

THE SHOPS *at* LEGACY

EAST
PLANO, TX

URBAN OUTFITTERS

KITE®



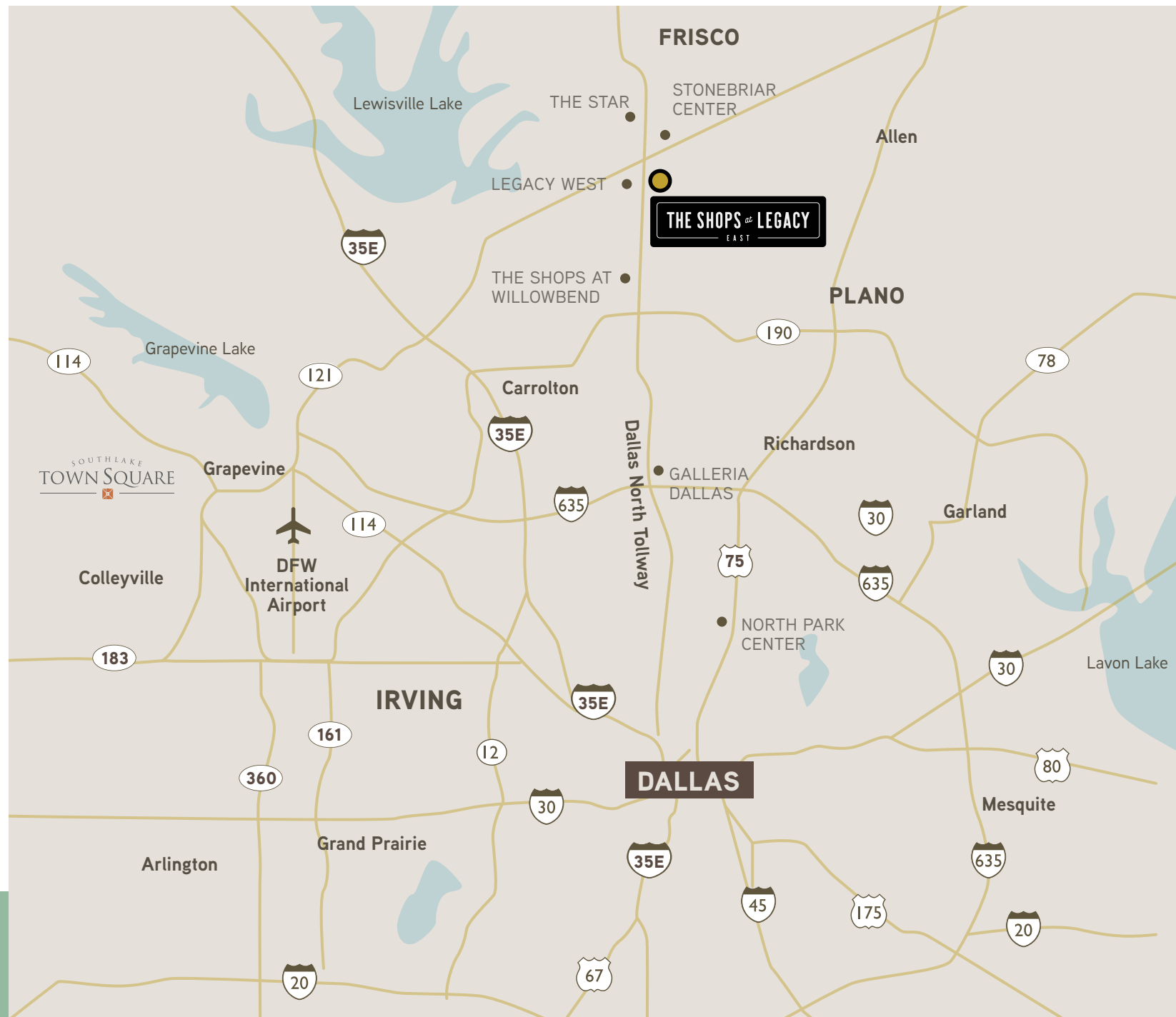
THE SHOPS *at* LEGACY EAST

The Shops at Legacy East is a **258,259 SF** mixed-use urban retail mecca in the heart of the 2,600 acre master-planned Legacy Business Park. Located in the desirable and upscale Plano region of North Texas,

The Shops at Legacy East boasts exclusive brands, vibrant restaurants, and a thriving nightlife.

In Fall 2023, The Shops at Legacy East underwent a transformational

renovation to provide an even better shopper experience. Upgrades include new building façades, improved walkways, and enhanced gathering spaces for the community to enjoy.



DIRECTLY NORTH OF DOWNTOWN DALLAS VIA DALLAS NORTH TOLLWAY, NEARLY ONE MILLION PEOPLE IN THE GREATER DALLAS AREA CAN REACH THE SHOPS AT LEGACY EAST WITHIN 20 MINUTES.



The Shops at Legacy East benefits from a strong **33 million sf of office space** in the market, including corporate headquarters for Toyota North America, FedEx Office, Frito Lay, JCPenney and more.

The center is strategically located off the Dallas North Tollway & Legacy Drive, in the center of the internationally recognized Legacy Business Park.



STRATEGIC LOCATION



THE SHOPS *at* LEGACY EAST

IN 2023, THE SHOPS AT LEGACY EAST UNDERWENT A TRANSFORMATIONAL REFRESH TO FURTHER ELEVATE THE VISITOR EXPERIENCE. UPGRADES INCLUDED NEW BUILDING FAÇADES, IMPROVED WALKWAYS, ART INSTALLATIONS, AND ENHANCED GATHERING SPACES FOR THE COMMUNITY TO ENJOY.

A TRANSFORMATIONAL RENOVATION

Created by Texas visionary Ross Perot in 1979, the Legacy Business Park is a master-planned business, retail and residential community in northwest Plano.

The Shops at Legacy East is located in the heart of this thriving economic center.



2,665

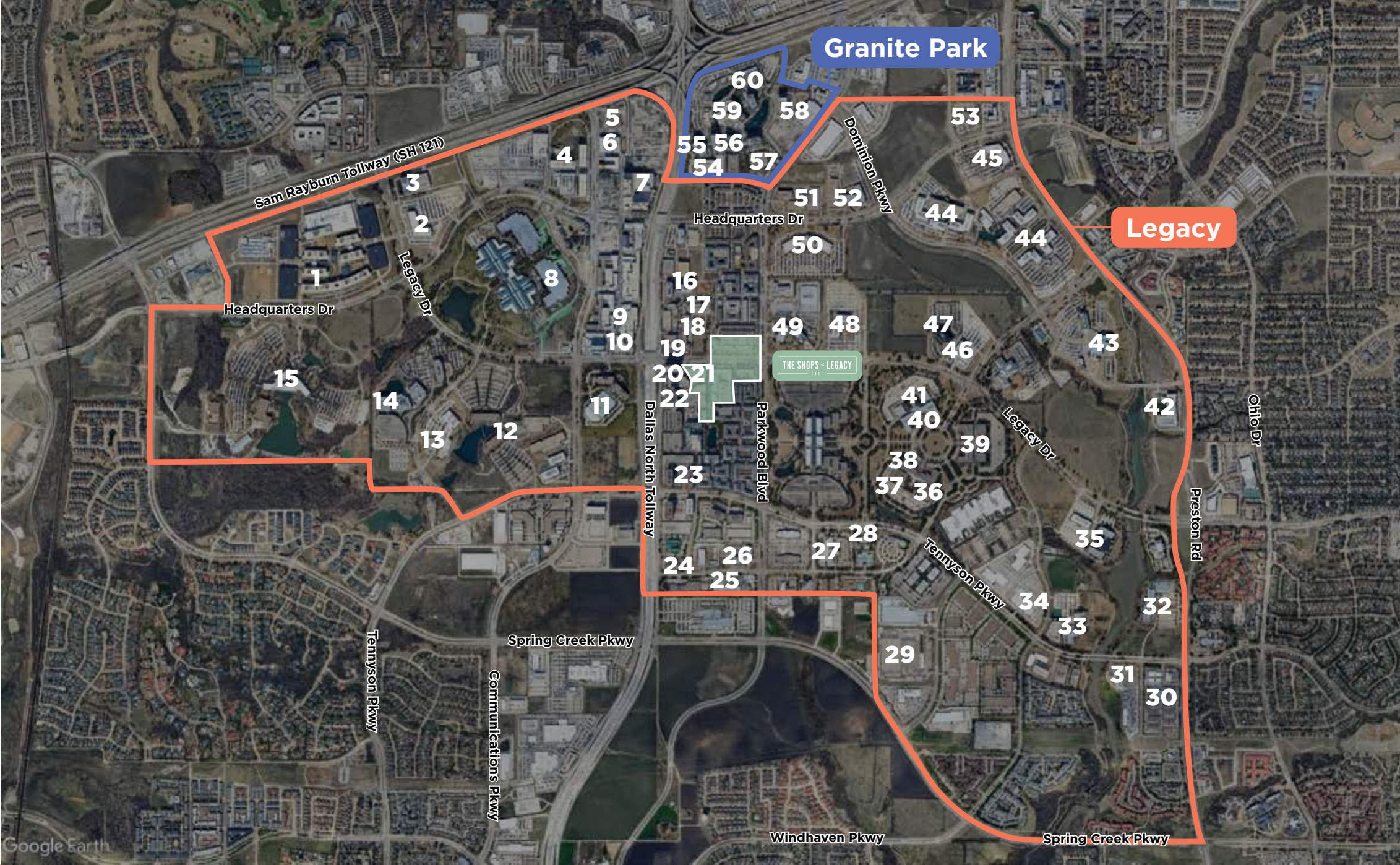
ACRES



125K

EMPLOYEES

HOME TO MULTIPLE
FORTUNE 500
COMPANIES



1. Toyota Motor North America

2. FedEx Office

3. Tokio Marine

4. JP Morgan Chase

5. Ryan

6. Liberty Mutual Insurance

7. NTT DATA

8. Boeing Global Services

9. Toyota Connected

10. Beal Bank

11. Ericsson

12. Pizza Hut, U.S.

13. Bank of America
14. Frito-Lay

15. Aimbridge Hospitality

16. F2Onsite

17. BRP

18. UBS

19. Hilti

20. Crestron Electronics

21. Toyota Financial Services

22. Raising Cane's

23. Tech Mahindra

24. Catalyst Corporate Federal Credit Union

25. ams Sensors

26. Verizon
27. Legacy Heart Center

28. Lakes on Tennyson-A&G Healthcare

29. Abbott

30. Tyler Technologies

31. MIC Global Services

32. Optimal Blue

33. Lifecare

34. Denbury Resources

35. Splunk

36. Pharmaceutical Strategies Group

37. Children's Health Andrews Institute

38. Children's Medical Center

39. Capital One Auto Finance
40. CA Technologies

41. FinThrive

42. USAA

43. PepsiCo

44. Intuit

45. Rent-A-Center

46. NYLO Hotels

47. Mitel

48. Siemens

49. Fannie Mae

50. Plano Economic Development

51. Alkami Technology



168 ACRES

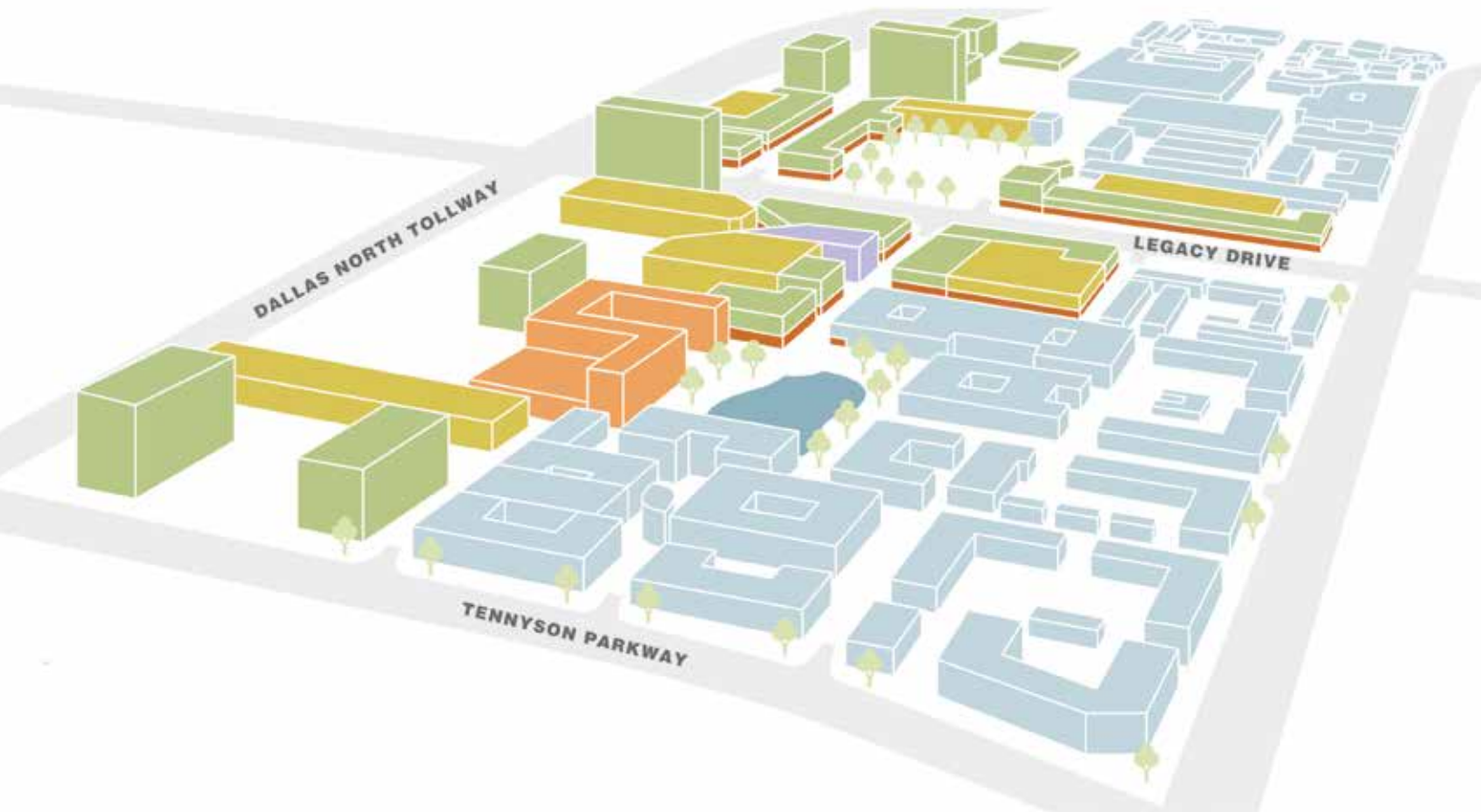
2.4 MILLION ANNUAL VISITS

6,000 RESIDENCES

178,089 CARS PER DAY

MIXED-USE

LEGACY TOWN CENTER



- **UPSCALE RETAIL & SIGNATURE RESTAURANTS**

400,000 SF

- **OFFICE**

Includes 7 towers: 1.8 million sf

- **RESIDENTIAL**

3,400 luxury town homes, lofts and apartments

- **MOVIE THEATER OPPORTUNITY**

5 screen boutique cinema and café

- **PARKING**

Over 1,800 parking options are available, including on street parking, garage parking and valet services

- **DALLAS LEGACY MARRIOTT HOTEL**

32,000 sf Marriott Meetings and Event Center including a 96 set amphitheater and 14,000 sf ballroom space

404 keys overlooking the beautiful 3 acre Bishop Park



The Shops at Legacy East is the area's premiere destination for al fresco dining, chef-driven restaurants, and specialty cuisine. The mixed-use center features a diverse collection of celebrated culinary options within a single retail district.

DINING



FEATURED RESTAURANTS



Bob's
Steak & Chop House



CRÚ
FOOD & WINE BAR



La La Land


URBAN OUTFITTERS

The Shops at Legacy East presents a thoughtfully curated collection of today's top brands situated in an open-air, architecturally unique, shopping experience.



FEATURED RETAILERS

URBAN OUTFITTERS  *travis Mathew*

LOVESAC  DALLAS 
Designed for Life® Furniture Co. RUNNING COMPANY

EVERYTHING BUT **water** *impeccable pig*

 KENDRA SCOTT  STRETCH LAB



EXPERIENCE

The Shops at Legacy East is home to The Marriott Hotel and Conference center with 32,000 sf of meeting and event space alongside 404 rooms overlooking the 3 acre Bishop Park.



POPULATION



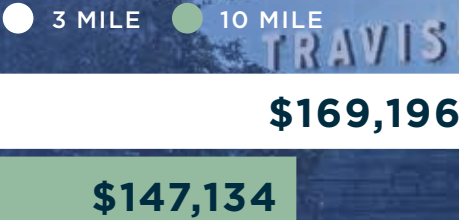
3 MILE
104,952
10 MILE
1,182,704

PROJECTED
POPULATION



3 MILE
106,908
10 MILE
1,216,898

AVG HH INCOME



HOUSEHOLDS



3 MILE
45,769
10 MILE
456,905

BACHELORS
DEGREE OR HIGHER



THE SHOPS *at* LEGACY
EAST

DEMOGRAPHICS

2024 DEMOGRAPHICS | SOURCE: POPSTATS

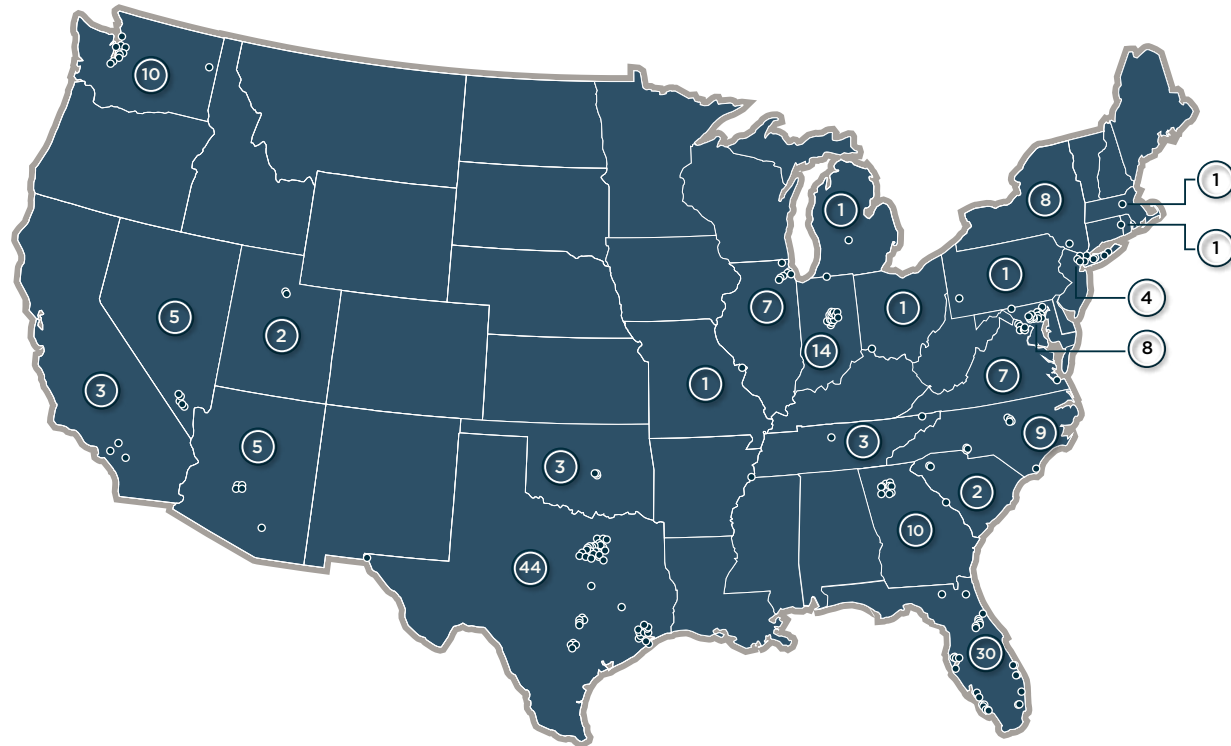
2.4M

VISITS IN 2024

DATA PROVIDED BY PLACER.AI

THE KRG TEAM

Kite Realty Group (NYSE: KRG), a leading real estate investment trust (REIT), is a premier owner and operator of high-quality, open-air grocery-anchored centers and vibrant mixed-use assets.



PUBLICLY TRADED SINCE 2004

with a successful history in the real estate industry dating back to the 1960s.

TOP 5 SHOPPING CENTER REIT

\$8.7 Billion in total enterprise value.

28 MILLION SF

and three development and redevelopment projects currently under construction.

*Information accurate as of 9/30/2024 unless otherwise noted

179 OPERATING RETAIL PROPERTIES

in thriving markets across the country

24 STATES

including Arizona, California, Connecticut, Florida, Georgia, Illinois, Indiana, Maryland, Massachusetts, Michigan, Missouri, Nevada, New Jersey, New York, North Carolina, Ohio, Oklahoma, Pennsylvania, South Carolina, Tennessee, Texas, Utah, Virginia, and Washington.





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LISTED
NYSE

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