



## 2026 NATIONAL CHAMPIONSHIP SHOW

## The Ultimate Equine Experience

Each year, the **Australian Quarter Horse Association** hosts its **National Championship Show**, a two week celebration of the many disciplines our breed excels in.

Our distinctive **Q26** brand combines the iconic "Q" of the Australian Quarter Horse with the event year, now recognised nationwide as the hallmark of Australia's premier all round Quarter Horse event.

**Q26** brings together competitors, families and supporters from across the country, **2<sup>nd</sup> -12<sup>th</sup> April**, **2026** at AELEC, Tamworth, for a packed program to showcase their talent and dedication. From Dressage, Hack and Halter to Cutting, Reining, Western Pleasure and Hunter Under Saddle, the standard is exceptional.

Every competitor who rides through the Q26 gate feels the pride, excitement and achievement of reaching the National stage, award or no award... **they made it to Q26!** 



#### OUR MEMBERSHIP...is as diverse as the horse!

Youth - Our Champions of Tomorrow, aged 18 years and under Amateurs - The friendly non-professional competitor
Select Amateurs - Catering for the exhibitor 50 years and over Professional Horsemen - The trainers that provide the expertise The Breeders - An integral part of our industry
The Social Rider - Who rides for the social enjoyment
Our Affiliates - Who provide Competition, Clinics and Social activities
General Members - Who have an interest in our Industry

The AQHA continues to serve its growing Membership and maintain the integrity of the Studbook.





Our Traditional events are: Hack, Show Hunter and Dressage. These classes are held at most of the AQHA larger shows all over Australia and points accumulated will go towards the End of Year High Point Awards with the AQHA.

The National Championship Show Hack, Show Hunter classes are run under Show Horse Council of Australasia & Dressage classes are run under EA rules for uniformity. This is a perfect opportunity to compete against competitors from all over Australia, earn points and accumulate points for Annual High Point Awards.







\$1,500 (plus GST)

## **Q26 National Championship Traditional Event Naming Rights**

Only one package available

- Major event sponsorship status as the 'Traditional' Naming Rights Partner of the AQHA National Championships in online and print advertising
- Sponsor announcements throughout the naming rights events (50 product/ brand overview)
- Livestream up to 45 second advertising (played up to 3 times daily, throughout the 10 day event)
- An opportunity to present company & product at winners presentations
- Your logo included in a prominent position in the main arena
- Your logo and website link will be included on the AQHA website
- Your logo displayed prominently on all event 'Traditional' event materials including program & all 'Traditional' event winners post.

PLEASE NOTE: Announcement content, finished artwork for advertising and logo to be provided by the sponsor

\$250 (plus GST)

**Q26 National Championship Traditional Grand Champion Sponsor** 

Only two available

- Your logo included in program
- Named in Winner Presentation Post

\$150 (plus GST)

## **Q26 National Championship Traditional Buckle/Class Sponsor**

- Named in program as class sponsor
- Named in Winner Presentation Post



In **Hunter Under Saddle** horses should be suitable for purpose. They should move with long, low strides reaching forward with ease & smoothness, be able to lengthen stride covering ground with relaxed, free flowing movement.

**Hunt Seat Equitation** is an evaluation based on the ability of the rider to perform various manoeuvres in harmony with their horse. The communication between horse & rider through subtle cues and aids should not be obvious. Equitation is judged on the rider and their effect on the horse.

\$1,000 (plus GST)

#### Q26 National Championship HUS & HSE Event Naming Rights

Only one package available

- Event sponsorship status as the 'HUS & HSE' Naming Rights Partner of the AQHA National Championships in online and print advertising
- Sponsor announcements throughout the naming rights events (25 product/ brand overview)
- Livestream up to 30 second advertising (played up to 3 times daily, throughout the 10 day event)
- An opportunity to present company & product at winners presentation
- Your logo included in a prominent position in the main arena
- Your logo and website link will be included on the AQHA website
- Your logo displayed prominently on all event 'HUS & HSE' event materials including program & all 'Hunter Under Saddle & Hunt Seat Equitation' event winners post

PLEASE NOTE: Announcement content, finished artwork for advertising and logo to be provided by the sponsor

\$150 (plus GST)

## Q26 National Championship HUS or HSE Buckle/Class Sponsor

- Named in program as class sponsor
- Named in Winner Presentation Post









The **Showmanship** class is judged strictly on the exhibitor's ability to fit and show a horse at halter. The horse is merely a prop to demonstrate the ability and preparation of the exhibitor. The ideal showmanship performance consists of a poised, confident, neatly attired exhibitor leading a well-groomed and conditioned horse that quickly and efficiently performs the requested pattern with promptness, smoothness and precision.

A **Halter** class is defined as a class where the horse is judged based on its conformation. The purpose of the class is to preserve Australian Quarter Horse type by selecting well-mannered horses in the order of their resemblance to the breed ideal and that are the most positive combination of balance, structural correctness, and movement with appropriate breed and sex character and muscling.







\$1,000 (plus GST)

## **Q26 National Championship Showmanship & Halter Events Naming Rights**

Only one package available

- Event sponsorship status as the 'Showmanship & Halter' Naming Rights Partner of the AQHA National Championships in online and print advertising
- Sponsor announcements throughout the naming rights events (25 product/ brand overview)
- Livestream up to 30 second advertising (played up to 3 times daily, throughout the 10 day event)
- An opportunity to present company & product at winners presentation
- Your logo included in a prominent position in the main arena
- Your logo and website link will be included on the AQHA website
- Your logo displayed prominently on all event 'Showmanship & Halter' event materials including program & all 'Showmanship & Halter' event winners post

PLEASE NOTE: Announcement content, finished artwork for advertising and logo to be provided by the sponsor

\$250 (plus GST)

## **Q26 National Championship Halter Grand Champion Sponsor**

10+ available

- Your logo included in program
- Named in Winner Presentation Post

\$150 (plus GST)

## Q26 National Championship Showmanship or Halter Buckle/Class Sponsor

- Named in program as class sponsor
- Named in Winner Presentation Post



**Trail** classes are judged on the performance of the horse over a minimum of six (6) obstacles and no more than ten (10), with emphasis on manners, response to the rider/handler, attitude, and quality of movement. Credit given to horses negotiating the obstacles with style and some degree of speed, providing correctness is not sacrificed.

\$1,000 (plus GST)

#### **Q26 National Championship Trail Events Naming Rights**

Only one package available

- Event sponsorship status as the 'Trail' Naming Rights Partner of the AQHA National Championships in online and print advertising
- Sponsor announcements throughout the naming rights events (25 product/ brand overview)
- Livestream up to 30 second advertising (played up to 3 times daily, throughout the 10 day event)
- An opportunity to present company & product at winners presentation
- Your logo included in a prominent position in the main arena
- Your logo and website link will be included on the AQHA website
- Your logo displayed prominently on all event 'Trail' event materials including program & all 'Trail Ridden & Led' event winners post

PLEASE NOTE: Announcement content, finished artwork for advertising and logo to be provided by the sponsor

\$150 (plus GST)

#### Q26 National Championship Trail Ridden or Led Buckle/Class Sponsor

- Named in program as class sponsor
- Named in Winner Presentation Post









The **Western Horsemanship** class is designed to evaluate the rider's ability to execute, in concert with their horse, a set of manoeuvres prescribed by the Judge with precision and smoothness, while exhibiting poise and confidence, maintaining a balanced, functional, and fundamentally correct body position.

A good **Western Pleasure** horse has a free-flowing stride of reasonable length in keeping with their confirmation. Maximum credit given to the flowing, balanced and willing horse which gives the appearance of being fit and a pleasure to ride.

\$1,500 (plus GST)

#### Q26 National Championship Western Horsemanship & Western Pleasure Events Naming Rights

Only one package available

- Major event sponsorship status as the 'Traditional' Naming Rights Partner of the AQHA National Championships in online and print advertising
- Sponsor announcements throughout the naming rights events (50 product/ brand overview)
- Livestream up to 45 second advertising (played up to 3 times daily, throughout the 10 day event)
- An opportunity to present company & product at winners presentations
- Your logo included in a prominent position in the main arena
- Your logo and website link will be included on the AQHA website
- Your logo displayed prominently on all event 'Traditional' event materials including program & all 'Traditional' event winners post.

PLEASE NOTE: Announcement content, finished artwork for advertising and logo to be provided by the sponsor

\$150 (plus GST)

## Q26 National Championship Western Horsemanship or Western Pleasure Buckle/Class Sponsor

- Named in program as class sponsor
- Named in Winner Presentation Post









The purpose of the **Ranch Riding** horse is to reflect the versatility, attitude, and movement of a working ranch horse. This class will show the horses ability to work at a forward, working speed while under control by the rider.

**Western Riding** is a class where the horse is judged on the quality of gaits, lead changes at the lope, response to the rider, manners, and disposition. The horse should perform with reasonable speed, and be sensible, well-mannered, free and easy moving.

\$1,000 (plus GST)

#### Q26 National Championship Ranch & Western Riding Event Naming Rights

Only one package available

- Event sponsorship status as the 'Ranch & Western Riding' Naming Rights Partner of the AQHA National Championships in online and print advertising
- Sponsor announcements throughout the naming rights events (25 product/ brand overview)
- Livestream up to 30 second advertising (played up to 3 times daily, throughout the 10 day event)
- An opportunity to present company & product at winners presentation
- Your logo included in a prominent position in the main arena
- Your logo and website link will be included on the AQHA website
- Your logo displayed prominently on all event 'Ranch & Western Riding' event materials including program & all 'Ranch Riding & Western Riding' event winners post

PLEASE NOTE: Announcement content, finished artwork for advertising and logo to be provided by the sponsor

\$150 (plus GST)

#### Q26 National Championship Ranch or Western Riding Buckle/Class Sponsor

- Named in program as class sponsor
- Named in Winner Presentation Post







The best **Reining** horse is wilfully guided or controlled with little or no apparent resistance and dictated to completely. All deviations from the exact written pattern are considered a lack of or temporary loss of control. Credit given for smoothness, finesse, attitude, quickness, and authority in performing the various manoeuvres while using controlled speed.



\$500 (plus GST)

## **Q26 National Championship Reining Events Naming Rights**

Only one package available

- Major event sponsorship status as the 'Reining' Naming Rights Partner of the AQHA National Championships in online and print advertising
- Sponsor announcements throughout the naming rights events (25 product/ brand overview)
- An opportunity to present company & product at winners presentation
- Your logo included in a prominent position in the main arena
- Your logo and website link will be included on the AQHA website
- Your logo displayed prominently on all event 'Reining' event materials including program & all 'Reining' event winners post

PLEASE NOTE: Announcement content, finished artwork for advertising and logo to be provided by the sponsor

\$150 (plus GST)

#### Q26 National Championship Reining Buckle/Class Sponsor

- Named in program as class sponsor
- Named in Winner Presentation Post





The **Versatility Ranch** demonstrates the performance, versatility, and confirmation of the Australian Quarter Horse as a working horse. The intent is to reward an exhibitor and/or horse based on their level of expertise across specific manoeuvres and/or obstacles, patterns & courses.





\$1000 (plus GST)

## **Q26 National Championship Versatility Ranch Events Naming Rights**

Only one package available

- Event sponsorship status as the 'Versatility Ranch' Naming Rights Partner of the AQHA National Championships in online and print advertising
- Sponsor announcements throughout the naming rights events (25 product/brand overview)
- Livestream up to 30 second advertising (played up to 3 times daily, throughout the 10 day event)
- An opportunity to present company & product at winners presentation
- Your logo included in a prominent position in the main arena
- Your logo and website link will be included on the AQHA website
- Your logo displayed prominently on all event 'Versatility Ranch' event materials including program & all 'Versatility Ranch' event winners post

PLEASE NOTE: Announcement content, finished artwork for advertising and logo to be provided by the sponsor

\$150 (plus GST)

## Q26 National Championship Versatility Ranch Buckle/Class Sponsor

20 Classes Available

- Named in program as class sponsor
- Named in Winner Presentation Post





In a **Cutting** contest, horse and rider have two and a half minutes to work two or three beasts and keep them from returning to the herd. Once the selected cow has been driven clear of the herd, the contestant commits the horse by dropping the rein hand to feed slack to the horse. A performance is judged on a number of factors, including the overall attitude of the horse (called "courage") as well as its eye appeal, herd work, control of the cow, degree of difficulty, time worked, and working without visible control by the rider. Our Q26 event is sanctioned by NCHA Australia.

\$5,000 (plus GST)

#### **Q26 National Championship Cutting Events Naming Rights**

Only one package available

- Event sponsorship status as the 'Cutting' Naming Rights Partner of the AQHA National Championships in online and print advertising
- Sponsor announcements throughout the naming rights events (25 product/ brand overview)
- Livestream up to 30 second advertising (played up to 3 times daily, throughout the 10 day event)
- An invitation to interview with an AQHA host to generate live content during herd breaks & for social media
- An opportunity to present company & product at winners presentation
- Your logo included in a prominent position in the main arena
- Your logo and website link will be included on the AQHA website
- Your logo displayed prominently on all event 'Cutting' event materials including program & all 'Cutting' event winners post

PLEASE NOTE: Announcement content, finished artwork for advertising and logo to be provided by the sponsor







\$2,500 (plus GST)

## Q26 National Championship Derby/Non Pro Derby or Amateur Naming Rights

Only one package available

- Event sponsorship status as the Derby/Non Pro Derby or Amateur Naming Rights Partner of the AQHA National Championships in online and print advertising
- Sponsor announcements throughout the naming rights events (25 product/ brand overview)
- Livestream up to 15 second advertising (played up to 3 times daily, throughout the cutting events schedule)
- An invitation to interview with an AQHA host to generate live content during herd breaks & for social media
- An opportunity to present company & product at winners presentation
- Your logo included in a prominent position in the main arena
- Your logo and website link will be included on the AQHA website
- Your logo displayed as the Derby/Non Pro Derby or Amateur Naming Rights Partner on event materials including program & all event winners post

PLEASE NOTE: Announcement content, finished artwork for advertising and logo to be provided by the sponsor

\$350 (plus GST)

#### Q26 National Championship Cutting Buckle/Class Sponsor

- Named in program as class sponsor
- Named in Winner Presentation Post





# **AQHYA... CHAMPIONS OF TOMORROW!**

The **Australian Quarter Horse Youth Association** is dedicated to horse enthusiasts aged 18 years or younger. The **AQHYA** provides its members with a medium to show their Quarter Horses, educational opportunities and the possibility of selection in the Australian team for the **International Quarter Horse Youth World Cup** held in a different country every two years.

The AQHYA also holds The Trans-Tasman Challenge, a friendly educational competition between Australia and New Zealand.

Youth classes in each discipline.

\$2,000 (plus GST)

#### **Q26 National Championship Youth Sponsor**

Only one package available

- 'Youth' Naming Rights Partner of the AQHA National Championships in online and print advertising
- Sponsor announcements throughout the naming rights events (25 product/ brand overview)
- Livestream up to 30 second advertising (played up to 3 times daily, throughout the 10 day event)
- An invitation to interview with an AQHA host to generate live content during herd breaks & for social media
- An opportunity to present company & product at winners presentation
- Your logo included in a prominent position in the main arena
- Your logo and website link will be included on the AQHA website
- Your logo displayed as the 'Youth' Naming Rights Partner in the event program
- Named in program for each 'Youth' class sponsor
- Named in each 'Youth' Winner Presentation Post









## AQHA AMATEURS...

#### SERIOUSLY FRIENDLY COMPETITION!

The AQHA Amateur Division supports non-professional horse owners and continues to grow strongly. Amateurs compete in dedicated classes such as Halter, Showmanship, Western Pleasure and Trail, along with Hunter Under Saddle, Hunt Seat Equitation, Hack and Dressage.

The Select Amateur category offers riders over 50 the chance to compete in a friendly, age grouped environment.

\$2,000 (plus GST)

#### **Q26 National Championship Amateur Sponsor**

Only one package available

- 'Amateur' Naming Rights Partner of the AQHA National Championships in online and print advertising
- Sponsor announcements throughout the naming rights events (25 product/ brand overview)
- Livestream up to 30 second advertising (played up to 3 times daily, throughout the 10 day event)
- · An invitation to interview with an AQHA host to generate live content during herd breaks & for social media
- An opportunity to present company & product at winners presentation
- Your logo included in a prominent position in the main arena
- Your logo and website link will be included on the AQHA website
- Your logo displayed as the 'Amateur' Naming Rights Partner in the event program
- Named in program for each 'Amateur' class sponsor
- Named in each 'Amateur' Winner Presentation Post

## **EWD CLASSES...**

#### AQHA PROMOTES EQUESTRIANS WITH DISABILITIES

The AQHA Equestrians with Disabilities program supports riders with physical or mental disabilities who enjoy competing on Australian Quarter Horses. At Q25, we proudly offered dedicated EWD classes, giving riders the opportunity to participate, compete and experience the joy of showing.

For information on supporting or participating, please contact us.







The AQHA High Point Awards recognise outstanding achievement across the Q26 event. These awards celebrate the dedication, consistency and excellence of our riders and horses across a wide range of disciplines. Points accumulate throughout the event, with High Point titles awarded to those who have demonstrated exceptional performance and commitment to showcasing the versatility of the Australian Quarter Horse.

\$500 (plus GST)

#### **Q26 National Championship High Point Award Sponsor**

18 Award categories available

- Sponsor announcements throughout the naming rights events (25 product/ brand overview)
- Livestream up to 15 second advertising (played up to 3 times daily, throughout the 10 day event)
- Named in program as High Point Award sponsor
- Named in Winner Presentation Post







## **SPONSORSHIP AGREEMENT**

Yes, I agree to the sponsorship terms in this document for Q26.

Sponsorship Preference:	
Contact Name:	
Address:	
Phone:	
Email:	
Please return the completed booking form with payment. If periodic pocontact the AQHA office on (02) 6762 6444 to make individual arranger Friday 20th March, 2026. Any terms in the agreement will not be met prior	ments. Final payments will be due by
The Australian Quarter Horse Association Attn: Q25 Sponsorships, PO Box 979, TAMWORTH NSW 2340	
Email: manager@aqha.com.au	
Payment is required by either bank deposit, cheque or credit card (Visa or BSB: 032 621 ACCT NO: 119 369 ACCT NAME: AQHA BANK: WPAC, TAMWO REF: Your Company Name -Please forward transaction receipt by either fa	RTH
Credit Card Payment Card No:////	Expiry Date:/
Name on Credit Card:	
Amount to be charged: \$	
I hereby authorise the AQHA to deduct the above amount from my Credit (	Card.
Signed:Date:	

