

FOUNT

 gorjana

Tommy Bahama

johnnie-O

Mizzen+Main

POSTINO

Rowan

SKIN LAUNDRY

SOUTHERN TIDE

TECOVAS
FINE BOOTMAKERS

vuor1

MARKHAM
FINE JEWELERS

*Splendid**



SAVOR

Southlake town square offers unique dining experiences for every cuisine and occasion. From a casual gathering to an evening of fine dining, you can find it all here.

FEATURED RESTAURANTS

MOXIE'S
GRILL & BAR

FERAH
TEX-MED KITCHEN

pressed

The Cheesecake Factory

SHAKE  SHACK

Mi Cocina



POSTINO

MUCHACHO



WHISTLE BRITCHES
CHICKEN • ISCUITS • EE

Refresh at a top-rated Hilton featuring 248 luxurious rooms and 15,000 square feet of meeting / banquet space, all within three miles of DFW International Airport.

Southlake Town Square is home to a central business district with over 250,000 square feet of office space catering to legal, financial and medical services.



EXPERIENCE





A STRONG COMMUNITY

Southlake Town Square is home to many signature events such as Stars & Stripes, Oktoberfest, Home for the Holidays, and the largest juried art festival in the Southwest - Art in the Square.

ANNUAL EVENTS



APRIL

Art in the Square
75,000+ attendance



JULY

Stars & Stripes
50,000+ attendance



OCTOBER

Oktoberfest
75,000+ attendance



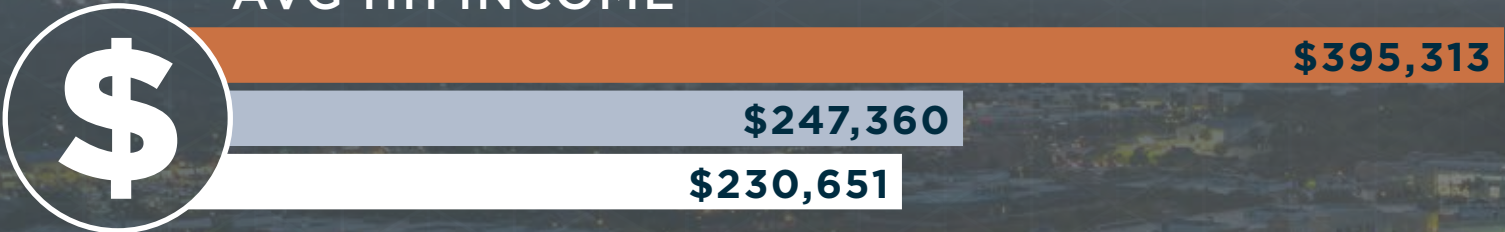
NOVEMBER

Home for the Holidays
10,000+ attendance



1 MILE 3 MILE 5 MILE

AVG HH INCOME



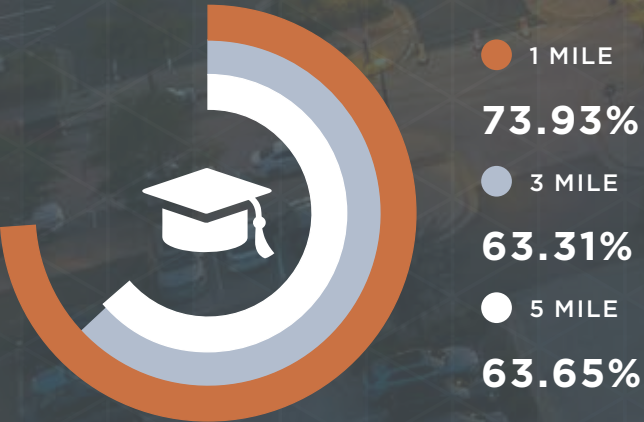
HOUSEHOLDS



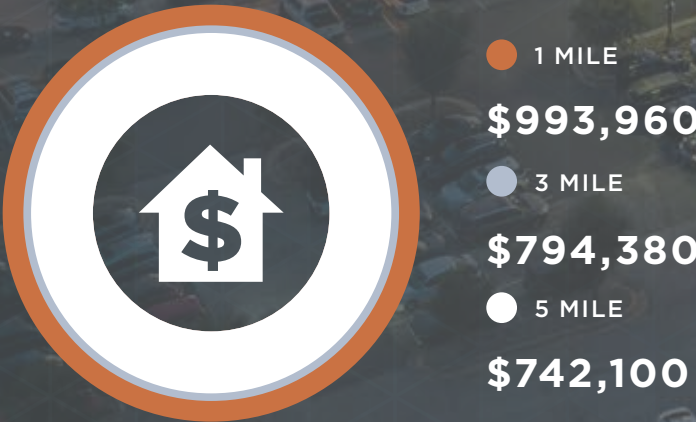
POPULATION



BACHELORS DEGREE OR HIGHER



MEDIAN HOME VALUE



SOUTHLAKE TOWN SQUARE DEMOGRAPHICS

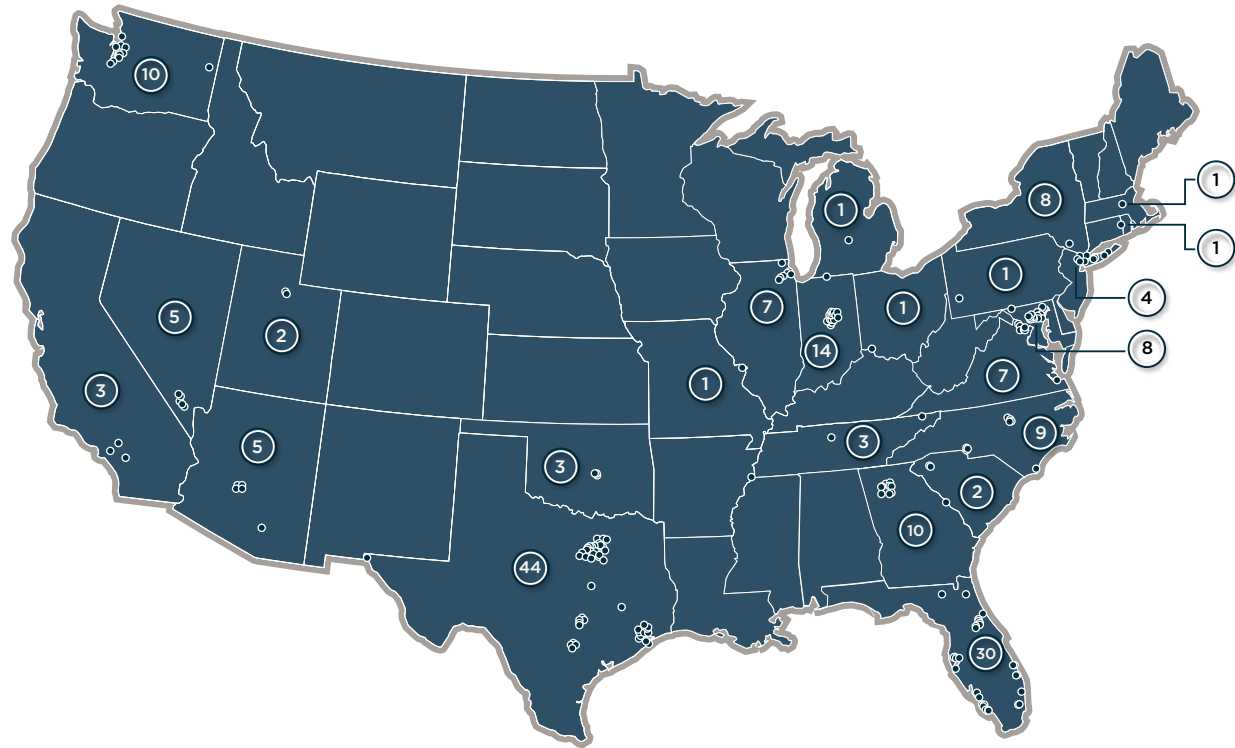
2024 DEMOGRAPHICS | SOURCE: POPSTATS

8.1M VISITS IN 2024

DATA PROVIDED BY PLACER.AI

THE KRG TEAM

Kite Realty Group (NYSE: KRG), a leading real estate investment trust (REIT), is a premier owner and operator of high-quality, open-air grocery-anchored centers and vibrant mixed-use assets.



PUBLICLY TRADED SINCE 2004

with a successful history in the real estate industry dating back to the 1960s.

TOP 5 SHOPPING CENTER REIT

\$8.7 Billion in total enterprise value.

28 MILLION SF

and three development and redevelopment projects currently under construction.

*Information accurate as of 9/30/2024 unless otherwise noted

179 OPERATING RETAIL PROPERTIES

in thriving markets across the country

24 STATES

including Arizona, California, Connecticut, Florida, Georgia, Illinois, Indiana, Maryland, Massachusetts, Michigan, Missouri, Nevada, New Jersey, New York, North Carolina, Ohio, Oklahoma, Pennsylvania, South Carolina, Tennessee, Texas, Utah, Virginia, and Washington.





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Southlake Boulevard at Carroll Avenue | Southlake, TX 76092

southlaketownsquare.com | [!\[\]\(cf531ed27e91483460120fcc057b3901_img.jpg\)](#) [!\[\]\(34fde9b7c74442c0438f550a41236260_img.jpg\)](#)