



*Due to COVID19, the printing of our monthly magazine is temporarily in hiatus until further notice. All Committee Show Advertisements will be via our website calendar, monthly online newsletter and social media channels.*

### **ADVERTISING YOUR SHOW**

As per ABCRA rules, all points award events **MUST** advertise their Show either in the ABCRA monthly magazine, or **via digital/social channels where no printed magazine is available**. Please refer to our Committee Handbook and or Rule Book for all rules relating to your Show advertisements.

All Committee Show Applications must now be completed via [iCompete](#).

Please login to your Committee [iCompete](#) profile to complete your Show & Programme Application.

Once your Show Application is approved by your Zone Secretary, our Head Office Staff will approve your Show events/details and our Magazine Co-Ordinator will contact you regarding your Show program advertisement.

Please complete your Show Details on page 2 of this document and return to the Magazine Co-Ordinator [magazine@abcra.com.au](mailto:magazine@abcra.com.au).

### **COST**

The cost of digital advertising is **\$165.00** (GST inclusive).

### **ADVERTISING ESSENTIALS**

All event advertisements, whether printed or digital, **MUST** contain the following elements/information:

- The ABCRA logo;
- The words "Affiliated with the ABCRA", "ABCRA Affiliated" or words to that effect;
- Event status e.g. Full Points, Percentage, No Points, Dollars Only etc
- Entry method e.g. Online (ABCRA iCompete or Campdraft Central) or "Entries taken on the day" (and by whom);
- Committee GST status e.g. "Committee not registered for GST";
- The words "All prizemoney inclusive of GST where applicable";
- The words "Helmets Can Save Lives";
- Total prizemoney, entry fee and Added Money for each event;
- Number of ways prizemonies are to be paid out e.g. "Prizemoney paid 1<sup>st</sup> to 5<sup>th</sup> place" or "Prizemoney paid 5 ways";
- Any event restrictions or special conditions e.g. "If insufficient entries, may be run across two head", "Entry not allowed for Maiden Horses", "Limit 5 entries" etc

### **OTHER RECOMMENDED ELEMENTS**

It is recommend that the following information is included in your advertisement:

- A clause stating that "The Committee reserves the right to refuse any nomination for any event";
- A clause stating that "The Committee reserves the right to alter the programme".

### **CONTACT US**

If you have any questions regarding your Show advertisement please contact our Head Office.

**Phone:** 02 6767 9200

**Email:** [magazine@abcra.com.au](mailto:magazine@abcra.com.au)

<b>SHOW DETAILS</b>					
COMMITTEE NAME					
SHOW NAME					
SHOW DATE/S					
VENUE DETAILS					
<b>RODEO DETAILS</b>					
START TIMES	First Performance		Second Performance		
POINTS STATUS <i>(please circle)</i>	FULL POINTS	DOLLARS ONLY	% RODEO	OTHER (give details):	
	JACKPOT RODEO	JUNIOR/NOVICE	NO POINTS		
ENTRIES VIA ABCRA iCOMPETE <i>(please circle)</i>	YES	NO	If NO give details (e.g. entries on the day):		
<b>CAMPDRAFT DETAILS</b>					
START TIMES	DAY 1:	DAY 2:	DAY 3:	DAY 4:	
ENTRIES VIA ABCRA iCOMPETE <i>(please circle)</i>	YES	NO	If NO give details (e.g. Campdraft Central)		
ENTRIES OPEN (Date & Time)	CLOSE (Date & Time)		OPEN FOR:		Hours
If entries not taken via iCompete, payments to be made to:	PAY TO:		BSB	ACCOUNT No.	
	CONTACT PHONE:		EMAIL:		
<b>RANCH SORTING DETAILS</b>					
START TIME	DAY 1:	DAY 2:	DAY 3:	DAY 4:	
ENTRIES VIA ABCRA iCOMPETE <i>(please circle)</i>	YES	NO	If NO give details (e.g. via email entry form):		
PAYBACK PERCENTAGE	50%	60%	OTHER (give details):		
ENTRIES OPEN (Date & Time)	CLOSE (Date & Time)		OPEN FOR:		Hours
IF ENTRIES NOT TAKEN VIA iCOMPETE, PAYMENTS TO BE MADE TO:	PAY TO:		BSB	ACCOUNT No.	
	CONTACT PHONE:		EMAIL:		
<b>BAR/ENTERTAINMENT/FOOD DETAILS:</b>					
SPONSORS (please supply high resolution images/logos where applicable):					
ANY OTHER INFORMATION TO BE INCLUDED (eg. Gate entry fee, camping, stabling, "NO BYO", glass policy, dog policy etc):					
IS YOUR COMMITTEE GST REGISTERED?	YES	NO			
CONTACT PERSON(S) TO BE LISTED ON AD			TELEPHONE		
			TELEPHONE		
WHICH MONTHLY NEWSLETTER ISSUE DO YOU WANT TO ADVERTISE IN?					
DO YOU HAVE A COMMITTEE FACEBOOK PAGE?	YES	NO	If YES, please provide the URL for sharing purposes:		
FACEBOOK SCHEDULE	POST 1:	POST 2:	POST 3:		
E-mail for AD PROOF to be sent to					
<b>PLEASE ENSURE YOU SEND YOUR NOMINATIONS WORKSHEET WITH THIS FORM.</b>					

*Please use a separate sheet if you have insufficient room on this page or email the information.*

