

Due to COVID19, the printing of our monthly magazine is temporarily in hiatus until further notice. All Committee Show Advertisements will be via our website calendar, monthly online newsletter and social media channels.

ADVERTISING YOUR SHOW

As per ABCRA rules, all points award events <u>MUST</u> advertise their Show either in the ABCRA monthly magazine, or *via digital/social channels where no printed magazine is available.* Please refer to our <u>Committee Handbook</u> and or Rule Book for all rules relating to your Show advertisements.

All Committee Show Applications must now be completed via <u>iCompete</u>.

Please login to your Committee <u>iCompete</u> profile to complete your Show & Programme Application.

Once your Show Application is approved by your Zone Secretary, our Head Office Staff will approve your Show events/details and our Magazine Co-Ordinator will contact you regarding your Show program advertisement.

Please complete your Show Details on page 2 of this document and return to the Magazine Co-Ordinator marketing@abcra.com.au

COST

The cost of digital advertising is \$165.00 (GST inclusive).

ADVERTISING ESSENTIALS

All event advertisements, whether printed or digital, MUST contain the following elements/information:

- The ABCRA logo;
- The words "Affiliated with the ABCRA", "ABCRA Affiliated" or words to that effect;
- Event status e.g. Full Points, Percentage, No Points, Dollars Only etc
- Entry method e.g. Online (ABCRA iCompete or Campdraft Central) or "Entries taken on the day" (and by whom);
- Committee GST status e.g. "Committee not registered for GST";
- The words "All prizemoney inclusive of GST where applicable";
- The words "Helmets Can Save Lives";
- Total prizemoney, entry fee and Added Money for each event;
- Number of ways prizemoney is to be paid out e.g. "Prizemoney paid 1st to 5th place" or "Prizemoney paid 5 ways";
- Any event restrictions or special conditions e.g. "If insufficient entries, may be run across two head", "Entry not allowed for Maiden Horses", "Limit 5 entries" etc

OTHER RECOMMENDED ELEMENTS

It is recommended that the following information is included in your advertisement:

- A clause stating that "The Committee reserves the right to refuse any nomination for any event";
- A clause stating that "The Committee reserves the right to alter the programme".

CONTACT US

If you have any questions regarding your Show advertisement please contact our Head Office.

Phone: 02 6767 9200

Email: marketing@abcra.com.au

ADVERTISEMENT DEVELOPMENT WILL NOT COMMENCE
UNTIL THIS FORM AND YOUR WORKSHEET ARE RECEIVED BY HEAD OFFICE

SHOW DETAILS COMMITTEE NAME SHOW NAME SHOW DATE/S VENUE DETAILS	YOUR WORKSHEET MUST ACCOMPANY THIS FORM FOR AD DEVELOPMENT TO COMMENCE.					
SHOW NAME SHOW DATE/S	SHOW DETAILS					
SHOW DATE/S	COMMITTEE NAME					
	SHOW NAME					
VENUE DETAILS	SHOW DATE/S					
	VENUE DETAILS					
IS YOUR COMMITTEE GST REGISTERED? NO YES ABN:	IS YOUR COMMITTEE GST REGISTERED?	NO	YES	ABN:		
NAME: TELEPHONE:	CONTACT PERSON(S) TO BE LISTED ON AD	NAME:			TELEPHONE:	
NAME: TELEPHONE:		NAME:			TELEPHONE:	

COMMITTEE OR VENUE CAMPING CHARGE (can be collected from competitors upon entry payment):					
Camping: \$	Circle applicable	PER NIGHT / PER WEEKEND PER TRUCK / PER PERSON			
Stabling fee: \$	Circle applicable	PER HORSE / PER NIGHT / PER WEEKEND			

RODEO DETAILS							
START TIMES	FIRST PERFORMANCE:	SECOND PERFORMANCE:					
	FULL POINTS	NON POINTS					
POINTS STATUS (CIRCLE)	DOLLARS ONLY	PERCENTAGE%					
	JACKPOT	JUNIOR / NOVICE					
ENTRIES VIA ABCRA iCompete: Rodeo Entries open online Tuesdays at 9 am and close on Friday at 5 pm.							

EVENT Attach additional sheet if necessary	TOTAL PRIZEMONEY	ENTRY FEE	ADD BACK\$	STOCK LEVY	TOTAL ROUNDS	PAYOUT \$ PORTION ROUND 1 Enter amount if applicable	FINAL ROUND FOR EVENT? Y/N	PAYOUT AMOUNT \$ FOR FINAL ROUND
OPEN BULLRIDE								
OPEN SADDLEBRONC								
OPEN BAREBACK								
ROPE & TIE								
STEER WRESTLING								
TEAM ROPING								
LADIES BARREL RACE								
STEER UNDECORATING								
LADIES BREAKAWAY								
JUN BARREL 6-11								
JUN BARREL 11-14								
JUV BARREL 14-18								
JNR BREAKAWAY 8-18								
JUN STEER U11								
JUN STEER 11-14								
JUV STEER 14-18								
JNR BULL RIDE 14-18								
Other:								
Other:								·
Other:								

Events paid out to how many pl PLACE	aces? 1 ST TO	Committee (On day Payouts	Head Office Direct debit pay outs			
BAR/ENTERTAINMENT/FOOD DETAILS:							
SPONSORS LOGOS: Include on advert? Y / N please supply high resolution images/logos where applicable to magazine@abcra.com.au :							
ANY OTHER INFORMATION TO BE INCLUDED (eg. Gate entry fee, "NO BYO", glass policy, dog policy etc):							
WHICH MONTHLY NEWSLETTER	ISSUE DO YOU WANT TO ADVE	RTISE IN?					
DO YOU HAVE A COMMITTEE FACEBOOK PAGE?	YES	NO	If YES, pleas purposes:	If YES, please provide the URL for sharing purposes:			
FACEBOOK SCHEDULE	POST 1:	P	OST 2:	POST 3:			
E-mail for Head Office to send A	AD PROOF approval						

PAYOUTS