

Due to COVID19, the printing of our monthly magazine is temporarily in hiatus until further notice. All Committee Show Advertisements will be via our website calendar, monthly online newsletter and social media channels.

ADVERTISING YOUR SHOW

As per ABCRA rules, all points award events <u>MUST</u> advertise their Show either in the ABCRA monthly magazine, or *via digital/social channels where no printed magazine is available.* Please refer to our Committee Handbook and or Rule Book for all rules relating to your Show advertisements.

All Committee Show Applications must now be completed via <u>iCompete</u>.

Please login to your Committee <u>iCompete</u> profile to complete your Show & Programme Application.

Once your Show Application is approved by your Zone Secretary, our Head Office Staff will approve your Show events/details and our Magazine Co-Ordinator will contact you regarding your Show program advertisement.

Please complete your Show Details on page 2 of this document and return to the Magazine Co-Ordinator magazine@abcra.com.au.

COST

The cost of digital advertising is \$165.00 (GST inclusive).

ADVERTISING ESSENTIALS

All event advertisements, whether printed or digital, MUST contain the following elements/information:

- The ABCRA logo;
- The words "Affiliated with the ABCRA", "ABCRA Affiliated" or words to that effect;
- Event status e.g. Full Points, Percentage, No Points, Dollars Only etc
- Entry method e.g. Online (ABCRA iCompete or Campdraft Central) or "Entries taken on the day" (and by whom);
- Committee GST status e.g. "Committee not registered for GST";
- The words "All prizemoney inclusive of GST where applicable";
- The words "Helmets Can Save Lives";
- Total prizemoney, entry fee and Added Money for each event;
- Number of ways prizemoney is to be paid out e.g. "Prizemoney paid 1st to 5th place" or "Prizemoney paid 5 ways";
- Any event restrictions or special conditions e.g. "If insufficient entries, may be run across two head", "Entry not allowed for Maiden Horses", "Limit 5 entries" etc

OTHER RECOMMENDED ELEMENTS

It is recommended that the following information is included in your advertisement:

- A clause stating that "The Committee reserves the right to refuse any nomination for any event";
- A clause stating that "The Committee reserves the right to alter the programme".

CONTACT US

If you have any questions regarding your Show advertisement please contact our Head Office.

Phone: 02 6767 9200

Email: magazine@abcra.com.au

ADVERTISEMENT DEVELOPMENT WILL NOT COMMENCE
UNTIL THE FOLLOWING FORMS ARE RECEIVED BY HEAD OFFICE

MUST BE COMPLETED AND RETURNED TO HEAD OFFICE BEFORE ADVERTISEMENT DEVELOPMENT WILL COMMENCE

Please use a separate sheet if you have insufficient room on this page.

FIRSTL	Y PLEASE EI	NSURE YO	OU SUBN	/IIT YC	DUR P	ROGF	RAMN	IE AP	PLIC	ATIO	N IN ICO	MPETE.
SHOW DETAILS												
COMMITTEE NAME												
SHOW NAME												
SHOW DATE/S												
VENUE DETAILS												
IS YOUR COMMITTEE GST REGISTERED?			NO	NO YES ABN:								
CONTACT PERSON(S) TO BE LISTED ON AD			NAME:			l .				TELEPHONE:		
			NAME:						TELEPHONE:			
	1						I					
COMMITTEE OR	VENUE CAMP	ING CHAR	F (can be d	rollecte	d from o	omnetit	ors unoi	n entry	navme	nt)·		
COMMITTEE OR VENUE CAMPING CHARGE (can be collected from competitors upon entry payment): Camping: \$ Circle applicable PER NIGHT / PER WEEKEND PER TRUCK / PER PERSON											D	
Stabling fee: \$								HORSE / PER NIGHT / PER WEEKEND				
04145554	ET A U.C.											
CAMPDRAFT DI	ETAILS		T		F	DOINTS						
POINTS STATUS (CIRCLE)			(S	USPEND	POINTS IL FURTHER NOTICE)				NON POINTS			
ENTRIES VIA ABCRA ICOMPETE									_	details: Include how entries are being		
(please circle) PLEASE NOTE: Entries will open 2 weeks prior to event			YES	YES			NO		taken, opening & closing times			
from Tuesday 10am till Wednesday 12pm.												
If entries not taken via iCompete, entry			PAY TO:			BSB			ACCOUNT No.			
payments to be made to:			CONTACT PHONE:				EMAIL:					
RUN LIMITS: Y / N Competitor limit of first-round runs:			COMMITTEE ALLOWING CHANGES TO DRAW ON DAY?						ON DAY? Y/N			
EVENT	TOTAL PRIZEMONEY Include add back details if applicable	ENTRY FEE \$	PAYOUT \$ PORTION ROUND 1 Enter amount if applicable	FINAL ROUNI FOR EVENT Y/N	PAY	PAYOUT AMOUN \$ FOR FINAL ROUND		SPLIT EVENT? Eg. Maiden A & B if over 200 entries.		CON	RUN IN NJUNCTION WITH nter event name if pplicable	EVENT RESTRICTIONS Eg. Over 17 only in maiden No maiden horses in open etc. Amount of runs/competitor for this event
MAIDEN												10. 0 0.00
NOVICE										l		
OPEN												
LADIES												
ENCOURAGEMENT												
OPEN 4 OPEN /												
RESTRICTED OPEN												
JUNIOR 8-U13												
JUVENILE 13-U17	ACE CROUDS:											
SPLITTING JNR/ JUV AGE GROUPS: In the event that a committee would like to split the age group further (eg 13 to u15, 15 to u17) then approval will need to be applied for through the ABCRA. This only applies to general campdrafts, not Youth exclusive events.												
JUNIOR 8-U11	to general co		- TOURT CALL									
JUNIOR 11-U13										1		
JUVENILE 13-U15												
JUVENILE 15-U17										1		
	ı	1		1				1		1		
PAYOUTS												

1ST **TO** **PLACE**

Events paid out to how many places?

COMMITTEE SCRATCHING POLICY:										
Eg. Failure to notify of scratchings within 72hrs of the event will forfeit entire entry fee Y/N										
Notes:										
Pre Draw scratching	V / N			Post Draw scratching						
REFUND COMPETITOR	Y / N		REFUND COMPETITOR Y / N							
BAR/ENTERTAINMENT/FO	OD DETAILS:									
SPONSORS LOGOS: Include on advert? Y / N please supply high resolution images/logos where applicable to magazine@abcra.com.au :										
ANY OTHER INFORMATION TO BE INCLUDED (eg. Gate entry fee, "NO BYO", glass policy, dog policy etc):										
WHICH MONTHLY NEWSLE	TTER ISSUE DO Y	OU WANT TO ADVERTISE	IN?							
DO YOU HAVE A COMMITTEE				If YES, please provide the URL for sharing purposes:						
FACEBOOK PAGE?		YES	NO	,,						
FACEBOOK SCHEDULE	POST 1:		POST 2:	POST 3:						
				<u> </u>						
E-mail for Head Office to se	end AD PROOF ap	proval								
ODDED OF EVENTS										
ORDER OF EVENTS		T								
Day / Date:	Start Time:	Event & round n	umber:							