VILLAGE AT BAY PARK





- Village at Bay Park is located in Ashwaubenon, Wisconsin. Ashwaubenon is a suburb of Green Bay. The center is anchored by JCPenney, Kirkland's, and DSW.
- Lambeau Field, home of the Green Bay Packers, is less than a mile away from Village at Bay Park. The economic impact of each Packers home game is estimated to be \$12.3 million. Annually, Lambeau Field contributes \$282 mil to the local economy.
- In 2016, 5.5 million people visited Brown County, where Ashwaubenon is located, spending a combined \$638 million. The Greater Green Bay area ranks fifth in the state for visitor spending.

	3 Mile	5 Mile	7 Mile
2017 Estimated Population	72,386	155,991	204,597
2022 Projected Population	73,618	160,617	212,886
2017 Estimated Households	30,695	64,083	82,550
Average Household Income	64,893	62,910	67,252

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