

THE SHOPS *at* LEGACY

EAST

PLANO, TX



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NYSE

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KITE®



THE SHOPS *at* LEGACY

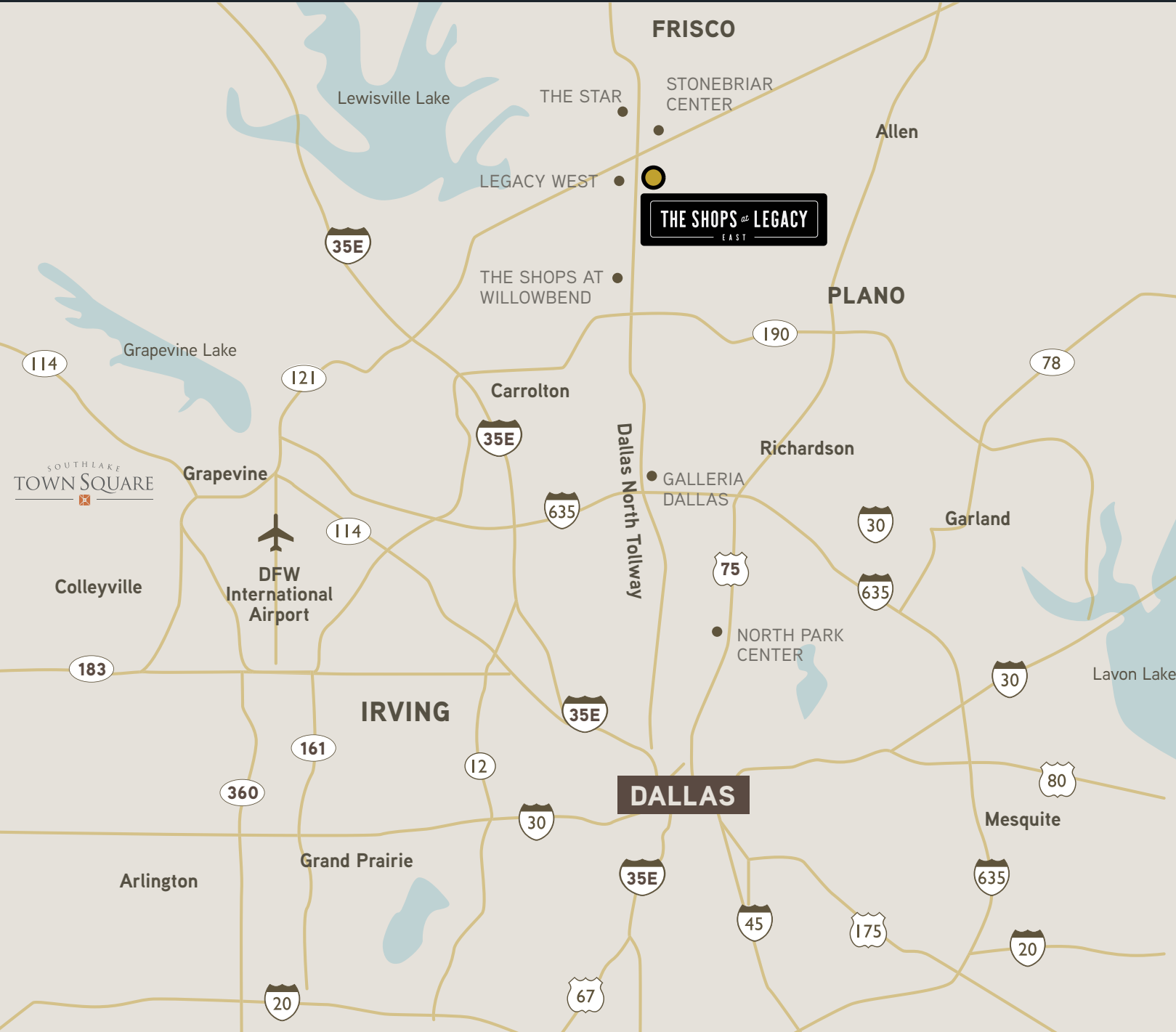
EAST

The Shops at Legacy East is a **255,861 SF** mixed-use urban retail mecca in the heart of the 2,600 acre master-planned Legacy Business Park. Located in the desirable and upscale Plano region of North Texas, The Shops at Legacy East boasts exclusive brands, vibrant restaurants, and a thriving nightlife.

In Fall 2023, The Shops at Legacy East underwent a transformational renovation to provide an even better shopper experience. Upgrades include new building façades, improved walkways, and enhanced gathering spaces for the community to enjoy.

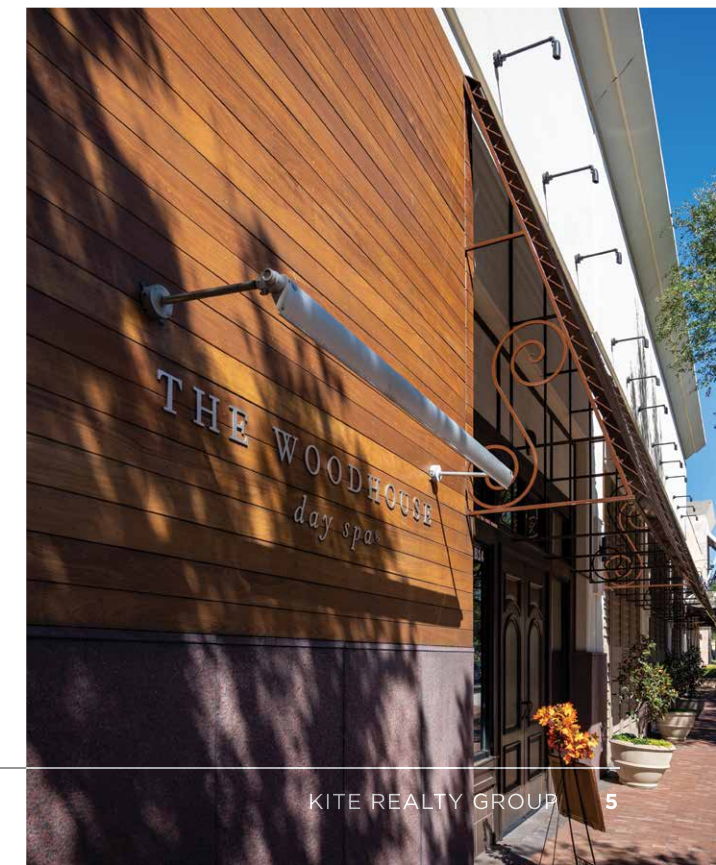
STRATEGIC LOCATION

Directly North of Downtown Dallas via Dallas North Tollway, nearly one million people in the greater Dallas area can reach The Shops at Legacy East within 20 minutes.



The Shops at Legacy East benefits from a strong **33 million sf of office space** in the market, including corporate headquarters for Toyota North America, FedEx Office, Frito Lay, JCPenney and more.

The center is strategically located off the Dallas North Tollway & Legacy Drive, in the center of the internationally recognized Legacy Business Park.



A TRANSFORMATIONAL RENOVATION

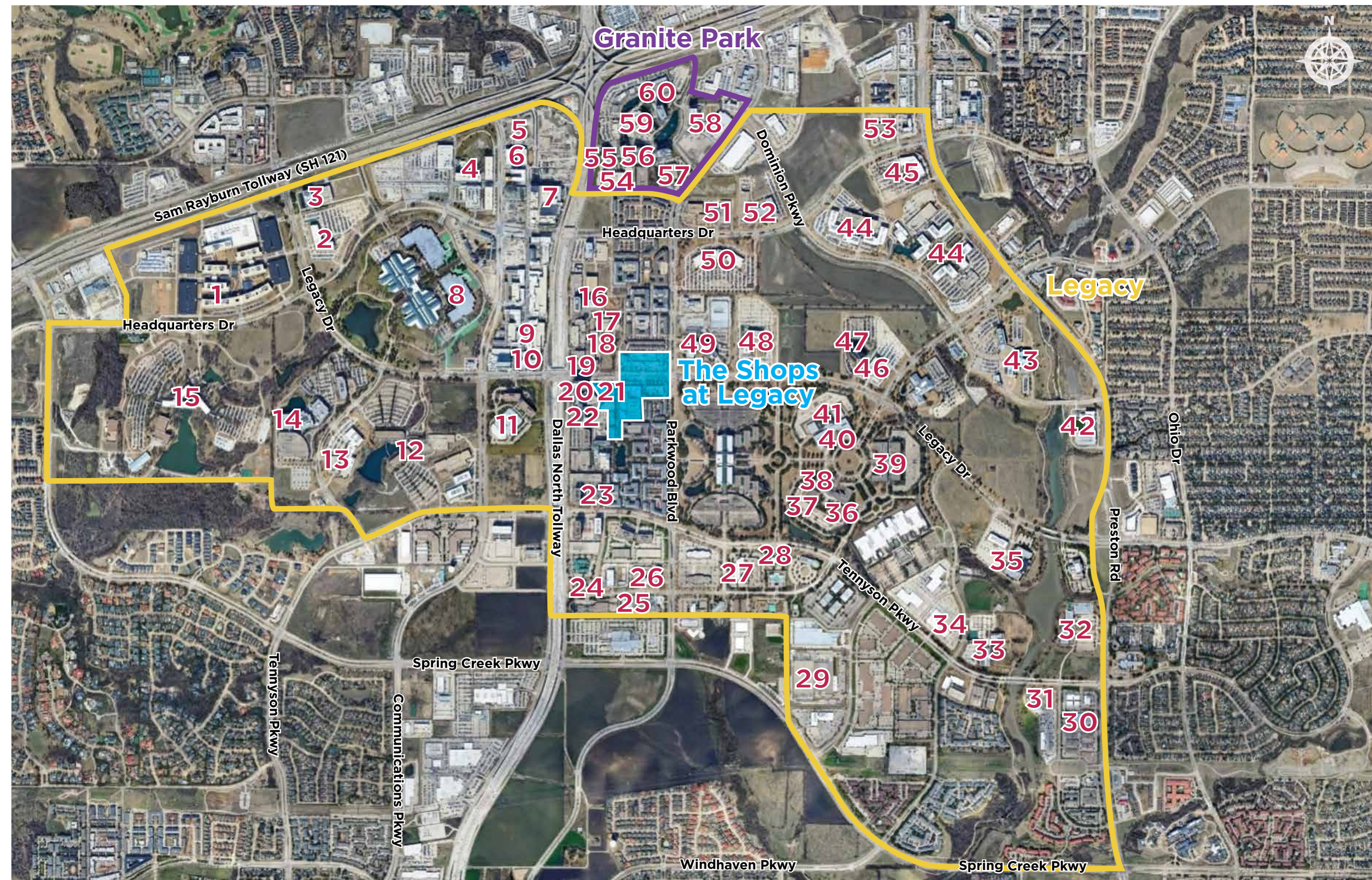
In 2023, The Shops at Legacy East underwent a transformational refresh to further elevate the visitor experience. Upgrades included new building façades, improved walkways, art installations, and enhanced gathering spaces for the community to enjoy.

THE SHOPS *at* LEGACY EAST



LEGACY BUSINESS PARK: 33M+ SF

1. Toyota Motor North America
2. FedEx Office
3. Tokio Marine
4. JP Morgan Chase
5. Ryan
6. StayOvr
7. Liberty Mutual Insurance
8. NTT DATA
9. Boeing Global Services
10. Toyota Connected
11. Beal Bank
12. Ericsson
13. Pizza Hut, U.S.
14. Bank of America
15. Frito-Lay
16. Aimbridge Hospitality
17. Legacy Texas Financial Group
18. F2Onsite
19. BRP
20. UBS
21. Hilti
22. Crestron Electronics
23. Toyota Financial Services
24. Raising Cane's
25. Tech Mahindra
26. Catalyst Corporate Federal Credit Union
27. ams-TAOS
28. Verizon
29. T5 @ Dallas
30. Legacy Heart Center
31. Lakes on Tennyson-A&G Healthcare
32. Abbott
33. Tyler Technologies
34. MIC Ohana
35. Crossmark
36. Futurewei Technologies
37. Optimal Blue
38. Lifecare
39. Denbury Resources
40. Splunk
41. Pharmaceutical Strategies Group
42. Children's Health Andrews Institute
43. Children's Medical Center
44. Capital One
45. McAfee
46. Main Event Entertainment
47. CA Technologies
48. nThrive
49. USAA
50. PepsiCo
51. Intuit
52. Rent-A-Center
53. NYLO Hotels
54. Heartland Payment Systems
55. Mitel
56. Siemens
57. Ford
58. Fannie Mae
59. Plano Economic Development
60. Alkami Technology



Created by Texas visionary Ross Perot in 1979, the Legacy Business Park is a master-planned business, retail and residential community in northwest Plano.

The Shops at Legacy East is located in the heart of this thriving economic center.

2,665 ACRES

125K EMPLOYEES

**HOME TO MULTIPLE
FORTUNE 500
COMPANIES**



LEGACY TOWN CENTER: 2M+ SF

RENAISSANCE DALLAS

LEGACY WEST

ONE LEGACY CIRCLE

**LEGACY NORTH APARTMENTS
1,675 UNITS**

**THE KINCAID AT LEGACY
300 UNITS**

LEGACY TOWER

THE SHOPS AT LEGACY

Dallas North Tollway - 128,640 ADT (2021)

LEGACY TOWN CENTER I

ANGELIKA FILM CENTER

Legacy Dr - 27,357 ADT (2019)

URBAN OUTFITTERS

MARRIOTT HOTEL

**TOWNHOMES AT LEGACY
63 UNITS**

LEGACY TOWN CENTER II

BISHOP PARK

**MAA LEGACY
384 UNITS**

LEGACY TOWN CENTER III

Tennyson Pkwy

**LEGACY VILLAGE APARTMENT HOMES
492 UNITS**

Parkwood Blvd - 22,092 ADT (2019)

168 ACRES

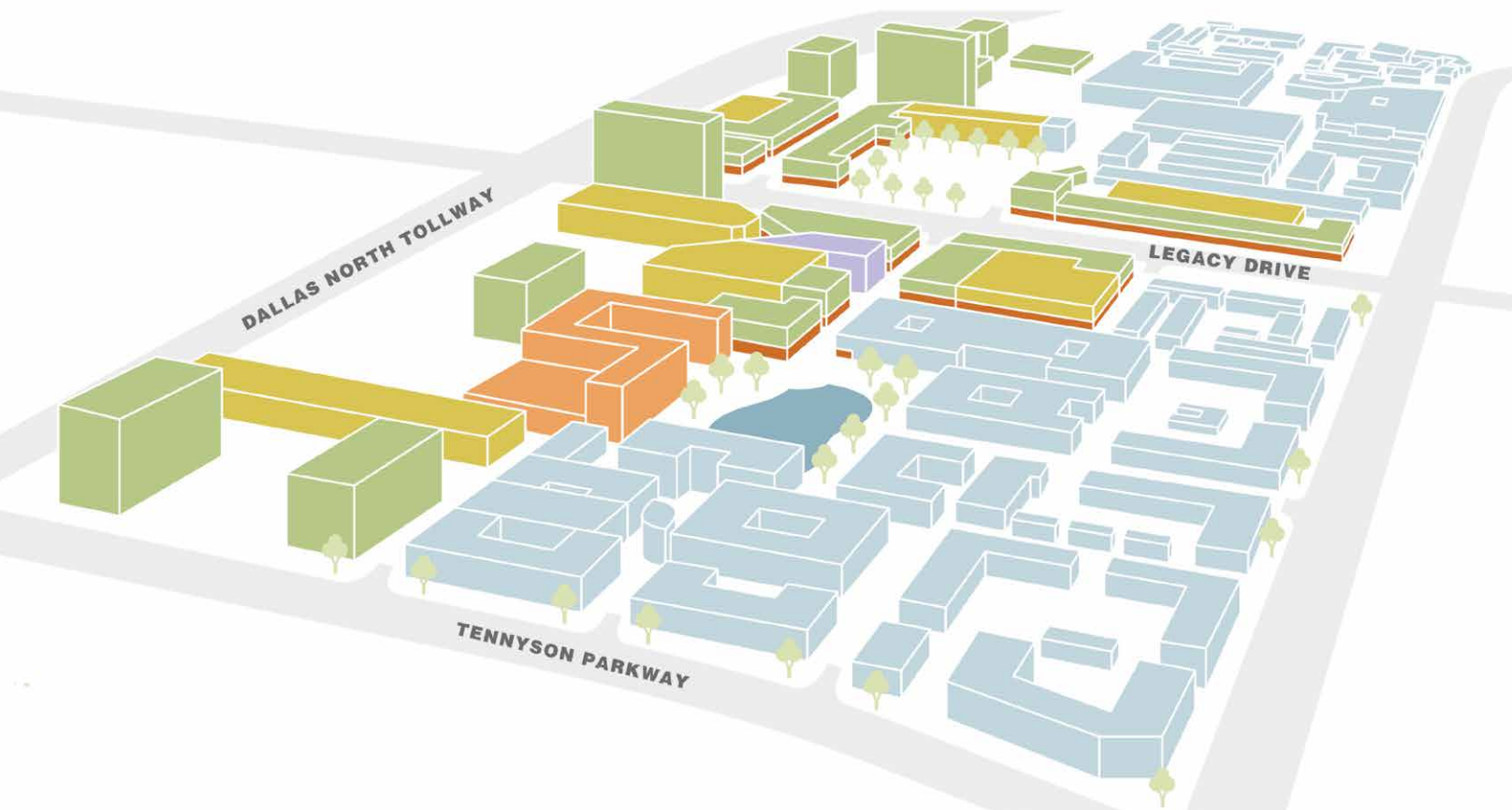
2.1 MILLION ANNUAL VISITORS

6,000 RESIDENCES

178,089 CARS PER DAY

MIXED-USE

LEGACY TOWN CENTER



- **UPSCALE RETAIL & SIGNATURE RESTAURANTS**

400,000 SF

- **OFFICE**

Includes 7 towers: 1.8 million sf

- **RESIDENTIAL**

3,400 luxury town homes, lofts and apartments

- **ANGELIKA MOVIE THEATER**

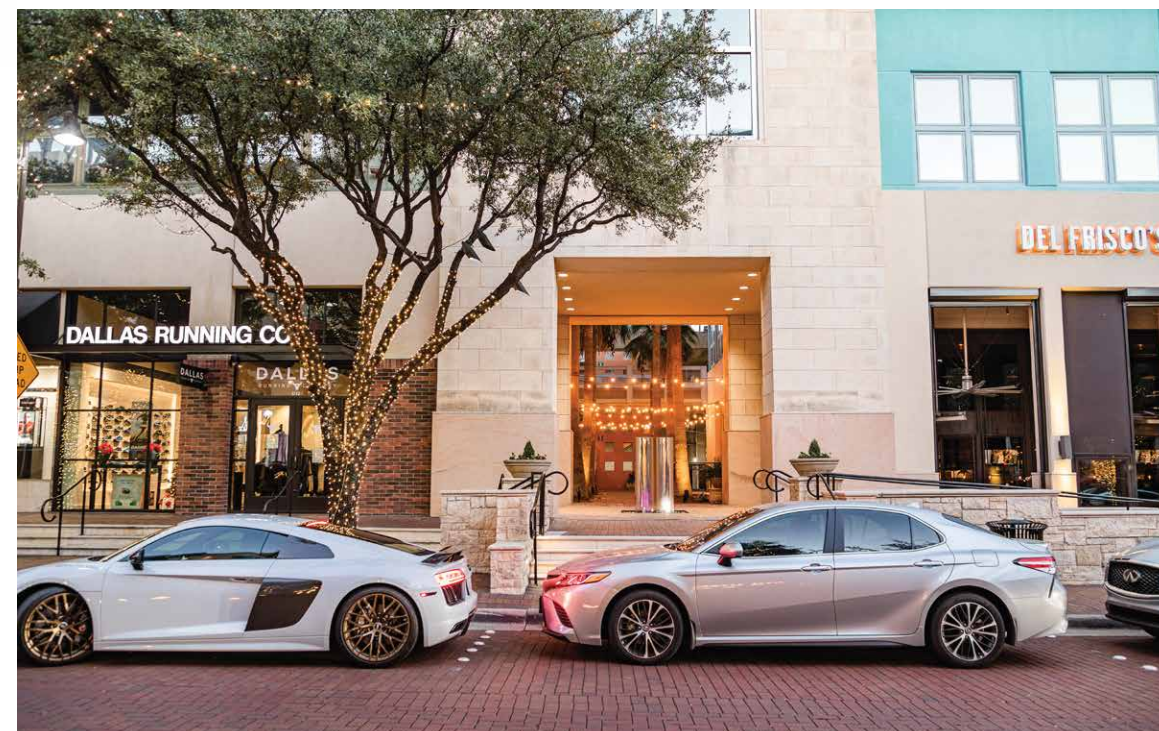
5 screen boutique cinema and café showing independent specialty films

- **PARKING**

Over 1,800 parking options are available, including on street parking, garage parking and valet services

- **DALLAS LEGACY MARRIOTT HOTEL**

32,000 sf Marriott Meetings and Event Center including a 96 set amphitheater and 14,000 sf ballroom space
404 keys overlooking the beautiful 3 acre Bishop Park



DINING

The Shops at Legacy East is the area's premiere destination for al fresco dining, chef-driven restaurants, and specialty cuisine. The mixed-use center features a diverse collection of celebrated culinary options within a single retail district.

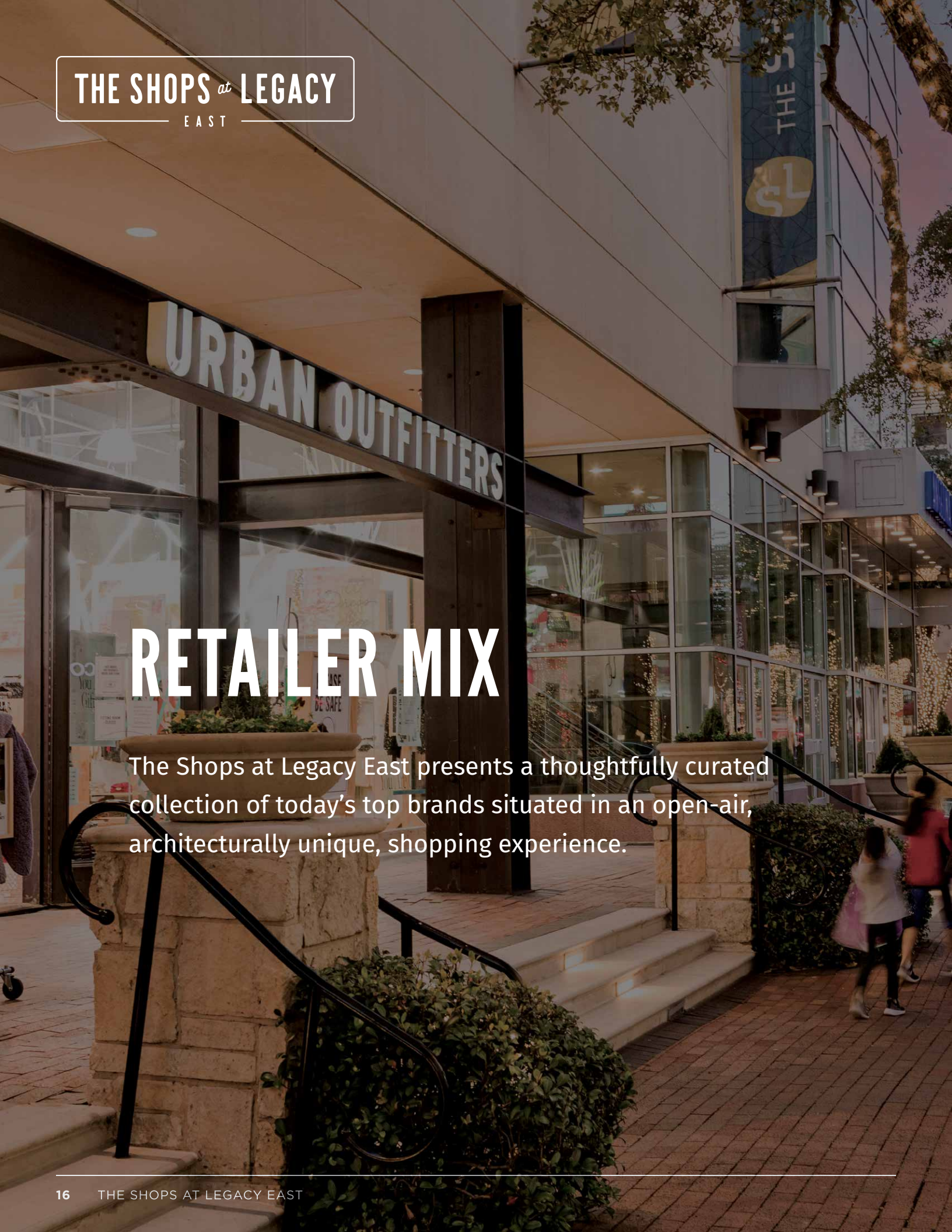


FEATURED RESTAURANTS



RETAILER MIX

The Shops at Legacy East presents a thoughtfully curated collection of today's top brands situated in an open-air, architecturally unique, shopping experience.



FEATURED RETAILERS

URBAN OUTFITTERS

 *travis Mathew*

LOVESAC
Designed for Life® Furniture Co.

DALLAS
RUNNING COMPANY

EVERYTHING BUT **water**

impeccable pig

 KENDRA SCOTT

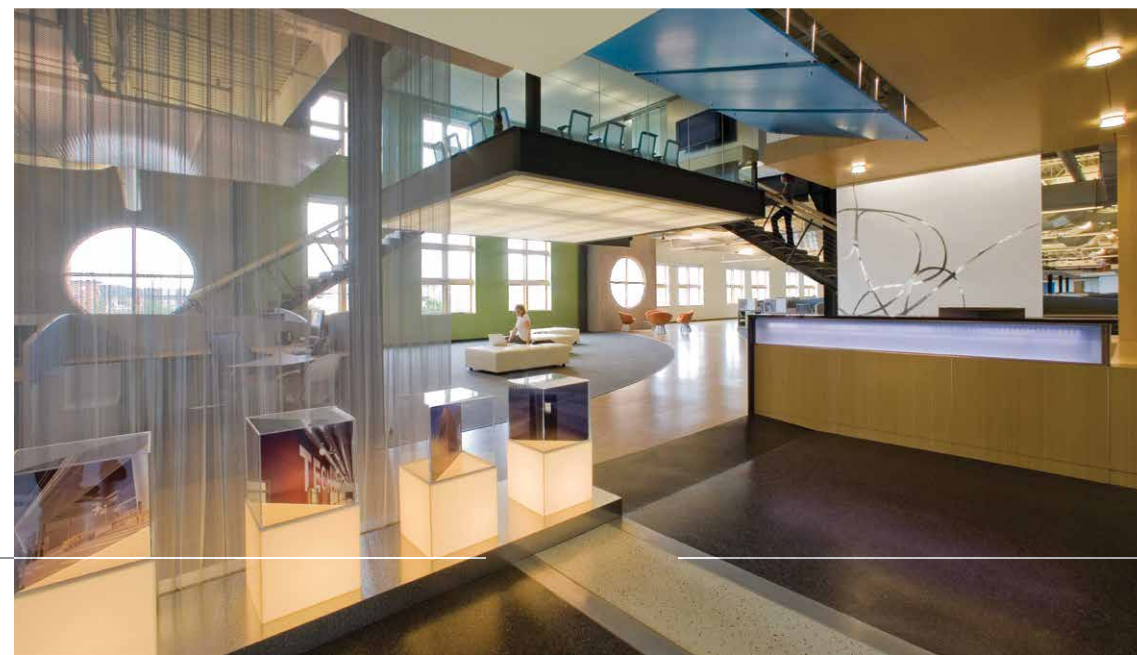
 STRETCHLAB



EXPERIENCE

The Shops at Legacy East is home to The Marriott Hotel and Conference center with 32,000 sf of meeting and event space alongside 404 rooms overlooking the 3 acre Bishop Park.





Originating in New York City's Soho district, The Angelika Film Center features a mix of independent films and on-site cafe with full bar.



THE SHOPS *at* LEGACY EAST

2023 DEMOGRAPHICS

SOURCE: POPSTATS

	3-MILE	10-MILE
 POPULATION	104,101	1,169,951
 PROJECTED POPULATION 2028	112,293	1,223,525
 AVG HH INCOME	\$144,751	\$125,876
 HOUSEHOLDS	45,454	452,791
 BACHELORS DEGREE OR HIGHER	68.19%	55.10%

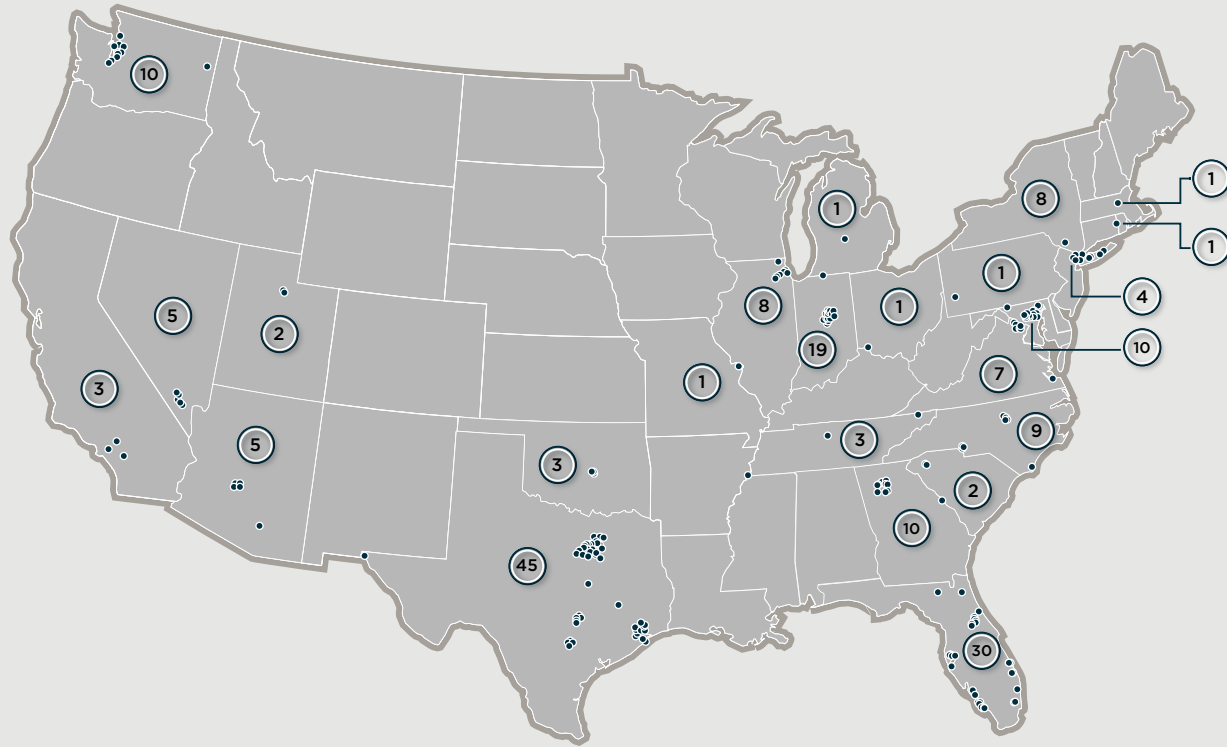
2.1 MILLION VISITS IN 2023*

*DATA PROVIDED BY PLACER.AI.



THE KRG TEAM

Kite Realty Group (NYSE: KRG) is a full-service, vertically integrated real estate investment trust (REIT) engaged in the ownership and operation, acquisition, development and redevelopment of high-quality, open-air neighborhood and community shopping centers in select strategic markets.



PUBLICLY TRADED SINCE 2004

with a successful history in the real estate industry dating back to the 1960s.

TOP 5 SHOPPING CENTER REIT

over \$8 Billion in total enterprise value

28.3 MILLION SF

and two development and redevelopment projects currently under construction.

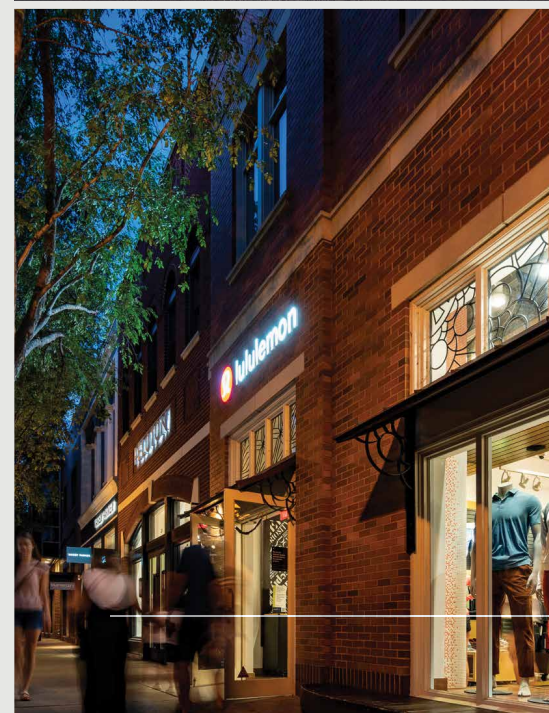
*Information accurate as of 9/30/2023

180 PROPERTIES

in thriving markets across the country

24 STATES

including Arizona, California, Connecticut, Florida, Georgia, Illinois, Indiana, Maryland, Massachusetts, Michigan, Missouri, Nevada, New Jersey, New York, North Carolina, Ohio, Oklahoma, Pennsylvania, South Carolina, Tennessee, Texas, Utah, Virginia, and Washington.





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