



Due to COVID19, the printing of our monthly magazine is temporarily in hiatus until further notice. All Committee Show Advertisements will be via our website calendar, monthly online newsletter and social media channels.

ADVERTISING YOUR SHOW

As per ABCRA rules, all points award events **MUST** advertise their Show either in the ABCRA monthly magazine, or **via digital/social channels where no printed magazine is available**. Please refer to our [Committee Handbook](#) and or Rule Book for all rules relating to your Show advertisements.

All Committee Show Applications must now be completed via [iCompete](#).

Please login to your Committee [iCompete](#) profile to complete your Show & Programme Application.

Once your Show Application is approved by your Zone Secretary, our Head Office Staff will approve your Show events/details and our Magazine Co-Ordinator will contact you regarding your Show program advertisement.

Please complete your Show Details on page 2 of this document and return to the Magazine Co-Ordinator marketing@abcra.com.au

COST

The cost of digital advertising is **\$165.00** (GST inclusive).

ADVERTISING ESSENTIALS

All event advertisements, whether printed or digital, **MUST** contain the following elements/information:

- The ABCRA logo;
- The words "Affiliated with the ABCRA", "ABCRA Affiliated" or words to that effect;
- Event status e.g. Full Points, Percentage, No Points, Dollars Only etc
- Entry method e.g. Online (ABCRA iCompete or Campdraft Central) or "Entries taken on the day" (and by whom);
- Committee GST status e.g. "Committee not registered for GST";
- The words "All prizemoney inclusive of GST where applicable";
- The words "Helmets Can Save Lives";
- Total prizemoney, entry fee and Added Money for each event;
- Number of ways prizemoney is to be paid out e.g. "Prizemoney paid 1st to 5th place" or "Prizemoney paid 5 ways";
- Any event restrictions or special conditions e.g. "If insufficient entries, may be run across two head", "Entry not allowed for Maiden Horses", "Limit 5 entries" etc

OTHER RECOMMENDED ELEMENTS

It is recommended that the following information is included in your advertisement:

- A clause stating that "The Committee reserves the right to refuse any nomination for any event";
- A clause stating that "The Committee reserves the right to alter the programme".

CONTACT US

If you have any questions regarding your Show advertisement please contact our Head Office.

Phone: 02 6767 9200

Email: marketing@abcra.com.au

ADVERTISEMENT DEVELOPMENT WILL NOT COMMENCE
UNTIL THIS FORM AND YOUR WORKSHEET ARE RECEIVED BY HEAD OFFICE

PAYOUTSEvents paid out to how many places? 1ST TO
PLACE

Committee On day Payouts

Head Office Direct debit pay outs

BAR/ENTERTAINMENT/FOOD DETAILS:

SPONSORS LOGOS: Include on advert? Y / N please supply high resolution images/logos where applicable to magazine@abcra.com.au:

ANY OTHER INFORMATION TO BE INCLUDED (eg. Gate entry fee, "NO BYO", glass policy, dog policy etc):

WHICH MONTHLY NEWSLETTER ISSUE DO YOU WANT TO ADVERTISE IN?

DO YOU HAVE A COMMITTEE
FACEBOOK PAGE?

YES

NO

If YES, please provide the URL for sharing
purposes:

FACEBOOK SCHEDULE

POST 1:

POST 2:

POST 3:

E-mail for Head Office to send AD PROOF approval