



LEGACY EAST

A **KITE**® CENTER

Legacy East is a 258,600 SF mixed-use urban retail mecca in the heart of the 2,600 acre master-planned Legacy Business Park. Located in the desirable and upscale Plano region of North Texas, Legacy East boasts exclusive brands, vibrant restaurants, and a thriving nightlife.

Legacy East recently underwent a transformational renovation to provide an even better shopper experience. Upgrades include new building façades, improved walkways, and enhanced gathering spaces for the community to enjoy.



LEGACY STARTS HERE



STRATEGIC LOCATION

Legacy East benefits from its location near more than 33 million sf of Class A office space, including corporate headquarters for Toyota North America, FedEx Office, Frito Lay, JP Morgan Chase and more.

The center is strategically located off the Dallas North Tollway & Legacy Drive, in the center of the internationally recognized Legacy Business Park.



LEGACY TOWN CENTER: 2M+ SF

168
ACRES

6K
RESIDENCES

153.6K
CARS PER DAY

3M
ANNUAL VISITS

75024
ONE OF THE MOST AFFLUENT SUPER-ZIP CODES IN THE COUNTRY

Created by Texas visionary Ross Perot in 1979, the Legacy Business Park is a master-planned business, retail and residential community in northwest Plano.

Legacy East is located in the heart of this thriving economic center.

33M
SQUARE FEET

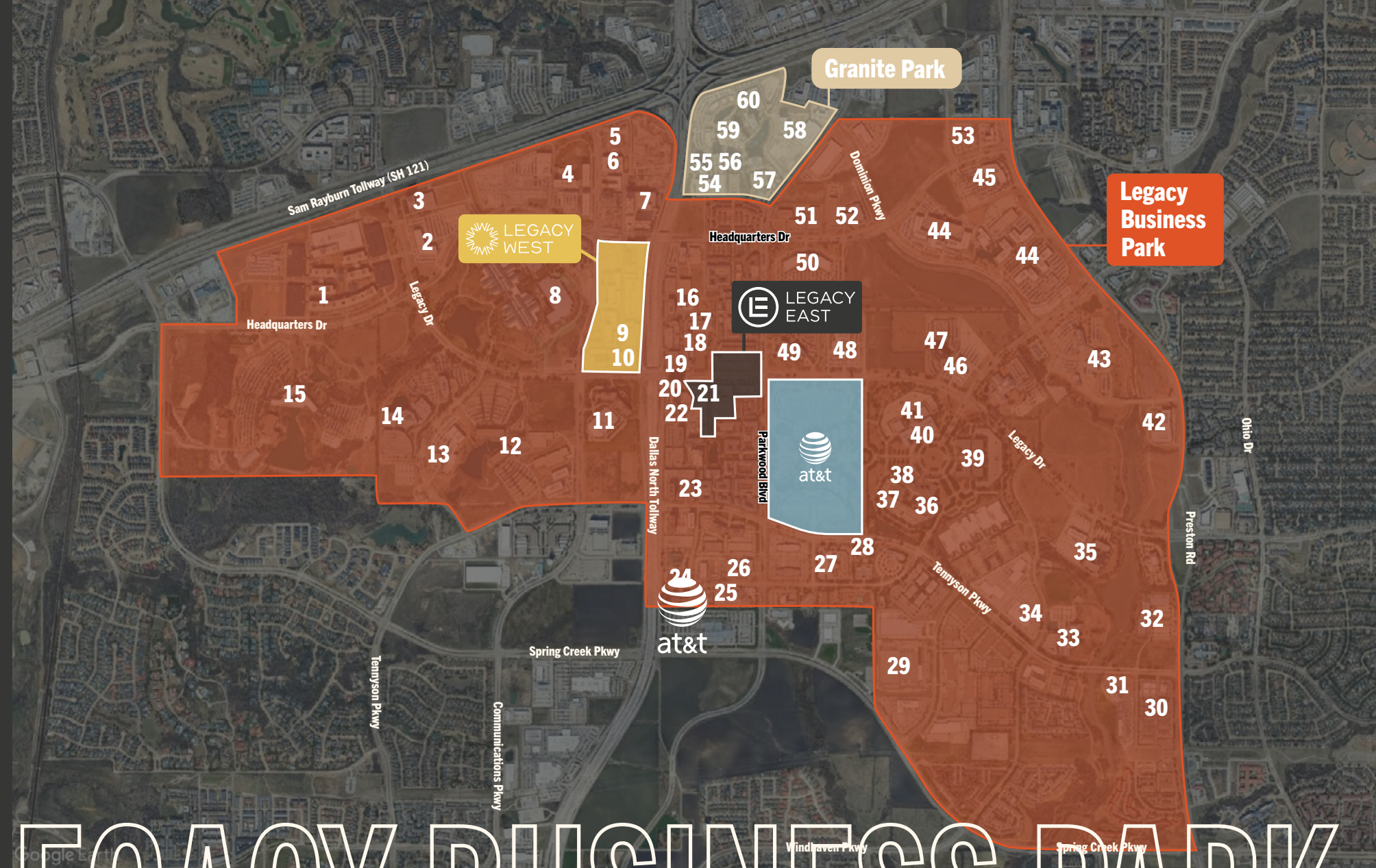
125k
EMPLOYEES

2,665
ACRES

12K
EMPLOYEES
ARRIVING IN 2027/2028

HOME TO MULTIPLE
FORTUNE 500
COMPANIES

LEGACY BUSINESS PARK



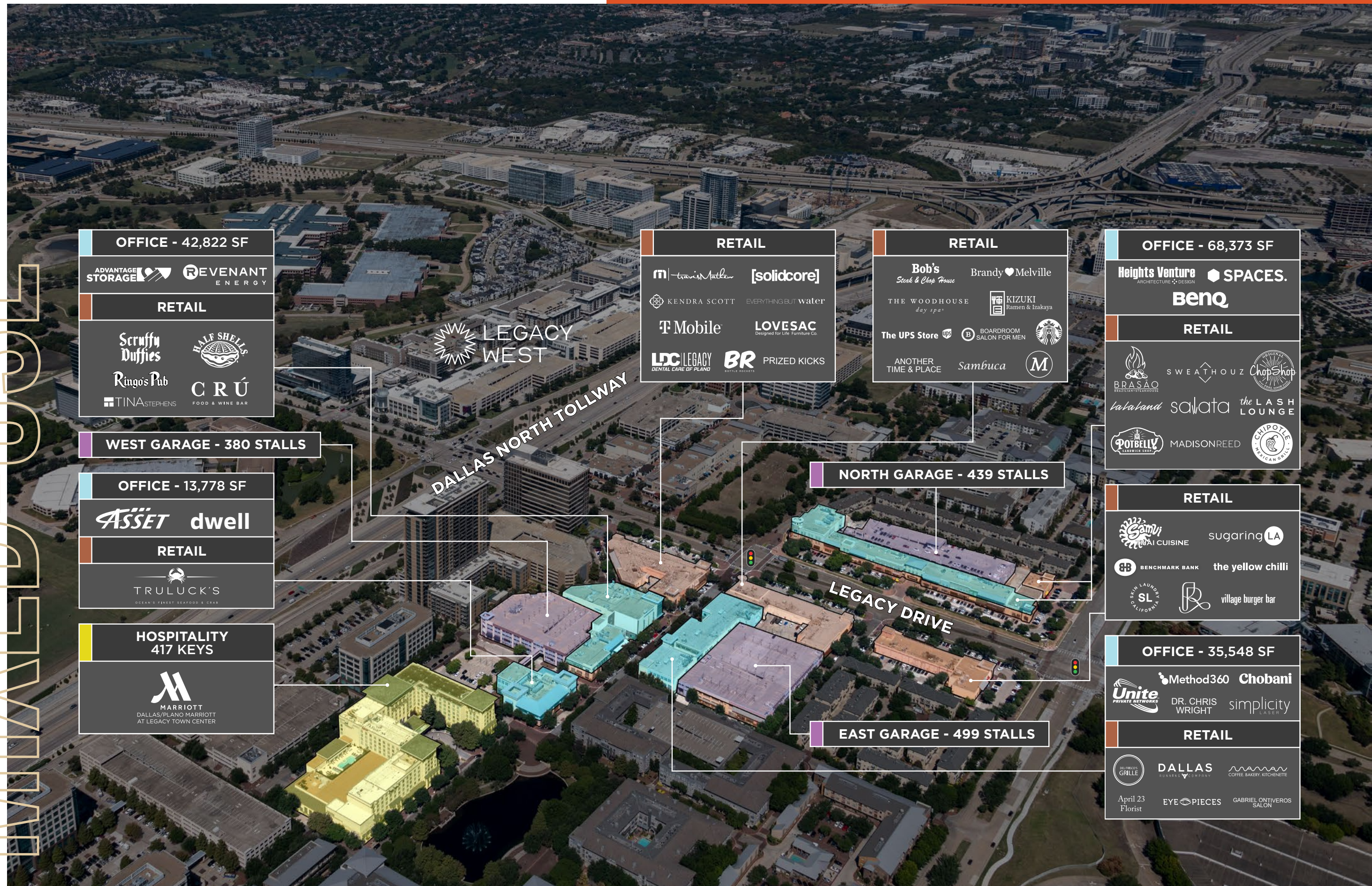
- 1. Toyota Motor North America
- 2. FedEx Office
- 3. Tokio Marine
- 4. JP Morgan Chase
- 5. Ryan
- 6. Liberty Mutual Insurance
- 7. NTT DATA
- 8. Boeing Global Services
- 9. Toyota Connected
- 10. Beal Bank
- 11. Ericsson
- 12. Pizza Hut, U.S.
- 13. Bank of America

- 14. Frito-Lay
- 15. Aimbridge Hospitality
- 16. F2Onsite
- 17. BRP
- 18. UBS
- 19. Hilti
- 20. Crestron Electronics
- 21. Toyota Financial Services
- 22. Raising Cane's
- 23. Tech Mahindra
- 24. Catalyst Corporate Federal Credit Union
- 25. ams Sensors
- 26. Verizon

- 27. Legacy Heart Center
- 28. Lakes on Tennyson-A&G Healthcare
- 29. Abbott
- 30. Tyler Technologies
- 31. MIC Global Services
- 32. Optimal Blue
- 33. Lifecare
- 34. Denbury Resources
- 35. Splunk
- 36. Pharmaceutical Strategies Group
- 37. Children's Health Andrews Institute
- 38. Children's Medical Center
- 39. Capital One Auto Finance

- 40. CA Technologies
- 41. FinThrive
- 42. USAA
- 43. PepsiCo
- 44. Intuit
- 45. Rent-A-Center
- 46. NYLO Hotels
- 47. Mitel
- 48. Siemens
- 49. Fannie Mae
- 50. Plano Economic Development
- 51. Alkami Technology

MIXED-USE



OFFICE - 42,822 SF

ADVANTAGE STORAGE | REVENANT ENERGY

RETAIL

Scruffy Duffies | HALF SHELLS

Ringo's Pub | CRÚ

TINA STEPHENS | FOOD & WINE BAR

WEST GARAGE - 380 STALLS

OFFICE - 13,778 SF

ASSET | dwell

RETAIL

TRULUCK'S

OCEAN'S FINEST SEAFOOD & CRAB

HOSPITALITY 417 KEYS

MARRIOTT DALLAS/PLANO MARRIOTT AT LEGACY TOWN CENTER

LEGACY WEST

DALLAS NORTH TOLLWAY

RETAIL

transMathew | [solidcore]

KENDRA SCOTT | EVERYTHING BUT WATER

T-Mobile | LOVESAC

LDC LEGACY | BR PRIZED KICKS

RETAIL

Bob's Steak & Chop House | Brandy Melville

THE WOODHOUSE day spa | KIZUKI Ramen & Izakaya

The UPS Store | BOARDROOM SALON FOR MEN

ANOTHER TIME & PLACE | Sambuca

OFFICE - 68,373 SF

Heights Venture ARCHITECTURE + DESIGN | SPACES.

BenQ

RETAIL

BRASÃO | SWEATHOUZ Chop Shop

kabaland | salata | the LASH LOUNGE

POTBELLY | MADISON REED | CHIPOTLE MEXICAN GRILL

NORTH GARAGE - 439 STALLS

RETAIL

Samji THAI CUISINE | sugaring LA

BENCHMARK BANK | the yellow chilli

SL | village burger bar

LEGACY DRIVE

EAST GARAGE - 499 STALLS

OFFICE - 35,548 SF

Unite PRIVATE NETWORKS | Method360 | Chobani

DR. CHRIS WRIGHT | simplicity

RETAIL

DE FERRARO'S GRILLE | DALLAS COFFEE BAKERY KITCHENETTE

April 23 Florist | EYE PIECES | GABRIEL ONTIVEROS SALON

A TRANSFORMATIONAL RENOVATION

- UPDATED BUILDING FAÇADES
- ENHANCED WALKWAYS WITH IMPROVEMENTS TO INTEGRATED SEATING
- ART INSTALLATIONS FEATURING WORKS FROM LOCAL ARTISTS
- EXPANDED COMMUNITY ENGAGEMENT AREAS



ELEVATED CULINARY EXPERIENCE



Legacy East is the area's premiere destination for al fresco dining, chef-driven restaurants, and specialty cuisine. The mixed-use center features a diverse collection of celebrated culinary options within a single retail district.



A CURATED MIX

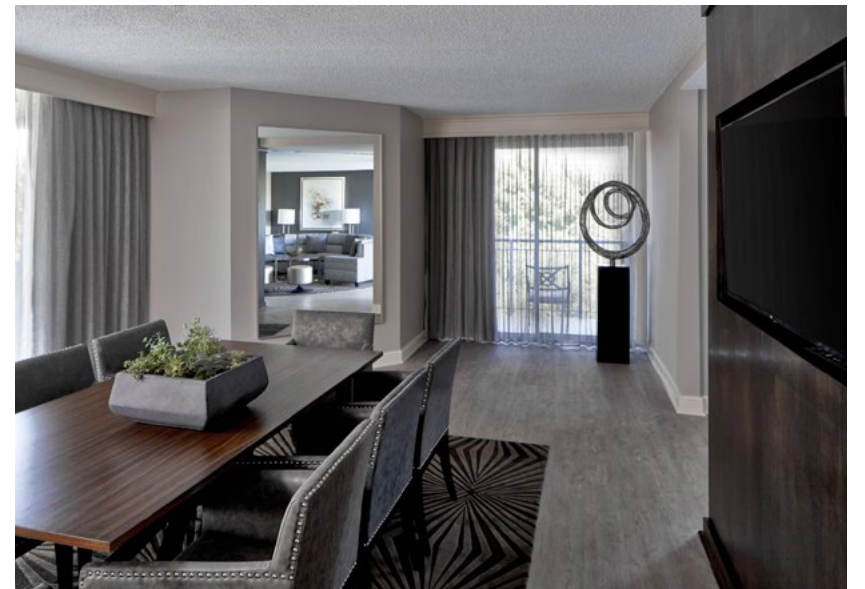


Legacy East presents a thoughtfully curated collection of today's top brands situated in an open-air, architecturally unique, shopping experience.



REFINED STAY

Legacy East is home to The Marriott Hotel and Conference center with 32,000 sf of meeting and event space alongside 404 rooms overlooking the 3 acre Bishop Park.





A PLACE TO CONNECT

Lights at Legacy is a highly anticipated, community-centered holiday event that attracts more than 15,000 attendees each year for a lively mix of seasonal entertainment and experiences.

This annual event has continued to grow in both attendance and programming, becoming a staple event for the surrounding community. Building on that momentum, Legacy East is expanding its event lineup, with plans to introduce new experiences and seasonal activations that further engage visitors and enhance the overall destination.





AVG HH INCOME

\$182,504

3 MILE

\$161,903

10 MILE

HOUSEHOLDS

46,704

3 MILE

464,830

10 MILE

POPULATION

106,526

3 MILE

1,201,572

10 MILE

PROJECTED POPULATION

107,583

3 MILE

1,227,051

10 MILE

*Data provided by STI PopStats

**BACHELORS
DEGREE OR HIGHER**

68.81%

3 MILE

56.74%

10 MILE

DEMOGRAPHICS

PUBLICLY LISTED SINCE 2004

with over 60 years of experience in developing and operating real estate

PREMIER SHOPPING CENTER REIT

\$8.7 billion in total enterprise value as of April 29, 2026

27 MILLION SF

Total Owned Retail GLA

169 OPERATING RETAIL PROPERTIES

in thriving markets across the country

STRATEGIC PRESENCE IN 24 STATES

Arizona, California, Connecticut, Florida, Georgia, Illinois, Indiana, Maryland, Massachusetts, Michigan, Missouri, Nevada, New Jersey, New York, North Carolina, Ohio, Oklahoma, Pennsylvania, South Carolina, Tennessee, Texas, Utah, Virginia, and Washington

*Information accurate as of 04/29/2026 unless otherwise noted



Kite Realty Group (NYSE: KRG), a leading real estate investment trust (REIT), is a premier owner and operator of high-quality, open-air grocery-anchored centers and vibrant mixed-use assets.

THE KRG TEAM



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