



Due to COVID19, the printing of our monthly magazine is temporarily in hiatus until further notice. All Committee Show Advertisements will be via our website calendar, monthly online newsletter and social media channels.

ADVERTISING YOUR CAMPDRAFT SHOW

As per ABCRA rules, all points award events **MUST** advertise their Show either in the ABCRA monthly magazine, or **via digital/social channels where no printed magazine is available**. Please refer to our Committee Handbook and or Rule Book for all rules relating to your Show advertisements.

All Committee Show Applications must now be completed via [iCompete](#).

Please login to your Committee [iCompete](#) profile to complete your Show & Programme Application.

Once your Show Application is approved by your Zone Secretary, our Head Office Staff will approve your Show events/details and our Magazine Co-Ordinator will contact you regarding your Show program advertisement.

Please complete your Show Details on page 2 of this document and return to marketing@abcra.com.au

COST

The cost of digital advertising is **\$165.00** (GST inclusive).

ADVERTISING ESSENTIALS

All event advertisements, whether printed or digital, **MUST** contain the following elements/information:

- The ABCRA logo;
- The words "Affiliated with the ABCRA", "ABCRA Affiliated" or words to that effect;
- Event status e.g. Full Points, Percentage, No Points, Dollars Only etc
- Entry method e.g. Online (ABCRA iCompete or Campdraft Central) or "Entries taken on the day" (and by whom);
- Committee GST status e.g. "Committee not registered for GST";
- The words "All prizemoney inclusive of GST where applicable";
- The words "Helmets Can Save Lives";
- Total prizemoney, entry fee and Added Money for each event;
- Number of ways prizemoney is to be paid out e.g. "Prizemoney paid 1st to 5th place" or "Prizemoney paid 5 ways";
- Any event restrictions or special conditions e.g. "If insufficient entries, may be run across two head", "Entry not allowed for Maiden Horses", "Limit 5 entries" etc

OTHER RECOMMENDED ELEMENTS

It is recommended that the following information is included in your advertisement:

- A clause stating that "The Committee reserves the right to refuse any nomination for any event";
- A clause stating that "The Committee reserves the right to alter the programme".

CONTACT US

If you have any questions regarding your Show advertisement please contact our Head Office.

Phone: 02 6767 9200

Email: marketing@abcra.com.au

ADVERTISEMENT DEVELOPMENT WILL NOT COMMENCE
UNTIL THE FOLLOWING FORMS ARE RECEIVED BY HEAD OFFICE

FIRSTLY PLEASE ENSURE YOU SUBMIT YOUR PROGRAMME APPLICATION IN ICOMPETE.

SHOW DETAILS

| | | | |
|--------------------------------------|-------|-----|------------|
| COMMITTEE NAME | | | |
| SHOW NAME | | | |
| SHOW DATE/S | | | |
| VENUE DETAILS | | | |
| IS YOUR COMMITTEE GST REGISTERED? | NO | YES | ABN: |
| CONTACT PERSON(S) TO BE LISTED ON AD | NAME: | | TELEPHONE: |
| | NAME: | | TELEPHONE: |

COMMITTEE OR VENUE CAMPING CHARGE (can be collected from competitors upon entry payment):

| | | |
|------------------|-------------------|---|
| Camping: \$ | Circle applicable | PER NIGHT / PER WEEKEND PER TRUCK / PER PERSON |
| Stabling fee: \$ | Circle applicable | PER HORSE / PER NIGHT / PER WEEKEND |

CAMPDRAFT DETAILS

| | | | | |
|---|--|----|--|-------------|
| POINTS STATUS (CIRCLE) | FULL POINTS | | NON POINTS | |
| ENTRIES VIA ABCRA iCOMPETE (please circle) PLEASE NOTE: Entries will open 2 weeks prior to event from Tuesday 10am till Wednesday 12pm. | YES | NO | If NO give details: Include how entries are being taken, opening & closing times | |
| If entries not taken via iCompete, entry payments to be made to: | PAY TO: | | BSB | ACCOUNT No. |
| | CONTACT PHONE: | | EMAIL: | |
| RUN LIMITS: Y / N Competitor limit of first-round runs: | COMMITTEE ALLOWING CHANGES TO DRAW ON DAY? Y / N | | | |

| EVENT | TOTAL PRIZEMONEY Include add back details if applicable | ENTRY FEE \$ | PAYOUT \$ PORTION ROUND 1 Enter amount if applicable | FINAL ROUND FOR EVENT? Y / N | PAYOUT AMOUNT \$ FOR FINAL ROUND | SPLIT EVENT? Eg. Maiden A & B if over 200 entries. | RUN IN CONJUNCTION WITH Enter event name if applicable | EVENT RESTRICTIONS Eg. Over 17 only in maiden No maiden horses in open etc. Amount of runs/competitor for this event |
|-------------------------------|--|--------------|--|---------------------------------|----------------------------------|---|---|---|
| MAIDEN | | | | | | | | |
| NOVICE | | | | | | | | |
| OPEN | | | | | | | | |
| LADIES | | | | | | | | |
| ENCOURAGEMENT | | | | | | | | |
| OPEN 4 OPEN / RESTRICTED OPEN | | | | | | | | |
| JUNIOR 8-U13 | | | | | | | | |
| JUVENILE 13-U17 | | | | | | | | |

SPLITTING JNR/ JUV AGE GROUPS:

In the event that a committee would like to split the age group further (eg 13 to u15, 15 to u17) then approval will need to be applied for through the ABCRA. This only applies to general campdrafts, not Youth exclusive events.

| | | | | | | | | |
|-----------------|--|--|--|--|--|--|--|--|
| JUNIOR 8-U11 | | | | | | | | |
| JUNIOR 11-U13 | | | | | | | | |
| JUVENILE 13-U15 | | | | | | | | |
| JUVENILE 15-U17 | | | | | | | | |

PAYOUTS

| | | | |
|-------------------------------------|--------------------------------|---|--|
| Events paid out to how many places? | 1 ST TO PLACE | <input type="checkbox"/> Committee On day Payouts | <input type="checkbox"/> Head Office Direct debit pay outs |
|-------------------------------------|--------------------------------|---|--|

