

ADVERTISING BOOKING FORM

ABN: 82 002 967 142

P: 02 6767 9200

W: www.abcra.com.au

ADVERTISER DETAILS

Business Name: _____

Contact Name: _____

ABN: _____ Phone: _____

Business Address: _____

Postal Address: _____

Email: _____

MAGAZINE

Select your advertisement size:

* Prices per magazine issue, including GST

Size	Price	Tick
Full Page	\$580	
Back Cover	\$880	
1/2 Page	\$320	
1/4 Page	\$160	
1/8 Page	\$90	
1/16 Page	\$50	

Select Edition/s:	Tick	Deadlines
January/February		1 December
March/April		1 February
Yearbook		1 March
May		1 April
June		1 May
July		1 June
August		1 July
September		1 August
October		1 September
November		1 October
December		1 November
Total # Editions		

**Advertise in multiple
 editions of the
 magazine
 & SAVE!**

**6 EDITIONS
 SAVE 10 %**

**11 EDITIONS
 SAVE 20 %**

WEBSITE & SOCIAL MEDIA

ABCRA WEBSITE

www.abcra.com.au

Advertising rates include homepage banner
 & link to your website.

* Price includes GST

Please note below month/s you would like to advertise your ad on the website.

Ad Duration	Price	Tick	Month to Publish
1 Month	\$150		
3 Months	\$300		
12 Months	\$1000		

ABCRA SOCIAL MEDIA

Posts will be published on the ABCRA Facebook &
 Instagram pages.

Posts can include 1 or more images, videos, and links.

* Price includes GST

Please note below the date/time you would like for your posts to be published.

No. Posts	Price	Tick	Post Date/Time
1	\$150		
3	\$300		
6	\$1000		

ADVERTISING PACKAGES

Package our advertising opportunities & SAVE! Combine magazine, website & social media advertising options to suit your business or product needs.

Contact our Marketing Coordinator **Phone:** 02 6767 9200 **Email:** marketing@abcra.com.au

PAYMENT DETAILS

Credit Card: _____ / _____ / _____ / _____ Amount: \$ _____

Expiry Date: _____ / _____ Card Holders Name: _____

Signature: _____

***CREDIT CARD SURCHARGE: 1.65% VISA & MASTERCARD WILL BE CHARGED FOR ALL PURCHASES.**

A RECEIPT OF PAYMENT WILL BE SUPPLIED TO YOUR NOMINATED EMAIL ADDRESS.

ALL PAYMENTS MUST BE RECEIVED AT THE TIME OF BOOKING OTHERWISE YOUR ADVERTISEMENT MAY NOT BE INCLUDED IN THE PUBLICATION.

ARTWORK

MAGAZINE ARTWORK:

All magazine artwork **MUST** be supplied and be saved as a high resolution 300 dpi jpeg or PDF file. **Artwork is due by the first of the month prior to the publication of the issue in which the advertising is to appear.**

Fonts are to be converted to outlines or embedded. All full-page advertisements must be supplied with a 5mm bleed on ALL edges. **Artwork is to be emailed to magazine@abcra.com.au.**

WEBSITE & SOCIAL MEDIA POSTS:

Please forward all website and social media images & post details to marketing@abcra.com.au

PUBLICATION CONDITIONS

While every care is taken in the preparation and publication of advertisements, the publishers cannot be held responsible for errors & omissions or their subsequent effects.

The content of advertisements that appear in this magazine are the responsibility of the advertisers.

I understand and accept the publication conditions:

Signature: _____ Date: ____/____/____

RETURN YOUR BOOKING FORM

Please return your completed booking form to magazine@abcra.com.au

Remember, we are here to help & would love to hear your feedback about our advertising.

Phone 02 6767 9200 **Email** marketing@abcra.com.au

**Thank you for advertising with the
Australian Bushmen's Campdraft & Rodeo Association.**

Australia's largest and most diverse equine peak body.

OFFICE USE ONLY

Business Name: _____ Invoice #: _____

Payment Processed: ____/____/____ Artwork Received: ____/____/____