



**We're
growing
here**

ampsagribusiness.com.au





AMPS provides trusted agricultural services and supplies to customers across North-West NSW. A percentage of our merchandise earnings funds AMPS Research, our independently run research program. The scientific trials carried out by AMPS Research help our growers build profitable and sustainable farming systems.

We pride ourselves on supplying our customers with all their farming needs, and on our commitment to service.

Your future is important. That's why, we're growing here.

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AMPS Foundations

In 1999, a group of innovative farmers on the Liverpool Plains saw that investment in local agronomic research was declining and decided to take matters into their own hands. This initial group of 23 growers believed in the importance and power of independent research to improve farming businesses.

Since then, our shareholder base has grown and we are proud to include shareholders from across the North-West of NSW. This initial belief in the importance of research innovation has remained a critical thread and driving factor throughout our 25-year history.

Having this geographical spread across the North-West of NSW keeps our business focused on looking after our total customer base with an eye to the different needs and challenges faced by growers in various parts of the region.

As a company founded by growers with a large shareholder base that remains farmers, our commitment to agriculture, and its supporting communities and industries, remains steadfast.

AMPS Commercial

Across the North-West, from Walgett to Gunnedah, Moree to Armatree and Caroon to Tamworth, our AMPS Commercial branches sell agricultural merchandise and supplies and offer agronomy services.

We pride ourselves on being an agronomy-led merchandise business that puts our customers first and delivers high-quality service and products. Our branches supply everything a farmer may need.

With over 50 staff across 6 branches, AMPS understands the North-West slopes and plains. We deal with all major product suppliers and stock a comprehensive range to suit all farming and livestock operations. We pride ourselves on providing our customers with the products best suited to their needs. If we don't have something in stock, we will do our best to source the product as quickly as possible.

Our team is passionate about delivering quality products and services to our customers. Working with AMPS offers a range of opportunities, from roles in agronomy, sales and customer service, logistics and supply management, and on-farm research. Our team enjoys the diversity of our business and is committed to our main goal: to keep growing here.

We pride ourselves on supplying our customers with all their farming needs and on our commitment to service.

AMPS Research

AMPS Research, our independently run research program, is dedicated to improving farm productivity, profitability, and sustainability. A percentage of profits from our commercial businesses help fund this independent research, which has invested over \$10 million in grower-driven research since its inception.

AMPS Research's independent funding model allows the team to focus on practical, productive and sustainable research for our growers and community. This information flows to our commercial team, helping with informed decisions and advice.

We hold Research Review events and Field Days every year, inviting members and neighbours alike to see our agricultural research and insights. On average, over 900 growers, agronomists and industry representatives attend our field days and events every year. AMPS Research gives growers the tools to take control of their future with practical, actionable advice as well as connecting them with like-minded growers.

With a team of 7 full-time staff and 19,000 trial plots planned for 2024 across 70 sites, our Research impact and footprint continues to expand. Over the past several years, our trial work has focused on the following:

- **Time of sow by elevation**
Our research has not only transformed the way growers operate but has also set new industry standards including encouraging growers to plant earlier in the season, depending on their elevation. In some instances growers are now planting over three weeks earlier, and yielding fantastic results.
- **Plant growth regulators**
Trials have shown that, on average, there is a benefit from applying PGRs to chickpeas and barley.
- **Saline and sodic soils**
Trial results have shown that yield differences between various sodic soil treatments and nil treatment can be as high as 3.5t/ha in barley.
- **Chickpea management**
Trials found that applying foliar potassium to chickpeas increases net returns by \$242/ha on average across 4 locations across 4 years.
- **Variety trials**
Early knowledge of new varieties and their agronomic traits has allowed AMPS growers to capitalise on a niche opportunity in the market before the rest of the industry becomes aware of it.

We welcome all innovative growers to take advantage of AMPS Research's information and network and become members. As an Incorporated Association, AMPS Research has an annual membership fee of \$220 (incl. GST). Beyond that, we ask members to support our business model by shopping at our retail branches and supporting our commercial business.





**AMPS Research
provides local,
independent
research focused
on practical,
actionable results
for growers.**





AMPS in the Community

Since its inception over 25 years ago, AMPS has remained committed to servicing our customers' needs and improving farming's productivity and profitability. Community involvement is critical to the longevity of our business and those of our customers.

AMPS is deeply committed to supporting the communities we live in and work with and aims to help them grow. We actively sponsor local community and sporting events, contributing to our region's social and economic development. When agriculture thrives, rural communities thrive.

We invest in our communities, our customers, our team, and the long-term sustainability of agriculture.

Your future is important.

**That's why,
we're growing here.**



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