

THE SHOPS *at* LEGACY

EAST

A **KITE**® CENTER





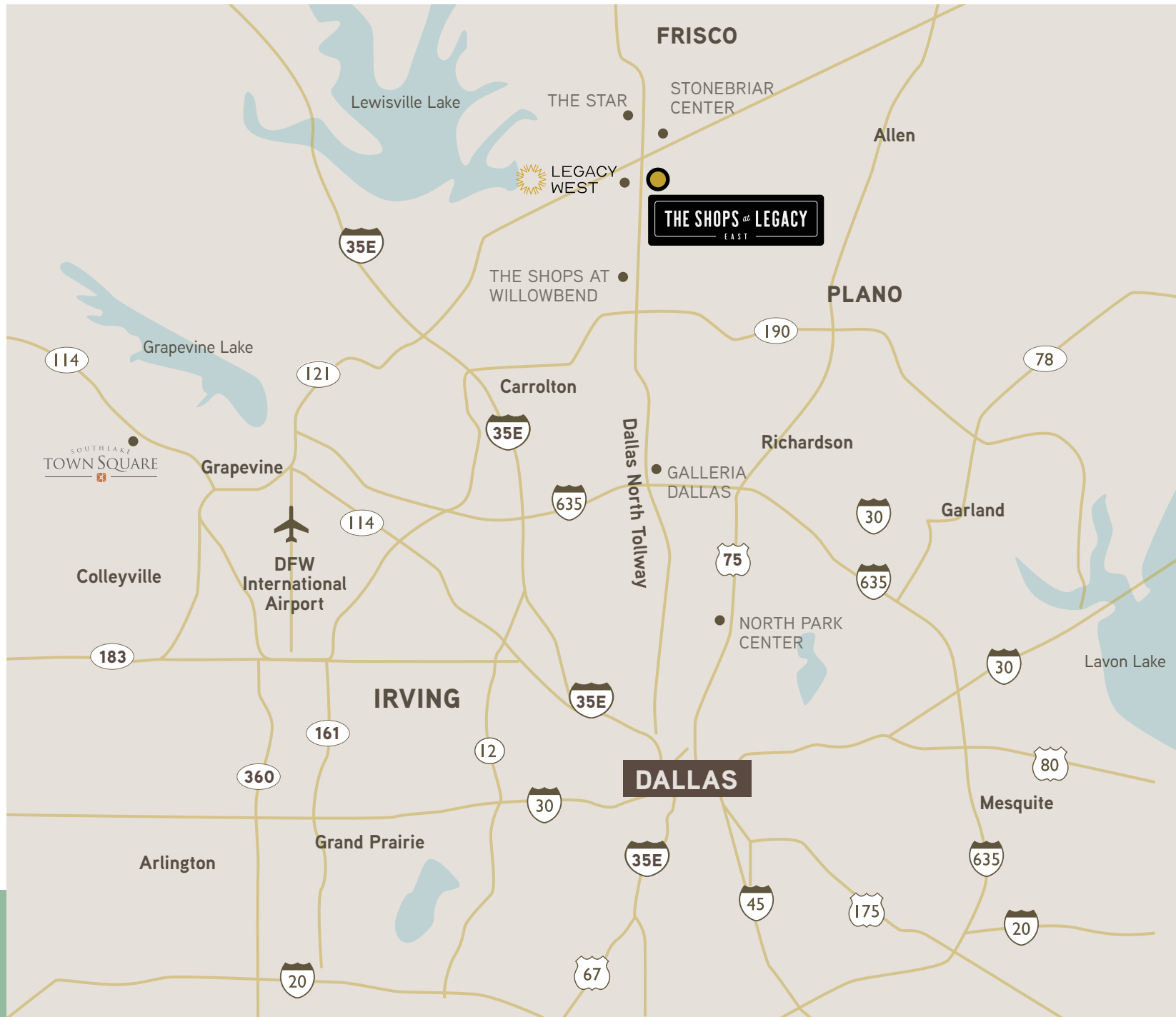
THE SHOPS *at* LEGACY EAST

The Shops at Legacy East is a **258,563 SF** mixed-use urban retail mecca in the heart of the 2,600 acre master-planned Legacy Business Park. Located in the desirable and upscale Plano region of North Texas,

The Shops at Legacy East boasts exclusive brands, vibrant restaurants, and a thriving nightlife.

In Fall 2023, The Shops at Legacy East underwent a transformational

renovation to provide an even better shopper experience. Upgrades include new building façades, improved walkways, and enhanced gathering spaces for the community to enjoy.



DIRECTLY NORTH OF DOWNTOWN DALLAS VIA DALLAS NORTH TOLLWAY, NEARLY ONE MILLION PEOPLE IN THE GREATER DALLAS AREA CAN REACH THE SHOPS AT LEGACY EAST WITHIN 20 MINUTES.



The Shops at Legacy East benefits from its location near more than **33 million sf of Class A office space**, including corporate headquarters for Toyota North America, FedEx Office, Frito Lay, JP Morgan Chase and more.

The center is strategically located off the Dallas North Tollway & Legacy Drive, in the center of the internationally recognized Legacy Business Park.



STRATEGIC LOCATION



THE SHOPS *at* LEGACY EAST

A TRANSFORMATIONAL RENOVATION

- UPDATED BUILDING FAÇADES
- ENHANCED WALKWAYS WITH IMPROVEMENTS TO INTEGRATED SEATING
- ART INSTALLATIONS FEATURING WORKS FROM LOCAL ARTISTS
- EXPANDED COMMUNITY ENGAGEMENT AREAS

Created by Texas visionary Ross Perot in 1979, the Legacy Business Park is a master-planned business, retail and residential community in northwest Plano.

The Shops at Legacy East is located in the heart of this thriving economic center.



2,665
ACRES



125K
EMPLOYEES

HOME TO MULTIPLE
FORTUNE 500
COMPANIES



1. Toyota Motor North America
2. FedEx Office
3. Tokio Marine
4. JP Morgan Chase
5. Ryan
6. Liberty Mutual Insurance
7. NTT DATA
8. Boeing Global Services
9. Toyota Connected
10. Beal Bank
11. Ericsson
12. Pizza Hut, U.S.
13. Bank of America

14. Frito-Lay
15. Aimbridge Hospitality
16. F2Onsite
17. BRP
18. UBS
19. Hilti
20. Crestron Electronics
21. Toyota Financial Services
22. Raising Cane's
23. Tech Mahindra
24. Catalyst Corporate Federal Credit Union
25. ams Sensors
26. Verizon

27. Legacy Heart Center
28. Lakes on Tennyson-A&G Healthcare
29. Abbott
30. Tyler Technologies
31. MIC Global Services
32. Optimal Blue
33. Lifecare
34. Denbury Resources
35. Splunk
36. Pharmaceutical Strategies Group
37. Children's Health Andrews Institute
38. Children's Medical Center
39. Capital One Auto Finance

40. CA Technologies
41. FinThrive
42. USAA
43. PepsiCo
44. Intuit
45. Rent-A-Center
46. NYLO Hotels
47. Mitel
48. Siemens
49. Fannie Mae
50. Plano Economic Development
51. Alkami Technology



RENAISSANCE DALLAS

LEGACY WEST

ONE LEGACY CIRCLE

LEGACY NORTH APARTMENTS
1,675 UNITS

THE KINCAID AT LEGACY
300 UNITS

LEGACY TOWER

THE SHOPS AT LEGACY

Dallas North Tollway - 128,640 ADT (2021)

LEGACY TOWN CENTER I

URBAN OUTFITTERS

Legacy Dr - 27,357 ADT (2019)

MARRIOTT HOTEL

TOWNHOMES AT LEGACY
63 UNITS

LEGACY TOWN CENTER II

BISHOP PARK

MAA LEGACY
384 UNITS

LEGACY TOWN CENTER III

Tennyson Pkwy

LEGACY VILLAGE APARTMENT HOMES
492 UNITS

Parkwood Blvd - 22,092 ADT (2019)

LEGACY TOWN CENTER: 2M+ SF

168 ACRES

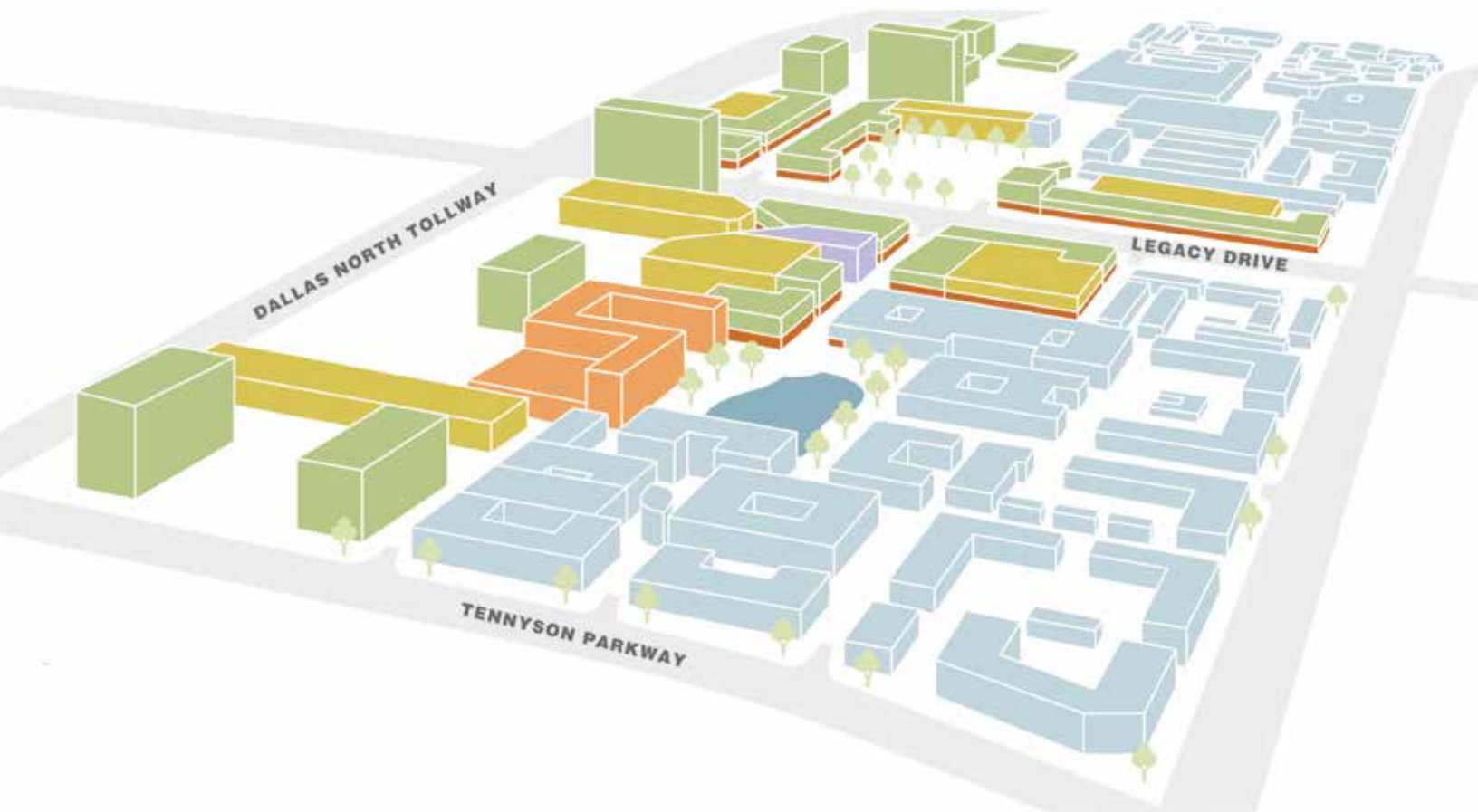
2.4 MILLION ANNUAL VISITS

6,000 RESIDENCES

178,089 CARS PER DAY

MIXED-USE

LEGACY TOWN CENTER



- **UPSCALE RETAIL & SIGNATURE RESTAURANTS**

400,000 SF

- **OFFICE**

Includes 7 towers: 1.8 million sf

- **RESIDENTIAL**

3,400 luxury town homes, lofts and apartments

- **MOVIE THEATER OPPORTUNITY**

5 screen boutique cinema and café

- **PARKING**

Over 1,800 parking options are available, including on street parking, garage parking and valet services

- **DALLAS LEGACY MARRIOTT HOTEL**

32,000 sf Marriott Meetings and Event Center including a 96 set amphitheater and 14,000 sf ballroom space

404 keys overlooking the beautiful 3 acre Bishop Park



The Shops at Legacy East is the area's premiere destination for al fresco dining, chef-driven restaurants, and specialty cuisine. The mixed-use center features a diverse collection of celebrated culinary options within a single retail district.

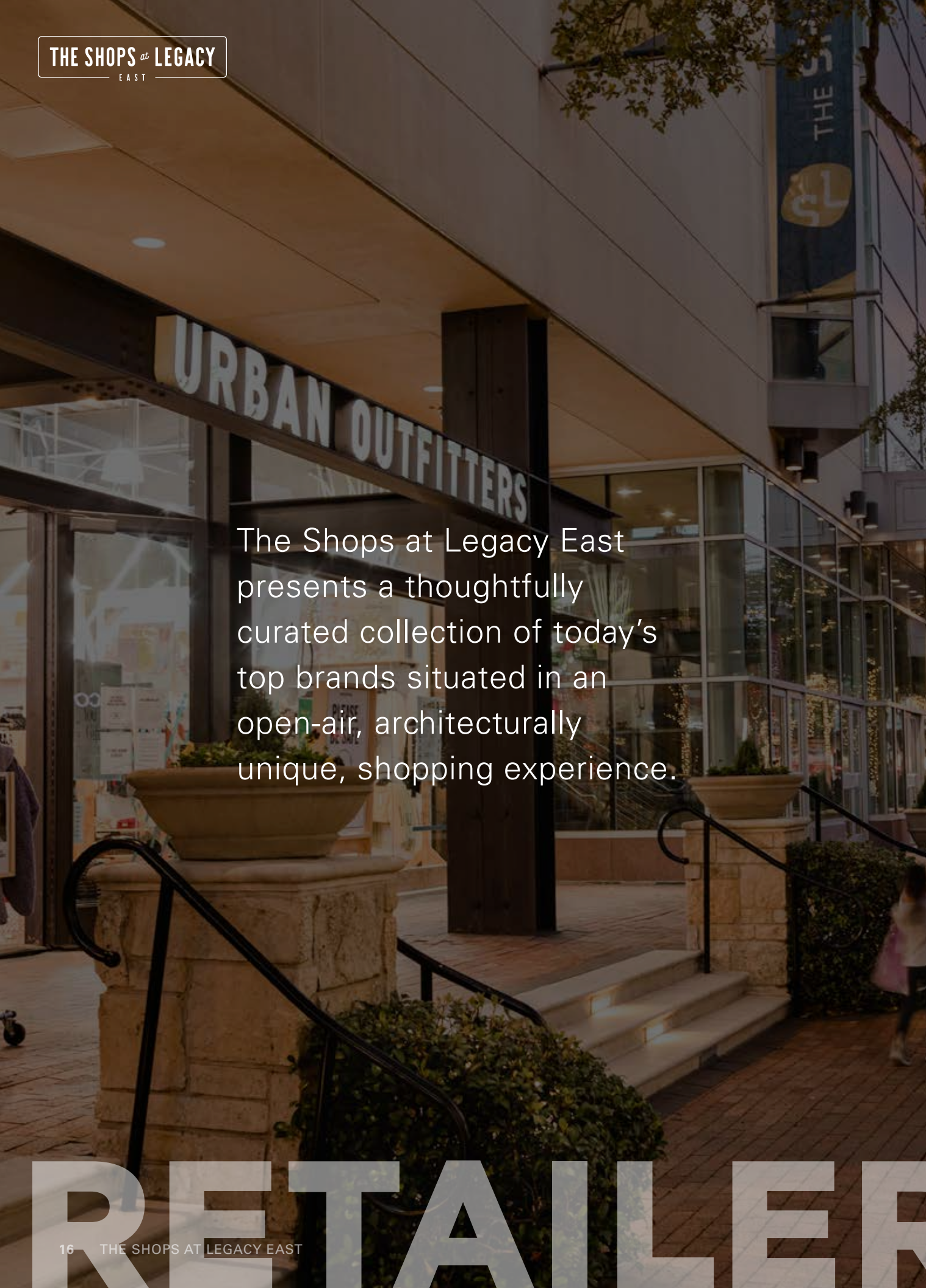
DINING



FEATURED RESTAURANTS



La La Land




The Shops at Legacy East presents a thoughtfully curated collection of today's top brands situated in an open-air, architecturally unique, shopping experience.



FEATURED RETAILERS

URBAN OUTFITTERS  | *travis Mathew*

LOVESAC 
Designed for Life® Furniture Co.

EVERYTHING BUT water 
Brandy Melville 

 KENDRA SCOTT 
DALLAS RUNNING COMPANY

RETAILER MIX



EXPERIENCE

The Shops at Legacy East is home to The Marriott Hotel and Conference center with 32,000 sf of meeting and event space alongside 404 rooms overlooking the 3 acre Bishop Park.



POPULATION



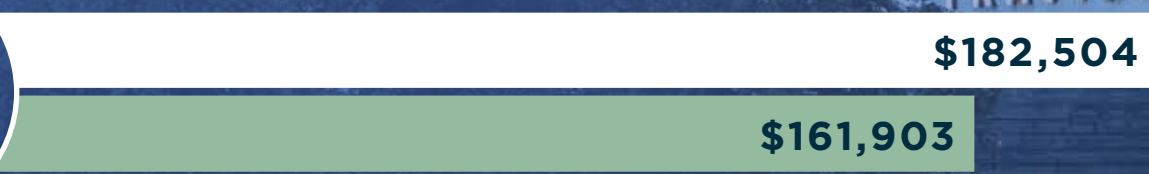
3 MILE
106,526
10 MILE
1,201,572

PROJECTED POPULATION



3 MILE
107,583
10 MILE
1,227,051

AVG HH INCOME



HOUSEHOLDS



3 MILE
46,704
10 MILE
464,830

BACHELORS DEGREE OR HIGHER



3 MILE
68.81%
10 MILE
56.74%

THE SHOPS *at* LEGACY EAST

DEMOGRAPHICS

2025 DEMOGRAPHICS | SOURCE: POPSTATS

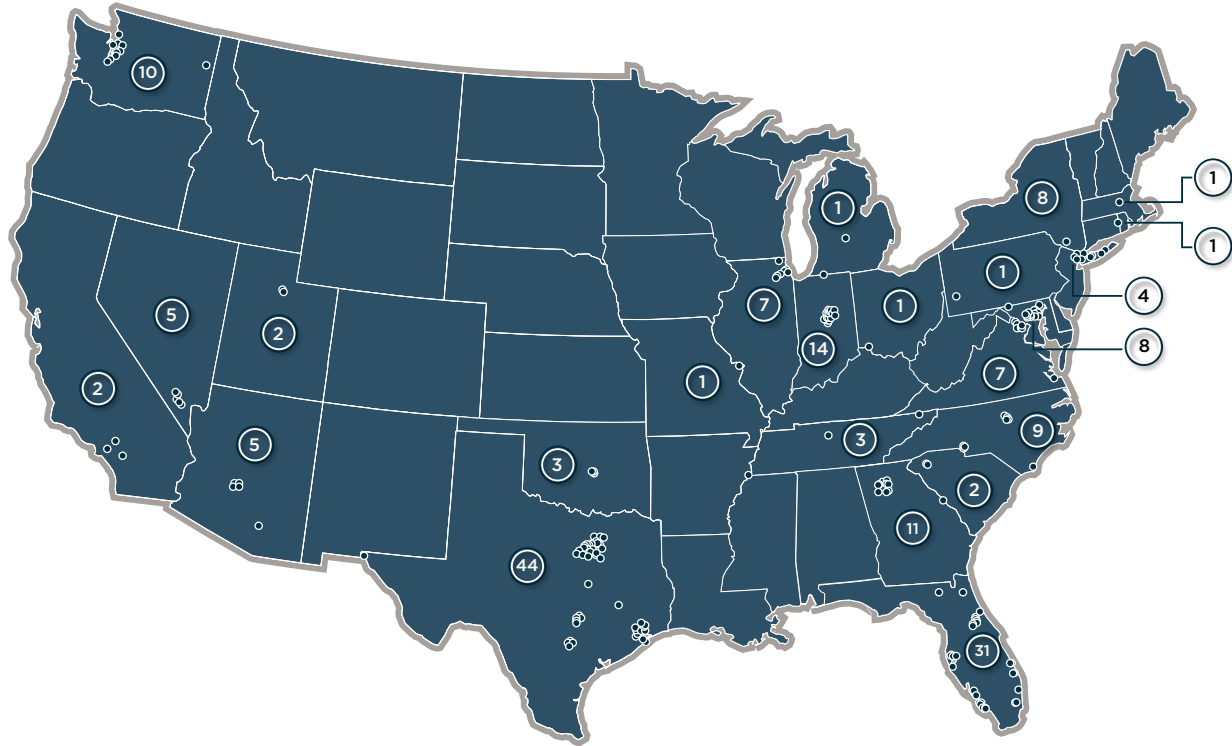
2.4M

VISITS IN 2024

DATA PROVIDED BY PLACER.AI

THE KRG TEAM

Kite Realty Group (NYSE: KRG), a leading real estate investment trust (REIT), is a premier owner and operator of high-quality, open-air grocery-anchored centers and vibrant mixed-use assets.



PUBLICLY TRADED SINCE 2004

with a successful history in the real estate industry dating back to the 1960s.

TOP 5 SHOPPING CENTER REIT

\$8.2 Billion in total enterprise value.

30 MILLION SF

and one development and redevelopment project currently under construction.

*Information accurate as of 6/30/2025 unless otherwise noted

181 OPERATING RETAIL PROPERTIES

in thriving markets across the country

24 STATES

including Arizona, California, Connecticut, Florida, Georgia, Illinois, Indiana, Maryland, Massachusetts, Michigan, Missouri, Nevada, New Jersey, New York, North Carolina, Ohio, Oklahoma, Pennsylvania, South Carolina, Tennessee, Texas, Utah, Virginia, and Washington.





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LISTED
NYSE

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