TARPON BAY PLAZA





- Tarpon Bay Plaza is located on the southeast corner of I-75 and Immokalee Road in north Naples. The center is anchored by Super Target, World Market, Ross, and PetSmart.
- In 2020, Resonance Consultancy ranked Naples #2 in its list of the Best Small Cities in America. The report evaluates cities by ranking six categories. Naples received #1 in the Place category, for its natural beauty, accessible outdoor nature preserves, and the city's commitment to environmentally conscious development practices.
- Naples recently witnessed a surge in tourist activity. Collier County reported a 2.4% increase in tourism in 2017 with nearly 3 million people visiting the beach-side destination annually. Tourism contributes more than \$1.5 billion to the local economy every year.

	3 Mile	5 Mile	7 Mile
2019 Estimated Population	51,337	118,143	207,498
2024 Projected Population	57,731	132,105	228,629
2019 Estimated Households	23,044	52,936	90,035
Average Household Income	\$114,231	\$115,582	\$111,996

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