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EMPLOYMENT

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CAREER

Social Media- Friend or Foe

Is Social Media stopping you from getting a job?

When it comes to applying for a job your social media account might be very important. Is there inappropriate language or a photo you may not want a potentially employer to see? Well, news flash- employers DO look at your social media accounts!

Think before you post

While social media is 'social' it's not just your friends who may read your posts, comments or see your photos.

Things you do online can affect your future career and employment chances.

Before you post think about it- are you posting negative comments that reflect poorly on my character? How am I representing myself? Would I be happy for my employer or family member to see what I have posted? If confronted about by post would I apologise or justify myself?

Clean up your account- don't let photos or comments from 'another time' hinder you chances of getting a job.

Change your privacy settings- if you don't want people to see what you are posting change your settings.

And do not comment negatively on your employer or colleagues. If you speak poorly about them what is stopping you from doing the same with a potential employer?

But its not all bad

Social media has been a blessing for finding jobs. The endless access to employers and vacant positions across the world is amazing.

Finding open vacancies hasn't been easier, but respect the platform is in on.