



MEDIA KIT 2025

Coonabarabran Times

Local people. Local news.

WHO

Independently owned and operated by Lynne and Max Estens, the *Coonabarabran Times* is the only newspaper covering news and events across the Warrumbungle Shire area.

Approximately 1200 copies are distributed each Thursday across the townships of Coonabarabran, Binnaway, Baradine, Coolah and Dunedoo, as well as an increasingly popular digital edition.

WHAT

- News + copywriting
- Photography
- Advertising
- Printing
- Photocopying
- Graphic design

WHERE



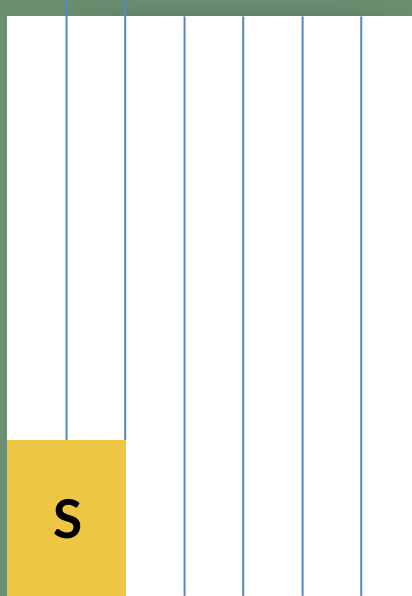
WHY

Locally owned and operated
Trusted source of local news
Talented team of reporters
Part of the community
50+ years combined experience
We want your business to thrive



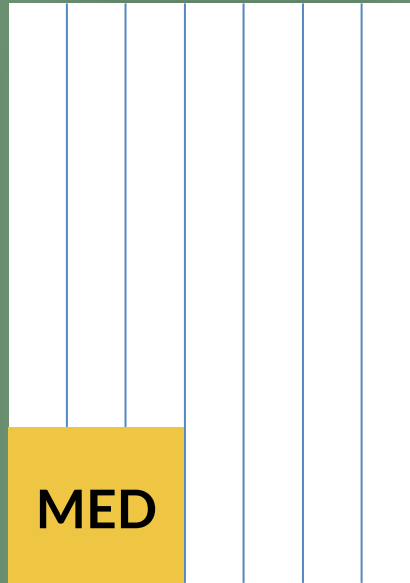
DISPLAY ADVERTISING

casual (one insertion + full colour)



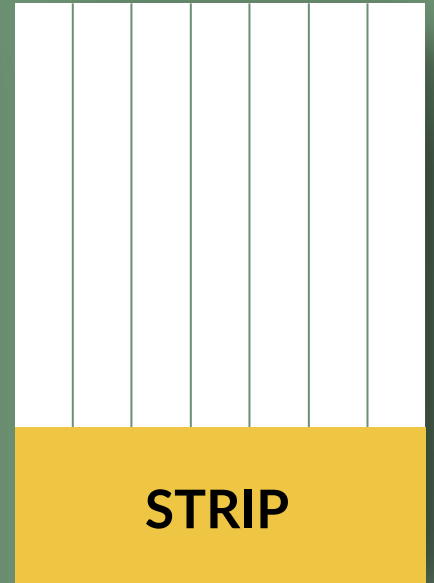
72MM X 100MM

\$180



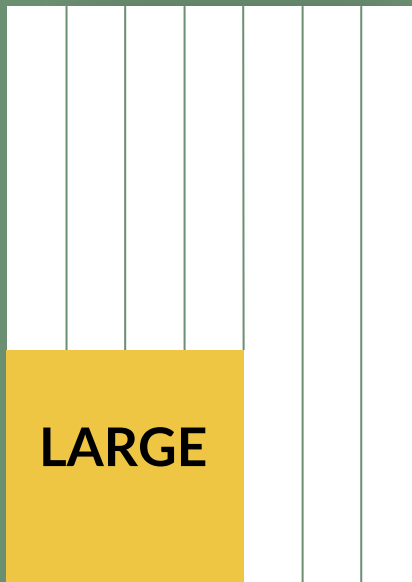
110MM X 100MM

\$240



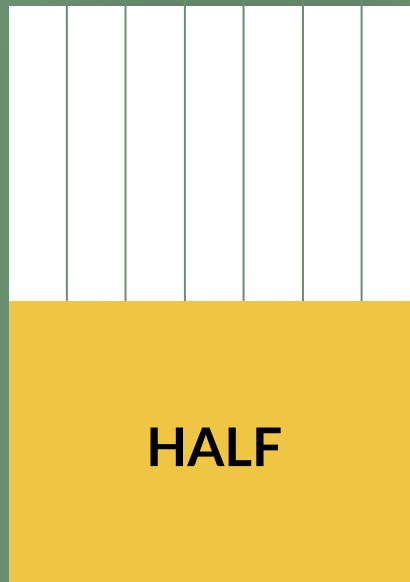
262MM X 100MM

\$540



148MM X 165MM

\$500



262MM X 190MM

\$870



262MM X 380MM

\$1330

** DISCOUNTS AVAILABLE FOR MULTIPLE INSERTIONS*

ADVERTORIAL

advertisement + editorial + photo

**HALF
\$700**

262MM X 190MM

**FULL
\$1200**

262MM X 380MM

A colourful treasure trove: The Crafters Cottage

A love for hand-made crafts and a dearth of quality supplies in Coonabarabran has led an enterprising local to launch a new business - the Crafters Cottage. Located in Dalgarno Street, Coonabarabran, Debbie Doffer's newly-opened store is a colourful treasure trove of craft supplies. The Coonabarabran Times caught up with Debbie to find out more about her new venture...

[illegible][illegible]

What Is The Crafter's Cottage's point difference to similar businesses?

The Crafters Cottage is a friendly, welcoming shop that offers not only the quality's convenience but also the service of a boutique. The shop's hand-knitting supplies arrive but also somewhere else around like minded people, share your skills with others and exchange skills - a place to simply enjoy your hobby and specialise if that is your

you feel like doing

 **The Crafters Cottage**

Stocking a range of fabrics and sewing accessories for all your quilting and patchworking projects...

SIT + SEW
Monday to Saturday: 8am - 1pm

CROCHET + KNITTING Club
Monday + Wednesday: 2pm - 5pm

HAND EMBROIDERY + ENGLISH PAPER PIECING
Tuesday + Thursday: 2pm - 5pm

**OPEN, Monday to Friday 9am - 5pm
Saturday 9am - 12pm**

P. 0407 904 792
62 Dalgety St, Coonabarabran
www.thecrafterscottage.net

Studying to become a doctor was once a dream, but now a reality

For local Coonabarabran pharmacist, Helen Smith, becoming a doctor was always the dream, but with a family, a move to a city to study was not possible, until she heard about the program in Dubbo.

Inspired and encouraged by local General Practitioners Drs Kerrie Stewart and Aniello Iannuzzi, Helen moved to Dubbo with the intention to study medicine.

She will complete the entire four-year postgraduate degree

As a mature student, mum, and a health professional, Helen brings a wealth of experience to her studies.

"I have been overwhelmed by the

"I have loved how enthusiastic and encouraging my patients have been when I've told them I'm off to study medicine," Helen said.

"We all know we need more rural doctors and I'm so excited that one

Helen is part of the second cohort of students now studying the University of Sydney's entire four-year Doctor of Medicine program.

Students in the Dubbo Stream study the same world-class medical education as their peers in Sydney with the added benefits of living and

The Dubbo Stream is only available to students eligible for a Commonwealth Supported Place.

The School of Rural Health in Dubbo features state-of-the-art medical education facilities

For more information on studying

medicine in Dubbo visit sydney.edu.au/medicine-health/dubbo

Popular Coonabarabran pharmacist, Helen Smith, has commenced a four-year postgraduate degree in Dubbo studying a Doctor of Medicine through the University of Sydney.

Study medicine in Dubbo

sydney.edu.au/medicine-health/dubbo

The University of Sydney's Doctor of Medicine program in Dubbo is funded by the Australian Government under the Murray-Darling Medical Schools Network.

You can now study the University of Sydney's four-year Doctor of Medicine (MD) program in Dubbo, NSW.

TRADES + SERVICES

12 week contract (B+W only)

SINGLE

50MM X 50MM

\$32 p/w

DOUBLE

100MM X 50MM

\$42 p/w

TRADES & SERVICES DIRECTORY

EDWARDS AIR CONDITIONING
For Installation, Service, Repair and Obligation Free quotes on all your air conditioning needs please phone
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Kurasdrilling@gmail.com

CASTLEREAGH COURIERS
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• Boree • Boree
• Coonabarabran • Boree
Owned & operated by
David & Wendy Gough
0428 852 705

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Mick: 0427 424 038
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Brian Mookler - Lawyer
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Phone 6842 1400
admin@clarkandcunningham.com.au
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Enquiries
Advertising & Printing
info@coonabarabrantimes.com
Phone: 6842 1844

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Coonabarabran Times
Published every Thursday
Circulating throughout the Murrumbidgee area, reaching a population of around 15,000
www.coonabarabrantimes.com

Coonabarabran Times
WHY ADVERTISE IN THE LOCAL RAG?
TIP #2 - COMMUNITY ENGAGEMENT
Local newspapers, like the Coonabarabran Times, play a vital role in community engagement. They are a trusted source of information for local events, news, and business updates. By advertising in the local newspaper, businesses can align themselves with the community and strengthen their presence among local residents.
02 6842 1844 | info@coonabarabrantimes.com

CLASSIFIEDS

various sizes available

Minimum charge (3 lines = 12 words) \$14.00,
thereafter \$2.00 per line (4 words)

Classifieds: 8 columns

- 1 x 30 mm
- 2 x 63 mm
- 3 x 96 mm
- 4 x 129 mm
- 5 x 162 mm
- 6 x 195 mm
- 7 x 228 mm
- 8 x 261 mm

CLASSIFIEDS

02 6842 1844
info@coonabarabrantimes.com
www.coonabarabrantimes.com

*PUBLIC NOTICE

VISION SPLENDID
Visiting Coonabarabran
WEDNESDAYS:
February 19 - 26
March 5, 12, 19 - 26
Phone for confirmed times to
currently a FOUR WEEK waitlist
02 6842 1533

*FOURING VACANT

LOOKING FOR WORK?
We have a position for you!
We're looking for a reliable and friendly
Casual Housekeeper to join our team at
The Ashford Court Hotel.
As a key member of our hospitality team,
you'll play a central role in ensuring our guests
enjoy a comfortable and welcoming stay.
Call in to the office at Ashford Court
or contact Lynne on
(02) 6842 1188

*PUBLIC NOTICE

COONABARABRAN TIMES
CLASSIFIED ADVERTISING
RATES & CONDITIONS
Applicable from 1 January 2022

DISPLAY CLASS:
• \$4.00 per single column centimetre
• Minimum charge: \$10.00 (2 centimetres)
LINE CLASS:
• Minimum charge \$12.00 for 3 lines (12 words)
• \$2.00 per line thereafter

CASH ONLY
CASH ADVERTISING RATES IN ADVANCE
CLASSIFIED RATES will be charged for advertisements
which do not advertise solely the products and
or services of the advertiser, or which include any
other matter.

CONDITIONS
While every care is taken in the preparation of the
Coonabarabran Times, the publisher cannot be held responsible for
errors or omissions. If through no fault of the publisher
the material is lost, the advertiser agrees to be bound by the
material as published. The advertiser agrees to indemnify the
publisher against all claims, damages, costs and expenses
incurred by the publisher in connection with the publication
of the material. The advertiser agrees to indemnify the
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44 Delapena Street (PO Box 6)
Coonabarabran
Telephone 02 6842 1844
Email: info@coonabarabrantimes.com
Published by W. L. Estens for
the Proprietor, W. L. Estens
Printed at 44 Delapena Street, Coonabarabran NSW 2868
64-65 Kermadock Street, Narrandine 2802

*DEATH NOTICE

IN LOVING MEMORY OF
Beryl Lela MACKAY
nee Thomas
Late of Wilkes, formerly of Coonabarabran
and previously of South Africa
Passed away peacefully 2nd February 2023
Age 94
Loving wife of Mike (deceased).
Many thanks to all who cared and helped
Beryl over the years.
Beryl is being privately cremated in Dublin.
Forever in our hearts.
Rest in Peace

*STORE SALE

BINNAWAY SUMMER STORE SALE
FRIDAY
21ST FEBRUARY
Commencing 11.00am
at Binnoway Suburbs
AC BENTON & HALLIDAY BINNOWAY
21. Charles Angus & huffers 10 months
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*FINANCE NOTICE

THANK YOU
The family of the late Norman Paul
(deceased) wish to extend our sincere thanks
for your many kindnesses and for the
condolences and support that we
have received.
We also extend our gratitude and
appreciation to the doctors, nurses
and ambulance staff, and Coonabarabran
Funerals for your wonderful care.
Please accept this as our
personal thanks.
Barbara and family

*CLEARING SALE

CLEARING SALE
"Hampton Park" 3552 Warumbungles Way
Binnoway NSW 2395
Commencing 12th Saturday 18th February 2023
**MACHINERY - FURNITURE
SUNDRIES - LIVESTOCK (1st)**
Complete List & Photos
www.hamptonpark.com.au/auctioning/sales
Terms: Strictly cash or EFTPOS (1.4% exchange fee day of sale)
GST applies.
Number system will apply (units 10 required for registration).
Clearing provided by Binnoway Lions Club (cash only).

*PUBLIC NOTICE

ENROLLING IN KINDY 2026?
EXPRESSION OF INTEREST
"LITTLE LAWRIES
TRANSITION PROGRAM"
Operating Mondays, Terms 2-4, 2026
Register Interest at:
stlaurac@coonabarabran.catholic.edu.au
with child's name, DOB
& a year contact details
6842 1732

*MEETING NOTICE

COONABARABRAN JUNIOR RUGBY
ANNUAL GENERAL MEETING
WEDNESDAY
5th March
2023
6.00 pm
VENUE: J. OVAL
GENERAL MEETING
TO FOLLOW

*PUBLIC NOTICE

WANTED TO BUY ANY PRE-1990 CARS
Toonaburra, Warumbungles, Land
Rovers, Holdens, Fords, Volkswagens, etc.
Any condition.
Revised, unaltered
Cash Paid.
Call: 0421 333 524
*MEETING NOTICE
COONABARABRAN
ABO CLUB
ANNUAL GENERAL MEETING
WEDNESDAY
9th March
2023
5.30 pm
*THE ABO CLUB

*PUBLIC NOTICE

BIBLE GEMS
From Tony Estens
This magazine will
help the reader to
discover the meaning
of the Bible, and
how it can be used
in daily life.
Just \$4.00
*As on TV -
6844 0891
www.biblegems.com.au

*PUBLIC NOTICE

SELL IT!
In the
Coonabarabran
Times
classified as low
as \$100 or \$150
Ph: 6842 1844

CLASSIFIEDS

*PUBLIC NOTICE

PROPOSED ROAD CLOSING
END OF CASSILIS STREET COONABARABRAN
In accordance with Section 388 of the Roads Act 1963, Warumbungles Shire Council is
proposing to close uncontrolled public road on the western end of Cassilis Street off
Camp Street in Coonabarabran. The public road adjoins Lot 431 DP 753376, Lot 7321
DP 1146573 and Lot 1 DP 528474.

Lot 1 DP 528474 Lot 431 DP 753376 Lot 7321 DP 1146573

Upon closure of the road, the land vests in the Council. In accordance with Council
Resolution No 51/2022, 18 August 2022, the land will be classified as operational land.

All interested persons are hereby invited to make submissions concerning the proposal to
Council's New Year Day page, which can be found on the Council's website home page.
Submissions must be in writing and received within twenty eight (28) days of the date of
this notice. Please note that under the provisions of the Government Information (Public
Access) Act 2009, such submissions may be referred to third parties for consultation.

Enquiries: Mr David Estens
Telephone: 02 6849 2000

*BUSINESS OPPORTUNITY

BUSINESS FOR SALE
Coonabarabran Times
Are you the next owner
of the Coonabarabran Times
and wattle magazine?
Full training
provided

The Coonabarabran Times has been the trusted voice of the local
community since 1929 and remains the only newspaper in circulation
across the Warumbungles Shire.

Proudly independent and family-owned, for the past 30 years the
publication has been nurtured by the current owners, Lynne and Max
Estens. Due to family illness, the Estens family is looking for a new owner
to take over the reins of the award-winning masthead... could it be you?

* Potential for building to be included in sale of business

Find out more...
Please direct all enquiries to Lynne Estens:
0427 421 561 info@coonabarabrantimes.com

*PUBLIC NOTICE

SPARKLINE REP IN AREA NEXT WEEK
• Pallets
• Reams
• Cardstock
• Cartridges
• Ink
• As on TV -
6844 0891
www.sparkline.com.au

CLASSIFIEDS

*PUBLIC NOTICE

Support your local stockist
WHERE TO GET YOUR COONA TIMES?

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Coona Times office
Coonabarabran
Nagavany
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Est in Cafe + Tokewany
Ropoli's Home Hardware
Bowling Club
Café's IGA
Woolworths

BINNAWAY
Binnoway Rural Supplies

SARADINE
IGA

COOLAH
IGA

DUNDOD
Dundod Newsagency

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Full training provided

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• Cartridges
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6844 0891
www.sparkline.com.au

PACKAGE + SAVE

EVENT

\$1250

VALUED OVER \$1800

- Front page banner - full colour (262mm x 50mm)
- 2 x large adverts - full colour
- Lead-in article published in newspaper and online
- Facebook plug of event via online article
- Three-week strip advertisement on *Coonabarabran Times* website
- A3 poster design + print 20 x A3 colour

BUSINESS

\$850

VALUED OVER \$1200

- Half page advertorial - full colour
- 12 week trades + services listing - single
- Business profile published online
- Facebook plug of business via online article
- 3 month digital subscription to *Coonabarabran Times*

MINI

\$500

VALUED OVER \$700

- 3 x small adverts - full colour, published in Classifieds
- Three-week MREC advertisement on *Coonabarabran Times* website

*** PACKAGES CAN BE TAILORED TO SUIT ALL NEEDS + BUDGETS**

FIND OUT MORE...



02 6842 1844



info@coonabarabrantimes.com



www.coonabarabrantimes.com



44 Dalgarno St, Coonabarabran NSW 2357