



## **Q25 Official Photographer Briefing Document**

There is close to 200 classes over 10 days in the Q25 program including cutting events.

The AQHA requires 2 (two) photos of the winner of each class, one working/action shot in the arena & one presentation for the sponsor.

10 action shots taken over each day in the arena across all disciplines representing the show for event content.

All photos are for use by AQHA for promotional & marketing purposes. Photo credit will be given on all occasions of use by the AQHA.

If you have a backdrop for a still photo booth, please outline in your tender/quote. A designated area will be set aside for this purpose.

Photos taken at the event can be sold by yourself to the competitor, owner or breeder as desired.

As an official photographer, AQHA will grant you access/permission to use the allowed show pen/arena for capturing photos.

AQHA will only allow those who have applied for official photographer status to capture photos of the event.

All quoted fees need to be all inclusive with your list of requirements.

An area will be supplied upstairs on the concourse level of AELEC at no charge by the AQHA for the display of images captured at the show.

Start times – 8am each day with finish times ranging from 5pm – 6pm, depending on entries received. This will be confirmed with the successful photographer/s close to the show.

At the end of the National Show, photos must be provided on a USB or electronically transferred labelled with the name of each class and date photo taken, within seven (7) days of the completion of the show.

**Program – To be released soon & is subject to change**

**Wednesday 2<sup>nd</sup> Bump in from 10am**

**Q25 Championship Show will run from 3<sup>rd</sup>-13<sup>th</sup> April, 2025**

**Please email: [manager@aqha.com.au](mailto:manager@aqha.com.au)**

**AQHA Office: (02) 6762 6444**